



Embraced by nature. ♦ Inspired by progress.

2020 Event Sponsor Contract

Overview

Liberty Township hosts four signature events each year to connect with the community. The events include an Easter Egg Hunt (April 4), 4th of July Parade (July 4), Fall Festival (September 26) and Breakfast with Santa (December 5).

By becoming a Liberty Township event sponsor, your business will have the opportunity to engage and gain exposure with an audience within, as well as outside of the community.

Community Event Sponsor Levels

___	Platinum	\$5,000	FULL
___	Gold	\$3,000	(2) (1) Available
___	Silver	\$1,500	(6) Available
___	Bronze	\$500	(8) (7) Available
___	Pewter	\$250	(10) Available

Sponsorship opportunities on a first-come, first-served basis.

Please submit the complete sponsor contract and payment to Liberty Township, ATTN: Event Sponsor, 7162 Liberty Centre Drive, Suite A, Liberty Township, OH 45069, **no later than Friday, March 6, 2020. Checks made payable to the Liberty Township Charitable Fund.**

For questions or additional information, contact Christy Gloyd at cgloyd@liberty-township.com or 513-759-7516. A signed copy of this contract will be emailed to you for your records upon acceptance by Liberty Township.

Liberty Township

Sponsor signature

Platinum Sponsor - \$5,000 – FULL

Sponsorship includes the following at ALL events:

- Company logo on sponsor banner displayed at each event.
- Link to your company/organization's website on www.liberty-township.com.
- Recognition announcement at each event.
- Company tagged and recognized as Platinum Sponsor in all Facebook posts promoting each event.
- Logo placement and recognition on event collateral.
- Logo placement and recognition in event e-blasts.

4th of July Parade

- Guaranteed company parade entry; this may involve either a walking or float entry.
- Announcement of Platinum Sponsor at the beginning of the parade during the Grand Marshal ceremony.

Fall Festival

- 10' x 10' peaked booth in prominent location at the event.
- Logo on event prize bags.

Breakfast with Santa

- (10) tickets to the event.
- Logo on event goodie bags.
- Business name on table tents .

Gold Sponsor - \$3,000 – (2) Available

Sponsorship includes the following at ALL events:

- Company logo on sponsor banner displayed at each event.
- Link to your company/organization's website on www.liberty-township.com.
- Recognition announcement at each event.
- Company tagged and recognized as Gold Sponsor in (2) Facebook posts promoting the event.

4th of July Parade

- Guaranteed company parade entry; this may involve either a walking or float entry.

Fall Festival

- 10' x 10' booth (includes table and tent) on Vendor Row at the event.
- Logo on event prize bags.

Breakfast with Santa

- (5) tickets to the event.
- Sponsor kid's activity in craft room.
- Business name on table tents.

Silver Sponsor - \$1.500 – (6) Available

Sponsorship includes the following at ALL events:

- Company logo on sponsor banner displayed at each event.
- Link to your company/organization's website on www.liberty-township.com.
- Recognition announcement at each event.
- Company tagged and recognized as Silver Sponsor in (1) Facebook post promoting each event.

4th of July Parade

- Guaranteed company parade entry; this may involve either a walking or float entry.

Fall Festival

- 10' x 10' booth (includes table and tent) on Vendor Row at the event.
- Logo on event prize bags.

Breakfast with Santa

- (3) tickets to the event.
- Business name on table tents.

Bronze Sponsor - \$500 – (8) Available

Sponsorship includes the following at ALL events:

- Company logo on sponsor banner displayed at each event.
- Link to your company/organization's website on www.liberty-township.com.
- Recognition announcement at each event.

4th of July Parade

- Guaranteed company parade entry; this may involve either a walking or float entry.

Fall Festival

- 10' x 10' space on Vendor Row or food truck space on Food Vendor Row at the event. Sponsor **must** provide tent and table.
- Logo on event prize bags.

Breakfast with Santa

- Business name on table tents.

Pewter Sponsor - \$250 – (10) Available

Sponsorship includes the following at ALL events:

- Company logo on sponsor banner displayed at each event.
- Link to your company/organization's website on www.liberty-township.com.

4th of July Parade

- Guaranteed company parade entry; this may involve either a walking or float entry.

Fall Festival

- Run kid's game booth at the event; Township provides game or sponsor may provide their own game. If sponsor is providing game, the Township **must approve the game at least 2 weeks prior to the event.**
- Logo on event prize bags.

Breakfast with Santa

- Business name on table tents.