



**LIBERTY TOWNSHIP**  
COMPREHENSIVE PLAN

**A VISION FOR THE FUTURE**

LIBERTY TOWNSHIP | BUTLER COUNTY, OHIO  
DECEMBER 15, 2020 (ADOPTED)  
JUNE 3, 2025 (AMENDED)

PREPARED BY



AMERICAN  
**STRUCTUREPOINT**  
INC.

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design group





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## PLAN ADOPTION RESOLUTION

The 2020 Liberty Township Comprehensive Plan was formally approved by the Board of Trustees on December 15, 2020. A copy of the resolution has been provided for reference. Please contact the Planning and Zoning department for an official copy of the resolution.

Bryan Behrmann  
Liberty Township Director of Planning & Zoning  
5021 Winners Circle Drive  
Liberty Township, OH 45011



### RESOLUTION NO. 2020-118

Board of Trustees, Liberty Township  
Butler County, Ohio

**RESOLUTION TO ADOPT THE LIBERTY TOWNSHIP COMPREHENSIVE PLAN AS THE OFFICIAL PLAN FOR THE DESIRABLE LONG-RANGE USE OF LAND WITHIN LIBERTY TOWNSHIP AND TO SUBMIT THIS RESOLUTION ALONG WITH THE COMPREHENSIVE PLAN DOCUMENT AS PRESENTED, AND AS MODIFIED BY THIS RESOLUTION, TO THE BUTLER COUNTY PLANNING COMMISSION FOR THEIR RECOMMENDATION TO THE BUTLER COUNTY BOARD OF COMMISSIONERS FOR THEIR RECOMMENDATION AND ADOPTION**

**RESOLVED** by the Board of Township Trustees of Liberty Township, Butler County, Ohio, that

**WHEREAS**, Ohio Revised Code, Chapter 519 allows townships to adopt local zoning and the ability to regulate certain aspects of development but requires a Comprehensive Plan as a basis for this; and,

**WHEREAS**, the Liberty Township Comprehensive Plan serves as a guide for planning decisions, desirable uses of land and characteristics of development in Liberty Township, Butler County, Ohio; and,

**WHEREAS**, the currently adopted Liberty Township Comprehensive Plan (aka. Vision Plan) was adopted by the Board of Trustees on February 4, 2014 with Resolution 2014-027; and,

**WHEREAS**, it is recommended that a Comprehensive Plan be reviewed and updated every 5 – 10 years to take into consideration changes that have occurred since the plan was adopted and to evaluate the recommendations of the adopted plan; and,

**WHEREAS**, a Steering Committee was appointed, which consisted of nine individuals that were residents, business owners, developers, representatives of township boards and/or county departments, who met as a committee five times and provide their input on several additional occasions; and,

**WHEREAS**, Planning Ambassadors were identified, which consisted of representatives who were active in the community and/or representatives of their Home Owner's Association, who were invited to serve as a resident liaison to the broader community. This group met three times; and,

**WHEREAS**, a transparent update process was conducted in that all meetings were open to the public, a project website was setup to allow people to track the progress, review meeting minutes and plan drafts and to submit comments at any time; and,

**WHEREAS**, the general public was encouraged to participate on many occasions, including two public open houses, three informal community events and two online surveys that collected 1,100 responses; and,

**WHEREAS**, the update process was conducted over a 20-month period with the help of a consultant, and the updated plan was prepared based on the recommendations of the Steering Committee, Board of Trustees, staff and general public, which aligns with the future vision of Liberty Township.

**WHEREAS**, on November 16, 2020, the Liberty Township Zoning Commission reviewed the Comprehensive Plan update, conducted a public hearing and unanimously recommended approval; and,

**WHEREAS**, on November 17, 2020, the draft copy of the Comprehensive Plan update was presented at the regularly scheduled Board of Trustees Meeting, which initiated a public review period and the final opportunity for the public to review the updated plan prior to consideration by the Board of Trustees for adoption; and,

**WHEREAS**, on December 15, 2020, the Liberty Township Board of Trustees reviewed the Comprehensive Plan update and conducted a public hearing; and,

**WHEREAS**, all those present for the public hearing who wished to be heard voiced their opinions with respect thereto; and,

**THEREFORE BE IT RESOLVED**, after the hearing the Board deliberated on the above application and passed a motion to Recommend Approval of the Liberty Township Comprehensive Plan as presented in the Adoption Draft dated October 27, 2020 with the following modifications and conditions:

1. The Future Land Use Map on Page 91 shall be updated with the following modification:
  - a. The property on the north side of Princeton Road and east side of Mauds Hughes Road, which has the address 6400 Princeton Road and Parcel ID D2010-022.000-079, which was recommended for an "Institutional" future land use shall be changed to "General Business."
2. The currently adopted 2013 Vision Plan in Section V makes recommendations for bicycle and pedestrian connectivity throughout Liberty Township. It is recommended with the updated plan that a separate Trails

Liberty Township  
Resolution 2020-118  
2/3

Plan document be prepared, separate from the Comprehensive Plan, which is anticipated to occur in 2021. Until this separate Trails Plan is adopted in the future, the recommendations of the 2013 Vision Plan shall serve as a guide for bicycle and pedestrian connectivity in Liberty Township.

Trustee Farrell moved to approve the resolution. Trustee Schramm seconded the motion. Upon call of the roll, the vote resulted as follows:

Trustee Farrell,    yes  
Trustee Schramm,   yes  
Trustee Matacic,    yes

Adopted: Tuesday, December 15, 2020



Christine Matacic, President



Tom Farrell, Vice President



Steve Schramm, Trustee

**AUTHENTICATION**

This is to certify that this resolution was duly passed, and filed with the Liberty Township Fiscal Officer this 15<sup>th</sup> day of December, 2020.

  
Pamela Quinlisk  
Fiscal Officer

APPROVED AS TO FORM:

  
Scott D. Phillips, Law Director

Liberty Township  
Resolution 2020-118  
3/3

## PLAN AMENDMENT RESOLUTION

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An amendment to the *2020 Liberty Township Comprehensive Plan* was formally approved by the Board of Trustees on June 3, 2025. A copy of the resolution has been provided for reference. Please contact the Planning and Zoning department for an official copy of the resolution.

Bryan Behrmann  
Liberty Township Director of Planning & Zoning  
5021 Winners Circle Drive  
Liberty Township, OH 45011



**RESOLUTION NO. 2025-052**

Board of Trustees, Liberty Township  
Butler County, Ohio

**RESOLUTION TO ACCEPT THE RECOMMENDATION OF THE LIBERTY TOWNSHIP ZONING COMMISSION NOTICE OF DECISION FOR CASE ZC25-008, LIBERTY TOWNSHIP BOARD OF TRUSTEES, AND TO APPROVE AN AMENDMENT TO THE LIBERTY TOWNSHIP COMPREHENSIVE PLAN**

**RESOLVED** by the Board of Township Trustees of Liberty Township, Butler County, Ohio that,

**WHEREAS**, Ohio Revised Code, Chapter 519 allows townships to adopt local zoning and the ability to regulate certain aspects of development but requires a Comprehensive Plan as a basis for this; and,

**WHEREAS**, the Comprehensive Plan serves as a guide for planning decisions, desirable uses of land and characteristics of development in Liberty Township, Butler County, Ohio; and,

**WHEREAS**, on December 15, 2020 the Board of Trustees approved a major update to the Liberty Township Comprehensive Plan, which was at the conclusion of an extensive process that involved significant community input; and,

**WHEREAS**, significant changes have occurred since the last update to the Liberty Township Comprehensive Plan with regard to residential densities in the township; and,

**WHEREAS**, the Board of Trustees find that major changes to the Liberty Township Comprehensive Plan are required to modify the residential density recommendations in certain areas; and,

**WHEREAS**, the amendments to the Liberty Township Comprehensive Plan are proposed for the purpose of promoting public health, safety, morals, comfort and general welfare; conserving and protecting property and values; and securing the most appropriate use of land for desirable future development of the Township.

**WHEREAS**, Liberty Township Board of Trustees submitted an application requesting an amendment to the Liberty Township Comprehensive Plan; and,

**WHEREAS**, on April 28, 2025, the Liberty Township Zoning Commission conducted a public hearing for the proposed request and recommended approval; and,

**WHEREAS**, a public hearing was conducted by the Liberty Township Board of Trustees on Tuesday, June 3, 2025 at 6:00 p.m. for the proposed Zoning Map Amendment; and,

**WHEREAS**, all those present for the hearing who wished to be heard voiced their opinions with respect thereto; and,

**THEREFORE BE IT RESOLVED** that the Liberty Township Board of Trustees do hereby accept the recommendation of the Liberty Township Zoning Commission and approve the amendments to the Liberty Township Comprehensive Plan.

Trustee Minniear moved to approve the resolution. Trustee Schramm seconded the motion. Upon call of the roll, the vote resulted as follows:

Trustee Farrell, Yes  
Trustee Schramm, Yes  
Trustee Minniear, Yes

Adopted: Tuesday, June 3, 2025

Tom Farrell, President

Steve Schramm, Vice President

Todd Minniear, Trustee

**AUTHENTICATION**

This is to certify that this resolution was duly passed, and filed with the Liberty Township Fiscal Officer this 3<sup>rd</sup> day of June 2025.

Pam Quinlisk  
Fiscal Officer

APPROVED AS TO FORM:

Scott D. Phillips, Law Director

Liberty Township  
Resolution 2025-052  
2/2



# Chapter One: Introduction

## WHAT IS A COMPREHENSIVE PLAN?

The *2020 Liberty Township Comprehensive Plan* is a guide for future decision-making that both reflects and promotes a shared vision for Liberty Township. The plan is based on developing forward-thinking strategies that will build upon community strengths and combat local challenges. There are four key ingredients to a well-executed comprehensive vision plan, including:

- **FACTS AND ANALYSIS:** An assessment of data collected from the existing community regarding assets, potential barriers, areas of regional influence, local and regional demographics, and market trends.
- **COMMUNITY INPUT:** Public opinions, desires, and perceptions of Liberty Township collected from residents and business owners based on feedback gathered through public meetings, surveys, and community events.
- **VISION AND GOALS:** Statements that strive to answer the question, “What does Liberty Township want to become in the future?” and provide direction toward the desired outcome.
- **RECOMMENDATIONS:** Professional guidance intended to be the township’s primary planning and development tools. This guidance will be presented in the form of policy statements and action steps.

This document will be used as a policy guide regarding community development and growth management related to land use, transportation, public utilities, and public services. At a minimum, every comprehensive plan should be a tool for land use and development, the *2020 Liberty Township Comprehensive Plan* takes this a step further by also including strategies to support any number of community initiatives including identity, communication, collaboration, and programming, because often times these softer community topics can greatly influence and support the community’s growth, development and investment decisions.

While the purpose of a comprehensive plan remains consistent across the country, the requirements can vary based on state regulations. In Ohio, townships are required to have a comprehensive plan document, but the distinct document can be included in the township's zoning ordinance or as a standalone document.

As an alternative to their own zoning resolution, a township can choose to adopt the county-wide comprehensive plan to satisfy ORC 519.02, but all local zoning may conform to that plan. For the last 14 years, Liberty Township has committed to having a standalone comprehensive plan document to support their zoning resolution and has continued to update the plan every 5-10 years.

### **WHAT WAS THE PURPOSE OF UPDATING THE COMPREHENSIVE PLAN?**

There are any number of reasons or circumstances that would result in the need for updating a comprehensive plan but a common reason is directly tied to the purpose of the plan. The main purpose of a comprehensive plan is to outline the current vision and goals of the township which is likely to evolve over a period of several years. Because of this, the plan must be periodically updated to verify the vision and goals still hold true for the current residents and business owners at that time. Additionally, unforeseen changes or opportunities may arise which calls for elements of the Comprehensive Vision Plan to be updated or reconsidered. Two examples of this can be seen currently in Liberty Township including the continued increase in population and the construction of Liberty Center's first phase of development that has occurred since the adoption of the *2013 Comprehensive Vision Plan*.

The *2013 Comprehensive Vision Plan* takes into account population data from 2010. During this time, Liberty Township's total population was at 37,259 residents. As of 2019, the estimated population revealed that Liberty Township had grown to more than 44,000<sup>1</sup> people, an 18 percent increase since 2010. As a result, Liberty Township is likely facing different challenges than it was during the 2013 planning process. For example, schools could be closer to reaching their maximum capacity and roadways are increasingly becoming more congested. Additionally, development pressure started to build for available land. This population increase has driven residential growth in Liberty Township. For years, residential growth in Liberty Township has outpaced other communities in the Greater Cincinnati region. The township has always been cautious of the best use of land but more recent efforts have focused on where the best opportunity for commercial development might be in order to identify the best use of land and to balance the growth for the future sustainability of the community.

Another contributing factor is the development of Liberty Center. During the 2013 planning process, Liberty Center was still a dream. It wasn't until 2015 that development started to become a reality along Liberty Way. With the construction of the first phase of Liberty Center the character of the interchange has transformed and spurred additional development interest for the surrounding area.

Just like anything else, development comes with both opportunities and challenges. In this instance, residents of Liberty Township express concerns about over-developing and losing the rural, natural character that so many love. For this reason, the *2020 Liberty Township Comprehensive Plan* strives to find the balance between strategic growth and development while also preserving the natural, rural character that contributes significantly to Liberty Township's identity.



## HOW TO USE THE 2020 COMPREHENSIVE PLAN?

The *2020 Liberty Township Comprehensive Plan* describes strategies for MAINTAINING existing neighborhoods and community assets, GROWING the community's neighborhoods, businesses, and employment centers, EXPANDING infrastructure, public services, amenities, and programs, and MANAGING the township's needs and resources. These strategies are intended to be implemented over the course of a 10-20 year timeframe. The *2020 Liberty Township Comprehensive Plan* was created with the intention that various community partners would help facilitate the implementation. It is not just for public officials and staff members, but anyone who is interested in the future of Liberty Township. Depending on the user, this document can be used in various ways.

**Residents and business owners** can use this document as a policy framework and guide when making real estate decisions such as where to buy a home or where to locate a business, considering renovating properties, or looking for potential programs and incentives to help their business.

**Developers or home builders** in Liberty Township might use this document to understand the development policies and priorities, identify areas for development, and/ or review the current and future population, employment, and market trends.

**Liberty Township staff** will use the *2020 Liberty Township Comprehensive Plan* to guide land use decisions, prioritize capital improvement projects and programs, and pursue funding to assist in implementation.

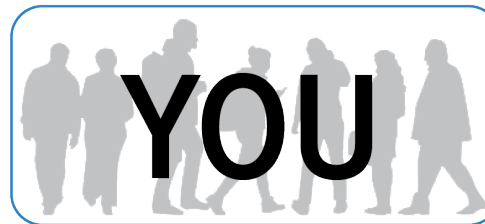
**Butler County staff** might reference this document since they control many of the roadways and play a major role in some of the economic development districts (i.e. TIF districts) in Liberty Township. Additionally, Butler County staff could use the *2020 Liberty Township Comprehensive Plan* to inform their own planning processes. The township and county should be coordinating goals and projects to avoid unintended consequences, conflicting development patterns, and/or duplicating efforts.

This planning process has vetted the vision, goals, and recommendations by working closely with township staff and providing several public engagement opportunities for key community stakeholders and the general public. The success of this planning process and implementation depends largely on the joint efforts of public, private, and non-profit partners.



**LIBERTY TOWNSHIP**  
COMPREHENSIVE PLAN

AND



**IF YOU ARE A...**

**Resident or  
Business Owner**

*Use this document as a policy  
framework and guide when:*

Making real estate decisions such as  
where to buy a home or where to locate  
a business

Considering renovating properties

Looking for potential programs and  
incentives to help your business

**Developer or  
Home Builder**

*Use this document as a policy  
framework and guide to:*

Understand the policies and priorities  
related to development

Identify areas for development

Review the current and/or future  
population, employment, and market  
trends

**Liberty Township  
Officials and Staff**

*Use this document as a policy  
framework and guide to:*

Guide land use decisions

Prioritize capital improvement projects  
and programs

Pursue funding to assist in the  
implementation of the projects or  
programs identified in this plan

**Butler County  
Officials and Staff**

*Use this document as a policy  
framework and guide when:*

Understanding the impacts this plan  
might have on the existing TIF districts  
controlled by Butler County

Undergoing county-level planning  
efforts to coordinate goals and projects  
with Liberty Township

## THE PLANNING PROCESS

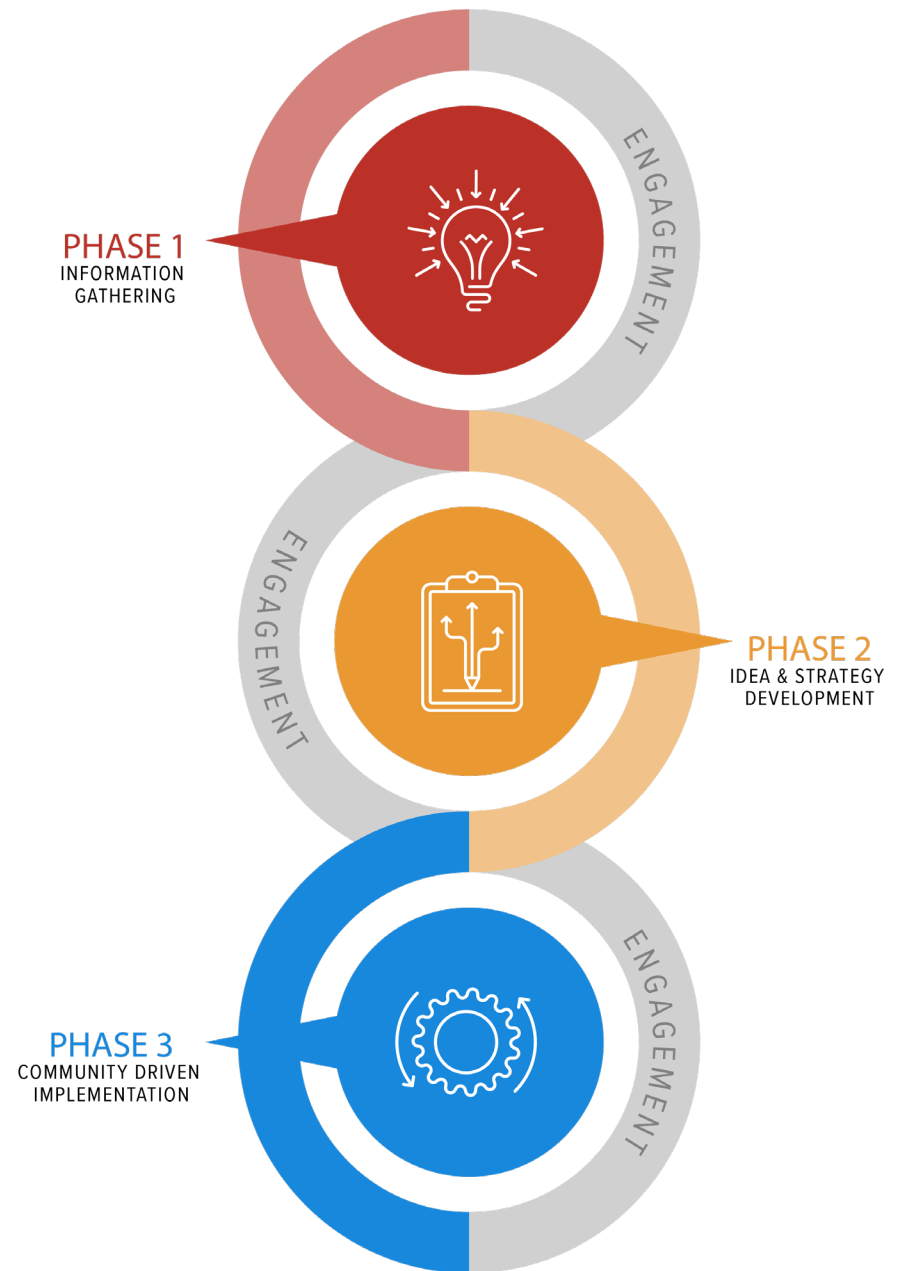
In March of 2019, Liberty Township kicked off a 18-month process to update the *2013 Comprehensive Vision Plan*. The methodology consists of three key phases of information gathering, idea sharing and strategy development. This process was designed to produce a plan for the community by assessing existing community assets and barriers, establishing a vision for the community, and developing sound strategies and tools that would enable the township to maintain their success and quality of life well into the future.

The ‘Phase 1: Information Gathering Phase’ of the *2020 Liberty Township Comprehensive Plan* process focused on confirming the township’s future vision, identifying the community assets that can be leveraged moving forward, and uncovering the trends and perceptions that could be opportunities or challenges to achieving community goals in the future. This phase concluded with an interim deliverable known as the *2020 Liberty Township Comprehensive Plan: Existing Conditions Report*.

The report provides an inventory of Liberty Township’s existing demographic, socioeconomic and market conditions, the current public perception of the community and a summary of previous community plans and initiatives. While key conclusions from this inventory are described in Chapter 2, the full existing conditions report lives as a standalone document found in the appendix .

The ‘Phase 2: Idea and Strategy Development Phase’ of the *2020 Liberty Township Comprehensive Plan* process is dedicated to dreaming and envisioning the future. The project team worked with the steering committee to draft the vision statement, specific goals, and strategic and measurable recommendations for the plan. Each of these elements began as an initial idea, then was presented to the steering committee, and evolved throughout the planning process based on ongoing public input.

The ‘Phase 3: Community Driven Implementation Phase’ of the planning process is about taking recommendations to the next level by identifying specific actions and measurable action steps to empower the community leaders, residents, and broader stakeholder groups.



## PLAN ORGANIZATION

The *2020 Liberty Township Comprehensive Plan* is forward-thinking and aspirational. The process was intended to confirm that the 2013 vision statement was still well-received and community driven while the final document provides the means for achieving it. The document is organized into four chapters. The following statements provide a brief overview of what to expect for each chapter:

- **Chapter 1: Introduction**

Intended to orient the user to the purpose of a comprehensive plan, provide a high-level summary of the process and public engagement efforts, and highlight the key takeaways from public input that serve as the foundation of this plan.

- **Chapter 2: A Call to Action**

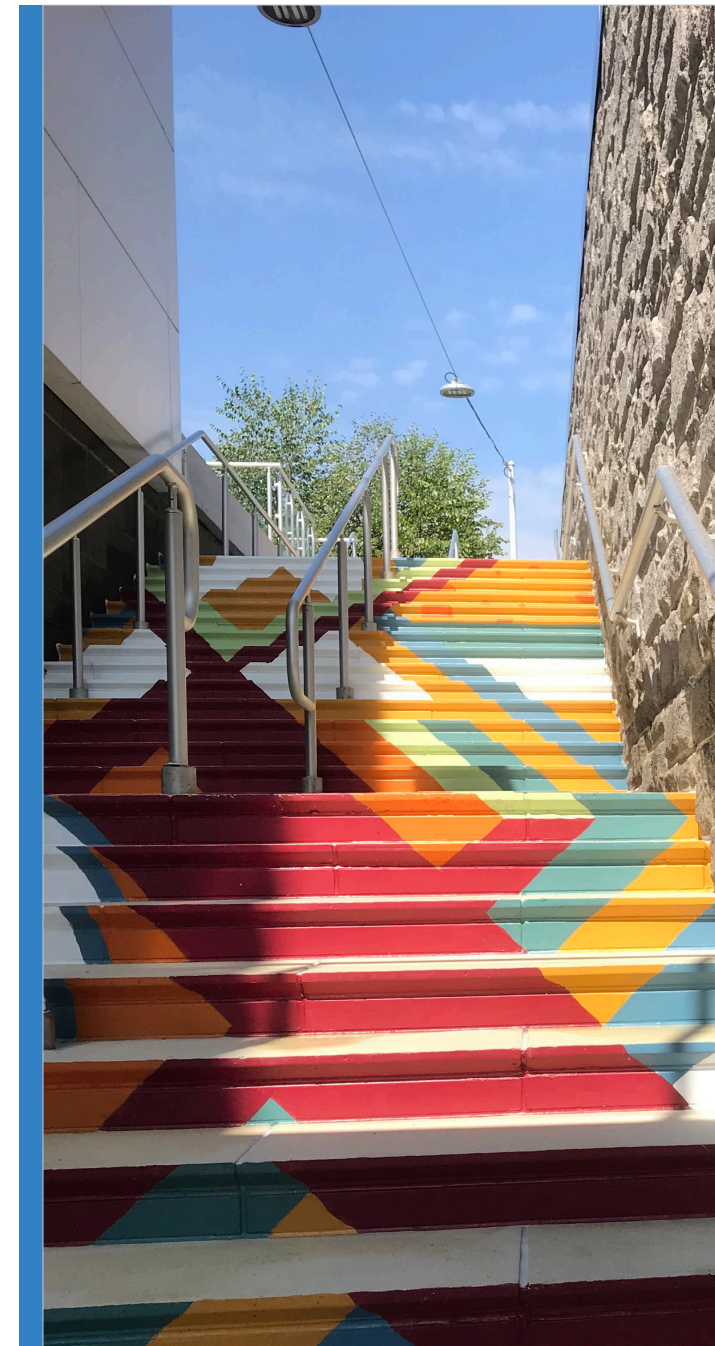
Intended to outline the strengths Liberty Township should build upon, recognize the challenges they are, or will be, facing, and provide a plan for crafting the future. This chapter is home to Liberty Township's goals, policy statements, and action steps. These elements are organized into four key themes including MAINTAIN, GROW, EXPAND, and MANAGE.

- **Chapter 3: Growth and Conservation Framework**

Intended to build upon the goals and policy objectives in Chapter 2 by outlining a series of focused strategies related to future land use and transportation, and special planning districts.

- **Chapter 4: Next Steps**

Intended to provide a deeper-dive into specifics, this chapter identifies several critical path strategies that are essential in achieving the township's vision and goals.



## **PUBLIC ENGAGEMENT OPPORTUNITIES**

The Liberty Township comprehensive planning process included an extensive communications and engagement strategy for public participation. In addition to a project website and social media channels, this strategy encompasses a variety of engagement efforts including a project steering committee, planning ambassador program, stakeholder interviews, public open house meetings, community events, and online community surveys. The primary goal for public engagement was to hear from a broad cross section of the township which meant reaching as many residents, business owners, and stakeholders as possible. The project team was able to measure the success of the public engagement efforts by carrying around a Live, Work, and Play dot location map to each in-person event and asking people to identify where they lived on the community surveys. The location points were compiled to generate the Public Engagement Dot Distribution Map. This map illustrates that people from all four quadrants of the Liberty Township and nearly every neighborhood participated in the planning process. One thing to note is that participants that worked outside of the Liberty Township, such as Cincinnati or Dayton, were asked to place their dot on the highway to the north or south depending on the location.

### **Engagement Opportunities**

Over the course of the 12-month planning process, the project team offered various ways for the community to get involved and weigh in on the future of the community. Select members of the community were invited to participate as a steering committee member or planning ambassador. Selected by the Liberty Township Trustees and staff, nearly 20 individuals from a variety of backgrounds including township officials, residential developers, private design consultants, economic development committee members, zoning commission members, county engineers and local business owners made up the steering committee. This group met a total of 5 times throughout the process.

The planning ambassadors served as liaisons between the project steering committee and the broader Liberty Township community. Nearly 60 individuals ranging from elected and appointed officials to local HOA representatives and community residents were invited to participate in the planning ambassadors program, which gathered three times throughout the process.

Additionally, nearly 90 stakeholders were invited to participate in conversations around specific areas of interest. These key stakeholders were individuals who represent a wide array of community interests including major employers, developers, community organizations, and township leaders.

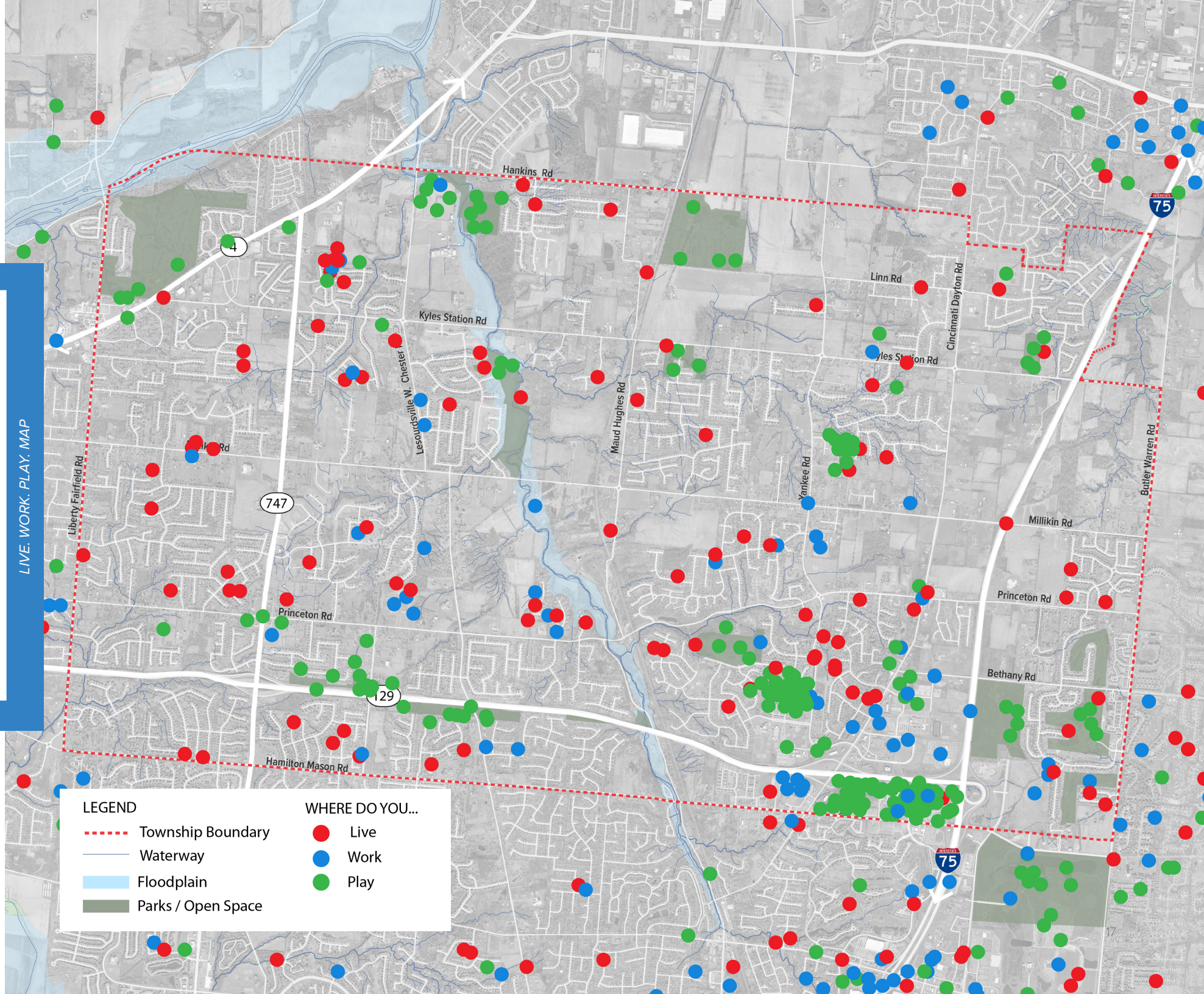
LIVE. WORK. PLAY. MAP

LEGEND

- Township Boundary
- Waterway
- ▭ Floodplain
- ▭ Parks / Open Space

WHERE DO YOU...

- Live
- Work
- Play



Through several stakeholder meetings, and follow-up phone interviews, the project team facilitated several group discussions focusing on the following topics:

- Housing, Real Estate and Neighborhoods
- Commercial Development
- Community Organizations and Special Interest Groups
- Business Owner Needs
- Public Infrastructure
- Public Serving Infrastructure Education, Economic and Workforce Development
- Adjacent Communities
- Elected and Appointed Officials

The general public was provided 5 different formal opportunities for engagement. The first two opportunities occurred in April of 2019 with a public open house and an online survey which focused on existing conditions and community assets and challenges. The second round of engagement opportunities occurred in February of 2020. These input opportunities were geared towards the draft plan goals, priorities, and future land use and transportation.

The fifth opportunity was the public reveal of the completed *2020 Liberty Township Comprehensive Plan*. During this public meeting, the project team presented an overview of the planning process and final document.

Additionally, township officials and staff assisted in attending community events to offer the public informal opportunities for engagement including the Back to School Block Party at Liberty Center, and the Liberty Township Fall Festival which is a highly attended annual township event. The project team did assist in the facilitation of the Liberty Township Business Breakfast on October 24, 2019. Nearly 425 business owners were invited to participate. An interactive presentation was given related to the planning process and business owners were asked to weigh-in about development and workforce challenges specific to their business.

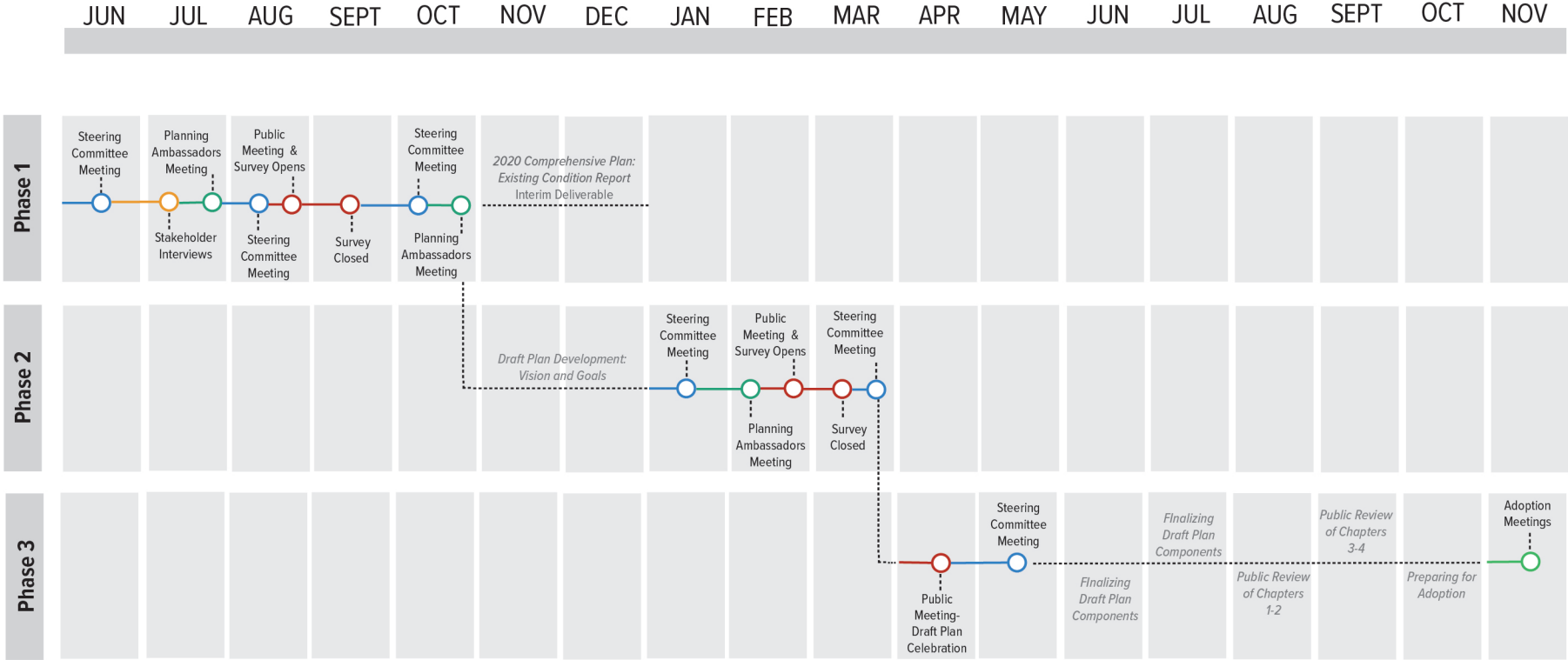
The interactive presentation allowed the project team to gather real-time results for each of the discussion questions. Nearly 50 people participated during the presentation. The project team followed up with business owners that weren't able to attend with online survey. Through this nearly 20 business owners were able to provide input.

A more detailed summary of the public engagement efforts can be found in the *2020 Liberty Township Comprehensive Plan: Existing Conditions Report*. In an effort to summarize the process, the project timeline illustrates the various engagement activities that occurred during each month of the process.

# PLANNING PROCESS TIMELINE

## Public Engagement Opportunities

2019-2020



The plan was formally approved by the Board of Trustees on December 15, 2020.

## Key Takeaways

Liberty Township is home to engaged, passionate residents that provided the project team essential information for completing the *2020 Liberty Township Comprehensive Plan*. Countless dot stickers, post-it notes, postcards, and online comments were gathered throughout the planning process that were used to ensure that the community's interests are reflected within the plan and that the recommendations will be supported during the plan's adoption and implementation. Through the various public engagement opportunities, a series of key takeaways were developed.

- Residents are starting to understand that development diversity is important for the fiscal well-belling of Liberty Township.
- Residents are in favor of development in strategic locations.
- Residents feel the township could benefit from more single-family homes and senior housing options but are not in favor of apartments.
- Residents are generally accepting of most types of employment centers.
- Residents will welcome a wide variety of entertainment development types.
- Residents want more tourism development, with the exception of fast food and chain restaurants.
- Residents have not expressed a strong desire for regional transit.
- Residents feel that Liberty Township could improve access and capacity of roadways.
- Residents have a strong desire to improve connectivity through sidewalks, trails, and bicycle lanes.
- Residents find commuter services to be important for senior residents but generally not in favor of commuter routes.



*space, parks  
outside space*

Did you fill in the blank?  
libertytwp.com

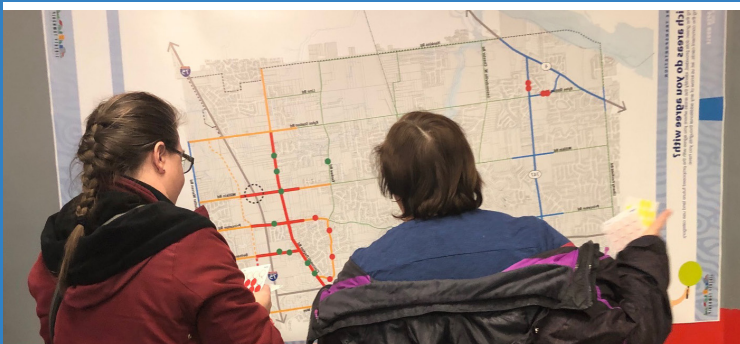
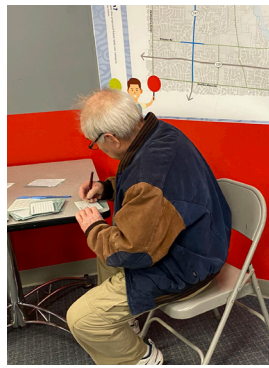
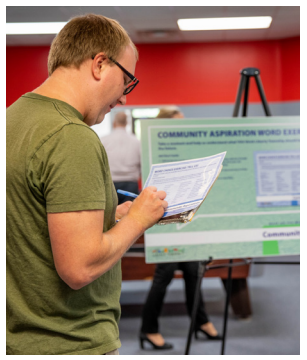
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...about the future of Liberty Township  
...work about during this process.

**TALK ABOUT....**

*We include  
for our elderly  
in the township*

Did you fill in the blank?  
www.plansforliberty.com



# Public Meeting Participation



## Chapter Two: A Call to Action

The *2020 Liberty Township Comprehensive Plan* is a result of a community-driven and asset-based planning approach. The approach builds upon the existing assets found within the community and mobilizes decision makers, individuals, association, and institutions to come together to identify their strengths, while also responding to key community challenges. This chapter describes the Township's existing strengths and outlines several key challenges as a way to set the stage for crafting the future of Liberty Township.



Provided by Liberty Township Historical Society

## COMMUNITY HISTORY

The area that would become Liberty Township was first settled by John Nelson in 1796, seven years before Ohio's admittance as an official state by the Enabling Act of 1802. Later formed in 1803 as one of five original Townships in Butler County, Liberty Township was divided in 1823 to create the new Union Township (now West Chester Township). This has left Liberty Township with an area of about 29 square miles in the southeast portion of the County.

Early settlers were predominantly from Maryland and New Jersey, buying large tracts of land and forming small, self-sufficient farming villages. These communities were focused around the turnpike roads, were primarily agricultural in nature, and provided services to travelers who were isolated from the services of larger communities. Bethany became one of the largest villages, due to its location along the Great Miami Turnpike/ SR 25 and is now known as Cincinnati-Dayton Road.

Following the end of the American Civil War in 1865, the Hughes and Kyles rail stations were constructed in the Township with the laying of the Cincinnati and Dayton Short Line Railroad. While the tunneled connection to Cincinnati was never completed due to financial strains, communities formed around the stations, providing services to the surrounding agricultural communities. These tracks were later removed, and then subsequently reinstalled by the New York Central Railroad.

The following decades leading through the late 19th into the early 20th century were times of quiet growth and development for Liberty Township. Many of the old churches, such as Bethany United Methodist Church (1875), were built around this time. Education also began to take off as a new law in 1853 established public schools in the township. While schools had existed within Liberty Township previously, such as Kyles School established in 1858, the new law sparked renewed interest in schools. New and existing schools were built and replaced in the following years (1871, 1887, and 1880's) as the number of students expanded.

Liberty's next major wave of growth appeared in 1924, with the creation of the Horse Shoe Bend subdivision in the Northwest corner of the Township. The small-frame and concrete block homes housed workers from nearby Hamilton industries. This pattern would be seen again with the completion of Interstate 75 throughout the eastern portion of the Township in the 1960's, followed again by the Butler County Veterans Highway in the 1990's. The connections and access that these highways brought kicked off a wave of suburban-style development that continues to this day.

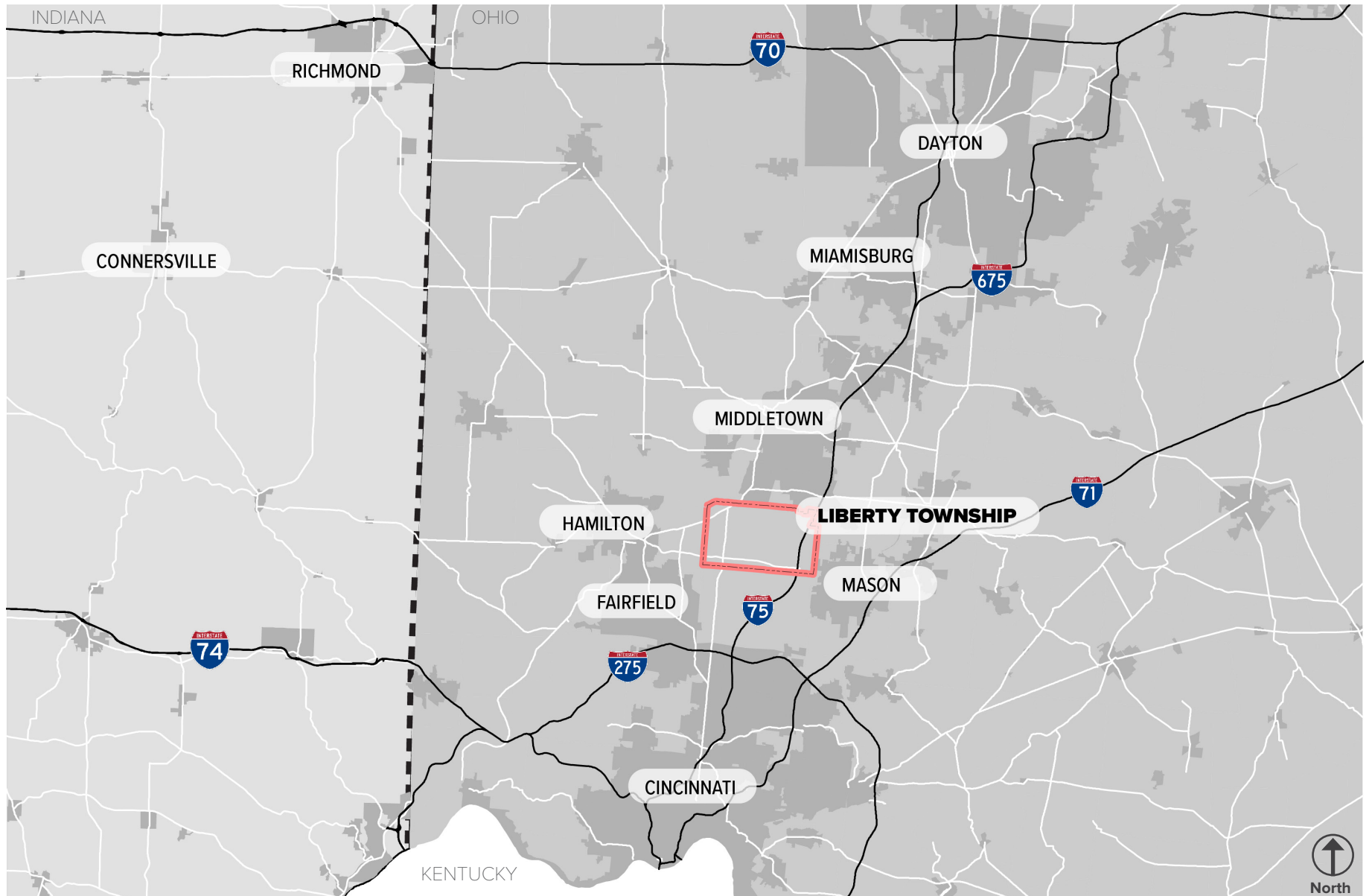
It was between the 1990's and 2010 that the majority of new subdivisions and homes were built in the Township, bringing with them new cohorts of working professionals and their families. While the 2008 housing market crash saw a sharp decline in the construction of new housing, Liberty Township retained its strategic location and proximity to surrounding cities like Cincinnati to the south and Dayton to the north. During the same year, Cincinnati Children's Medical Center Liberty Campus opened up and began the turning point in the attraction of other medical facilities and Liberty Center. Several major developments have resulted in Liberty Township evolving from a bedroom community into a suburban destination with a distinctive identity including when the Cincinnati Children's Hospital with Proton Therapy and Research Center opened along the I-75 in 2008, followed by Liberty Way interchange in 2009, and then a major commercial node at Liberty Center in 2015.

## REGIONAL CONTEXT

Today, Liberty Township is estimated to be a community of just over 44,000 residents, located in the southeastern corner of Butler County, Ohio. At 29 square miles, Liberty Township is geographically the fourth smallest by area of the 13 Townships in the County, but has the second highest population. Undergoing rapid changes in the last few decades, Liberty Township is not only forming strong regional economic connections to larger surrounding cities, but also is taking steps to solidify its own community identity.

Liberty Township has largely remained a bedroom community for professionals working in the cities of Cincinnati to the south, Dayton to the north, and Hamilton to the west, due to the proximity of major roadways, such as Interstate 75, Interstate 70, Interstate 675, Interstate 275 and the Butler County Veterans Highway (SR 129). The presence of these major roadways, and other nearby connections, cuts the daily commute times to any of the surrounding cities to less than 40 minutes.

Of particular importance to Liberty Township is the Liberty Way Interchange, located in the southeastern corner of the Township. This interchange of the Butler County Veterans Highway (SR 129) and I-75 serves as a primary access point to the community, giving residents easy access to a robust highway network. Capitalizing on this focus point, Liberty Township has seen rapid growth in commercial development near this interchange, especially in the health sector. The more recent addition of the Cincinnati Children's Hospital Medical Center and their Proton Therapy and Research Center as well as The Christ Hospital Medical Center, UC Health West Chester Hospital, Tri-Health and the mixed-use Liberty Center has introduced an array of opportunities and amenities, where residents can find employment, housing, dining, and recreation in one location. Not only has Liberty Township worked diligently on providing pedestrian trails throughout the township with the local Trails Initiative, it is also connected regionally through the Miami2Miami network of trails.



## Regional Context Map

## BUILDING ON OUR STRENGTHS

Prior to the start of the *2020 Liberty Township Comprehensive Plan* process, Liberty Township facilitated a community-wide survey to better understand the priorities and preferences of residents. Through this planning process, the project team was able to reconfirm that many of the values identified in the 2018 survey remain the same today.

Over the course of 12 months, through various public engagement opportunities, a series of common themes started to emerge when respondents were asked about community assets and strengths. These elements contribute to Liberty Township's identity and should be used to leverage growth and development.

Geographic setting: **A quiet, upscale community with modern conveniences.**

With approximately 30 miles separating Liberty Township from both Cincinnati and Dayton, residents value the short distance to larger metropolitan areas for entertainment and employment but enjoy coming home to their quiet, up-scale community.

Quality housing: **Premier single-family neighborhoods.**

The overwhelming majority (88.6 percent) of Liberty Township's housing is in the form of single-family, detached units with a median value of \$272,922 in 2019. Residents value, and have come to expect, the high-quality housing that is offered in Liberty Township.

Education: **Great educational programs and facilities.**

The 2018 community survey revealed that 69 percent of respondents identified that quality schools is what either drew them to Liberty Township or what keeps them within the community. This is a huge asset for the Township because school districts are typically the top selling-points for potential home-buyers.

Rural character and natural space: **The ambiance of a rural community.**

Identified as one of the community's greatest assets in both the 2018 community survey and the 2020 planning process, residents value the rural nature and character of Liberty Township. Not only do residents value this unique asset, they want to prioritize the preservation of this character over other amenities such as diverse housing types or commercial development.

## RECOGNIZING OUR CHALLENGES

Intended to be a complementary deliverable, the *2020 Liberty Township Comprehensive Plan: Existing Conditions Report* was completed during the first phase of the planning process. This document served as both an interim deliverable that provided an inventory of Liberty Township’s existing demographic, socioeconomic, and market conditions, as well as an inventory of the built infrastructure, amenities, and natural features. Additionally, much of the public engagement opportunities and feedback have been summarized in the report. This provides an opportunity for readers to understand both sides of the community’s story. One side being a black and white version of data and the other side being a more colorful version of how the public perceives the community.

Through the completion of the existing conditions report, and initial public engagement events, 11 key challenges were identified ranging from identity and age structure to balancing growth and diverse housing options. These challenges are the primary conclusion statements from the *2020 Liberty Township Comprehensive Plan: Existing Conditions Report*. Because the identified challenges inform the development of the vision, goals, and recommendations in this plan, the summary description for each challenge has been repurposed for this section of the document. The narratives are intended to provide a brief summary description, illustrate supporting data, and outline why finding a solution, or series of strategies to mitigate the challenge, is important to Liberty Township’s success moving forward.



## Community Challenge:

# IDENTITY

**Liberty Township is actively working on establishing a clear community identity.**

### **Summary:**

Liberty Township is facing ongoing challenges related to establishing a community-wide identity that resonates with its current residents. For over a decade, Liberty Township has actively been working to establish a clear community identity and improve the sense of place for residents and businesses by increasing the focus and attention on parks, pedestrian and bicycle infrastructure and attracting high-quality businesses and development. While efforts have been ongoing and progress has been made, during the comprehensive planning process stakeholders and residents were varied in their responses regarding the community's core identity and focus.

Given its history as a bedroom community, it is only through recent development efforts that Liberty Township has begun to set itself apart from its neighbors. In 2008, the Cincinnati Children's Medical Center Liberty Campus opened up paving the way for development interest.

In 2015, Liberty Center and the surrounding area was developed as a gathering place for shopping, dining, entertainment and health and wellness institutions such as Cincinnati Children's and The Christ Hospital. This successful, vibrant destination started to set a new tone and build momentum on the desire for establishing a clear, distinct community identity. Some community residents and leaders would even say Liberty Center, and the surrounding development is symbolic in that it represents the Township drawing the metaphorical line in the sand to distinguish itself from West Chester, Cincinnati, and Dayton.

Other recent efforts related to establishing a community identity include gateway signage and branding. The Township has explored the idea of adding additional and enhanced gateway signage along major entry points and is proactively considering and evaluating the costs versus the benefits for residents.

Additionally, Liberty Township has begun branding various community spaces and events with the word, "Liberty." This idea can be seen around the community, such as Fort Liberty Playland, Liberty Park, Liberty Way, and in the name of community events, such as the Liberty Fall Festival. Additionally, some private development has recognized the brand including Liberty Center and Liberty Inn.

### **Impacts:**

If Liberty Township hopes to continue to grow, especially given the proximity and competition from other surrounding communities in the Cincinnati area, a strong identity is needed to give the community a competitive edge. While its strategic location as a mid-point between the cities of Cincinnati and Dayton can play in its favor, Liberty Township will need to continue to take proactive steps to prevent itself from being swallowed by its neighbors.

It is time for Liberty Township to build upon previous efforts to determine what will set them apart. Through local development policies and building community assets, Liberty Township can establish an identity that makes them unique, gives them character, and increases their ability to attract potential visitors and residents, all while maintaining the rural character and community amenities that residents value and appreciate.

Without further defining a community identity, the Township will find itself "spinning its wheels" on what type of developments to allow, people to attract, and amenities to offer. It creates the potential for conflicting priorities and unintended consequences. The Township should be working to establish and build consensus around a community identity that gets everyone working to achieve the same goal.

# 5 Different zip codes

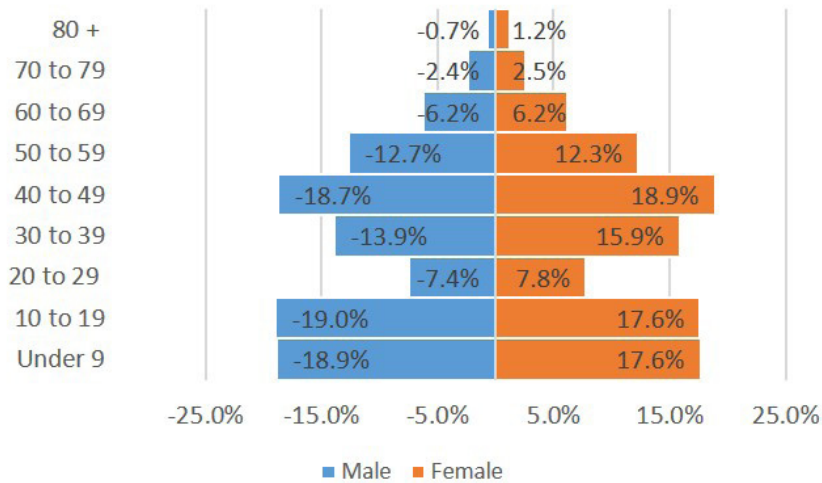
Lakota Local School District spans

# OUTSIDE of Liberty Township

Without establishing a community identity, the Township will find itself “spinning its wheels” on what type of developments to allow, people to attract, and amenities to offer.

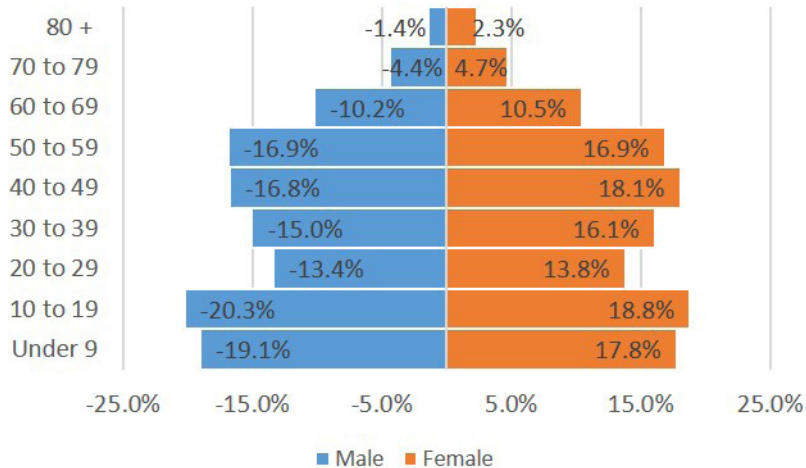
- 2020 Liberty Township Comprehensive Plan

Liberty Township Population Pyramid (2010)



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Age by Sex Report.

Liberty Township Population Pyramid (2019)



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Age by Sex Report.

## Community Challenge:

# LAND USE DIVERSITY

**Liberty Township lacks diversity in its existing land uses and development types.**

### **Summary:**

Today, nearly 50 percent of the developed land in Liberty Township is classified as single-family residential development. Similar to most things in life, there are opportunities and challenges related to this land use pattern. As described in the previous chapters, residents value the rural, natural character that is created from single-family residential homes and undeveloped land. Thus, depending on how it's phrased, these development characteristics have been identified as both an asset and a challenge.

Liberty Township has been a rural residential community for more than 20 years. Dating back to 1999, over 50 percent of the land area was agriculture with 38 percent single-family residential and 7 percent parks and open space. These three land use categories are really the only categories to experience a significant shift in percentage. As of 2019, there was only 21 percent of land dedicated to agriculture. This decrease in agriculture can mostly be attributed to a 13 percent increase in single-family residential and a shift in how open space was classified. Over the course of 20 years, commercial, industrial, and institutional land has only increased by less than 1 percent. This minimal change in development patterns is noteworthy considering the rapid population growth of a 377 percent increase from 1990 (9,249) to 2019 (44,077). As Liberty Township continues to grow, it will be necessary to expand commercial and institutional uses to provide the necessary goods and services for residents and business owners, otherwise the population will be spending their money outside of the community.

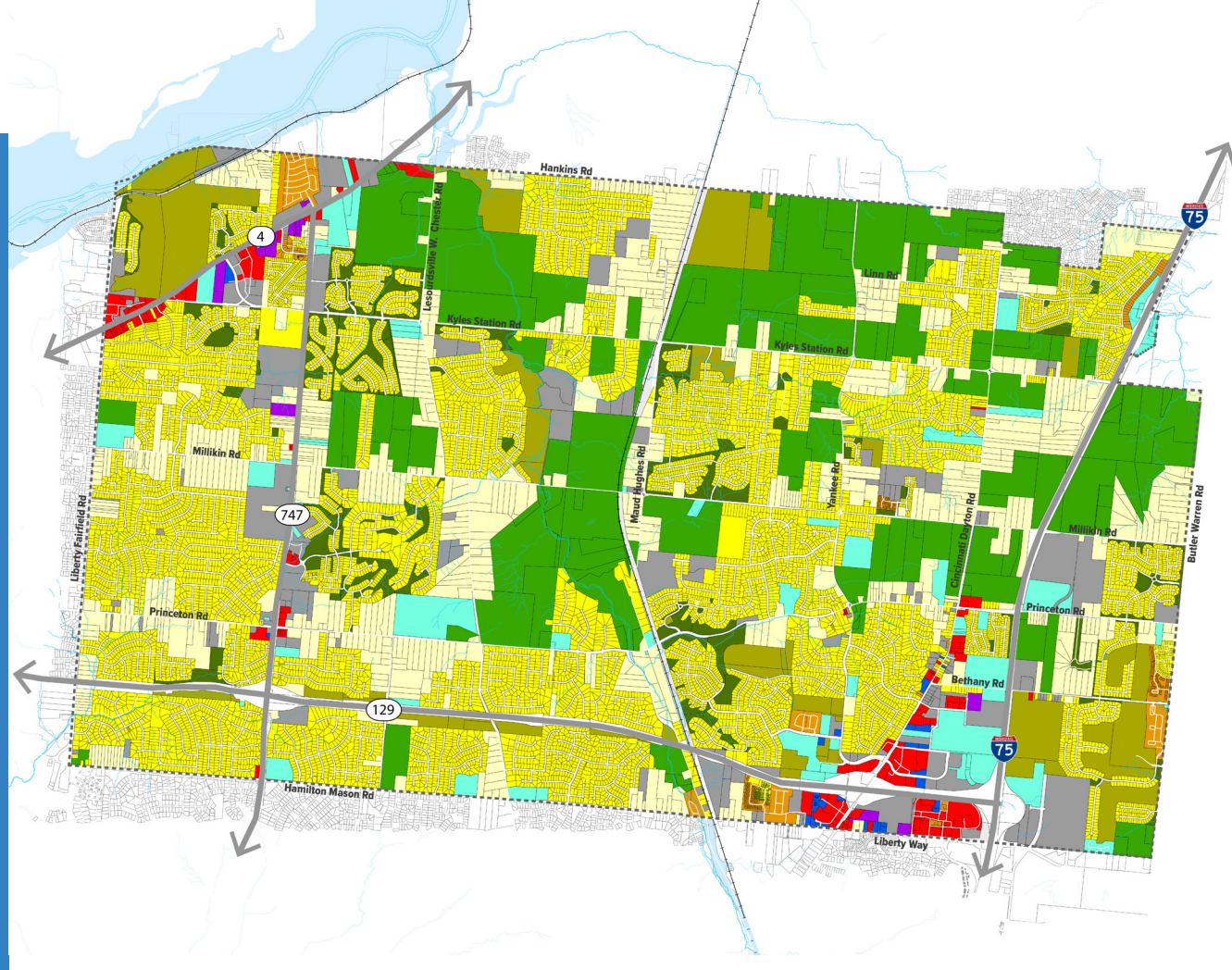
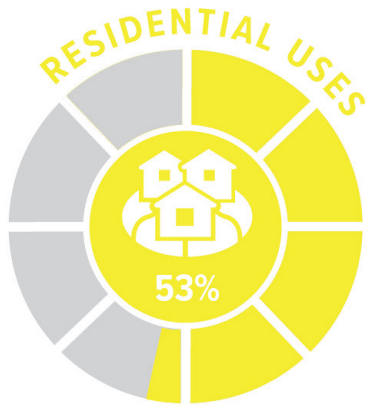
### **Impacts:**

Understanding the public perception and the economic impacts of land use patterns is critical for Liberty Township, it may appear misleading to describe the Township's character as one of the greatest community assets but then classify it as a contributing factor to a top challenge. Because Liberty Township is funded primarily through property tax revenue, having the majority of land developed for residential uses poses fiscal constraints in the short and long-term.

In 2004, the American Farmland Trust completed a Cost of Community Services study to determine the fiscal contribution of existing local land uses from a County services perspective. Although the study is dated and is not from a Township perspective, the concept still applies today. For example, if a county's revenue was broken down to be 85 percent residential, 13 percent commercial, and 2 percent farm or open space and the county's expenditures are 93 percent residential, 6 percent commercial, and 1 percent farm or open space, it is clear that residential land use is costing more money than its bringing into the county. The expansion and diversification of Liberty Township's land use pattern could contribute to the ongoing support of residential development, community services and residential amenities in the future.

While the community values the existing land use development pattern, some residents may not fully recognize the economic constraints associated with it. To mitigate negative public reaction to development, Liberty Township should be working to raise awareness of the benefits of having a diverse land use pattern and the impacts that occur without one.

# EXISTING LAND USE



## EXISTING LAND USE LEGEND

-----	Township Boundary		Estate Single-Family Residential		Retail		Public- Institutional		Agriculture
====	Roadway		Single-Family Residential		Office		Public-Private Recreation		Vacant
++	Railroad		Multi-Family Residential		Industrial		Open Space		
---	Waterway								

## Community Challenge:

# AGE STRUCTURE

**Liberty Township has two population segments that are underrepresented including young adults (ages 20-34) and seniors (ages 60+).**

### Summary:

While Liberty Township's total population is growing, there are two population segments that are underrepresented: young adults and seniors. Young adults can be defined as individuals between the ages of 20 to 34. As of 2019, only 18 percent of the Liberty Township's population fell within this age category, which reflects only a 3 percent increase from 2010.

The 2019 population pyramid illustrates that Liberty Township has a high percentage (32 percent) of children between the ages of 0-19. This data reveals the young adults are likely leaving the Township after high school and are either not returning or are waiting until they are ready to start a family to move back to Liberty Township.

The second observation pulled from the population pyramid focuses on the elderly population, also known as senior adults over the age of 60. This age group is relatively underrepresented in Liberty Township with only 14 percent, relative to Butler County's 20 percent. The difference with this age cohort is that Liberty Township has experienced a 4 percent increase in senior adults since 2010. As this age group expands and grows older, the demand for a variety of housing options, alternative modes of transportation, and community services will continue to increase.

### Impacts:

This does not imply that Liberty Township, needs to attract and retain these population segments but rather illustrates what is occurring and the impacts it could have. While each of the age cohorts come with their own opportunities and challenges, young adults and senior adults can be tied

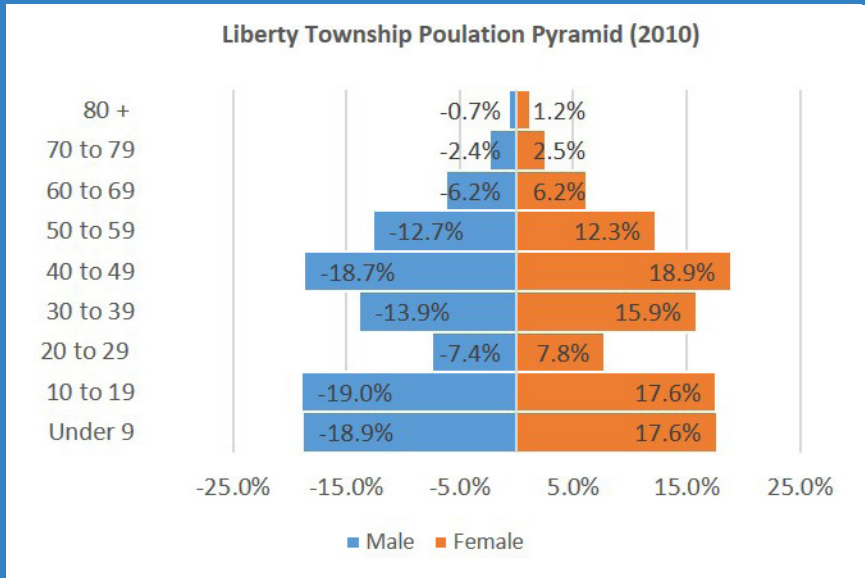
together. "Millennials and seniors often want the same things from their community—walkability, cost-efficient housing, a vibrant food scene—but at different times of day." By catering to one generation, a community can attract another generation.

Young adults have expressed their desire for more compact, walkable communities with diverse housing types, pedestrian connectivity, unique experiences, and recreational amenities. A critical step for Liberty Township is to decide if they are willing to provide the amenities and services desired by this age group. Without providing the things that meet the needs and wants of the age group, Liberty Township may not be able to attract and retain young adults. Ultimately, the underrepresentation of young adults could have a negative impact on the labor force. This age group is essential for entry level / production staff positions and as workers grow older, Liberty Township could struggle to find qualified workers to fill the available positions.

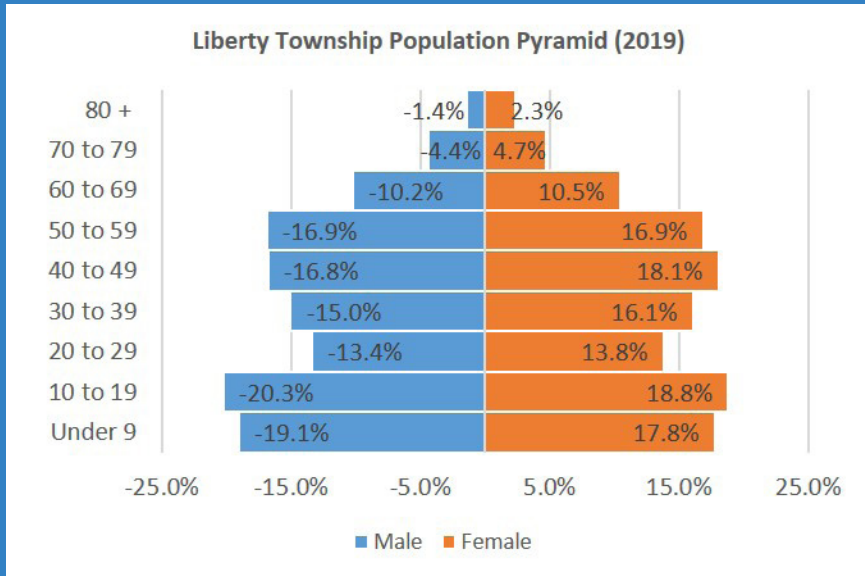
Another potential impact of not providing the necessary amenities, services, and housing types that are needed for the aging population is that residents will not be able to age in place. This could mean that people who have lived in Liberty Township for most of their life may have to relocate to somewhere different, which could impact the Township population as a whole.

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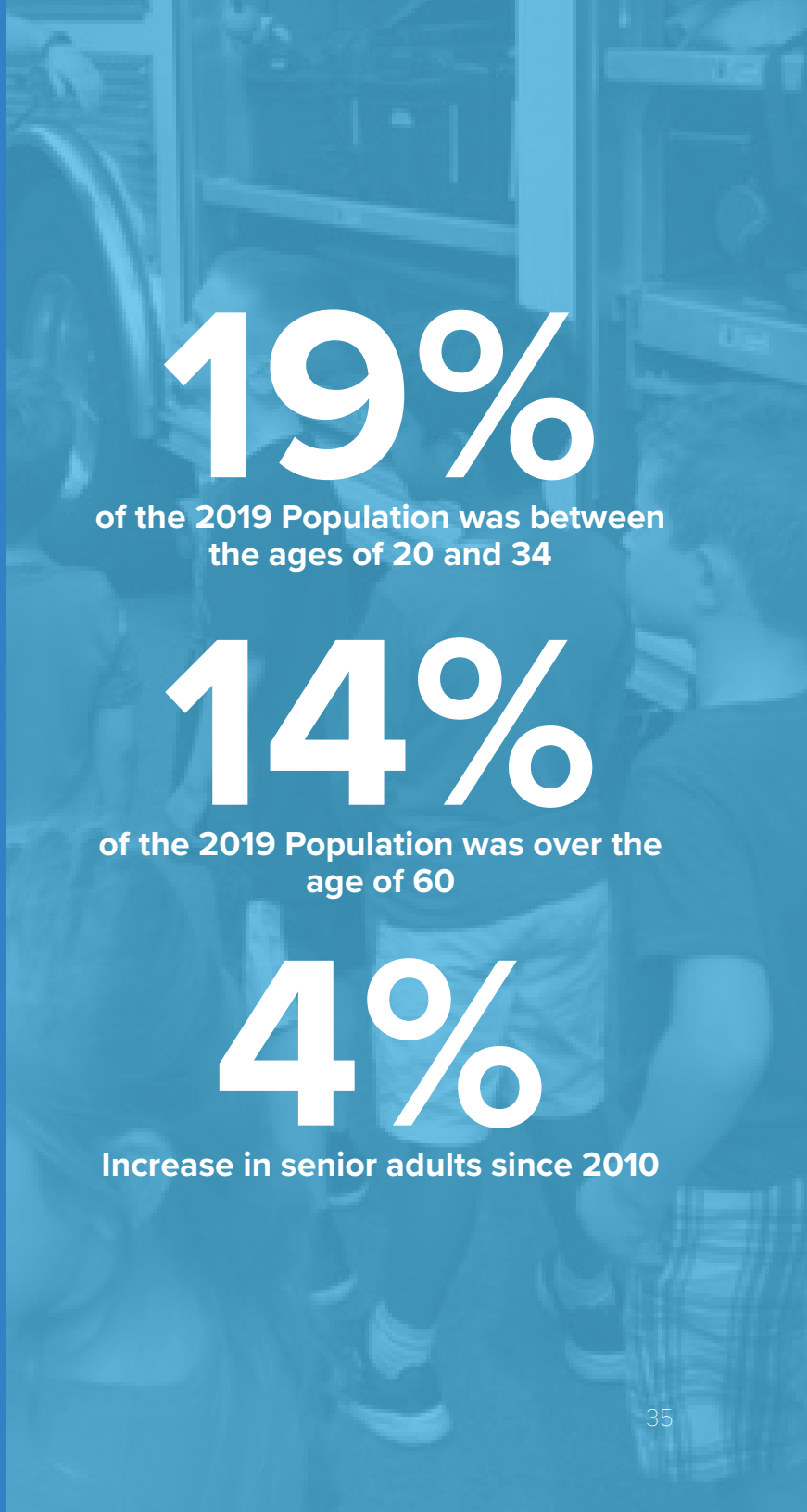
<sup>1</sup> *Millennials and Seniors: More in Common Every Day.* [https://www.masc.sc/Pages/newsroom/uptown/August-September-2016/Millennials\\_and\\_seniors.aspx](https://www.masc.sc/Pages/newsroom/uptown/August-September-2016/Millennials_and_seniors.aspx)



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Age by Sex Report.



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Age by Sex Report.



# 19%

of the 2019 Population was between the ages of 20 and 34

# 14%

of the 2019 Population was over the age of 60

# 4%

Increase in senior adults since 2010

## Community Challenge:

# HOUSING OPTIONS

## Liberty Township lacks options in housing.

### Summary:

A vibrant, economically-successful community requires diversity, meaning variety in different elements that make up a community including demographics, housing types, amenities, jobs, and much more. The 2017 American Community Survey reveals that nearly 89 percent of Liberty Township’s existing housing stock was single-family, detached homes with a median value of \$219,131. Of the nearly 10,000 owner-occupied units, 45 percent of units were valued above \$250,000. Currently, the housing stock ranges in value from \$150,000 – \$400,000. Because of this, the housing stock is tailored towards the upper middle class and higher income earners.

Liberty Township is experiencing a concept known as the “missing middle” meaning the community lacks variety in both price and types of units. Missing middle housing units are building types, such as duplexes, fourplexes and bungalow courts, that provide diverse housing options to support walkable communities, locally-serving retail, and public transportation options.

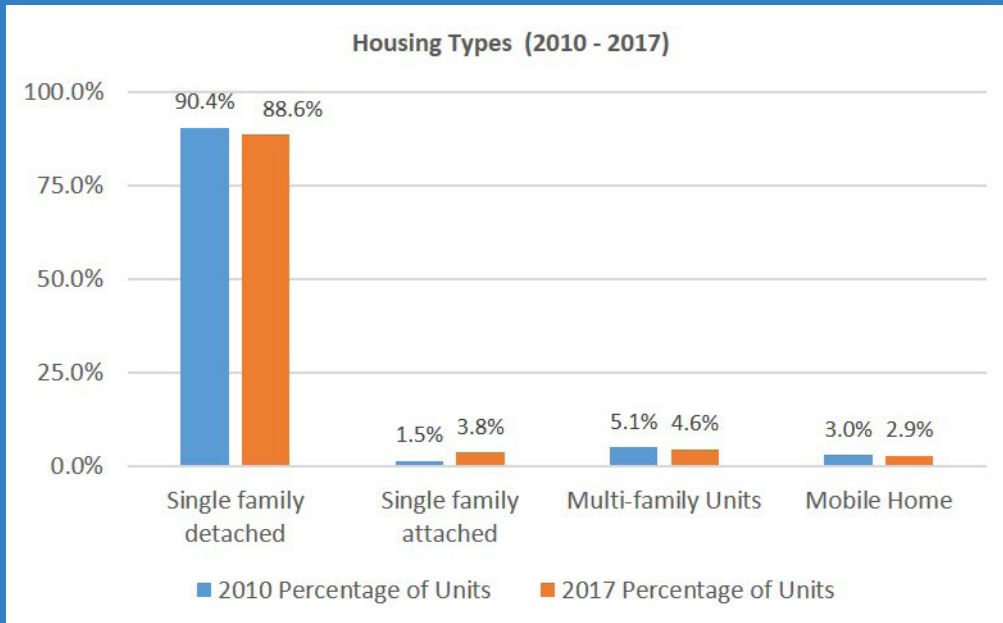
While growing, multi-family residential housing makes up a very small (5) percentage of the total housing stock. The primary focus for multi-family development is Liberty Center Apartments, with rent ranging from \$1,110 - \$2,200 per month. Other examples of multi-family housing option exist at, Lakota Pointe Apartments, Four Bridges, and Springs at Liberty. This list is not intended to serve as an exhaustive list of multi-family housing options but instead to provide a few examples.

### Impacts:

The lack of variety in both type and price could be a determining factor in whether the population increases or decreases over time, especially within certain age demographics. Additionally, the age structure of Liberty Township’s population and the available housing types within a community can be related. Although not always certain, common themes can be identified for the desired housing type of each age group. Middle-aged residents may look at long-term stability and desire large homes with many bedrooms for children.

Retirees and empty nesters may look to downsize later in life, finding their own retirement home, moving for the sake of convenience, or possibly joining their children’s households. While there are existing options for empty nesters and seniors such as Liberty Grant Villas and portions of the Fieldstone Farms and Carriage Hill developments, if Liberty Township strives to attract and retain young professionals, newly established families, and in addition to senior adults, additional mixed-use developments with a variety of housing types, including apartments and condominiums, should be supported moving forward. Housing diversity is also a critical component in allowing the Township’s senior population to age in place.

There is even more diversity when you consider the other factors that feed into where a person lives such as income and employment. Each individual has their own desires, needs, priorities, and preferences when choosing their home. If they cannot find a home that meets their criteria in Liberty Township, they may look to live elsewhere. This is likely true for the underrepresented group of young adults. In order for Liberty Township to grow this segment of the population, the community will need to provide a variety of high-quality housing options.



Source: U.S. Census Bureau, 2017 American Community Survey

## WHAT IS THE #1 ISSUE LIBERTY TOWNSHIP IS FACING TODAY?

“Housing is too high, roads are not conducive to the traffic for the constant new developing neighborhoods. Retirement here is difficult due to the fact that builders build very few ranch homes these days, why is that?”

“Lack of housing diversity.”

“Need more affordable ranch homes, baby boomers are about to retire and two stories are hard to negotiate.”

-Anonymous survey participants

# 61%

of Public Meeting Attendees voted YES for MORE starter housing options for new graduates, young families or emerging professionals.

# 89%

of Liberty Township’s existing housing stock was single-family, detached homes.

# 45%

of owner-occupied units were valued above \$250,000

## Community Challenge:

# BALANCING GROWTH

**Liberty Township is growing and public services and amenities will need to be expanded to keep pace with the growth.**

### **Summary:**

Liberty Township is one of the fastest growing communities in southwest Ohio. As of 2019, Liberty Township had a total population of 44,077 residents, which is 11.2 percent of Butler County's total population. This population figure represents a 377 percent increase over the Township's 1990 population figure of 9,249 and nearly an 18 percent increase from 2010. Furthermore, population projections show Liberty Township's total population will increase by nearly 8 percent by 2024.

While it's every community's goal to keep growing and improving, it can become a balancing act for maintaining a high quality of life for local residents. A steady increase in population offers a community the ability to maintain existing services and infrastructure and make strategic improvements through the increase of tax dollars generated. A rapid increase in population is a different story. Liberty Township may have difficulty keeping up with the demand for additional services and infrastructure. This can lead to community leaders becoming reactive rather than being proactive in planning for the future.

### **Impacts:**

According to an article published by the American Society of Public Administration, "There is an increasing recognition that the growth of cities is inevitable and the solution to urban problems depends heavily on effective urban planning, infrastructure development and management."<sup>1</sup> Growth at the pace Liberty Township is seeing can become unsustainable if the community does not continue to strategically plan for it. As more people move into the Township, it will impact much of the built environment and demand for community services. Schools may become overcrowded, public safety personnel will be responsible for protecting a larger population, roadways may become congested, and utilities will need to handle a higher capacity level. All of which requires capital investment for improvements, additional staff, and/or new facilities.

## WHAT IS THE #1 ISSUE LIBERTY TOWNSHIP IS FACING TODAY?

LAND USE REVENUE VS. OPERATIONS	DOLLARS IN	DOLLARS OUT	GAIN/ LOSS
Residential	\$850,000 (85%)	\$930,000 (93%)	-\$80,000
Commercial/ Industrial	\$130,000 (13%)	\$60,000 (6%)	\$70,000
Farm or Open Lands	\$20,000 (2%)	\$10,000 (1%)	\$10,000

Source: 2004 American Farmland Trust. This is intended to be used only as an example and are not tied to any one community.

EXISTING LAND USE	1999		2019	
	Acres	% of Total	Acres	% of Total
Agricultural	8,457	51%	3,577	21%
Estate Residential	2,648	16%	3,008	18%
Single Family Residential	3,602	22%	5,797	34%
Multi-Family Residential	119	1%	200	1.2%
Commercial	200	1%	327	2%
Industrial	19	0.1%	56	0.3%
Public/Semi-Public/Institutional	423	3%	698	4%
Public/Private Recreation	1,145	7%	1,130	7%
Open Space	82	0.5%	503	3%
Vacant	--	--	1,155	7%

\*The land use acreage for 2019 was calculated using existing land use map provided by Liberty Township Planning and Zoning.

**“Lack of diversity within the Township”**

- 2019 Anonymous Survey Participant

**“Not enough tax revenue and growing too fast.”**

- 2019 Anonymous Survey Participant

## Community Challenge:

# EMPLOYMENT CENTERS

**Liberty Township lacks local and/or regional employment centers.**

### **Summary:**

The combination of County-level commuting data, Township business data, and public input consistently found that there are few white-collar employment opportunities within Liberty Township. Resident workers are typically well-educated higher-income earners, but travel elsewhere for employment. Similarly, local residents are often traveling outside the Township for weekly shopping trips<sup>1</sup>. From a tax base perspective, diversifying the land use pattern to include employment destinations could help with Liberty Township's current and future financial challenges. While recognizing this area is still developing, the Township's section of the I-75 corridor represents a currently underutilized asset in this regard. Stretching nearly 1,800 miles from Canada to Miami, I-75 traverses six states (Florida, Georgia, Kentucky, Michigan, Ohio, and Tennessee) making accessibility to and from Liberty Township very easy. Additionally, the planned Millikin Way interchange along I-75 provides an excellent opportunity to leverage the I-75 asset into economic development for the Township.

In comparison, Liberty Township's neighbors to the north (Monroe) and south (West Chester) along I-75 both have employment centers within their boundaries. This provides an opportunity for people to live and work within their communities which benefits the workers and the community from a fiscal stability standpoint.

An employment center refers to area dedicated to a concentration of employment generating uses that support the local economy and provide job opportunities for nearby residents. Employment generating uses often include office park, free-standing office buildings, corporate headquarters, and/or research and development facilities.

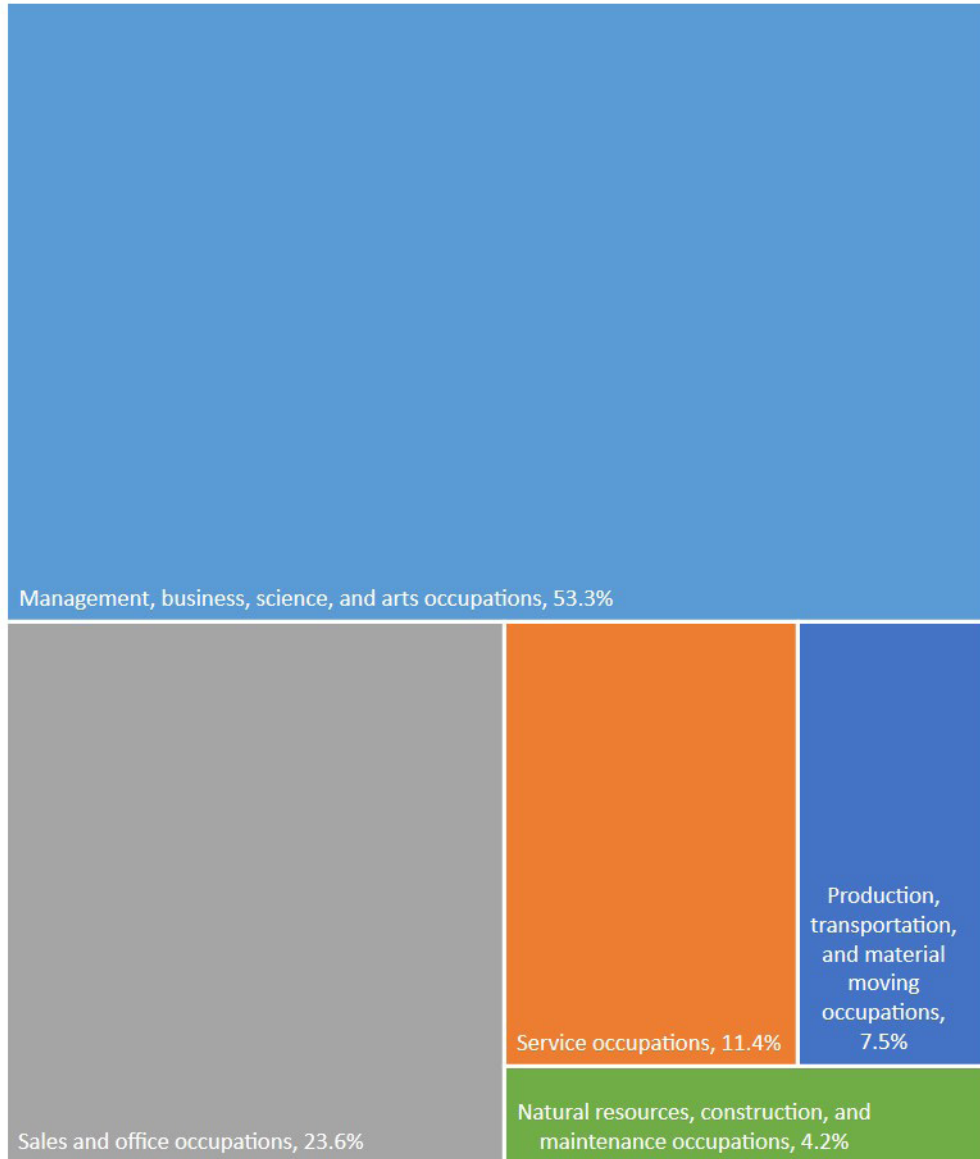
If Liberty Township strives to recruit future employment centers, minimizing conflicts between employment and residential land uses requires careful consideration, particularly in a community like Liberty Township that identifies with quality residential neighborhoods. Employment centers should be sited in areas dedicated for those uses, well-buffered from residential uses. Design and performance standards should also be implemented in order to minimize any noxious impacts on surrounding uses.

### **Impacts:**

For Ohio communities, employment land uses represent both a property and income tax base that can be used to subsidize services to resident households. For example, 27 percent of property taxes collected in the State of Ohio comes from real and personal property collected from businesses.<sup>2</sup> In general, the tax revenues collected from business land uses exceeds the costs of providing public services to those businesses.

A lack of local employment opportunities generally means that members of resident households have longer-than-average commutes. First, residents have to travel out of the Township for work. Second, shopping trips frequently have out-of-Township destinations. These factors result in higher trip costs and less available time for resident workers and shoppers. Since these trips are typically via motor vehicles (as opposed to transit or alternative modes), higher-than-average environmental impacts are incurred as well. The recently-developed Liberty Center represents new opportunities for employment and shopping, yet its location at the southeast corner of the Township somewhat dilutes its benefits with regards to accessibility.

## Liberty Township Industry Breakdown



Source: US Census Bureau, 2017 American Community Survey

## Top Counties for In-Commuting Workers (Butler County 2017)

County	# of workers
Hamilton County, OH	30,124
Warren County, OH	12,949
Montgomery County, OH	6,241
Clermont County, OH	5,491
Franklin County, OH	2,590
Preble County, OH	1,664
Greene County, OH	1,055
Kenton County, KY	968
Cuyahoga County, OH	839
Brown County, OH	819

Source: U.S. Census Bureau -- American Community Survey 2017

## Top Counties for Out-Commuting Workers (Butler County 2017)

County	# of workers
Hamilton County, OH	55,732
Warren County, OH	15,510
Montgomery County, OH	7,785
Franklin County, OH	4,967
Clermont County, OH	3,070
Cuyahoga County, OH	7,825
Greene County, OH	1,377
Boone County, KY	976
Delaware County, OH	664
Lucas County, OH	637

Source: U.S. Census Bureau -- American Community Survey 2017

## Community Challenge:

# RURAL CHARACTER

**Liberty Township residents want to preserve the rural character of the community.**

### **Summary:**

In 2018, prior to the start of the *2020 Liberty Township Comprehensive Plan* process, Liberty Township facilitated a community-wide survey to better understand the priorities and preferences of those living in the community. One of the key takeaways from this effort was that residents of Liberty Township want to preserve and protect its rural character. As many residents moved to the community specifically to escape the urban and suburban environment of the larger metropolitan areas, increased development can pose a danger to one of Liberty Township's greatest assets: nature. Through this 2019-2020 planning process, public input has reflected the same mentality.

It has been proven that greenery and open spaces are beneficial in maintaining a healthy mind and low-stress lifestyle. Away from the congested traffic and cramped spaces of city living, Liberty Township offers the promise of individual freedom, wide open spaces, and reconnecting with nature. Americans have romanticized rural life for more than a century, with popular trends urging city residents to escape and claim their own piece of the dream on the city's edge.

To maintain Liberty Township's current image, very careful planning and management of future growth is needed, especially in regards to economic development. Special care should be given to where development takes place so as to minimize the impact on the rest of the Township. As new development, especially in greenfield areas, start to take shape it will impact the rural character residents enjoy.

### **Impacts:**

So far, Liberty Township has been able to maintain a balance of urban amenities with a rural landscape, protecting open space spread throughout the Township and keeping businesses concentrated along major roadways. Too much unmanaged development, both in businesses and homes, can begin to erode and remove the rural feel of the community. As trees and open spaces are replaced with homes and structures, the feeling of a "natural" environment is slowly replaced by that of a suburban to urban town or city.

As many residents chose to move to Liberty Township due to its rural character, eroding or removing this from the community may lead to unhappy home owners, who see their home value tied to its surroundings. Open space and private spaces are two elements that many city escapees search for when home buying. If Liberty Township begins to lose this impression with owners and home buyers, they may begin searching for an alternative community. This is the same reason Liberty Township had such success with the housing boom that began in the 90's. Liberty had been on the edge of development, a quiet community with few people and lots of space, encouraging many to come and join the community.

Today, a ring of increasing development can be seen circling Liberty Township, much of it spreading from neighboring communities including the City of Hamilton, West Chester Township, and the City of Monroe. As the Cincinnati metro area continues to expand, Liberty Township will have to consider how it will handle the coming changes, which opportunities to capitalize on, and which ones to leave for other communities.



## Community Challenge:

# ACCESS

**Liberty Township's greenfields lack efficient transportation and utility access.**

### **Summary:**

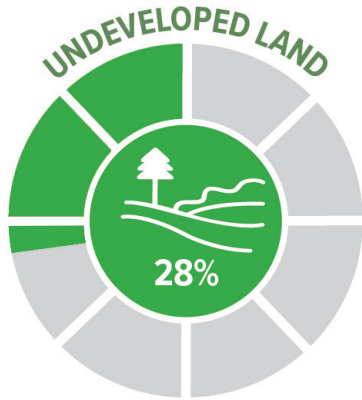
Liberty Township is unique in that a significant portion of the land is undeveloped. These undeveloped areas, known as greenfields, create both opportunities and challenges for the Township. While other communities are facing challenges around redevelopment of existing areas and context-sensitive infill, Liberty Township has a large amount of greenfield space that lacks efficient transportation and utility access.

With the growth that Liberty Township has and will be experiencing, there could likely be a development demand for these areas. Greenfield development could help address some of the challenges discussed in this chapter such as the lack of locally-orientated development and employment centers. The challenge with many of the greenfields in Liberty Township is the lack of more localized connectivity such as access points or curb cuts off of the primary roadway. Additionally, these areas lack utility infrastructure which involve the need to install water and sewer lines, power supply, and telephone cables. In this situation these costs are passed on to the developer making it difficult for them to be able and willing to develop the land.

### **Impacts:**

Accommodating for growth in Liberty Township includes strategically planning for the development in some of these areas. In order to attract a wide range of interest from the development world, Liberty Township will need to explore ways to help offset the costs associated with transportation and utility infrastructure. Additionally, this will help communicate the Township's priorities. As opposed to being reactive by approving greenfield development as it comes through the door, Liberty Township can be proactive by identifying specific focus areas and working with developers to find ways to make development more feasible.

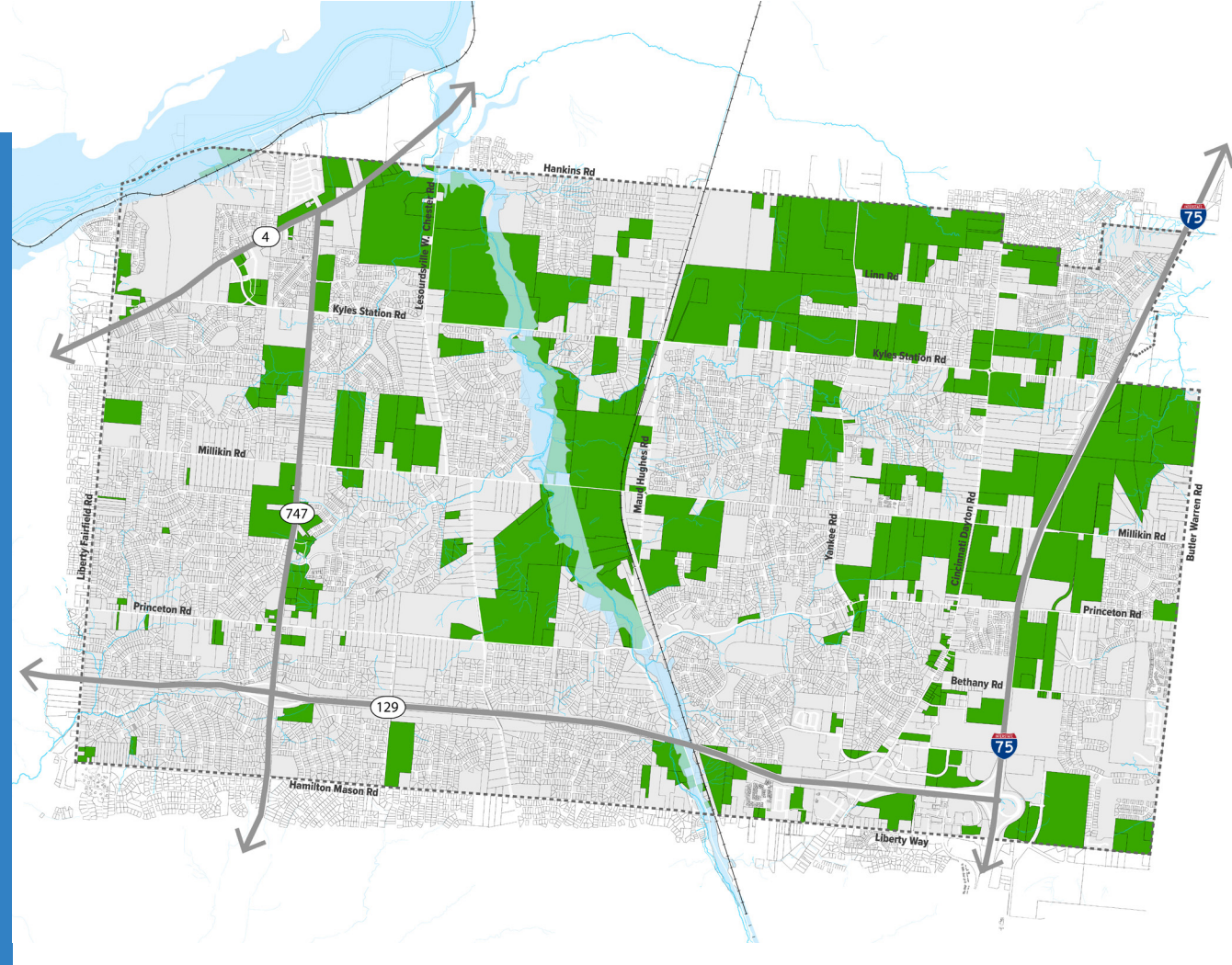
EXISTING UNDEVELOPED LAND



18%

Increase in population between  
2010 - 2019

Liberty Township can be proactive by identifying specific focus areas and working with developers to find ways to make development more feasible.



UNDEVELOPED LAND MAP LEGEND

- Township Boundary
- ==== Roadway
- + + + Railroad
- Waterway
- Light Blue Floodplain
- Grey Developed Land
- Green Undeveloped Land

## Community Challenge:

# CONNECTIVITY

**Liberty Township's neighborhoods and subdivision lack connectivity to destinations.**

### **Summary:**

Walking and biking connections within and between neighborhoods make important contributions to neighborhood quality, improved transportation options, and public health. Currently, the township's proximity to other metropolitan areas creates several opportunities for future alternative transportation connectivity, particularly the Miami2Miami trail, which would run parallel to Gregory Creek and along State Route 129. The creek's tributaries, including Hunts Creek and Panther Run, provide opportunities to connect a substantial number of Township subdivisions to this trail and to each other. Most recently, the Township installed a portion of this trail within Cherokee Park and Turnbridge Park with plans to connect to the north with Shannon Ridge. Additionally, a large number of Township parks would be encompassed by such an expanded trail system, allowing for increased utilization of these facilities.

Certainly, the desire to integrate alternative transportation options within new development is strong. The Township's Trails Plan, which outlines a number of projects intended to extend the reach and scope of the alternative transportation system, similarly demonstrates the local support for expanding these opportunities.

### **Impacts:**

There are few, if any downsides to implementing alternative transportation connections within and between neighborhoods. While retrofitting facilities (sidewalks and pathways) for existing streets can be moderately expensive, incorporating them as components of larger roadway design and/or reconstruction projects usually results in minor incremental costs. Pathways along stream corridors utilize land that has few other economic purposes. While long-term maintenance might be the most common downside, the benefits can far exceed this challenge. The impacts on public health are positive, as indicated by the usual increase in adjacent property values resulting from the implementation of these projects.

# 80%

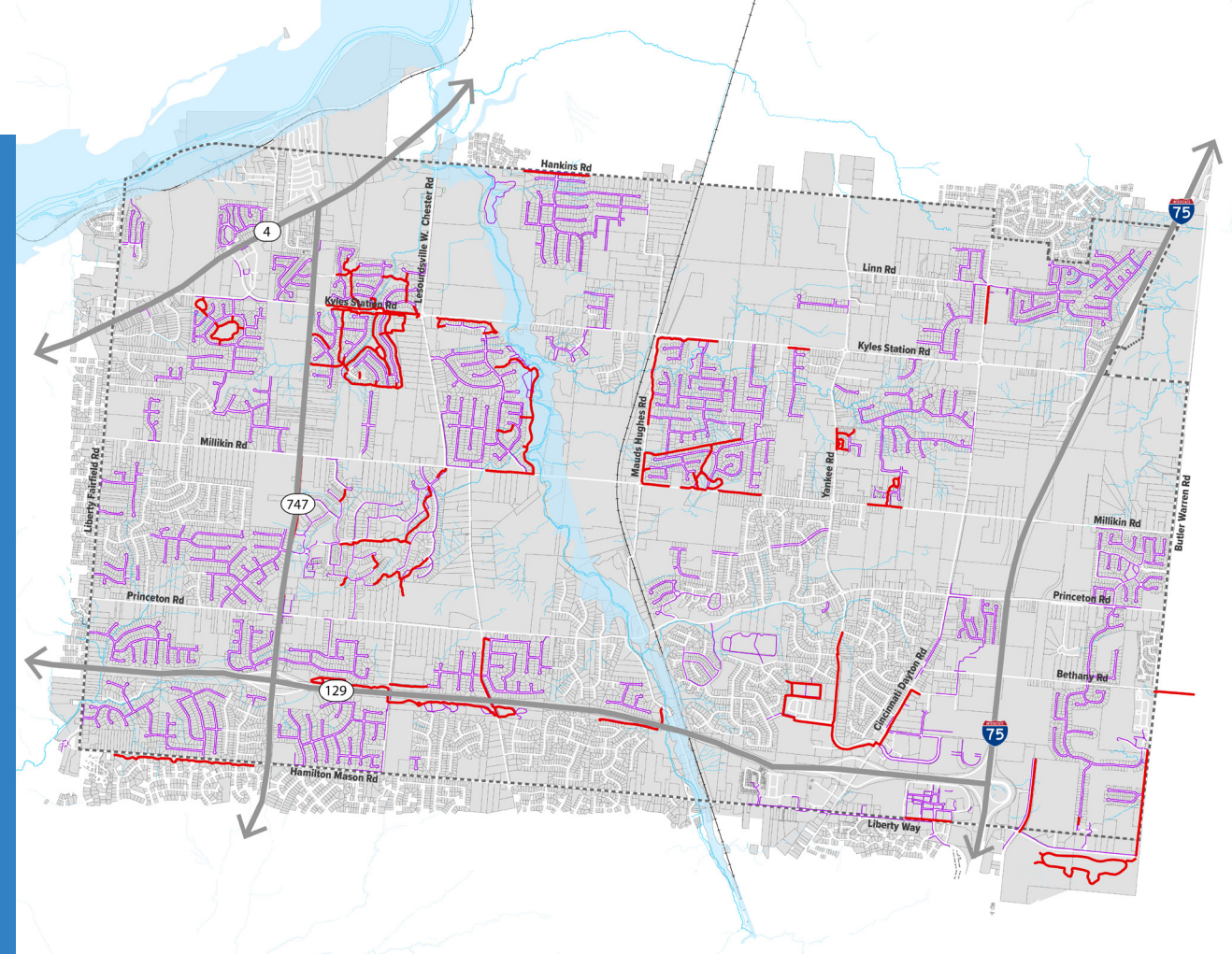
of online survey respondents said they wanted **MORE** sidewalks and multi-use trails.

# 60%

of online survey respondents said they wanted **IMPROVED** sidewalks and multi-use trails.

# 90%

of online survey respondents agreed that Liberty Township should support the expansion and maintenance of a safe and efficient vehicular and pedestrian transportation network.



*This map reflects conditions as of August 2020. It is not intended to show all segments built to-date.*

#### EXISTING SIDEWALK AND TRAILS LEGEND

- |                   |                          |
|-------------------|--------------------------|
| Major Roadway     | Waterway                 |
| Township Boundary | Floodplain               |
| Parcel            | Existing Multi-use Paths |
| Railroad          | Existing Sidewalks       |

## Community Challenge:

# NEIGHBORHOOD DEVELOPMENT

**Liberty Township lacks locally oriented development within the residential areas of the community.**

### Summary:

A strict separation of residential from non-residential land uses has important implications for a community's transportation system. The further these land uses are separated from one another, the longer the trip lengths become, and the likelihood that alternative transportation modes would be used in place of motor vehicles declines.

This finding takes on special importance in Liberty Township where, a significant portion of residents' retail needs are served by areas outside of the Township.<sup>1</sup> There are few areas for local convenience shopping, and those that exist are generally along the Township's outer edges (e.g., SR 4, Downtown Bethany and the vicinity of Liberty Center). Locally oriented development offers residents quick, convenient services without having to travel very far from their homes.

Existing data reveals that gasoline stations are a reasonable indicator of local retail availability, particularly considering that they are usually paired with some convenience retail and grocery functions. Retail analyses conducted using ESRI's Business Analyst Online (BAO) show that of the estimated \$65M that Township residents spend each year on gasoline sales (2017 estimate), annual sales in the Township total only about \$19M, indicating an annual sales leakage of around \$46M. Meaning the demand for more local convenience and retail goods already exists and as population within the Township continues to grow, the demand for local convenience and retail goods will continue to increase.

### Impacts:

The most straightforward question of locally-oriented development is where it should be placed. Ideally, the site(s) should be well served by the roadway system, presumably by placement on one of the arterial streets, or intersections of arterials. Although not yet a large factor, future alternative transportation access should also be considered, perhaps by identifying areas near existing or planned trails development.

Design standards for such development will require consideration, including the provision of sidewalks, signage, lighting, parking (both automobile and bicycle), setbacks, and building orientation. Turning movements into and out of commercial development will be particularly important, and while supporting infrastructure (roadway improvements, turn signals, signage, etc.) can be implemented via developer dedications, ultimately the County and Township will be responsible for operations and maintenance of these facilities. Special consideration should be paid to buffering surrounding residential developments from potentially negative impacts from the site's operations.

<sup>1</sup> Esri and Infogroup. Esri 2019 Updated Demographics. Esri 2017 Retail MarketPlace.

# 70%

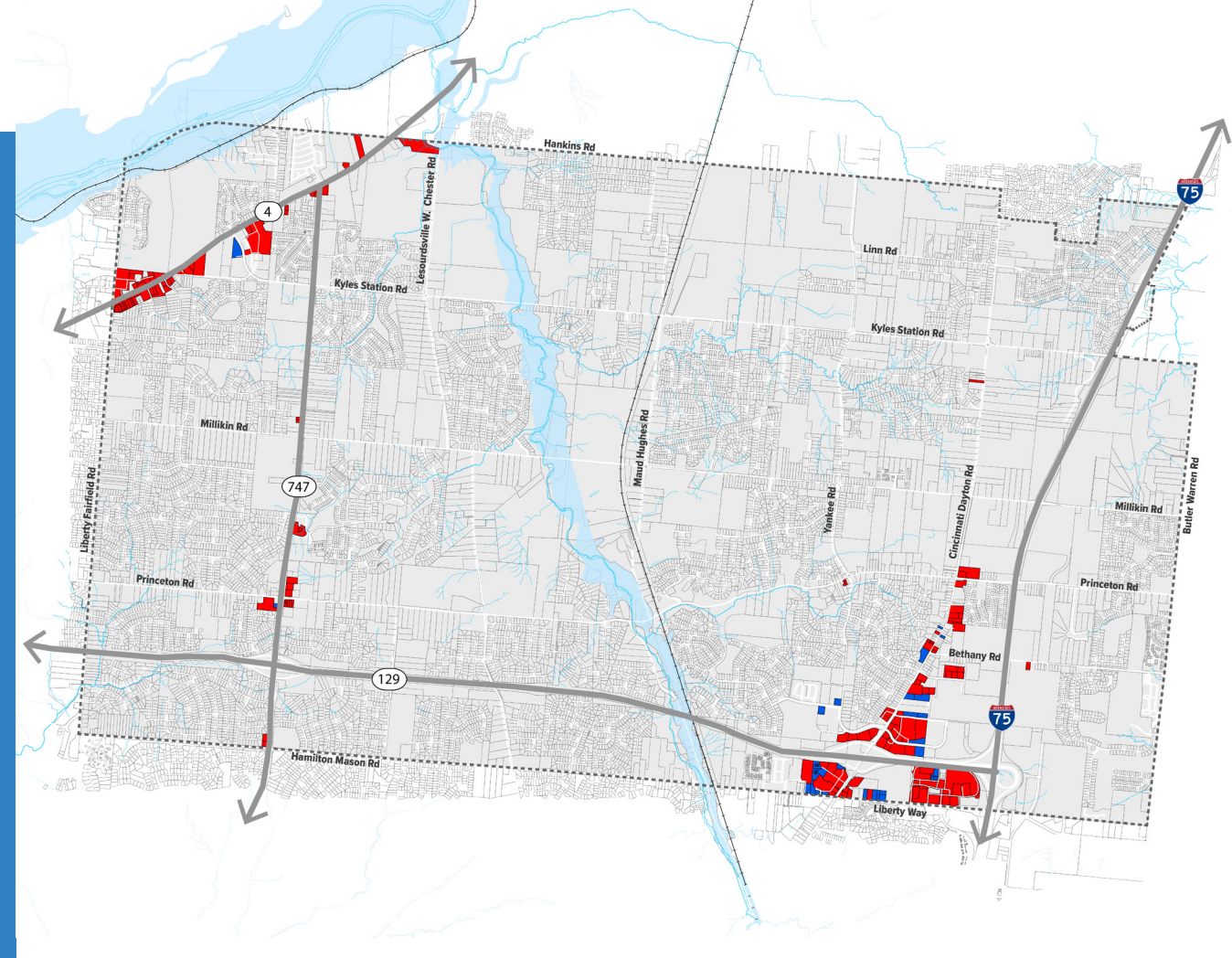
of online survey respondents said the township needed **MORE** neighborhood scaled commercial development in strategic locations.

# <5%

of Liberty Township's existing land use is dedicated to commercial development.

# 77%

of online survey respondents **AGREED** that Liberty Township should have nodes of locally oriented commercial development to serve the needs of residential neighborhoods.



#### EXISTING COMMERCIAL MAP LEGEND

- |       |                   |            |                     |
|-------|-------------------|------------|---------------------|
| ----- | Township Boundary | Light Blue | Floodplain          |
| ====  | Roadway           | Red        | Existing Commercial |
| + + + | Railroad          | Blue       | Existing Office     |
| ~~~~  | Waterway          |            |                     |

## Community Challenge:

# RECREATION

**Liberty Township lacks public recreation areas in portions of the community.**

### **Summary:**

Recreational facilities are a key component of the quality residential environment to which Township citizens aspire. A web survey conducted as part of the 2020 planning process showed that Township residents placed a high priority on community parks and recreation system (50 percent) and walkable community/ pedestrian and bike connections (50 percent). However, such opportunities are not evenly available, with fewer facilities being present in the western portion of the Township.

The Township's parks system generally relies on a volunteer group, the Township Parks Committee, to conduct its programs, including organized walks in the parks. Various youth and sports organizations also utilize the parks. The Lakota Family YMCA, Fitton Center for Creative Arts, Lakota Sports Organization, and Midpointe Library also provide programming support to the parks system.

Parks can have a significant impact on the elderly, which is generally an underrepresented group within the Township. Programming is especially important to consider for quality of life for seniors, as parks represent an opportunity for physical exercise and social interaction that may otherwise be lacking in seniors' lifestyles. Although not located directly within Liberty Township, the Voice of American Park in West Chester is a noteworthy facility. It is located along the southern border of Liberty Township and is highly accessible to the community. Public input revealed that residents feel this recreation facility is a great asset.

### **Impacts:**

Parks have a number of beneficial impacts upon public health and quality of life; these benefits extend to all age groups, but are particularly important for children under the age of 18. Playgrounds, athletic events, and general outdoors recreation provide important opportunities a child's physical development.

Current deficits in parkland availability can only be addressed through the implementation of new parks facilities, particularly in the western part of the Township. The 2009 Parks and Recreation Master Plan calls for the development of a 150-acre community park in the western portion of the Township. Such a facility will require property acquisition; the longer the Township waits to acquire the land, the more expensive it will become. Acquisition costs aside, the actual implementation costs for this park would total around \$9M in 2009 dollars, which translates into 10.8M in 2020 dollars. The Township's current recreational model depends on the Parks Committee and outside organizations, such as the Library, YMCA, Fitton Center, and LSO for programming support. This model may need to be revisited as the Township's population, and subsequent demand for recreational services, continues to increase.

# 70%

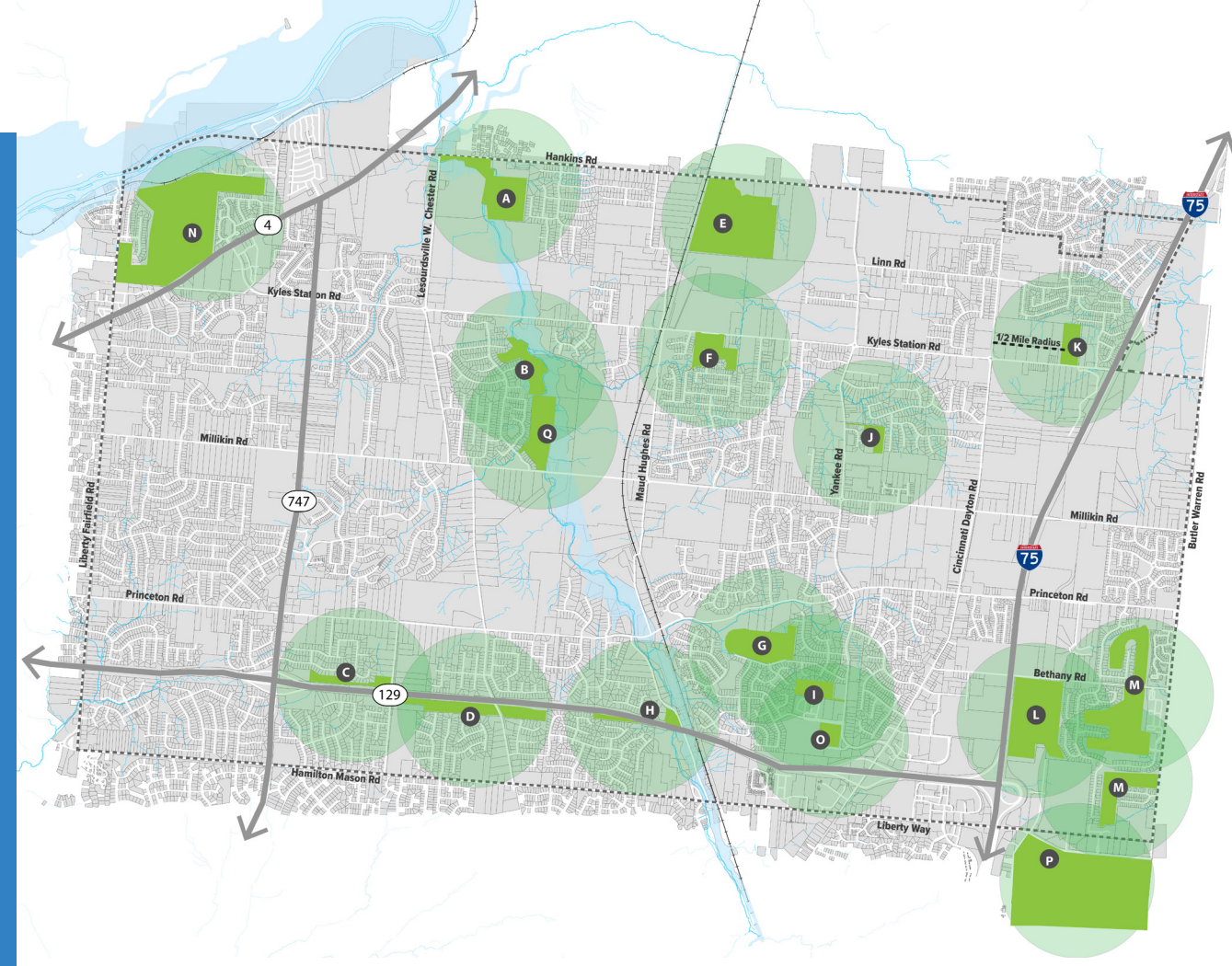
of online survey respondents said they wanted to see MORE outdoor event venues.

# 318

acres of park land

# 92%

of online survey respondents AGREE that Liberty Township should support the expansion of its parks and recreation system by exploring funding resources

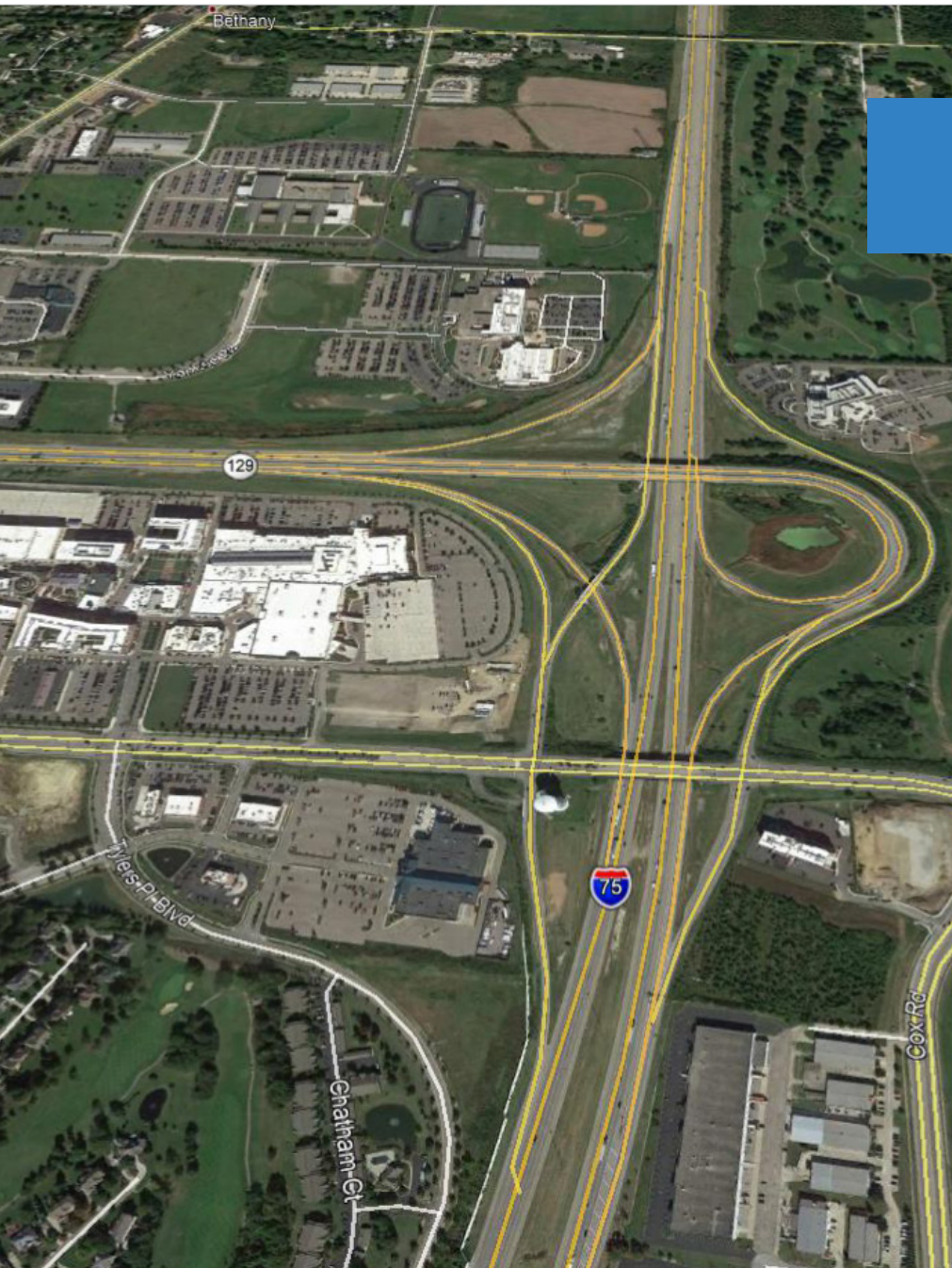


#### PARKS AND RECREATION MAP LEGEND

- Major Roadway
- Township Boundary
- Parcel
- Railroad
- Waterway
- Floodplain
- Park / Open Space
- 1/2 Mile Service Buffer

#### LETTER LEGEND

- A. Dubley Woods Park
- B. Cherokee Park
- C. Reserves Park / Fort Liberty Playland
- D. Wetlands Park
- E. Pleasant Hill Golf Course
- F. Allen Park
- G. Wihelmina Park
- H. Maud Hughes Incline Park
- I. Liberty Park / Lakota Family YMCA
- J. Dudley Memorial Park
- K. Walter J. Long Sports Complex
- L. Green Crest Golf Course
- M. Four Bridges Golf Course
- N. Hamilton Elks Golf Course
- O. Yankee Fields
- P. Voice of America MetroPark
- Q. Turnbridge Park



## CRAFTING OUR FUTURE

During the *2013 Vision Plan* process, Liberty Township worked extensively to craft a vision statement that resonated with the community, provided specific details, and served as a guide when evaluating the goal and objectives that were born out of that planning process. While the statement is lengthy, the Township feels the statement still rings true today.

During this planning process, the project team confirmed through an online survey and public meeting exercise that there was still community-consensus around the vision statement. The project team made only minor revisions in an effort to simplify ideas and provide a more direct statement.

# 2020 VISION STATEMENT

Liberty Township offers individuals, families, and businesses, a place to experience an outstanding quality of life, and to prosper in a financially-sound community.

Liberty Township is, and will continue to be, a place where people choose to be life-long residents. It is a hospitable, safe, and pleasant community with a growing complement of activities and amenities, which features both vibrant commercial centers and areas of quaint rural splendor. Liberty Township will maintain a balance between embracing its important natural, historical, and cultural legacy while looking to, and planning for progress that the future brings. In the future, Liberty Township enables families, businesses, and individuals to experience an outstanding quality of life as a place to:

## LIVE

Liberty Township will continue to offer resident's attractive, quality housing nestled in a safe and inviting community. Living in Liberty Township provides convenient access to amenities and activities with nearby shopping and entertainment, while still preserving a level of rural charm and privacy.

## WORK

Local and regional retail and service businesses, medical and professional office, technology campuses, and light industrial thrive amongst a highly educated and experienced workforce. Attributes such as the unparalleled access of I-75, the convenience of two local international airports, and several local universities with nationally ranked programs make Liberty Township an ideal location for corporate offices.

## SHOP

Liberty Township's Central Business District (CBD) area becomes a regional shopping and entertainment mecca, while dispersed nodes of locally-oriented businesses offer convenient access to everyday goods and services.

## PLAY

Locals utilize parks, ball fields, and trails, participate in youth and adult sports, and congregate in church and social groups. Seasonal events bring the community together and the Township will leverage its natural features such as Gregory Creek for outdoor recreation.

## LEARN

Opportunities for learning at all ages abound. Quality schools are a top priority and continue to be a hallmark of the community. The burgeoning local professional population is serviced by career schools and branch universities, and there are numerous opportunities for recreational education with a branch library, nature walks, social and religious groups.

### **2020 Focus: Diversification**

The 2013 Vision Statement stated “As the community grows, the Township will continue to provide a level of service and quality of life, which residents and businesses come to expect, in an efficiently managed and financially responsible way.” Nearly 7 years have passed since this statement originated. Since then, Liberty Township has experienced a 17 percent in population growth and developed a significant community asset, Liberty Center. Because of this, defining what it means to be “efficiently managed and financially responsible” is critical to the future of Liberty Township. The *2020 Liberty Township Comprehensive Plan* explores the idea of diversification as a tool for efficient and responsible growth management.

In economics, diversification is a management strategy to reduce risk by investing in a range of assets rather than depending on one specialization or market. This concept can be applied in Liberty Township as an approach to efficient and financially responsible growth. A vibrant, economically successful community requires diversity, meaning variety in different elements that make up a community including demographics, housing types, amenities, jobs, and much more. Liberty Township is home to high quality residential areas, great schools, excellent healthcare, and natural environment but it has the opportunity to be even more. Diversification will allow the Township to enhance its existing assets while exploring opportunities for a dynamic mix of land uses and amenities.

**2020 FOCUS:  
LIBERTY TOWNSHIP WILL SEEK RESPONSIBLE AND PURPOSEFUL  
GROWTH THAT ENHANCES QUALITY OF LIFE, PROVIDES A DYNAMIC  
MIX OF LAND USES, AND PRESERVES ITS SCENIC BEAUTY.**

A key component to diversification is community-consensus. This planning process was intended to inform residents, businesses, and community leaders on the importance of diversification and the benefits associated with it, while also building consensus around the idea. In order for this to be a successful growth management approach, Liberty Township should focus on the following to help promote diversification:

- Be an adaptable community that is capable of welcoming change.
- Provide quality housing, amenities and connectivity to residents in various stages of life including professionals, families, and retirees.
- Be an employment center focusing on technology and health care, company headquarters, and key satellite campuses.
- Have amenities that support regional tourism and entertainment including hotels, entertainment venues, destination restaurants, breweries, wineries, arts and culture, public gathering areas, and outdoor event venues.
- Have nodes of locally-oriented commercial development to serve the needs of residential neighborhoods.
- Have an enhanced public realm with exceptional places for people including high-quality buildings, public spaces, streets, and pedestrian facilities.
- Be a premiere place to raise a family by supporting local, high quality educational facilities and programs, workforce development and training programs, and opportunities for lifelong learning.

Through this planning process, Liberty Township residents have expressed their support for this 202 Focus of diversification. An online survey was opened from February 18, 2020 – March 20, 2020 that asked participants if they agreed or disagreed with the 2020 Focus Statement and corresponding aspirational statements listed above. Results show that 75 percent of survey respondents AGREED that Liberty Township will seek responsible and purposeful growth that enhances quality of life, provides a dynamic mix of land uses, and preserves its scenic beauty. Additionally, majority of respondents (70 percent or more) AGREED with all of the corresponding aspirational statements.



## 2020 Topic Themes and Goals

The following sections in this chapter, “A Call to Action” make up the regulatory framework. This framework is organized around four topic themes that represent this plan’s most important concepts and actions. Through various community input opportunities and conversations, the key themes were revealed. Liberty Township strives to:

- **MAINTAIN** their existing neighborhoods and community assets.
- **GROW** the community’s neighborhoods, businesses, and employment centers.
- **EXPAND** infrastructure, public services, amenities, and programs to meet the needs of the community.
- **MANAGE** the community’s needs through promoting the community brand and identity, enhancing the quality of life, and sustaining efficient and transparent township government processes.

<b>MAINTAIN</b>	Liberty Township will continue to be a community primarily comprised of residential neighborhoods that support the Township’s commercial and business areas.
	Liberty Township will maintain its natural beauty by embracing development design standards that promote the natural environment and contribute to the health of native systems.
	Liberty Township will protect the unique natural environment by advocating for sustainable growth and development.
	Liberty Township will preserve the quality and upkeep of existing neighborhoods, and their amenities, to ensure long term sustainability.
	Liberty Township will retain and support the growth of existing businesses.
	Liberty Township will proactively manage and maintain a superior quality built and natural environment.

<b>GROW</b>	Liberty Township will provide a variety of coordinated land uses to meet the needs of a diverse and sustainable community with thriving residential neighborhoods, active commercial and retail areas, high-quality business areas, and civic places.
	Liberty Township will support the development and maintenance of planned neighborhood communities that blend a mix of housing types to meet the needs of both current and future residents.
	Liberty Township will support the (re)development of key areas including the Central Business District, Downtown Bethany, Millikin Center, the State Route 747 corridor and the State Route 4 corridor and will market the special attributes of each area.
	Liberty Township will attract and retain new businesses by creating a climate for entrepreneurial ventures and investment.

# TOPIC THEMES ICONS



MAINTAIN



GROW



EXPAND



MANAGE

## EXPAND

Liberty Township will support the expansion and maintenance of a safe and efficient vehicular and pedestrian transportation network.

Liberty Township will support the expansion of transportation and utility infrastructure to and through the Township's greenfield development areas.

Liberty Township will explore the development of local and regional public transportation options to meet the needs of both current and future residents.

Liberty Township will work with their allied community partners to responsibly manage and thoughtfully expand public safety services, as well as support the expansion of public health, education and religious institutions to meet the changing needs of their growing population and demographics.

Liberty Township will support the expansion of its parks and recreation system by exploring funding resources for providing high quality, diversified park amenities including, trail connections, recreational facilities and programming experiences for all users.

## MANAGE

Liberty Township will reinforce the community brand and promote the community's strengths in order to build community pride for Township businesses and residents.

Liberty Township will utilize the built environment to create a distinct sense of place and identity that can be recognized by visitors and reflects the interests of Liberty Township residents.

Liberty Township will ensure that all administrative processes, procedures, and regulations continue to reflect the vision and values of Liberty Township.

Liberty Township will continue to increase and diversify revenue sources by exploring the different options available.

Liberty Township will Increase its capacity to properly administer and enforce local regulations as the Township continues to grow.



*The new administration and Sheriff's building under construction.*

## Regulatory Framework

To further understand how Liberty Township and its strategic partners can MAINTAIN, GROW, EXPAND, and MANAGE the Township, each theme has a dedicated section that outlines a series of goals and policy statements. Together, this regulatory framework is intended to inform the development review and approval process for Liberty Township and be the Township's primary planning and development tool.

The guiding goals, policy statements, and action steps are aspirational, yet achievable targets to guide the community towards its future goals. They were created using a variety of data and input including past planning documents, conclusions for the existing conditions report, as well as feedback received from public engagement.

For the purpose of this plan, the goal statements, policy statements, and actions steps align in a hierarchy pyramid meaning each component has its own purpose and level of detail. Goal statements are at the top and are broad in nature. Goals are statements that outline a desired outcome. These statements work to answer the question, "where do we want to go?"

Under each goal statement, there are a series of policy statements that provide the necessary bridge between the broad goal statements and the specific action steps. The policy statements can vary in detail but generally are more specific than goals and identify the Township's position in regards to implementing the goals. Policy statements are intended to be consistent and applicable across all planning and development efforts. If the Township were to decide to change their definitive course of action, it could result in the need for an amendment or larger update of the comprehensive plan.

Located at the bottom of the pyramid, action steps are detail-orientated. These statements identify either a program, project, or standard for the Township to lead. By doing so, the Township will be working to implement the goals and policies of the comprehensive plan. As the Township works to complete the various action steps, the list can evolve like a to-do list. The following sections provide a brief description of the overarching theme and then outline the related goals, policy statements, and action steps.



# MAINTAIN

## Existing neighborhoods and community assets



This theme recognizes the importance of MAINTAINING the high-quality areas and community assets that already exist in Liberty Township. There are 6 goal statements that fall under this theme. In order to MAINTAIN the existing areas, the Township will need to continue to be a residential community while retaining and supporting the growth of existing businesses. Furthermore, Liberty Township will need to MAINTAIN existing community assets by embracing development standards that promote the natural environment, advocating for sustainable growth, ensuring long-term sustainability. As a result, Liberty Township will be proactively managing and MAINTAINING a superior quality built and natural.



## GOAL 1

**Liberty Township will continue to be a community primarily comprised of residential neighborhoods that support the Township's commercial and business areas.**

## POLICY STATEMENTS

1. Promote identities for individual neighborhoods, or groups of neighborhoods, to allow residents a sense of community and for wayfinding purposes.
2. Build upon existing neighborhood facilities and services, such as parks, schools, fire stations, and churches to help define and maintain neighborhood identity and vitality.
3. Consider and encourage the development of informal meeting places and neighborhood support centers as building blocks for neighborhoods.

## GOAL 2

**Liberty Township will maintain its natural beauty by embracing development design standards that promote the natural environment and contribute to the health of native systems.**

## POLICY STATEMENTS

1. Encourage high quality and well-designed landscaping to help beautify the Township and promote healthful environments.
2. Promote the planting and care of canopy trees throughout Liberty Township.
3. Aggressively protect the riparian corridor and floodplain along Gregory Creek from encroachment.
4. Reinforce rural character including tree lines, fence rows, pockets of open space, and preservation of significant natural vegetation through either land preservation efforts or site development standards such as increased property setbacks, and landscape buffering.
5. Provide educational tools and opportunities for property owners to preserve open space.



GOAL 3

**Liberty Township will protect the unique natural environment by advocating for sustainable growth and development.**

POLICY STATEMENTS

1. Focus development efforts within strategic areas as identified on the future land use map.
2. Place an emphasis on the inclusion of trails and other amenities as part of residential and mixed-use development.
3. Encourage both small-and large-scale employers to install pedestrian and bicycle amenities to support the development of a local pedestrian network.
4. Consider the life cycle cost of construction for all new built projects, and the benefits of investment in multi-generational infrastructure systems that can evolve over the long term.

GOAL 4

**Liberty Township will preserve the quality and upkeep of existing neighborhoods to ensure long term sustainability.**

POLICY STATEMENTS

1. Actively enforce property maintenance standards in a fair and consistent manner.
2. Partner with HOA's and other community groups to encourage the reinvestment of residential properties, shared amenity spaces and pedestrian amenities.
3. Work to align streetscape elements including sidewalks, streetlights, and street trees within all neighborhoods to provide for maintenance and upkeep efficiencies.



## GOAL 5

**Liberty Township will retain and support the growth of existing businesses.**

## POLICY STATEMENTS

1. Encourage communication and collaboration between business owners, community leaders, and local organizations.
2. Explore increased engagement opportunities with businesses, such as an annual survey, business appreciation program, and/or awards program in an effort to maintain and increase local business retention and expansion.
3. Promote existing tourism opportunities, including agritourism, in Liberty Township.




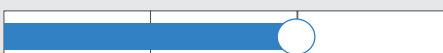
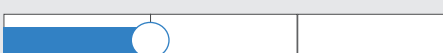
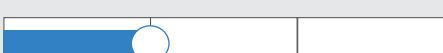
## GOAL 6

**Liberty Township will maintain a superior quality built and natural environment by proactively managing the community's built environment.**

## POLICY STATEMENTS

1. Discourage homogeneous development and corporate brand prototypical architecture.
2. Encourage the use of durable materials and construction methods that prolong the life of buildings.
3. Continue to evaluate the pros and cons of design-oriented regulations, such as setbacks, parking regulations and building materials into the zoning resolution.
4. Recognize the uniqueness within each area of the township and establish regulations, subarea plans, and/or pattern books as appropriate to preserve these unique features.
5. Minimize conflicts between new development and natural or open space areas by encouraging the development of appropriate open spaces, landscape buffers, and architectural scale transitions. Discourage unplanned or harsh contrasts in height, building orientation, character, land use, and density. If contrast exists, utilize multiple design principles to soften transitions.



ACTION STEPS	PRIORITY <i>Low - Medium - High</i>
Explore establishing a business owner outreach program to share ideas, information etc.	
Continue to foster communication and collaboration between the Township and HOAs.	
Evaluate the need and applicability of partnering with local HOA organizations to update established neighborhood amenities such as shared use paths, street lights and landscaping.	
Evaluate the need for a Township level zoning regulation for conservation development with an emphasis on open space and vegetation buffers in order to protect natural features in sensitive areas, such as along Gregory Creek and the Great Miami River, allowing development in these areas to be concentrated on the developable portions of the site to preserve the conservation areas.	
Explore partnering with local banks to provide lower cost home equity loans to residents for home improvements	
Publicize to residents the availability of land conservation programs, and clearly outline the benefits to both the land owner and community.	

Turnbridge Entry Sign





# GROW

**Neighborhoods, businesses, and employment centers**



This theme encompasses all things related to land use development and addresses three overarching categories including neighborhoods, businesses, and employment centers. Each of these things are related and depend on each other. In order to GROW into a diverse and sustainable community, Liberty Township must provide a variety and coordinated land uses. This theme is directly related to the plan's focus of diversification, meaning GROWING the mix of land uses including various housing types and employment centers, and GROWING a climate for entrepreneurial ventures and investment to attract and retain new businesses.



## GOAL 1

**Liberty Township will provide a variety of coordinated land uses to meet the needs of a diverse and sustainable community with thriving residential neighborhoods, active commercial and retail areas, high-quality business areas, and civic places.**

## POLICY STATEMENTS

1. Use strategic and planned development to guide growth.
2. Provide areas planned for mixed use development to serve as transition between land uses and to create an attractive, pedestrian-friendly environment.
3. Promote the development of new commercial, retail, medical, healthcare and high-tech light industrial uses along I-75 near the planned Millikin Way interchange.
4. Continue to look for ways to improve the development review process as a way to make developing in Liberty Township more streamlined and efficient, without sacrificing quality, thoroughness, and rights to due process.
5. Encourage collaboration between development groups and the real estate community to increase the awareness of opportunities in Liberty Township.
6. Protect and enhance tourism destinations in Liberty Township.

## GOAL 2

**Liberty Township will support the development and maintenance of planned neighborhood communities that blend a mix of housing types to meet the needs of both current and future residents.**

## POLICY STATEMENTS

1. Provide housing products that are desirable to various demographic groups in areas of the Township that are close to shopping, residents, and other related amenities, as determined by the future land use map.
2. Encourage the use of Planned Unit Developments in key areas to provide high quality, cohesive design to new developments, while offering developers more flexibility to meet their goals.



### GOAL 3

**Liberty Township will support the (re) development of key areas including the Central Business District, Downtown Bethany, Millikin Center, the State Route 747 corridor and the State Route 4 corridor and will market the special attributes of each area.**

### POLICY STATEMENTS

1. Utilize the future land use map to determine the appropriate mix of uses for each area within the township.
2. Allow mixed-use in response to market demand and consumer preferences, and only in areas as identified on the future land use plan.
3. Encourage the future rezoning of property in the vicinity of the future Millikin interchange to make way for future infrastructure and development.
4. Promote Downtown Bethany and its redevelopment as a local community gathering area for residents of Liberty Township.
5. Align economic development tools and practices to key commercial areas such as existing TIF and JEDD districts to encourage activity.

### GOAL 4

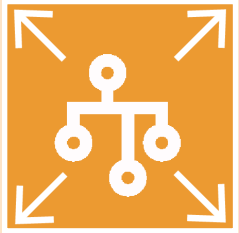
**Liberty Township will attract and retain new businesses by creating a climate for entrepreneurial ventures and investment.**

### POLICY STATEMENTS

1. Be proactive in providing infrastructure to support, attract, and expand businesses.
2. Work in collaboration with organizations like REDI Cincinnati, West Chester Liberty Chamber Alliance, and others to attract employers related to infrastructure technology, medical fields and research and development industries.
3. Recognize the importance of offering a strong quality of life as a tool for economic development.
4. Align business attraction and workforce development policies, goals, and actions with the Township's desired target industries including healthcare, technology, and professional services.
5. Encourage, welcome, and support entrepreneurs and innovators as they test, create, and develop startup businesses, services, and products.



ACTION STEPS	PRIORITY <i>Low - Medium - High</i>
Work with property owners of land near the proposed Millikin Interchange to share the long-term vision for the Township and encourage open dialogue about their future plans.	
Work with and assist both local and regional developers to identify local opportunities and help navigate them through the development process.	
Review the Township's Zoning Resolution against the findings and recommendations included in this 2020 Comprehensive Plan to identify if there are potential conflicts.	
Create an online database of available development sites and properties and market the available land to developers and Fortune 500 and 100 firms.	
Encourage the rezoning of property so that it is consistent with the future land use plan.	
Work with Butler County to proactively plan for expanded water and/or sewer services within key commercial development areas.	
Update the Downtown Bethany Vision Plan to ensure that plan goals reflect the recommendations of this 2020 Vision Plan. Following a plan update continue to use the Downtown Bethany Vision Plan to market and encourage development, and then reevaluate the plan every five years.	
Routinely, review the Township's Zoning Resolution to remove any potential hidden barriers to new development or redevelopment efforts.	
Conduct a market study and/or business sector composition study to pinpoint the types of existing businesses and evaluate opportunities for business expansion.	
Plan for future development by completing sub-area plans, as appropriate for key development areas.	



# EXPAND

**Infrastructure, public services, amenities, and programs**



This theme explores how Liberty Township should be EXPANDING transportation systems, utility infrastructure, public safety services, and parks and recreation facilities in alignment with population growth and subsequent demand. In an effort to better connect residents to their destinations, Liberty Township should be EXPANDING transportation networks including both vehicular and pedestrian infrastructure. By EXPANDING utilities, the township will be supporting greenfield development in strategic locations. By EXPANDING its parks and recreation system, Liberty Township will be providing residents and visitors a diverse set of open spaces and recreational facilities that help contribute to the sense of place, quality of life, and natural beauty offered in Liberty Township.



## GOAL 1

**Liberty Township will support the expansion and maintenance of a safe and efficient vehicular and pedestrian transportation network.**

## POLICY STATEMENTS

1. Enhance a bicycle- and pedestrian-connected community through expanded installation of sidewalks, bike lanes and multi-use paths.
2. Encourage the development of Cox Road north to Millikin Road, and potentially further north to State Route 63, in order to provide an alternative north-south roadway to relieve traffic from I-75.
3. Support investment in the vehicular transportation network to consistently improve capacity and safety along the Township's primary corridors.
4. Advance the development of a new interchange at I-75 and Millikin Road.
5. Partner with Butler County, OKI, and ODOT to align efforts and priorities for vehicular and non-vehicular transportation projects.
6. Partner with private developers to align efforts and priorities for vehicular and non-vehicular transportation projects.
7. Coordinate vehicular and non-vehicular transportation projects with neighboring communities through efforts such as the OKI 2050 Plan, the Butler County Thoroughfare Plan and the Miami2Miami Plan.
8. Encourage the incorporation of multiple modes of transportation during future traffic improvements.

## GOAL 2

**Liberty Township will support the expansion of transportation and utility infrastructure to and through the Township's greenfield development areas.**

## POLICY STATEMENTS

1. Continue to build upon the economic benefits of the I-75 Corridor by further maximizing its development potential as a key commercial and employment corridor.
2. Require new developments to provide sidewalks and trail segments in accordance with the findings of this 2020 Liberty Township Comprehensive Plan, the Trails Plan, along with the Township Zoning Resolution, and Butler County Subdivision Regulations.
3. Work with BCEO and ODOT to be proactive in anticipating transportation needs ahead of development.
4. Partner with appropriate agencies to strategically provide utility services to undeveloped areas as an enticement for future commercial development.
5. Ensure that all applicable regulations are an accurate reflection of the need to effectively deliver sustainable utility infrastructure.



### GOAL 3

**Liberty Township will explore the development of local and regional public transportation options to meet the needs of both current and future residents.**

### POLICY STATEMENTS

1. Plan for local and regional transit by encouraging transit opportunities through site design decisions within new developments where it would benefit the community.
2. Encourage ongoing and open dialogue with the Butler County Regional Transit Authority, Cincinnati Metro and the Greater Dayton Regional Transit Authority to ensure that future system and route changes are reflective of local needs.

### GOAL 4

**Liberty Township will work with their allied community partners to responsibly manage and thoughtfully expand public safety services, as well as support the expansion of public health, education and religious institutions to meet the changing needs of their growing population and demographics.**

### POLICY STATEMENTS

1. Continue to evaluate the needs for increased public safety personnel, facilities, and/or equipment.
2. Continue to work with Lakota Schools, as necessary, to identify appropriate areas for facility expansion and/or accessibility to accommodate the growth of the community.



## GOAL 5

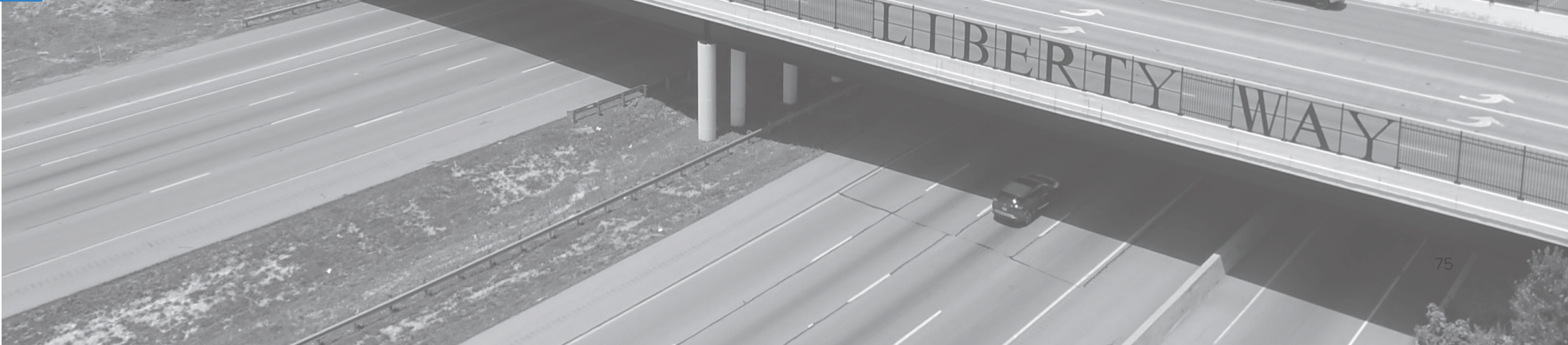
**Liberty Township will support the expansion of its parks and recreation system by exploring funding resources for providing high quality, diversified park amenities including, trail connections, recreational facilities and programming experiences for all users.**

## POLICY STATEMENTS

1. Ensure that all existing and future Township residents are within walking distance (0.5 miles) of a park and/or open space environment.
2. Encourage the connection of park facilities, local destinations and residential neighborhoods through sidewalks, multi-use paths and bikeways.
3. Provide ADA-compliant facilities and equipment to ensure equal access for all people.
4. Encourage partnerships between the township, local developers, Butler County MetroParks, Lakota Schools and community organizations to acquire, develop, operate and manage community parks and facilities, as desired by the township.
5. Support the efforts of larger regional trail networks such as the Miami2Miami Trail and the Great Miami River Trail.
6. Coordinate with other organizations and businesses to provide activities, events and programs that serve the Liberty Township community.



ACTION STEPS	PRIORITY <i>Low - Medium - High</i>
Work with ODOT, Butler County and OKI to identify funding sources, and applicable next steps for a new interchange at Millikin Road, including developer/land owner participation.	
Work with Butler County to proactively plan for the upgrade of major corridors to alleviate congestion, manage traffic and improve safety as outlined in the Chapter 3: Growth Framework.	
Continuing working with the Liberty Township Trails Committee to plan for the Miami2Miami and Great Miami River Trail, including applicable local connections.	
Update the Trails Plan for the purpose of planning and prioritizing a network of sidewalk, trails and multi-use paths. Once complete, use the plan to identify applicable funding resources, and to guide private development investments.	
Coordinate with Butler County, OKI and ODOT to ensure the vehicular and non-vehicular projects are included within their long-range planning documents.	
Identify and study the use of funding sources such as potential levies, as well as TIF and JEDD districts to help fund transportation and utility infrastructure improvements.	
Work with Butler County to update the 2007 Thoroughfare Plan to ensure that the vehicular and non-vehicular findings and recommendations of this 2020 Comprehensive Plan are prioritized appropriately.	
Proactively work with Butler County officials to identify and apply for funding to support the expansion of the community's non-vehicular transportation system.	
In partnership with Butler County officials, map and prioritize the construction of missing pieces of the non-vehicular transportation system.	
Update the 2009 Parks and Recreation Master Plan to proactively plan for future park land and amenities. Following a comprehensive update to the plan, review and update the Parks and Recreation Master Plan, as needed.	
Identify and study funding sources for development and maintenance of park properties.	



Liberty Way Interchange



# MANAGE

**The community's needs and resources**



This theme draws attention to the Township's responsibility to promote the community and MANAGE government efficiencies including administrative processes, procedures, finances, and regulations. Reinforcing the brand and promoting the community works to MANAGE public perceptions of Liberty Township. By MANAGING the built environment, Liberty Township can create a distinct sense of place that reflects the interests of residents and visitors. As the Township continues to grow, staff will need to MANAGE revenue source and service capacities to ensure proper administration and enforcement of regulations and processes.



## GOAL 1

**Liberty Township will reinforce the community brand and promote the community's strengths in order to build community pride for Township businesses and residents.**

## POLICY STATEMENTS

1. Continue to use the “Liberty” brand to promote the community.
2. Continue to work with the Post Office and educate the public to address the zip code confusion in Liberty Township.
3. Utilize marketing opportunity such as the Cincy Magazine “Ranking of the burbs” to evaluate where Liberty Township could or should improve.

## GOAL 2

**Liberty Township will utilize the built environment to create a distinct sense of place and identity that can be recognized by visitors and reflects the interests of Liberty Township residents.**

## POLICY STATEMENTS

1. Encourage community-oriented events and activities in local parks and gathering spaces throughout the year.
2. Ensure that the future Millikin Way interchange is developed as an attractive and welcoming gateway to the community.
3. Look for opportunities to improve gateway signage and landscaping enhancements throughout the community.
4. Enhance community identity and branding through architectural standards and high-quality aesthetic character.
5. Look for opportunities and potential funding sources to install placemaking features within the community.



### GOAL 3

**Liberty Township will ensure that all administrative processes, procedures, and regulations continue to reflect the vision and values of Liberty Township.**

### POLICY STATEMENTS

1. Continue to regularly report progress and accomplishments to residents, while providing opportunities for them to express questions and concerns.
2. Continue to streamline applications, permitting, and inspection processes by using digital, online systems.
3. Continue to coordinate with Butler County Departments and their regulations to provide a convenient and efficient process for residents and businesses.

### GOAL 4

**Liberty Township will continue to increase and diversify revenue sources by exploring the different options available.**

### POLICY STATEMENTS

1. Develop, plan, and encourage a diverse mix of land uses in Liberty Township to help offset the tax base and increase employment opportunities.
2. Educate residents on the need for commercial development to help support taxes and other community costs.
3. Continue to utilize tools such as TIF and JEDD districts to diversify the Township's revenue sources.



## GOAL 5

**Liberty Township will increase its capacity to properly administer and enforce local regulations as the Township continues to grow.**

## POLICY STATEMENTS

1. Continually evaluate the need for additional staff and process enhancements.
2. Ensure the zoning resolution aligns with the goals and objectives of this comprehensive plan.
3. Determine if and when additional training for elected, appointed officials, appointed boards and/or committee members are needed.



ACTION STEPS	PRIORITY <i>Low - Medium - High</i>
Create a media relations and marketing plan for the promotion of Liberty Township that incorporates both online platforms and printed methods.	
Create a Gateway and Wayfinding Signage master plan.	
Create and promote a Community Scorecard to track metrics such as cost of living, education rates, home values, housing costs, school rankings, and crime rates.	
Identify and study the use of revenue sources such as potential levies, taxes, incentive districts (TIF and JEDD) and/or possible fees to help generate and increase Township revenues.	

Ground breaking for the new administration / Police Facility





## Chapter Three: The Growth & Conservation Framework

The Growth and Conservation Framework is intended to enhance the goals and policy statements outlined in the regulatory framework found in Chapter 2: A Call to Action. This framework is intended to be a primary tool for the Township for identifying and prioritizing future planning efforts and capital improvements. Together, the components of the Growth and Conservation Framework serve as the visual representation of the Townships intended future development and redevelopment pattern.

The framework was created to assist the Township, and any other interested user, in the identification of areas suitable for growth and areas that should be preserved and/ or protected. The Growth and Conservation Framework can also be used to help prioritize capital improvements, specifically related to transportation improvements by analyzing future intentions against current capacities.

This framework is comprised of three overarching elements including land use, key focus areas, and transportation. The development sections summarize existing land use, identifies existing vacant land, and outlines the proposed future land use pattern for the entire Township. Following that, key focus areas, dives deeper into five areas that are primed for development and redevelopment including the Central Business District, Downtown Bethany, Millikin Center, State Route 4, and State Route 747. The transportation section describes how the proposed future land use development pattern might impact Liberty Township's roadway network. To ensure that the Township's vehicular transportation network is not only efficient by visually appealing, this section provides recommendations for roadway character and amenities to ensure that as the transportation system expands to increase functionality the visual character of the corridors remains in alignment with the rural, natural beauty that residents value. As indicated previously, non-vehicular transportation by way of trails, multi-use paths, and sidewalks is a critical component of Liberty Township's transportation network. As such, non-vehicular transportation recommendations have been included as a component of the future transportation section of this chapter.

These Growth and Conservation Framework components should be used when applying land use and transportation recommendations to specific sites or areas. The future land use, key focus areas and transportation maps work to balance the market demand for residential and commercial areas with the public desire to protect the rural and natural beauty of the Township. Following the adoption of the *2020 Liberty Township Comprehensive Plan* the Township should regularly review the Future Land Use Map and individual land use descriptions to ensure that the land uses are responsive to the needs and goals of Township residents and the private development community.

## **LAND AREA PAST AND PRESENT**

Prior to identifying future land use patterns, it is important to understand the existing land use pattern. Completing an inventory of the types and mix of existing land uses can show where concentrations of similar activities are occurring. Also, the analysis can indicate areas in which to target development and redevelopment efforts.

In 1803 Liberty Township was formed as one of the five original Townships in Butler County and then divided in 1823 to create the new Union Township (now West Chester Township). Prior to the division, it can be assumed that Liberty Township was roughly 64 square miles. Of that total, 35 square miles of land was used to create Union Township. This left Liberty Township with an area of around 29 square miles in the southeast portion of the County. Since then, the township boundaries have not changed significantly. Today, Liberty Township is still comprised on nearly 17,000 acres or 29 square miles of land.

An early record of land use patterns revealed that the biggest change in land use can be seen in the percentage of Agriculture. In 1999, just over 50 percent of Liberty Township's land was dedicated to agriculture . Over the course of 20 years' agriculture land has decreased by 30 percent. The land that was once agriculture is now used primarily for residential subdivisions.

## EXISTING LAND USE

The following paragraphs are intended to reflect the actual development that was on the ground during this planning process in 2019-2020. The development pattern is described within 7 overarching categories.

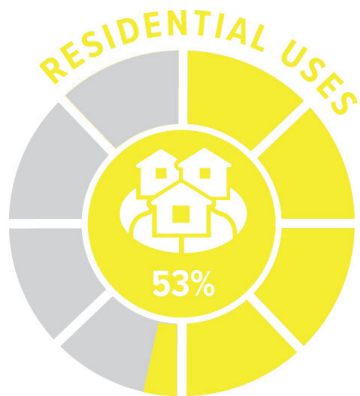
### Residential

This land use category illustrates where people are living within the Township. Residential land uses account for 53 percent of land. This overarching residential category is broken up within three residential categories on the Existing Land Use Map. Estate Single-Family Residential can be described as large parcels of land containing low density detached, single family units. This category makes up about 18 percent of the total land area. As shown on the map, Estate Single-Family Residential is scattered throughout the Township without any identifiable pattern.

Single Family Residential makes up 34 percent of total land area. This category represents the typical subdivisions found throughout Liberty Township. At the time this plan was completed, Liberty Township was home to 113 subdivisions. Each of the subdivisions is unique in their development pattern and character. Some examples of established neighborhoods include The Wynds of Liberty, The Trails of Liberty, and Cedarbrook. Many of the subdivisions create a neighborhood within the broader community and include amenities intended only for the residents located within the development.

The predominance of single family detached housing dovetails with community demographics that lean heavily towards concentration of families with children. However, there are other housing options within the Township that cater to varying needs of local residents. While the majority of the exiting residential development consists of typical subdivision style development often with two story homes, there are pockets of single family housing on smaller lots that feature smaller housing options including patio homes. These smaller lots and smaller housing units cater to those residents in the community who are looking for less square footage and less maintenance, qualities that are often desired by empty nesters and individuals over the age of 55. About 1.2 percent of land is dedicated to Multi-Family Residential. Liberty Center Apartments is a more recent multi-family option. This complex was built as part of phase 2 to for the Liberty Center development. There are three other apartment style complexes located in Liberty Township including the Springs at Liberty on Hamilton Mason Road, Lakota Pointe Apartments on Dutchland Parkway, and Four Bridges Apartments near the intersection of Bethany Road and Butler Warren Road. Also, there are two mobile home parks located in Liberty Township. Gregory Creek is located on Hamilton Mason Road, just west of Mauds Hughes Road and Countryside Village, a sizable

EXISTING LAND USE (2019-2020)	PERCENTAGE OF TOTAL
Estate Single Family Residential	17.7%
Single Family Residential	34.2%
Multi-Family Residential	1.2%
Retail	1.7%
Office	0.2%
Industrial	0.3%
Institutional	4.1%
Public-Private Recreation	6.7%
Open Space	3.0%
Agriculture	21.1%
Vacant	6.8%
Right-of-Way	2.9%



mobile home park is located near the intersection of State Route 4 and State Route 747. The community is well buffered from surrounding development and has one single access point across from State Route 747. Individual units are well maintained, with landscaping and improvements showing a level of ownership commitment and pride.

**Retail & Office**

Retail and Office uses are reviewed together because while they are different, they usually develop in close proximity of each other. Retail land use is comprised of shopping centers, convenience and general stores, repair shops, and more. This land use category could include a range of places, sometime thought of your daily or weekly errands. Retail makes up for a fairly small percentage of land at only 1.7 percent.

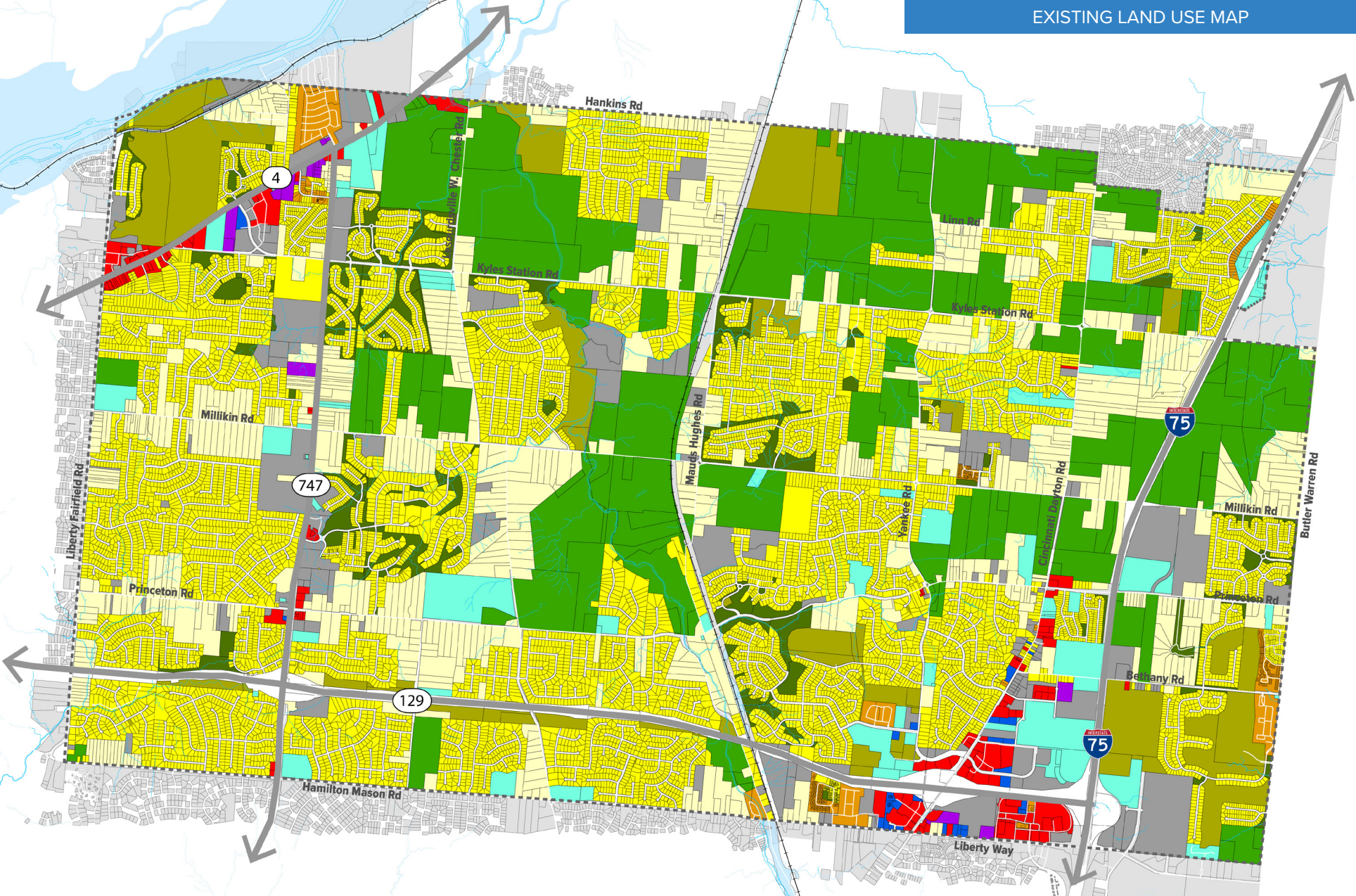
Office land use is comprised of places people would go to work. Often times these are professional services such as law offices, accounting or insurance firms, and/or veterinarian offices. Only 0.2 percent of land in Liberty Township is used for office space. Both of these land uses have developed in various clusters throughout the Township.

*Liberty Center*

Opened in October of 2015, Liberty Center is a multi-use facility established in the Township’s southeast corner, to help introduce commercial development and an urban core into the community. The site combines retail, living, and office space into a densely built urban environment. Today, Liberty Center is the focus of many of the Township’s major projects, including the expansion of roadways, a cross-highway pedestrian bridge, and the incorporation of trails and sidewalks throughout the Township. Liberty Center currently has room to expand within the currently developed area and to the undeveloped area west of Taylor Street although there is no timeline for the development expansion.

*Downtown Bethany*

Bethany, located along Cincinnati Dayton Road, south of Princeton Road, has historically been considered the “downtown” of Liberty Township. While redevelopment is a focus for this area in the future, there are existing retail and office opportunities available currently. Neighborhood scaled development can be found southeast of the intersection of Princeton Road and Cincinnati Dayton Road, along portions of Cincinnati-Dayton Road near Bethany Road and along the east side of the Cincinnati Dayton Road corridor between Wyandot Lane and Liberty One Drive.



EXISTING LAND USE LEGEND

-----	Township Boundary				
====	Roadway	Yellow	Estate Single-Family Residential	Red	Retail
++	Railroad	Light Yellow	Single-Family Residential	Blue	Office
---	Waterway	Orange	Multi-Family Residential	Purple	Industrial
		Olive	Open Space	Cyan	Public-Institutional
		Grey	Vacant	Green	Agriculture



*Cincinnati Dayton Road and Butler County Veterans Highway (State Route 129)*

As a primary entrance into Liberty Township, the development adjacent to the Cincinnati Dayton Road and Butler County Veterans Highway intersection is primarily composed of low-density development tailored to vehicle accessibility. Most businesses and services within the area are tailored to local customer base, and include destinations such as Kroger, PNC Bank, health and beauty-oriented businesses and small scaled restaurants and coffee shops. In addition to the local destinations the area also is home to Cincinnati Children’s Hospital which is located in the northwest corner of the I-75 interchange with Butler County Veterans Highway.

*Princeton Road and Princeton Glendale Road (State Route 747)*

While still in the early phases of development, Princeton Road currently has a small cluster of commercial development at the intersection with State Road 747. With the introduction of the Townships new administration building, new premiere residential development of Carriage Hill, and the fire station headquarters just south of the Princeton Road and State Route 747 intersection, local demand will continue to spur new development.

*Liberty Fairfield Road and Hamilton Middletown Road (State Route 4) Corridor*

Clustered within the Township’s northwest corner, the development at the Liberty Fairfield Road and State Route 4 intersection seeks to capitalize on traffic passing through Liberty Township between the cities of Hamilton and Dayton. While the development surrounding the intersection is predominately made up of smaller-scale dining and commercial services, the development within Liberty Township is currently focused along the southern side of State Route 4 and includes fast food restaurants, banks, gas stations and convenience stores.

**Industrial**

Industrial uses are almost non-existent within Liberty Township. Less than half a percent of land is dedicated to industrial uses. Of the few parcels of land that are industrial uses, the most common area is along the south side of State Route 4. These businesses are low intensity industrial uses such as self-storage facilities, electric supply store, and a candle maker supply store. Additionally, there is a small cluster of industrial uses in the southern border of Liberty Township along Liberty Way. These businesses are also self-storage facilities.

**Institutional**

Institutional uses are existing public or semi-public uses such as government, educational, cultural, religious, utilities, cemeteries, historic properties and healthcare facilities. These often take the

characteristic of a widely available public service, with some being government services. This type of land use makes up 4 percent of land. This percentage might seem slightly high compared to some other land uses, it is likely because most of the institutional uses, specifically schools and hospitals, require large tracts of land.

### **Parks, Recreation, and Open Space**

The Public-private Recreation land use category shown the map is comprised of park and recreation space including golf courses. This land use makes up almost 7 percent of existing land. In addition to recreation space, open space is displayed as a separate category. For the purpose of this Existing Land Use map, open space is shown as undeveloped land that is likely preserved within subdivisions. This land use makes up 3 percent of land. While open space is not programmed, it can be a valuable amenity for residents. This space provides an area for kids to run around, families to play a game of soccer, dogs to fetch a ball, and people to hike or bike.

### **Agriculture**

As previously mentioned, land in Liberty Townships was widely used for agriculture. Over the last 20 years, residential neighborhoods have taken over and demand for commercial has started to increase. Today, only 21 percent of land is utilized for agriculture. The Existing Land Use Map reveals 4 large clusters of agriculture. One of them being the proposed area for the future Millikin Way interchange and business center. Another large cluster is in the center of the Township along Millikin Road and the north-south railway. An important thing to note about this area is that the floodplain runs through most of large tracts of land. The other 2 clusters of agriculture land are on the north side of Liberty Township between Kyle Station Road and Hankins Road. Additionally, there are a few other agriculture tracts of land sprinkled throughout the Township.

### **Vacant**

The Existing Land Use Map illustrates several areas identified as vacant land. This land makes up 7 percent of the total land area in Liberty Township. The primary vacant areas include tracts of land along State Route 747, State Route 4, and scattered throughout the southeastern corner of the Township. This land use provides critical development opportunities for Liberty Township. This topic will be explored further in the following sections.

## AVAILABLE DEVELOPMENT AREA

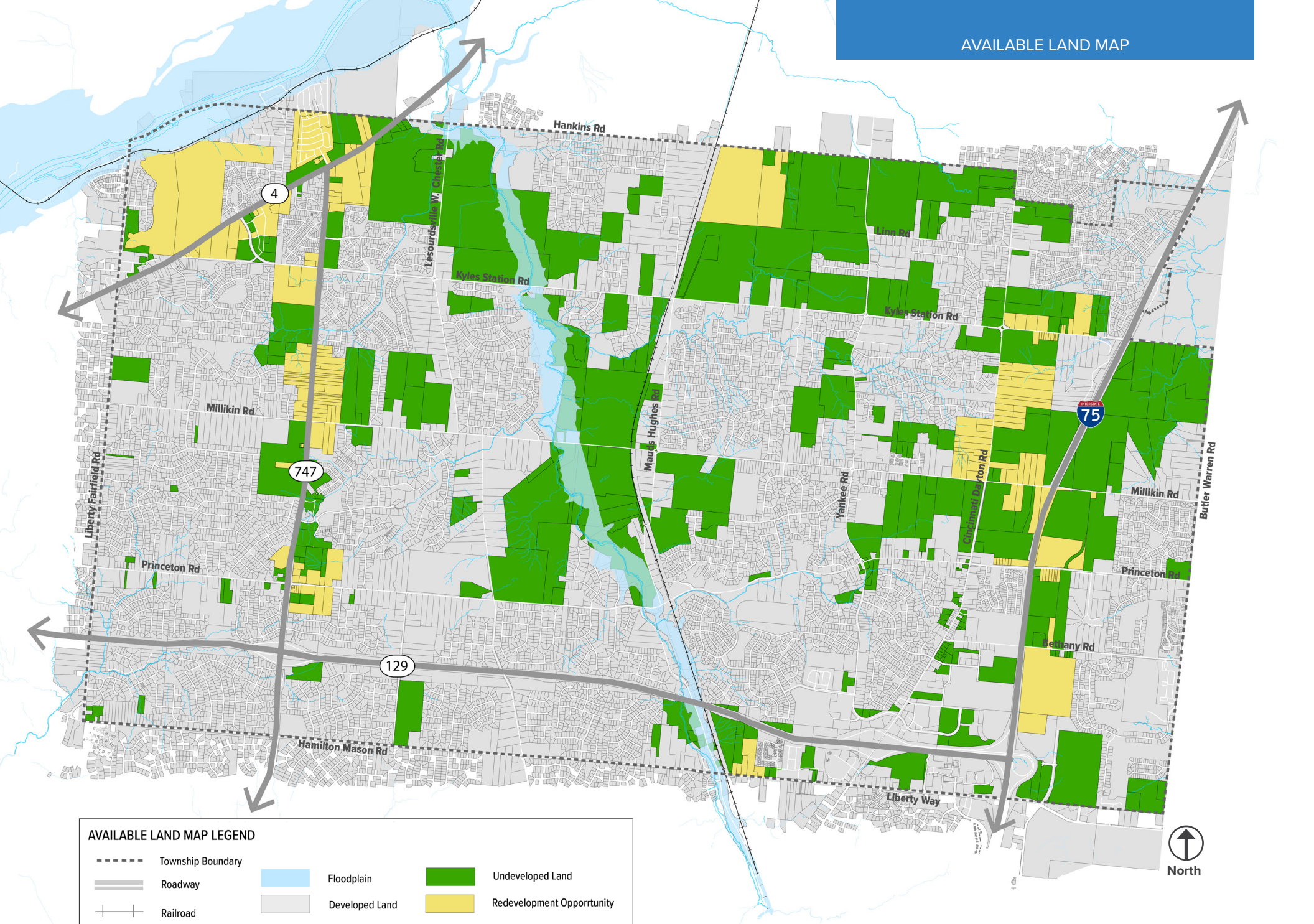
During the planning process, the future land use exercises focused on areas currently vacant or undeveloped and areas that could be redeveloped to better align with the Township's long term vision and goals. For the purpose of this section, undeveloped land includes both vacant parcels of land and existing agriculture areas. As development continues to occur and the Township population grows, the value of undeveloped land is likely going to increase. While there are benefits to preserving agricultural land within a community, including preserving farming operations, sustaining local food production and providing for aesthetic benefits within the community, existing property owners may find it more advantageous to sell their existing undeveloped, agricultural land to interested developers. This would be an incentive for farms to sell off portions or all of their land. For this reason, the *2020 Liberty Township Comprehensive Plan* considers agricultural areas to be an opportunity for new development. As of April 2020, about 28% of Liberty Township's land was undeveloped.

Liberty Township has already began planning for a good portion of this land surrounding the future Millikin Way Interchange. The vision for this area is described in further detail in the Future Land Use section starting on page 88 and the Focus Area section starting on page 126. This is an important factor to keep in mind when considering available land for development. Of the 4,700 total acres of undeveloped land, about 700 acres are in close proximity to the future Millikin Way interchange. While it could take 10-20 years to begin to see development in this area, the percentage of undeveloped land will likely decrease by 12.5 percent.

The rest of the undeveloped land is mostly found within the middle portion of the Township, these areas are currently made up of farm land in-between residential uses. A key consideration when developing this land is that the existing agriculture areas significantly contribute the rural, natural character that resident's value. As this land transitions, Liberty Township will need to be mindful in how the land can be developed in such a way to preserve the rural, natural character.

Other areas primed for redevelopment are the Elks Country Club, Pleasant Hill Golf Course, Green Crest Golf Course and areas along the major corridors of State Route 747 and State Route 4. With these large tracts of land and both accessibility and visibility along major thoroughfares, it's important that Liberty Township encourage this land to be developed with the highest, and best use.

# AVAILABLE LAND MAP



**AVAILABLE LAND MAP LEGEND**

	Township Boundary		Floodplain		Undeveloped Land
	Roadway		Developed Land		Redevelopment Opportunity
	Railroad				
	Waterway				



## FUTURE LAND USE

The Future Land Use Map is intended to be a complement to the goals and policy statements included within the regulatory framework. The map serves as a visual representation of the Township's intended future development and redevelopment goals. This Future Land Use Map, paired with the corridor character map on page 175, strives to integrate compatible land uses, thoughtful transportation systems, and strong design qualities. These maps should be used when applying land use and transportation recommendations to specific sites or areas.

Township officials create land use plans as a tool for protecting the character of the community, illustrating the desirable development pattern, and making responsible decisions about future development in the community. The Future Land Use Plan makes recommendations of future land use classifications and densities and provides general location and development characteristics. It should be noted that the Future Land Use Plan is a vision for the future and is to be used as a guideline for making recommendations. The Township Zoning Commission and Liberty Township Board of Trustees shall have the ability to analyze specific proposals and uses based on current market conditions and impact to adjacent properties while making future land use decisions.

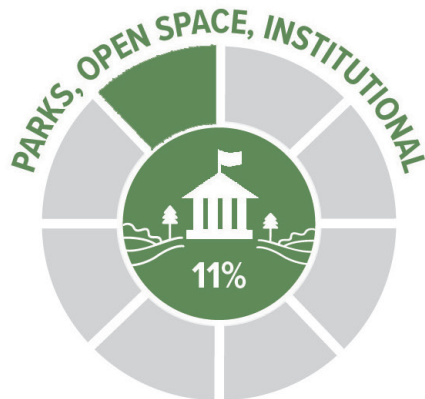
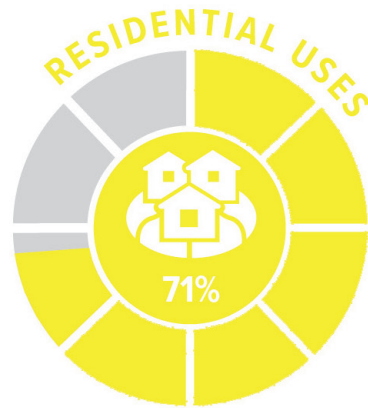
## Future Land Use Plan Organization

A key component to the *2020 Liberty Township Comprehensive Plan* is a Future Land Use Map that illustrates a development pattern that builds upon the established built environment, recognizes the importance of conservation, all while exploring the idea of diversification. The final Future Land Use Plan was developed by reviewing the findings and organizational elements of the *2013 Vision Plan*, reviewing the development patterns that transpired over the last six years and by identifying the goals of the community. Additionally, for areas that are vacant or underdeveloped, the development opportunities and constraints including topography, natural features, access and surrounding land uses were analyzed to determine the most applicable development patterns for the future. The final Future Land Use Plan was reviewed and vetted by the Project Steering Committee, Project Ambassadors, Community Stakeholders and the general public and represents a shared vision for the future that is beneficial, attractive and fiscally balanced.

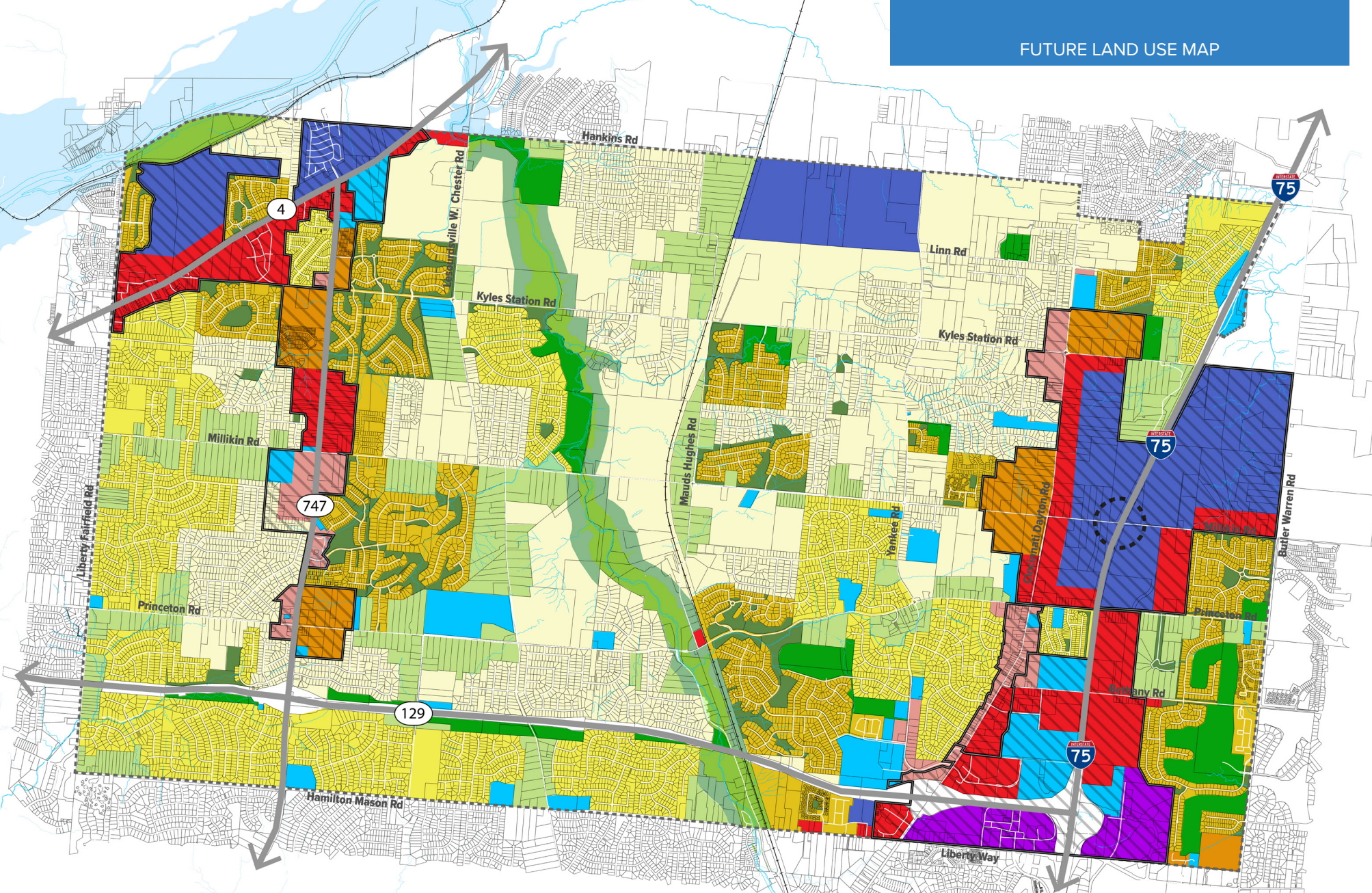
As described in Chapter 2, the focus for this comprehensive plan is to seek responsible and purposeful growth that enhances quality of life, provides a dynamic mix of land uses, and preserves the scenic beauty. Because of this, the Future Land Use Map includes 14 land use categories ranging from residential and business uses to parks, open space, and institutional uses. The 14 categories used within the 2020 Future Land Use Plan are not new, but rather a refinement of the designations that have been used since 2006. Within the 2006 and 2013 Vision Plan, 21 land use designations were identified, including nine residential designations, and seven designations that included a mix of office, commercial and light industrial uses. While the 21 designations provided a level of specificity to the Future Land Use Plan, determining the differences between the various designations became difficult and often required Township leaders and staff to provide individual interpretations on how to review and apply the recommendations. The 14 designations highlighted in the *2020 Future Land Use Map* allow for a clearer separation of future uses and intensities and provide a more defined set of descriptions that include character elements such as density, form, landscaping, and access. The refined designations still provide for development flexibility, which will allow the proposed development pattern to respond to economic and market changes over time, but provide a more defined set of criteria that can be used by Township leaders and staff when making decisions on future development scenarios.

## WHAT IS THE DIFFERENCE BETWEEN LAND USE AND ZONING?

Land use reflects the desired future development pattern in a given area of Liberty Township. Zoning designations, including overlay districts and planned unit development districts, more specifically define and regulate what kinds of uses are allowed on specific parcels and outline design and development requirements and guidelines.



The 14 land use designations utilize a design template approach that outlines the various characteristics of each specific land use while also outlining how differing land uses, amenities and natural and built systems should be treated as part of a development proposal. Each land use designation lists primary uses or building forms and, in many cases, these are encouraged to be mixed together. Secondary uses or building forms are also identified, but these should be in a supporting or limited capacity. The land use designations include recommendations on building form (height, placement, and character), site design (landscape and amenities), and connectivity (access and parking). While represented as a series of recommendations, these land use categories are not intended to be strict development regulations. Instead they are intended to define the minimum architectural and site development characteristics of future land uses. While the land use designations provide recommendations on built form, they are not strict regulations and are not the same as Zoning Districts. The Future Land Use Plan is intended to reflect the desired development pattern and character of the Township. It serves as a guide for decision making. The land use designations outlined on the following pages are intended to be a complementary tool to the Township's Zoning Resolution. The following provides both a narrative and graphic description of the development characteristics of each of the land use designations shown on the Future Land Use Plan.



**FUTURE LAND USE LEGEND**

..... Township Boundary	Conservation Neighborhood	Neighborhood Business	Institutional	Future Interchange
Roadway	Estate Residential	General Business	Open Space	Focus Areas
Railroad	Suburban Residential	Local Mixed Use	Parks and Recreation	<i>This area may include a zoning overlay district. For details on existing Overlay Districts refer to pages 262 and 263. For details on Focus Areas refer to pages 126-153.</i>
Waterway	Moderate Density Residential	Regional Mixed Use	Open Space Conservation / 500 Year Flood Plain	
	Planned-Medium Density Residential	Commerce Center		





# CONSERVATION NEIGHBORHOOD

## PRIMARY USES

Detached Single Family Residential

## SECONDARY USES

Active or Passive Recreation, Open Space, Low-Intensity Agriculture, and Agritourism Activities

The Conservation Neighborhood category is intended to provide a transition from protected areas such as the Gregory Creek corridor to adjacent developed areas. The Conservation Neighborhood category consists of low-density development including residences, low intensity agriculture businesses, and/or agritourism businesses with an emphasis on preserving and enhancing the surrounding natural environment. The primary area of application includes a 500' wide buffer as measured from the edge of the 500-year floodplain along Gregory Creek which runs through the center of the township. The preservation of floodplains, and the natural areas surrounding them has a direct public-safety purpose and helps to minimize property damage during periods of flooding. All development should be highly sensitive to its surrounding environment, and should take any additional necessary steps to minimize environmental impact; disruption to natural features should be limited to preserve the function, form, and character of these areas. New development should preserve a minimum of 40 percent open space, strategically targeted toward scenic vistas, greenways, pastures, trails, woodlands, or other uses that maintain scenic character, protect habitat value, and contribute to the quality of life for residents. Because the Conservation Neighborhood land use category follows environmental features, the boundaries do not always align with parcel lines. Therefore, some properties may have the Conservation Neighborhood, Open Space Conservation and Suburban Single Family Residential designation.

## GENERAL CHARACTERISTICS - CONSERVATION NEIGHBORHOOD

<b>FORM</b>	<b>Building Placement</b>	Residential lots and infrastructure should be located to respect natural features and to maximize the proximity of lots to open space. Developments should use the natural, existing topography and minimize grading to the maximum extent practicable. Development should generally have deep front-side and rear yard setbacks from existing public roads to preserve the rural character of the area.
	<b>Building Height</b>	Maximum of two stories or 35 feet whichever is greater.
	<b>Lot Size / Density</b>	Maximum of one dwelling unit per acre If developed as a Planned Unit Development, or when open space is preserved, minor modifications to lot sizes (including Lot Frontage requirements) may be permitted if the overall open space requirement is met, is consistent with surrounding densities and a significant amenity is provided. The overall development density should remain.
	<b>Lot Size</b>	200 feet minimum
<b>SITE DESIGN</b>	<b>Landscape and Open Space</b>	Open Space shall be at least 40% and existing natural features, such as rolling fields, pasture areas and tree rows enhance the area and should be preserved.
	<b>Amenities</b>	Developments should include a high level of urban services including public utilities, curbs, gutters and internal sidewalks and/or multi-use pathways. Developments should include sidewalks and/ or multi-use pathways throughout, which should connect to adjacent existing and planned subdivisions. Multi-use pathways should be required as they are planned and reflected on the Liberty Township Trails Plan. Developments should include subdivision entrance features and signage.
<b>CONNECTIVITY</b>	<b>Access</b>	Individual lots should be accessed by driveways from the primary thoroughfare, and if developed as a subdivision, individual lots should be accessed by driveways from an internal subdivision street. If developed as a subdivision, sidewalks and/ or multi-use pathways should be required throughout and connect to other nearby pedestrian infrastructure including those systems highlighted as local or regional trail systems on the Liberty Township Trails Plan.
	<b>Parking</b>	Off-street on private property and located away from the primary thoroughfare or internal subdivision street.



# ESTATE RESIDENTIAL

## PRIMARY USES

Detached Single Family Residential

## SECONDARY USES

Active or Passive Recreation, Religious, Educational, Civic Institutions, Open Space, Low-intensity agriculture, and Agritourism Activities on a limited basis

The Estate Residential category includes those areas within the Township that have developed as large lot residential estates or subdivisions. The Estate Residential category allows for the development of low density, detached single family homes with a lower level of urban services and amenities. Additionally, the Estate Residential category can accommodate agriculture businesses, and/or agritourism businesses with an emphasis on preserving and enhancing the surrounding natural environment, which should be limited to larger lots and separated from existing subdivisions. Estate Residential development areas are characterized by their country-like characteristics which include significant open space, rolling fields, pastures and established natural landscapes. These areas within the Township are indicative of the Township's history and reflect the rural, natural character the community values. This Estate Residential category can be developed as large lot subdivisions or as individual lots.

## GENERAL CHARACTERISTICS - ESTATE RESIDENTIAL

<b>FORM</b>	<b>Building Placement</b>	Development should generally have deep front, side and rear yard setbacks from existing public roads to preserve the rural character of the area.
	<b>Building Height</b>	Maximum of two stories or 35 feet whichever is greater.
	<b>Lot Size / Density</b>	Between one and five acres per dwelling unit.
	<b>Lot Size</b>	200 feet minimum
<b>SITE DESIGN</b>	<b>Landscape and Open Space</b>	<p>Within developments, existing natural features, such as rolling fields, pasture areas and tree rows enhance the area and should be preserved.</p> <p>Along primary thoroughfares, developments should utilize a minimum setback of 100 feet to preserve existing natural features, visible green spaces and areas of established vegetation. Within the setbacks, in addition to preserved features, landscape berms and additional vegetation should be used to screen development and further enhance the visible character of the area.</p>
	<b>Amenities</b>	<p>Due to the rural character of these areas, urban amenities such as curbs and gutters, internal sidewalks, multi-use pathways and public utilities can be limited.</p> <p>In the event that internal sidewalks and/ or multi-use pathways are located within an Estate Residential subdivision or if they are shown on the Liberty Township Trails Plan, the pedestrian infrastructure should connect to adjacent existing and planned subdivisions.</p> <p>Within new developments, additional shared, useable open space areas may not be required due to the presence of existing natural features and larger lot sizes that provide private open space.</p>
<b>CONNECTIVITY</b>	<b>Access</b>	<p>Individual lots should be accessed by driveways from the primary thoroughfare.</p> <p>If developed as a subdivision, the subdivision should utilize shared access points for main points of entry and individual lots should be accessed by driveways from an internal subdivision street.</p> <p>Within new developments, sidewalks and/ or multi-use pathways that are included on the Liberty Township Trails Plan should be required throughout and connect to other nearby pedestrian infrastructure.</p>
	<b>Parking</b>	Off-street on private property and located away from the primary thoroughfare or internal subdivision street.



# SUBURBAN RESIDENTIAL

## PRIMARY USES

Detached Single Family Residential

## SECONDARY USES

Active or Passive Recreation, Religious, Educational, Civic Institutions, Low-intensity agriculture, and Agritourism Activities on a limited basis

The Suburban Residential category includes those areas within the Township that have developed as residential properties or subdivisions, or areas that can be developed as such. As a future designation, the Suburban Residential category allows for the development of single-family, detached residential uses which features a higher level of urban services and amenities. In addition to areas available for residential subdivisions, this category is often applied to areas of the Township where significant natural features and topography currently exist. The Suburban Residential category can accommodate agriculture businesses, and/or agritourism businesses with an emphasis on preserving and enhancing the surrounding natural environment, which should be limited to larger lots and separated from existing subdivisions. These areas are in the heart of the Township and reflect the rural, natural character the community values. Because of this, low-intensity agricultural and agritourism activity could occur, and are occurring, as a secondary use. Agritourism activities are agriculturally related educational, entertainment, historical, cultural, or recreational activity, including you-pick operations or farm markets, conducted on a farm that allows or invites members of the general public to observe, participate in, or enjoy that activity. While these activities are not encouraged within subdivisions, they would be suitable for larger lots that are separated from existing subdivisions. The Suburban Residential category primarily consists of single family detached residencies, which are characterized by mid to large lot sizes, open spaces, and characteristics that preserve and/ or enhance the natural environment. This Suburban Residential category can be developed as traditional subdivisions or individual lots. Developments under this designation could be developed as a Planned Unit Development or could utilize straight zoning requirements.

## GENERAL CHARACTERISTICS - SUBURBAN RESIDENTIAL

<b>FORM</b>	<b>Building Placement</b>	Development should generally have deep front, side and rear yard setbacks from primary thoroughfares to preserve the rural character of the area.
	<b>Building Height</b>	Maximum of two stories or 35 feet whichever is greater.
	<b>Lot Size / Density</b>	Densities should not exceed 1.7 dwelling units per acre. Minimum lot should not be less than 20,000 square feet. If developed as a Planned Unit Development, minor modifications to lot sizes (including Lot Frontage requirements) may be permitted if the overall open space requirement is met, is consistent with surrounding densities and a significant amenity is provided. The overall development density should remain.
	<b>Lot Size</b>	100 feet minimum, but 110 feet is recommended for side entry garages.
<b>SITE DESIGN</b>	<b>Landscape and Open Space</b>	Within developments, existing natural features, such as rolling fields, pasture areas and tree rows enhance the area and should be preserved. Along primary thoroughfares, developments should utilize deeper yard setbacks to preserve existing natural features, visible green spaces and areas of established vegetation. Within the setbacks, in addition to preserved features, landscape berms and additional vegetation should be used to screen development and further enhance the visible character of the area.
	<b>Amenities</b>	Developments should include a high level of urban services including public utilities, roadways with curbs and gutters and internal sidewalks and/or multi-use pathways. Developments should include sidewalks and/ or multi-use pathways throughout, which should connect to adjacent existing and planned subdivisions. Multi-use pathways should be required as they are planned and reflected on the Liberty Township Trails Plan. Developments should include subdivision entrance features and signage. Within new developments, additional shared, useable open space areas may not be required due to the presence of existing natural features and larger lot sizes that provide private open space.
<b>CONNECTIVITY</b>	<b>Access</b>	Individual lots should be accessed by driveways from the primary thoroughfare. If developed as a subdivision, the subdivision should utilize shared access points for main points of entry and individual lots should be accessed by driveways from an internal subdivision street. Streets should have multiple connections in order to provide for a variety of routes and enhance emergency services coverage. If there are existing street connections or stubbed roadways to proposed developments, then those in the proposed developments should connect to the existing street network. If developed as a subdivision, sidewalks and/ or multi-use pathways should be required throughout and connect to other nearby pedestrian infrastructure including those systems highlighted as local or regional trail systems on the Liberty Township Trails Plan.
	<b>Parking</b>	Off-street on private property and located away from the primary thoroughfare or internal subdivision street.



# MODERATE DENSITY RESIDENTIAL

## PRIMARY USES

Detached Single Family Residential

## SECONDARY USES

Attached Single Family Residential, Active or Passive Recreation, Religious, Educational, and/or Civic Institutions

The Moderate Density Residential category includes the majority of the Township's existing single family residential neighborhoods, or areas that can be developed as such. As a future designation this category is characterized largely by single family housing units, evenly spaced in relatively close proximity to one another. In most instances, Moderate Density Residential areas will be comprised of single family detached subdivisions. Housing types such as single-family attached units and two-family attached units may be appropriate in areas abutting Mixed Use or Business areas. Within these key areas, attached single family development can serve as an appropriate transition to areas of higher density without impacting the character of the traditional single family residential subdivision. With residential as the primary use, supporting development types such as education, religious, civic institutions and recreational land are desirable. These secondary uses should be located outside of neighborhood developments or subdivisions but easily accessible by vehicular and pedestrian infrastructure. Developments under this designation could be developed as a Planned Unit Development or could utilize straight zoning requirements.

## GENERAL CHARACTERISTICS - MODERATE DENSITY RESIDENTIAL

<b>FORM</b>	<b>Building Placement</b>	Buildings and their main entrances should be oriented toward the street, and buildings should have consistent front, side, and rear yard setbacks. Secondary uses should be located outside of the traditional subdivision or neighborhood boundaries but should be accessible to adjacent neighborhood residents.
	<b>Building Height</b>	Maximum of two stories or 35 feet, whichever is greater.
	<b>Lot Size / Density</b>	Densities should not exceed 2.25 dwelling units per acre. Minimum lot should not be less than 15,000 square feet. If developed as a Planned Unit Development, minor modifications to lot sizes (including Lot Frontage requirements) may be permitted if the overall open space requirement is met, is consistent with surrounding densities and a significant amenity is provided. The overall development density should remain.
	<b>Lot Size</b>	90 feet Minimum, but 100 feet is recommended for side entry garages.
<b>SITE DESIGN</b>	<b>Landscape and Open Space</b>	Within developments, existing natural features, such as rolling fields, pasture areas and tree rows enhance the area and should be preserved. Along primary thoroughfares, developments should utilize deeper yard setbacks to preserve existing natural features, visible green spaces and areas of established vegetation. Within the setbacks, in addition to preserved features, landscape berms and additional vegetation should be used to screen development and further enhance the visible character of the area. New landscaping should be provided at neighborhood entrances and in common open spaces. New development should have landscaping in highly visible areas and street trees along internal roadways.
	<b>Amenities</b>	Developments should include a high level of urban services including public utilities, roadways with curbs and gutters and internal sidewalks and/or multi-use pathways. Developments should include sidewalks and/ or multi-use pathways throughout, which should connect to adjacent existing and planned subdivisions. Multi-use pathways should be required as they are planned and reflected on the Liberty Township Trails Plan. Developments should include subdivision entrance features and signage. New developments should provide high-quality, shared, usable, and formal open space areas. Open space should not be designed as an afterthought based simply on land that is left over or deemed undevelopable.
<b>CONNECTIVITY</b>	<b>Access</b>	Individual lots should be accessed by driveways from the primary thoroughfare. If developed as a subdivision, the subdivision should utilize shared access points for main points of entry and individual lots should be accessed by driveways from an internal subdivision street. Streets should have multiple connections that allow for opportunities to walk to local destinations by a variety of routes and enhance emergency services coverage. If there are existing street connections or stubbed roadways adjacent to proposed developments, then those in the proposed developments should connect to the existing street network. If developed as a subdivision, sidewalks and/ or multi-use pathways should be required throughout and connect to other nearby pedestrian infrastructure including those systems highlighted as local or regional trail systems on the Liberty Township Trails Plan.
	<b>Parking</b>	Off-street on private property and located away from the primary thoroughfare or internal subdivision street.



# PLANNED-MEDIUM DENSITY RESIDENTIAL

## PRIMARY USES

Detached Single Family Residential

## SECONDARY USES

Active or Passive Recreation, Religious, Educational, and/or Civic Institutions

The Planned-Medium Density Residential category includes those areas of the Township that have developed as a part of a larger master plan. As a future designation, the Planned- Medium Density Residential category is intended to be a blend of housing types, which permits a variety of density of residential housing units within the Township, including detached single family homes of varying types. This land use is envisioned for larger scale developments, where communities are planned, designed, and built together as part of a Planned Unit Development. This residential land use category serves as a transition between higher intensity commercial or mixed-use areas and other lower density residential areas. Future residential development located within this land use category should be required to provide more than one housing type. Within Planned-Medium Density Residential areas a focus should be placed on quality development with considerable regard to layout, building materials, landscaping, and amenities. This type of development should provide adequate buffers to surrounding development and utilize the appropriate transitions between housing types within the development. Developments under this designation should be developed as a Planned Unit Development.

## GENERAL CHARACTERISTICS - PLANNED-MEDIUM DENSITY RESIDENTIAL

<b>FORM</b>	<b>Building Placement</b>	<p>Buildings and their main entrances should be oriented toward the street. Front-yard setbacks should be consistent along each block, but may vary between neighborhoods or between sections of neighborhoods.</p> <p>Side- and rear-yard setbacks of new buildings should be designed to maintain privacy for both new and existing residential neighboring properties.</p> <p>Additional buffering and screening should be used when residential development occurs adjacent to commercial or mixed-use areas, or when higher density residential development occurs next to lower density residential development, to ensure privacy and high-quality views.</p> <p>Secondary uses should be located outside of the traditional subdivision or neighborhood boundaries but should be accessible to adjacent neighborhood residents.</p>
	<b>Building Height</b>	Maximum of two stories or 35 feet, whichever is greater.
	<b>Lot Size / Density</b>	<p>The lot and yard sizes along the periphery of the development should be consistent with those of existing adjacent lots. A blend of housing types should be located internally within new developments.</p> <p>Overall density will vary based on housing type.</p>
	<b>Lot Size</b>	Varies
<b>SITE DESIGN</b>	<b>Landscape and Open Space</b>	<p>Within developments, existing natural features, such as rolling fields, pasture areas and tree rows enhance the area and should be preserved.</p> <p>In areas where a rural, natural character currently exists and is deemed critical to the residential quality of life, developments should utilize deeper yard setbacks to preserve existing natural features, visible green spaces and areas of established vegetation along primary thoroughfares.</p> <p>Within the setbacks, in addition to any preserved features, landscape berms and additional vegetation should be used to screen development and further enhance the visible character of the area.</p> <p>New development should have landscaping in highly visible areas and street trees along internal roadways.</p> <p>New landscaping should be provided at neighborhood entrances and in common open spaces.</p>
	<b>Amenities</b>	<p>Developments should include a high level of urban services including public utilities, roadways with curbs and gutters and internal sidewalks and/or multi-use pathways.</p> <p>Developments should include sidewalks and/ or multi-use pathways throughout, which should connect to adjacent existing and planned subdivisions. Multi-use pathways should be required as they are planned and reflected on the Liberty Township Trails Plan.</p> <p>Developments should include subdivision entrance features and signage.</p> <p>New developments should provide high-quality, shared, usable, and formal open space areas. Open space should not be designed as an afterthought based simply on land that is left over or deemed undevelopable.</p>
<b>CONNECTIVITY</b>	<b>Access</b>	<p>The residential subdivision should utilize shared and coordinated access points along primary thoroughfares. Individual residential lots should be accessed by driveways from an internal subdivision street.</p> <p>Streets should have multiple connections that allow for opportunities to walk to local destinations by a variety of routes and enhance emergency services coverage.</p> <p>If there are existing street connections or stubbed roadways adjacent to proposed developments, then those in the proposed developments should connect to the existing street network. In areas where development occurs adjacent to an undeveloped property, future roadway connections to adjacent undeveloped lands should occur to encourage connectivity to and through the Township.</p> <p>If developed as a subdivision, sidewalks and/ or multi-use pathways should be required throughout and connect to other nearby pedestrian infrastructure including those systems highlighted as local or regional trail systems on the Liberty Township Trails Plan</p>
	<b>Parking</b>	Off- street on private property and located away from the primary thoroughfare or internal subdivision street. On-street within the right-of way, where appropriate such as in urban or mixed-use settings.



# NEIGHBORHOOD BUSINESS

## PRIMARY USES

Local Commercial and Retail Establishments, Professional Office Space and Personal Services

## SECONDARY USES

Active or Passive Recreation, Educational, and/or Civic Institutions on a Limited Basis.

The Neighborhood Business category includes those areas of the Township that have developed as small commercial nodes along primary corridors and intersections. While providing opportunities for local shopping and employment, these developments also serve as a transition between high intensity areas and adjacent residential subdivisions. As a future designation, the Neighborhood Business category is intended to allow for additional areas or expanded areas of low intensity neighborhood oriented commercial development. Featuring a variety of commercial uses including small shops and conveniences, office space, and personal services, Neighborhood Business areas are expected to remain small-scale and anchorless, with a focus on servicing the local neighborhood residents. The primary focus for Neighborhood Business areas is to encourage the development of new and expansion of existing commercial areas but the conversion of former single family residential structures to commercial businesses can also be accommodated to capture and preserve the scale and character of key areas. Development and corridors should have coordinated development patterns at a pedestrian scale with high-quality architecture. Uses within these areas have low to moderate traffic generation, shorter operating hours, smaller buildings and sites, and less signage than general commercial or mixed-use areas. There is a greater emphasis on small businesses and development that is compatible with nearby, lower intensity residential areas. Developments under this designation could be developed as a Planned Unit Development or could utilize straight zoning requirements.

## GENERAL CHARACTERISTICS - NEIGHBORHOOD BUSINESS

<b>FORM</b>	<b>Building Placement</b>	Building setbacks adjacent to streets should be minimal to create an active street environment that encourages pedestrian activity.
	<b>Building Height</b>	Maximum of two stories or 35 feet, whichever is greater
	<b>Lot Size / Density</b>	Generally developed on sites that are a minimum of one acre
	<b>Lot Size</b>	Varies
<b>SITE DESIGN</b>	<b>Landscape and Open Space</b>	<p>Along primary thoroughfares, developments should utilize yard setbacks to preserve existing natural features, and areas of established vegetation. Within the setbacks, in addition to preserved features, landscape berms and additional vegetation should be used to screen development parking areas and further enhance the visible character of the area.</p> <p>Developments should include ornamental plantings, landscaped parking-lot islands, and street trees as visual features.</p> <p>Where Neighborhood Business development abuts residential uses, landscape buffers, including evergreens, shade trees and hedges should be used along the property line to screen activity.</p>
	<b>Amenities</b>	<p>Developments should include a high level of urban services including public utilities, roadways with curbs and gutters and internal sidewalks and/or multi-use pathways.</p> <p>Developments should include sidewalks and/ or multi-use pathways throughout, which should connect to adjacent existing and planned subdivisions. Multi-use pathways should be required as they are planned and reflected on the Liberty Township Trails Plan.</p> <p>Developments should include informal, usable open space that provides outdoor seating, and inviting streetscape elements including shade, trash can receptacles, benches, and street lighting. These open spaces should be highly accessible and in prominent locations that encourage continued use.</p>
<b>CONNECTIVITY</b>	<b>Access</b>	<p>The primary vehicular access should be from a primary thoroughfare; however, common or shared access points between adjacent developments are encouraged to limit curb cuts along the street.</p> <p>As applicable, internal drives that service individual development sites should resemble streets rather than parking lot drive aisles. Parking areas and service docks should be accessed through internal and secondary streets rather than a primary thoroughfare.</p> <p>In addition to internal pedestrian infrastructure, sidewalks and/ or multi-use pathways should be required along development frontages and should connect to other nearby pedestrian infrastructure including those systems highlighted as local or regional trail systems on the Liberty Township Trails Plan.</p>
	<b>Parking</b>	<p>Off-street on private property.</p> <p>It is encouraged that parking and structured parking be located to the side or rear of buildings, away from roadways where practical.</p>



# GENERAL BUSINESS

## PRIMARY USES

Commercial and Retail Establishments, and Corporate and Professional Offices

## SECONDARY USES

Active or Passive Recreation if developed as a Planned Unit Development, Higher Education and/or Civic Institutions on a Limited Basis

The General Business category includes those areas of the Township that have developed as larger, more active commercial centers. Characterized by larger-scale buildings, longer operating hours, and moderate to high traffic generation, these areas provide essential services for Township residents and serve as a transition between high intensity mixed use or commerce centers and smaller scaled business and residential districts. As a future designation the General Business category is envisioned as a moderate intensity commercial and office destination. Examples of intended uses include restaurants, grocery stores, department stores, and professional/administrative offices such as financial institutions, attorneys or architectural firms, hospitals and medical clinics. General Business uses should be focused around major corridors such as State Route 4, State Route 747 and Cincinnati Dayton Road in order to take advantage of high traffic counts and pedestrian mobility. The core development areas and any adjacent corridors should have coordinated development patterns at a pedestrian scale, with high-quality architecture, sidewalks, and pedestrian and bicycle amenities to activate the street and connect these gathering places to the nearby residential areas. Developments under this designation could be developed as a Planned Unit Development or could utilize straight zoning requirements.

## GENERAL CHARACTERISTICS - GENERAL BUSINESS

<b>FORM</b>	<b>Building Placement</b>	Large developments should be master planned in order to achieve a cohesive design for the entire site. Building setbacks adjacent to streets should be used to create an active street environment with wide tree-lined sidewalks that encourages pedestrian activity. Where internal drives are used to organize buildings and pedestrian movement, setbacks to internal drives should be minimized wherever possible. Buildings and their main entrances should be oriented toward the street.
	<b>Building Height</b>	The maximum height varies depending on the development's location. In situations where the development is in close proximity to I-75, a taller building height should be considered. As development extends away from I-75, building heights should transition down to soften the visual impact of development along the Township's primary thoroughfares. In situations where development is immediately adjacent to single family residential areas, building heights should be transitioned so that they do not exceed 35 feet in height.
	<b>Lot Size / Density</b>	Generally developed on sites that are a minimum of three to five acres
	<b>Lot Size</b>	Varies
<b>SITE DESIGN</b>	<b>Landscape and Open Space</b>	Along primary thoroughfares, developments should utilize yard setbacks to preserve existing natural features, and areas of established vegetation. Within the setbacks, in addition to preserved features, landscape berms and additional vegetation should be used to screen development parking areas and further enhance the visible character of the area. Developments should include ornamental plantings, landscaped parking-lot islands, and street trees as visual features. Where General Business development abuts lower intensity areas (residential uses or neighborhood business), landscape buffers, including evergreens, shade trees and hedges should be used along the property line to screen activity.
	<b>Amenities</b>	Developments should include a high level of urban services including public utilities, roadways with curbs and gutters and internal sidewalks and/ or multi-use pathways. Developments should include sidewalks and/ or multi-use pathways, which should connect to adjacent existing and planned developments. Multi-use pathways should be required as they are planned and reflected on the Liberty Township Trails Plan within this document. Developments should include formal, usable open spaces, such as plazas, courtyards, and outdoor seating areas, that serve as gathering areas. These open spaces should be highly accessible and in prominent locations that encourage continued use. Developments should also provide for inviting streetscape elements including shade, trash can receptacles, benches, and street lighting.
<b>CONNECTIVITY</b>	<b>Access</b>	The development's primary vehicular access should be from a primary thoroughfare; however, common or shared access points between adjacent developments are encouraged to limit curb cuts along streets. Internal drives that service individual development sites should resemble streets rather than parking lot drive aisles. Parking and service docks should be accessed through internal and secondary streets rather than primary thoroughfares. In addition to internal pedestrian infrastructure, sidewalks and/ or multi-use pathways should be required along development frontages and should connect to other nearby pedestrian infrastructure including those systems highlighted as local or regional trail systems on the Liberty Township Trails Plan.
	<b>Parking</b>	Off-street on private property. It is encouraged that parking and structured parking be located to the side or rear of buildings, away from roadways where practical.



# REGIONAL MIXED-USE

## PRIMARY USES

Regional Commercial, Professional Office Space, Medical and Healthcare Facilities, Retail Establishments, Hotels, Multi-Family Residential and Civic and Cultural Institutions

Multi-family residential should not be developed as a standalone use. Instead, it should be incorporated into a larger master plan with a significant commitment to commercial development.

## SECONDARY USES

Entertainment Venues and Active or Passive Recreation

The Regional Mixed-Use category includes those areas of the Township that currently serve as a regional destination and a focal point for entertainment activity. The existing regional mixed-use areas have been critical to the Township's ability to create a distinct identity along the I-75 corridor. As a future designation, Regional Mixed-Use development is intended to be an extension of the mix of current uses and will serve as a focal point for the township, the center of commerce, tourism, and entertainment activities. This variety of day and night activities attracts visitors from throughout the township and region. The uses will be predominately regional commercial and entertainment venues, with the option to incorporate high quality multi-family residential development throughout the site. The placement and architectural style of buildings should be highly considered in an effort to ensure long term sustainability and aesthetic qualities. Similar in function to General Business, this district can function as a destination in its own right for customers and clients from outside the Township. Civic and cultural institutions (e.g., museums, theaters) should be housed here. Development and corridors should have coordinated development patterns at a pedestrian scale, with high-quality architecture, plazas, and sidewalks and other pedestrian connections. Developments under this designation should be developed as a Planned Unit Development.

## GENERAL CHARACTERISTICS - REGIONAL MIXED-USE

<b>FORM</b>	<b>Building Placement</b>	<p>Large developments should be master planned, in a campus style organization, in order to achieve a cohesive design for the entire site. Higher-intensity uses should be located closer to major thoroughfares, with less-intensive uses transitioning to established residential areas.</p> <p>Building setbacks adjacent to streets should be minimal to create an active street environment with wide tree-lined sidewalks that encourages pedestrian activity.</p> <p>Where internal drives are used to organize buildings and pedestrian movement, setbacks to internal drives should be minimized wherever possible. Buildings and their main entrances should be oriented toward the street.</p>
	<b>Building Height</b>	<p>The maximum height varies depending on the development's location.</p> <p>In situations where the development is in close proximity to I-75, a taller building height should be considered.</p> <p>As development extends away from I-75, building heights should transition down to soften the visual impact of development along the Township's primary thoroughfares.</p> <p>In situations where development is immediately adjacent to single family residential areas, building heights should be transitioned so that they do not exceed 35 feet in height.</p>
	<b>Lot Size / Density</b>	<p>Generally developed on sites that are a minimum of 20 acres;</p> <p>Multi-family residential densities shall not exceed 12 dwelling units per acre.</p> <p>A minimum of 75% of the mixed-use development should be commercial uses.</p>
	<b>Lot Size</b>	Varies
<b>SITE DESIGN</b>	<b>Landscape and Open Space</b>	<p>Along primary thoroughfares, developments should utilize yard setbacks to preserve existing natural features, and screen development parking areas to further enhance the visible character of the area.</p> <p>Developments should include ornamental plantings, landscaped parking-lot islands, and street trees as visual features.</p> <p>Within horizontal mixed-use developments, multi-family residential areas should be adequately buffered from retail and/ or office areas to maintain residential privacy.</p> <p>Where Regional Mixed-Use development abuts lower intensity areas (residential uses or business areas outside of the Planned Unit Development), significant landscape buffers should be provided that should include a combination of landscape mounds, decorative fences/walls, evergreens, shade trees and hedges should be used along the property line to screen activity.</p> <p>Within vertical mixed-use developments, where residential is above another use, buffering for the purpose of maintaining residential privacy would not require significant landscape buffering.</p>
	<b>Amenities</b>	<p>Developments should include a high level of urban services including public utilities, roadways with curbs and gutters and internal sidewalks and/or multi use pathways.</p> <p>Development should include sidewalks and/ or multi-use pathways, which should connect to adjacent existing and planned developments. Multi-use pathways should be required as they are planned and reflected on the Liberty Township Trails Plan.</p> <p>Developments should include formal, usable open spaces, such as plazas, courtyards, and outdoor seating areas, that serve as gathering areas. These open spaces should be highly accessible and in prominent locations that encourage continued use.</p> <p>Developments should also provide for inviting streetscape elements including shade, trash can receptacles, benches, and street lighting, and electric charging stations.</p>
<b>CONNECTIVITY</b>	<b>Access</b>	<p>The development's primary vehicular access should be from a primary thoroughfare; however, common or shared access points between adjacent developments are encouraged to limit curb cuts along streets.</p> <p>Internal drives that service individual development sites or establishments should resemble streets rather than parking lot drive aisles. Parking and service docks should be accessed through internal and secondary streets rather than primary thoroughfares.</p> <p>In addition to internal pedestrian infrastructure, sidewalks and/ or multi-use pathways should be required along development frontages and should connect to other nearby pedestrian infrastructure including those systems highlighted as local or regional trail systems on the Liberty Township Trails Plan.</p>
	<b>Parking</b>	<p>Off-street parking should be provided, and parking structures are encouraged.</p> <p>Streets internal to a development may have on-street parking. The majority of off-street and structured parking should be located to the side or rear of buildings.</p> <p>Large expanses of pavement, particularly between the building and the street, should be avoided. Pedestrian walkways and landscape islands should be used to break up large expanses of pavement,</p> <p>Architectural and/or landscape features should be used so as to diminish the appearance of parking from public view.</p> <p>New developments should be encouraged to capitalize on shared parking efficiency with synergistic uses that have varying peak parking demands.</p>



## LOCAL MIXED-USE

### PRIMARY USES

Local Commercial and Retail Establishments, Professional Office Space and Personal Services

Detached Single Family Residential

### SECONDARY USES

Active or Passive Recreation, Educational, and/or Civic Institutions on a limited basis.

The Local Mixed-Use designation is an area of transition that includes locally oriented commercial development as a primary focus along the main thoroughfares and mixture of residential densities that provide a good transition to the adjacent single family residential subdivisions. Local mixed use should be located along primary thoroughfares so that commercial uses can benefit from visibility at key vehicular intersections. Local Mixed-Use areas should be developed so that there is a clear diversification of use types and should have a strong commitment to developing a commercial node as part of the development plan. Within the development the use will be predominately local commercial and entertainment, with the option to incorporate detached single family homes as part of a larger site master plan. Buildings and structures should be designed at a residential scale and should maximize the use of natural materials, and sloping roofs to be compatible with surrounding residential development. Development and corridors should have coordinated development patterns at a pedestrian scale, with high-quality architecture, plazas, and sidewalks and other pedestrian connections. Developments under this designation should be developed as a Planned Unit Development.

## GENERAL CHARACTERISTICS - LOCAL MIXED-USE

<b>FORM</b>	<b>Building Placement</b>	<p>Large developments should be master planned, in a campus style organization, in order to achieve a cohesive design for the entire site. Higher-intensity uses should be located closer to major thoroughfares, with less-intensive uses transitioning to established residential areas.</p> <p>Building setbacks adjacent to streets should be used to create an active street environment that encourages pedestrian activity.</p> <p>Building setbacks for single family residential uses should be in keeping with the adjacent residential use or provide a gradual transition to a different product type. Drastic setback changes should not be permitted.</p> <p>Buildings and their main entrances should be oriented toward the street. Front-yard setbacks should be consistent along each block, but may vary between neighborhoods or between sections of neighborhoods.</p> <p>Where internal drives are used to organize buildings and pedestrian movement, setbacks to internal drives should be minimized wherever possible.</p>
	<b>Building Height</b>	<p>The maximum height varies depending on the development's use but should generally not exceed a maximum of two stories or 35 feet whichever is greater. Taller buildings may be considered if it is determined that the building location and design does not adversely impact adjacent properties.</p> <p>In situations where commercial is immediately adjacent to a single-family residential classification, building heights should be transitioned so that they do not exceed 35 feet in height.</p>
	<b>Lot Size / Density</b>	<p>Generally developed on sites that are a minimum of 20 acres.</p> <p>Detached single family development densities will vary but should be consistent with surrounding uses.</p> <p>A minimum of 25% of the mixed-use development should be commercial uses.</p>
	<b>Lot Size</b>	Varies
<b>SITE DESIGN</b>	<b>Landscape and Open Space</b>	<p>Along primary thoroughfares, developments should utilize yard setbacks to preserve existing natural features, and screen development parking areas to further enhance the visible character of the area.</p> <p>Commercial developments should include ornamental plantings, landscaped parking-lot islands, and street trees as visual features. Development access points from main thoroughfare corridors should include ornamental plantings and decorative features.</p> <p>When adjacent to lower intensity development, such as traditional single family residential subdivisions, significant open space areas and landscape buffers should be provided to have greater separation to effectively transition to the higher intensity use. The landscape buffers may include earthen mounds, evergreens, shade trees and hedges. The appropriate transitions should be provided between the different uses within the mixed-use development too.</p>
	<b>Amenities</b>	<p>Developments should include a high level of urban services including public utilities, roadways with curbs and gutters and internal sidewalks and/or multi use pathways.</p> <p>Development should include sidewalks and/ or multi-use pathways, which should connect to adjacent existing and planned developments. Multi-use pathways should be required as they are planned and reflected on the Liberty Township Trails Plan.</p> <p>Developments should include formal, usable open spaces, such as plazas, courtyards, and outdoor seating areas that serve as gathering areas. These open spaces should be highly accessible and in prominent locations that encourage continued use. Developments should also provide for inviting streetscape elements including shade, trash can receptacles, benches, and street lighting.</p>
<b>CONNECTIVITY</b>	<b>Access</b>	<p>The development's primary vehicular access should be from a primary thoroughfare; however, common or shared access points between adjacent developments are encouraged to limit curb cuts along streets. Internal drives that service individual development sites or establishments should resemble streets rather than parking lot drive aisles. Parking and service docks should be accessed through internal and secondary streets rather than primary thoroughfares.</p> <p>In addition to internal pedestrian infrastructure, sidewalks and/ or multi-use pathways should be required along development frontages and should connect to other nearby pedestrian infrastructure including those systems highlighted as local or regional trail systems on the Liberty Township Trails Plan.</p>
	<b>Parking</b>	<p>Off-street parking should be provided. Streets internal to a development may have on-street parking if the overall development has an urban design. It is encouraged that parking be located to the side of road of buildings, away from roadways where practical.</p> <p>Large expanses of pavement, particularly between the building and the street, should be avoided. Pedestrian walkways and landscape islands should be used to break up large expanses of pavement. Architectural and/or landscape features should be used so as to diminish the appearance of parking from public view.</p> <p>New developments should be encouraged to capitalize on shared parking efficiency with synergistic uses that have varying peak parking demands.</p>



# COMMERCE CENTER

## PRIMARY USES

Company Headquarters, Office Space, Research and Development, Medical and Healthcare Facilities, Small-Scale Production and Flex Space.

## SECONDARY USES

Business Parks

As a future designation, the Commerce Center category allows for a variety of light industrial, and office uses that are moderate in scale and impact, with lower noise, odors and traffic generation than most heavy industrial uses. As a primary center of employment within the Township, Commerce Center areas should be located along primary thoroughfares to maximize accessibility and visibility. This category includes various types of light manufacturing and related warehousing and distribution activities and focuses on clean and high-tech industries, along with flex space and large-scale business parks. This use is characterized by clean production methods, limited hours, and an emphasis on smaller-scale consumer goods. Developments under this designation could be developed as a Planned Unit Development or could utilize straight zoning requirements.

## GENERAL CHARACTERISTICS - COMMERCE CENTER

<b>FORM</b>	<b>Building Placement</b>	Buildings should be forward facing with main entrances towards the street, with moderate setbacks along the front and sides. The truck docks should not be highly visible from the main thoroughfares. When adjacent to a residential property, which is planned to be preserved as a residential use the building setbacks should be increased and significant buffers provided to transition from the less intensive use.
	<b>Building Height</b>	The maximum height varies depending on the development's location. In situations where the development is in close proximity to I-75, a taller building height should be considered. As development extends away from I-75, building heights should transition down to soften the visual impact of development along the Township's primary thoroughfares. In situations where development is immediately adjacent to single family residential areas, building heights should be transitioned so that they do not exceed 35 feet in height. In other areas, a maximum height of 4 stories of 55 feet, whichever is greater is recommended.
	<b>Lot Size / Density</b>	Varies
	<b>Lot Size</b>	Varies
<b>SITE DESIGN</b>	<b>Landscape and Open Space</b>	Along primary thoroughfares, developments should utilize yard setbacks to preserve existing natural features, and screen development parking areas to further enhance the visible character of the area. Developments should include ornamental plantings, landscaped parking-lot islands, and street trees as visual features. Landscaped yards should be placed between buildings and streets, with screenings around parking and service areas. Where Commerce Center development abuts residential neighborhoods or general business areas, landscape buffers, including evergreens, shade trees and hedges should be used along the property line to screen activity.
	<b>Amenities</b>	Developments should include a high level of urban services including public utilities, roadways with curbs and gutters and internal sidewalks and/or multi use pathways. Developments should include sidewalks and/ or multi-use pathways, which should connect to adjacent existing and planned developments. Multi-use pathways should be required as they are planned and reflected on the Liberty Township Trails Plan. Landscaped areas may be included to provide active and passive recreation opportunities to employees and fit the natural/ rural character of the community.
<b>CONNECTIVITY</b>	<b>Access</b>	The development's primary vehicular access should be from a primary thoroughfare; however, common or shared access points between adjacent developments are encouraged to limit curb cuts along streets. Development entrances should allow efficient access to I-75 in an effort to prevent disruption to local arterial and collector streets. In addition to internal pedestrian infrastructure, sidewalks and/ or multi-use pathways should be required along development frontages and should connect to other nearby pedestrian infrastructure including those systems highlighted as local or regional trail systems on the Liberty Township Trails Plan.
	<b>Parking</b>	Off-street parking should be provided. Large expanses of pavement, particularly between the building and the street, should be avoided. Pedestrian walkways and landscape islands should be used to break up large expanses of pavement, Architectural and/or landscape features should be used so as to diminish the appearance of parking from public view.



# INSTITUTIONAL

## PRIMARY USES

Government/Civic, Educational, Religious Facilities, Health Care Facilities, Senior Living and Care Facilities and Cultural Facilities

## SECONDARY USES

Publicly-Owned Utilities

The Institutional category includes all existing public or semi-public developments such as government, educational, cultural, religious, utilities, cemeteries, historic properties and healthcare facilities. These often take on a variety of characteristics which are specific to the end user. Since the Institutional category only identifies those developments that exist currently, all future institutional areas are included as secondary uses within previously defined land use categories. In the event an existing Institutional use ceases operation or if the property owner wishes to redevelopment the property, the adjacent future land use designation shown on the Future Land Use Map should be utilized to determine the appropriate use of the property.

## GENERAL CHARACTERISTICS - INSTITUTIONAL

<b>FORM</b>	<b>Building Placement</b>	Buildings should be forward facing with main entrances towards the street, with moderate-to-large setbacks along the front and sides.
	<b>Building Height</b>	<p>The maximum height varies depending on the development's location.</p> <p>Building must take surrounding context into consideration to best fit with surrounding characteristics.</p> <p>In situations where the development is in close proximity to I-75, a taller building height should be considered.</p> <p>As development extends away from I-75, building heights should transition down to soften the visual impact of development along the Township's primary thoroughfares.</p> <p>In situations where development is immediately adjacent to single family residential areas, building heights should be transitioned so that they do not exceed 35 feet in height.</p>
	<b>Lot Size / Density</b>	Varies
	<b>Lot Size</b>	Varies
<b>SITE DESIGN</b>	<b>Landscape and Open Space</b>	<p>Along primary thoroughfares, developments should utilize yard setbacks to preserve existing natural features, and screen development parking areas to further enhance the visible character of the area.</p> <p>Developments should include ornamental plantings, landscaped parking-lot islands, and street trees as visual features.</p> <p>Development access points from main thoroughfare corridors should include ornamental plantings and decorative features.</p> <p>Landscaped yards should be placed between buildings, buildings and streets, with screenings around parking and service areas.</p> <p>When adjacent to lower intensity development, such as single family residential subdivisions, significant open space areas and landscape buffers should be provided to have greater separation to effectively transition to the higher intensity use. The landscape buffers should include earthen mounds, evergreens, shade trees and hedges to screen activity.</p>
	<b>Amenities</b>	<p>Developments should include a high level of urban services including public utilities, roadways with curbs and gutters and internal sidewalks and/or multi use pathways.</p> <p>Development should include sidewalks and/ or multi-use pathways, which should connect to adjacent existing and planned developments. Multi-use pathways should be required as they are planned and reflected on the Liberty Township Trails Plan.</p> <p>Landscaped areas may be included to provide active and passive recreation opportunities to employees and fit the natural/ rural character of the community. In the case of educational or care facilities, outdoor recreation spaces or visual landscaping (such as sensory gardens) may be utilized in place of open space requirements.</p>
<b>CONNECTIVITY</b>	<b>Access</b>	<p>The development's primary vehicular access should be from a primary thoroughfare; however, common or shared access points between adjacent developments are encouraged to limit curb cuts along streets.</p> <p>In addition to internal pedestrian infrastructure, sidewalks and/ or multi-use pathways should be required along development frontages and should connect to other nearby pedestrian infrastructure including those systems highlighted as local or regional trail systems on the Liberty Township Trails Plan.</p>
	<b>Parking</b>	<p>Off-street parking should be provided.</p> <p>Large expanses of pavement, particularly between the building and the street, should be avoided. Pedestrian walkways and landscape islands should be used to break up large expanses of pavement,</p> <p>Architectural and/or landscape features should be used so as to diminish the appearance of parking from public view.</p>



# PARKS AND RECREATION

## PRIMARY USES

Park and Recreation, Open Space,  
Conservation, and Golf Courses

## SECONDARY USES

N/A

The Parks and Recreation category includes existing public, semi-public and private facilities intended to facilitate both active and passive recreation, such as running, sports, exercise equipment, hiking, golfing, and children’s playgrounds. Facilities under this category can be both publicly and privately owned. Existing, shared open spaces that were developed as a component of a residential subdivision are not included within this category since they are not intended to be used by the general public. Since the Parks and Recreation category only identifies those developments that exist currently, all future parks and recreation areas are included as secondary uses within previously defined land use categories.

## GENERAL CHARACTERISTICS - PARKS AND RECREATION

<b>FORM</b>	<b>Building Placement</b>	Varies based on location. Generally speaking, building placement should be sensitive of surroundings.
	<b>Building Height</b>	Built structures should be limited to 1-story, or 15 feet, whichever is greater whenever possible to emphasize the natural environment and open space.
	<b>Lot Size / Density</b>	Varies
	<b>Lot Size</b>	Varies
<b>SITE DESIGN</b>	<b>Landscape and Open Space</b>	Existing natural features should be preserved and integrated into the design of the overall property. Additional landscape and open space areas should be placed to further enhance the natural environment and the active/ passive use of the area.
	<b>Amenities</b>	Parks and recreation areas should focus on providing significant areas of open space, with opportunities for both active and passive recreation facilities. Constructed amenities should focus on connectivity and should feature bike lanes, multi-use pathways, and sidewalks. Incorporation with surrounding sites, as well as any local and regional trails system, should be prioritized whenever possible. If applicable, shelters should be incorporated into the parks and recreation area.
<b>CONNECTIVITY</b>	<b>Access</b>	The primary vehicular access point should be from a primary thoroughfare, with minor internal streets facilitating movement throughout the area. In addition to internal pedestrian infrastructure, sidewalks and/ or multi-use pathways should be required along property frontages and should connect to other nearby pedestrian infrastructure including those systems highlighted as local or regional trail systems.
	<b>Parking</b>	Location of off-street parking will vary based on the activity and use of the parks and recreation area.



# OPEN SPACE

## PRIMARY USES

Active or Passive Recreation, Open Space, and Conservation

## SECONDARY USES

N/A

The Open Space category includes all areas designated as open space in an approved planned unit development (PUD). These areas often include areas of open space, natural features, preservation areas and recreational areas which are shared by the residents of the developed subdivision. Open Space areas are not public recreation spaces and are not controlled or maintained by Liberty Township. These areas are critical to the residential quality of life since they serve to supplement the publicly available recreation and open space found throughout the community. Additional Open Space areas should be determined as a part of the residential or mixed-use master planning process.

**GENERAL CHARACTERISTICS - OPEN SPACE**

<b>FORM</b>	<b>Building Placement</b>	Varies based on location. Generally speaking, building placement should be sensitive of surroundings.
	<b>Building Height</b>	Built structures should be limited to 1-story, or 15 feet, whichever is greater whenever possible to emphasize the natural environment and open space.
	<b>Lot Size / Density</b>	Varies
	<b>Lot Size</b>	Varies
<b>SITE DESIGN</b>	<b>Landscape and Open Space</b>	Existing natural features should be preserved and integrated into the design of the overall property. Additional landscape and open space areas should be placed to further enhance the natural environment and the active/ passive use of the area.
	<b>Amenities</b>	Open space areas should focus on providing significant opportunities for both active and passive recreation facilities. Constructed amenities should focus on connectivity and should feature bike lanes, multi-use pathways, and sidewalks. Incorporation with surrounding sites, as well as any local and regional trails system, should be prioritized whenever possible.
<b>CONNECTIVITY</b>	<b>Access</b>	Varies
	<b>Parking</b>	Varies



# OPEN SPACE CONSERVATION

## PRIMARY USES

Land and Natural Feature Conservation, Active and Passive Recreation Facilities, and Local and Regional Shared Use Trail Facilities

## SECONDARY USES

N/A

The Open Space Conservation category is primarily made up of land classified within the floodplain, these areas are currently undeveloped and will largely remain undeveloped in the future in order to preserve the natural environment they contain. Recreational facilities, such as pedestrian trails, can be used for increased exposure as a natural resource.

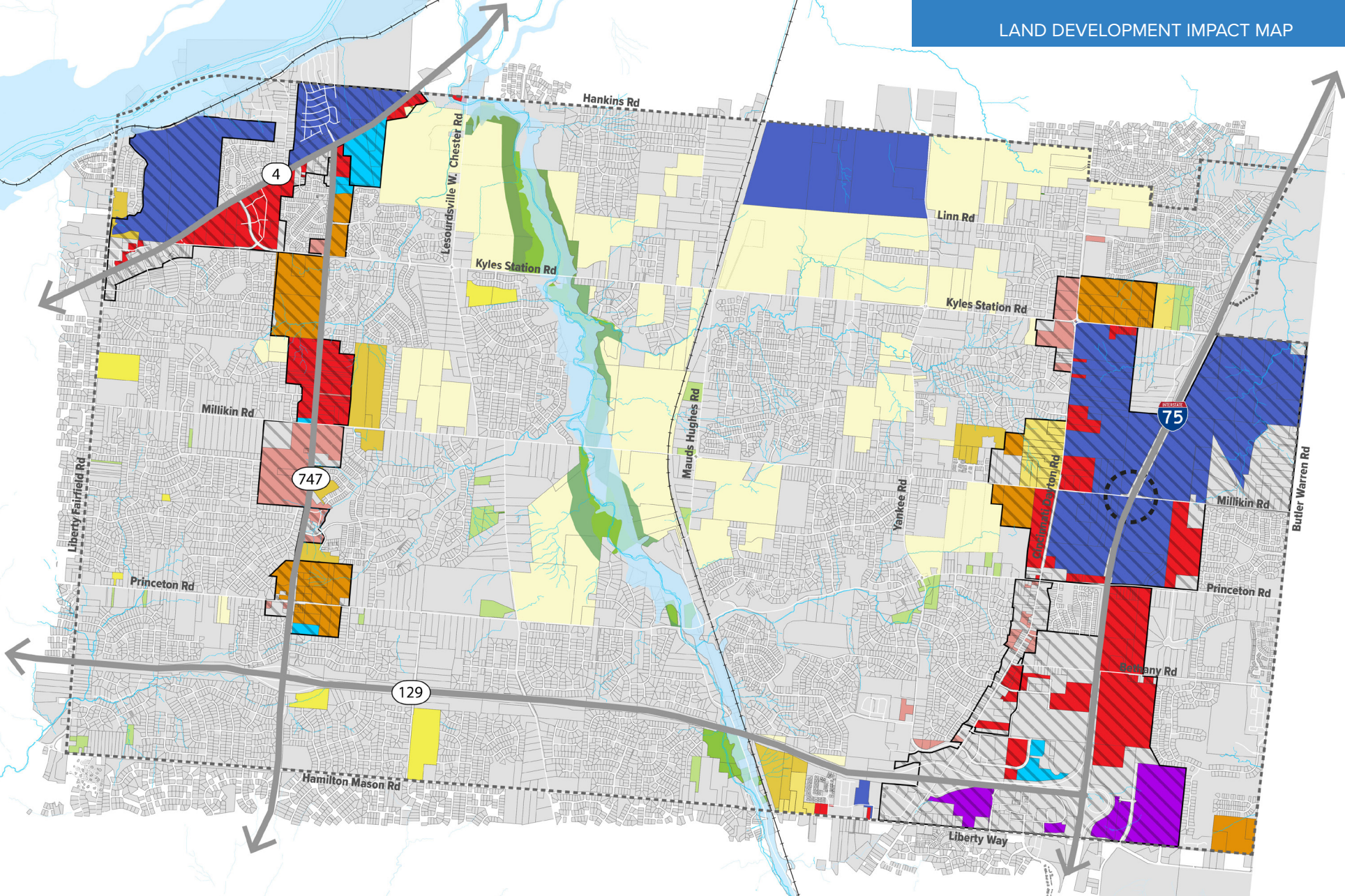
**GENERAL CHARACTERISTICS - OPEN SPACE CONSERVATION**

<b>FORM</b>	<b>Building Placement</b>	Due to floodway/ floodplain requirements, the development of structures is limited to non-intrusive enhancements such as limited access drives, parking areas, and shelters. The design and placement of built structures will need to ensure that the environmental integrity of the site is not compromised.
	<b>Building Height</b>	Varies
	<b>Lot Size / Density</b>	Varies
	<b>Lot Size</b>	N/A
<b>SITE DESIGN</b>	<b>Landscape and Open Space</b>	Preservation of existing features such as floodways, waterways, native vegetation, and topography is paramount. Native fauna should be taken into consideration and should be both preserved and enhanced.
	<b>Amenities</b>	Open Space Conservation areas should include a minimal amount of built structures or amenities. As needed, amenities such as rentals, restrooms, and bicycle and pedestrian furniture should be placed so that they further enhance the end user experience.
<b>CONNECTIVITY</b>	<b>Access</b>	The primary vehicular access point should be from a primary thoroughfare or from an adjacent residential corridor. Within Open Space Conservation areas there should be a limited number of internal roads to preserve the natural environment.
	<b>Parking</b>	Parking facilities may be provided if facilities provide minimal impacts to existing site features and habitats.

## FUTURE LAND DEVELOPMENT IMPACTS



While the Future Land Use Map classifies land uses for the entire Township, as development progresses in the future the impacts will largely be seen in the land that is either vacant or underutilized. As discussed previously, approximately 30 percent of the Township's area is currently vacant with additional properties and parcels of land available for redevelopment which would consist of higher and better development patterns. As one of the fastest growing communities in southwest Ohio, Liberty Township has experienced an 18 percent increase in population from 2010 and is expected to see an additional increase of nearly 8 percent by 2024. The population changes are reflected in the fact that as of today, nearly 50 percent of the developed land in Liberty Township is classified as single-family residential development. While the projected increase in residential population could easily mean that more land should be made available for additional single family residential development, the 2020 comprehensive planning process has identified the majority of the available parcels as areas for future retail, business and employment centers.

While it's every community's goal to keep growing and improving, it can become a balancing act for maintaining a high quality of life for local residents. Providing for diverse land uses ensures that residents have local opportunities to meet their daily needs including places to live, work, shop and play. A key component to planning for future growth, development and land use diversity requires addressing the unique opportunities and needs of vacant, older or transitioning parts of the Township. These areas present an opportunity to conserve land resources, capitalize on potential opportunities, leverage existing infrastructure, and repurpose existing structures. While a portion of the available parcels are located within the center of the Township, the majority of the available parcels are along prominent transportation corridors including State Route 747, State Route 4, Cincinnati Dayton Road and the I-75 corridor and offer unique and unmatched development opportunities. Additionally, nearly 700 acres of vacant land are adjacent to the proposed Millikin Way interchange. This proposed interchange at Millikin Road and I-75 will be a catalyst for high quality commercial, office and industrial uses which are seen along the I-75 corridor to the north and south of Liberty Township. These corridors provide not only increased visibility, but efficient access to future customers, clients and employees. Due to these opportunities, of the approximately 5,800 acres of available land, 14 percent has been identified for General or Neighborhood Business, 9 percent for Regional or Local Mixed Use, 26 percent for Commerce Center development, 1 percent for Institutional, and 50 percent for residential uses. These future land uses encourage the establishment of shops, restaurants, health and wellness facilities, corporate offices and light industrial facilities in appropriate places while also allowing residential development to continue expanding township wide.



**LAND DEVELOPMENT IMPACTS LEGEND**

- |                         |                                    |                       |  |
|-------------------------|------------------------------------|-----------------------|--|
| ..... Township Boundary | Conservation Neighborhood          | Neighborhood Business | Institutional                                  |
| — Roadway               | Estate Residential                 | General Business      | Open Space                                     |
| +—+ Railroad            | Suburban Residential               | Local Mixed Use       | Parks and Recreation                           |
| — Waterway              | Moderate Density Residential       | Regional Mixed Use    | Open Space Conservation / 500 Year Flood Plain |
|                         | Planned-Medium Density Residential | Commerce Center       |  |

-  Future Interchange
-  Focus Areas  
*This area may include a zoning overlay district. For details on existing Overlay Districts refer to pages 262 and 263. For details on Focus Areas refer to pages 126- 153.*



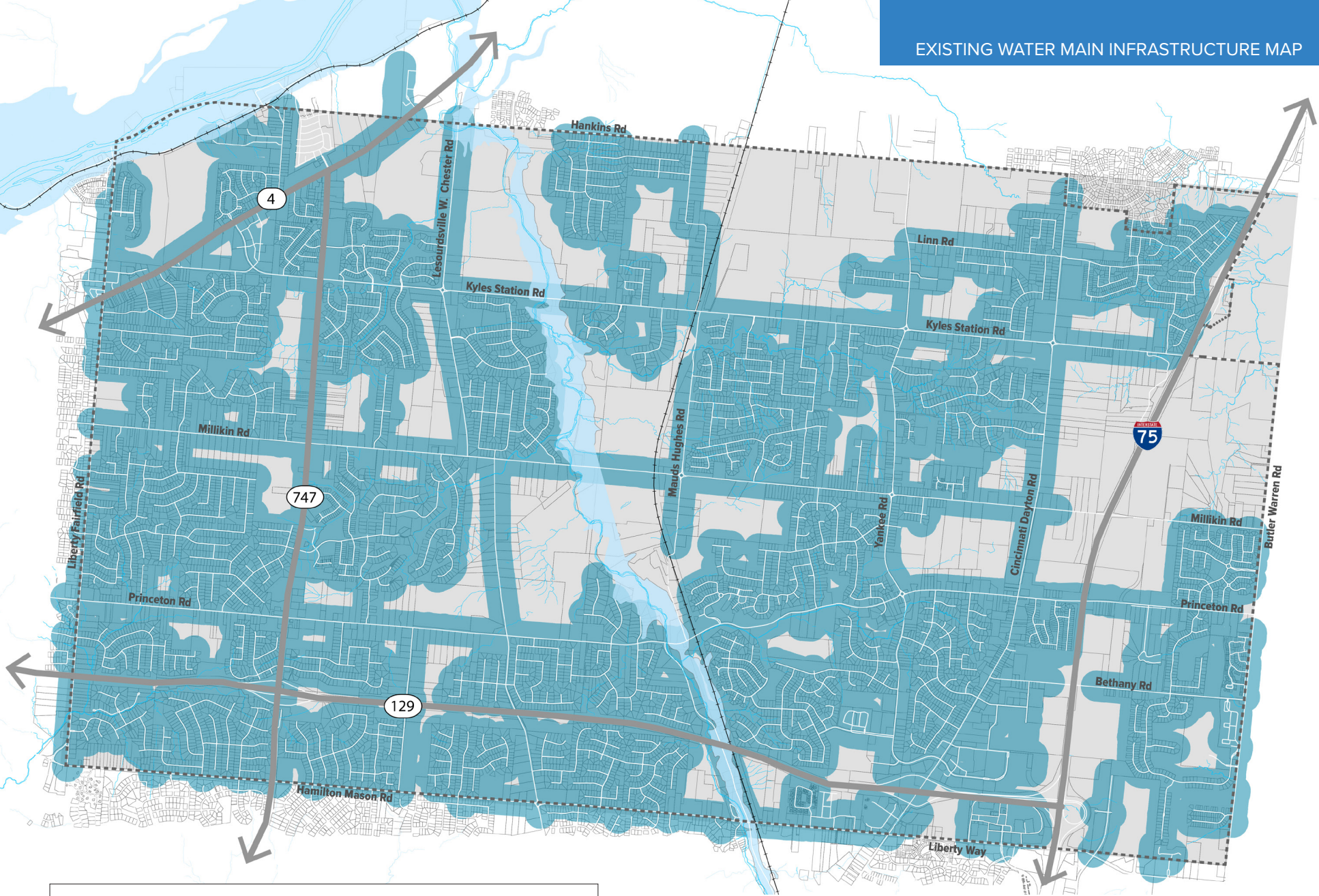
While the Future Land Use Plan proposes a more diverse development pattern, even upon full development build out, Liberty Township will remain a high quality place to live with nearly 71 percent of land being reserved for residential development in the future.

### **Community Facilities and Utility Infrastructure**

Utilities including domestic water, sanitary sewer, stormwater, electric, gas, and telecommunications contribute to the safe and efficient operation of every community. These public facilities and utilities are both services and amenities that are essential to maintaining the overall health of the community. Like roadway access, the availability of utilities is a key attribute affecting viable land use and economic development in Liberty Township.

Liberty Township water and sewer services are both owned and maintained by the Butler County Water and Sewer Department (BCSW) a department that serves on behalf of the Butler County Board of Commissioners. These basic, but critical services are requirements for any modern household or business to function, and can have direct implications on growth densities and commercial development. This is especially true for certain manufacturing and commercial enterprises, as well as the health and sanitation of the health and dining industries.

While the majority of the Township has both water and sanitary sewer access, or is within close proximity to an access point, several of the focal points for future development are outside of current service areas. The proposed residential properties along the Gregory Creek corridor, the current Pleasant Hill Golf Course and the properties adjacent to the proposed Millikin Way interchange are examples of properties that could be impacted by the lack of utility service in the near term. Currently developers are expected to bear the installation cost of any local sewer system for their developments, as well as any possible upstream extensions to make connections available to neighboring parcels. While there are reimbursement policies in place if the required system installation must be oversized to serve the connecting system, or if the developer must extend the system off-site to connect to the public system, the initial investment to build the necessary infrastructure systems can be overwhelming and cost prohibitive.




**EXISTING UTILITY INFRASTRUCTURE - WATER MAIN INFRASTRUCTURE LEGEND**

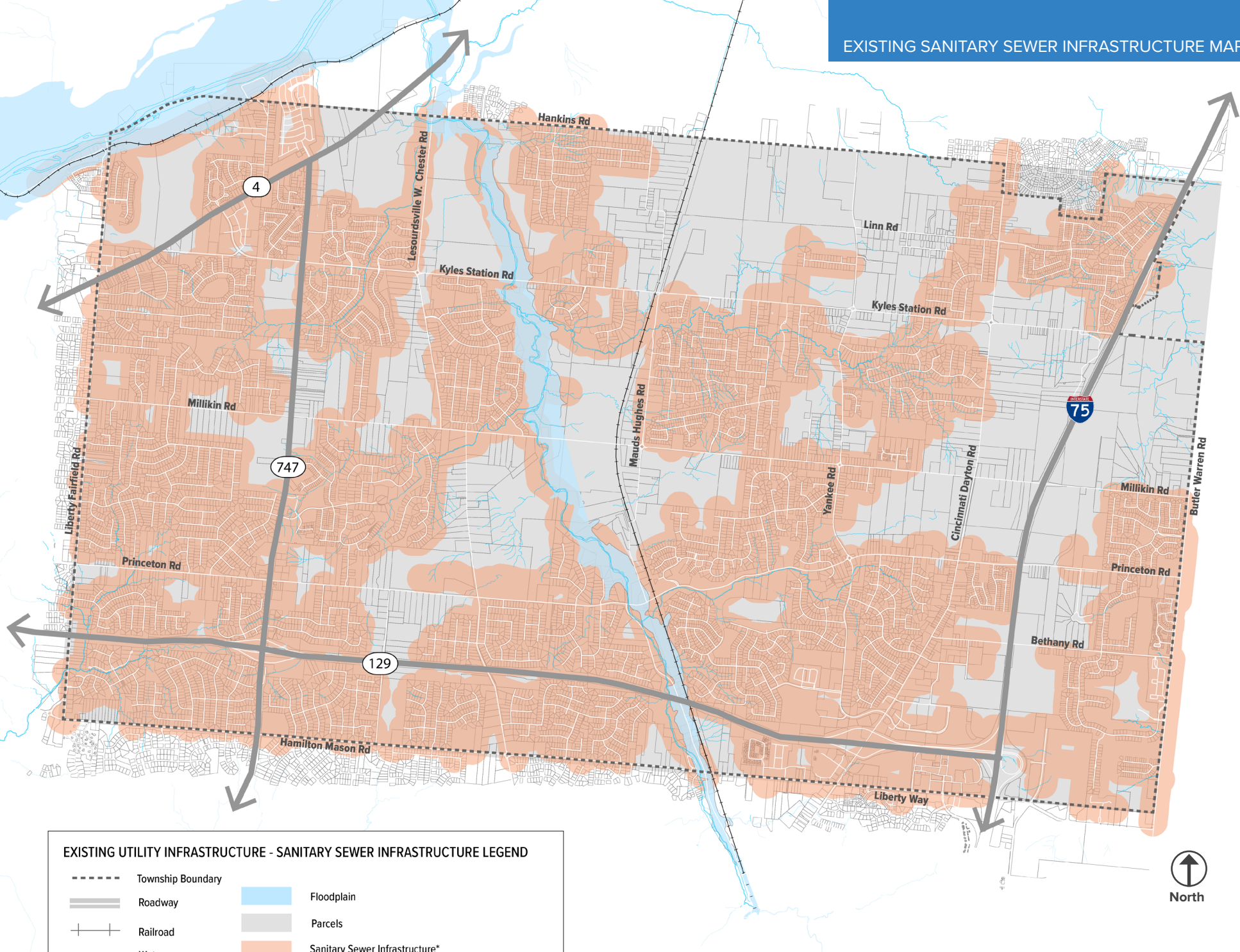
- Township Boundary
- ==== Roadway
- + + + Railroad
- Waterway
- Light Blue Floodplain
- Grey Parcels
- Dark Blue Water Main Infrastructure\*

\*Contact the Butler County Water & Sewer Department for specific questions.





Accommodating growth in Liberty Township will need to include strategic planning in some of these areas with limited infrastructure facilities. In order to attract a wide range of interest from the development world, Liberty Township will need to continue to explore ways to help plan for utility expansion and identify opportunities to offset the costs associated with utility infrastructure in these key development areas.



**EXISTING UTILITY INFRASTRUCTURE - SANITARY SEWER INFRASTRUCTURE LEGEND**

- Township Boundary
- ==== Roadway
- + + + Railroad
- Waterway
- Light Blue Floodplain
- Grey Parcels
- Orange Sanitary Sewer Infrastructure\*

\*Contact the Butler County Water & Sewer Department for specific questions.

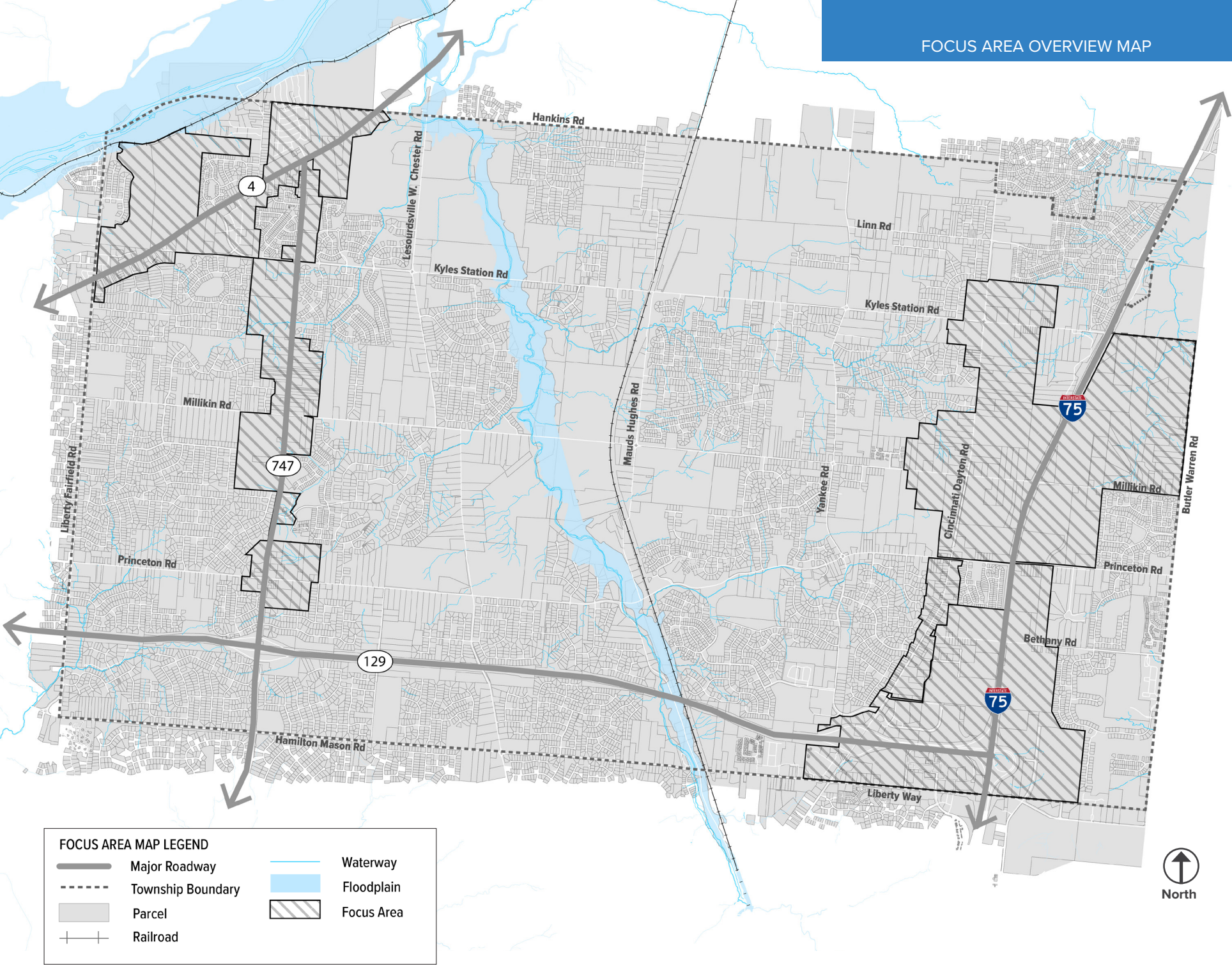
## FOCUS AREAS

While the *2020 Liberty Township Comprehensive Plan* is intended to be a long-range policy tool that establishes a big picture view of community goals around land use, development and infrastructure improvements, it is important to consider that the community is made up of smaller areas, each with its own set of attributes, issues and opportunities. It is these smaller areas that come together and contribute to the community as a whole. Focus area plans, or subarea plans are often used to ensure that these smaller, unique areas of a community are reviewed in detail to best identify how they can be leveraged to meet the overarching goals of the community. Focus area plans are often more detailed than a general Future Land Use Plan and are prepared for a smaller geographic area within a community. The areas can encompass specific neighborhoods, corridors, or redevelopment areas that show cohesive characteristics. Also referred to as sector, small area, character area, or specific area plans, subarea plans include a greater level of detail than a comprehensive plan, but deal with many of the same topics. Establishing these areas within a comprehensive planning process is critical because often times, focus areas also utilize specific zoning tools such as overlay districts to further control and restrict densities, uses, building materials, buffers and overall site development characteristics.

In order to encourage high quality development that responds to the unique opportunities and needs of older, transitioning or emerging areas within the Township, specific focus areas have been defined to serve as a supplement to the Future Land Use Plan. These areas present an opportunity to entice new development, conserve land resources, leverage existing infrastructure, and repurpose existing structures. The focus areas are also areas where the Township should focus and prioritize their development and/ or redevelopment efforts.

While the Future Land Use Map provides general summaries of intended future land uses and development character, the focus area descriptions are intended to further describe the unique characteristics of each area and provide additional information on development intent, character, scale and transitions. The focus areas, along with the Future Land Use Map should be used when evaluating development proposals and should also inform the creation or refinement of Township Overlay District requirements.

As identified in the *2020 Liberty Township Comprehensive Plan: Existing Conditions Report*, there are five key focus areas that have historically been and are continued to be prioritized for future development and redevelopment including the Central Business District, Downtown Bethany, Millikin Center, State Route 4, and State Route 747. The following sections are intended to provide a brief summary of the area, discuss established development patterns, outline the envisioned future character and use, and highlight other planning efforts and requirements that might apply to the area. The information included here for each focus area should be used to guide Township capital investment and should also be used to complement the broader regulatory goals and policies and future land use designations outlined previously.



**FOCUS AREA MAP LEGEND**

	Major Roadway		Waterway
	Township Boundary		Floodplain
	Parcel		Focus Area
	Railroad		



# CENTRAL BUSINESS DISTRICT

## PREFERRED DEVELOPMENT PROCESS

Planned Unit Development (PUD)

## SUPPORTING PLANNING INITIATIVES AND STUDIES

Walkability Study

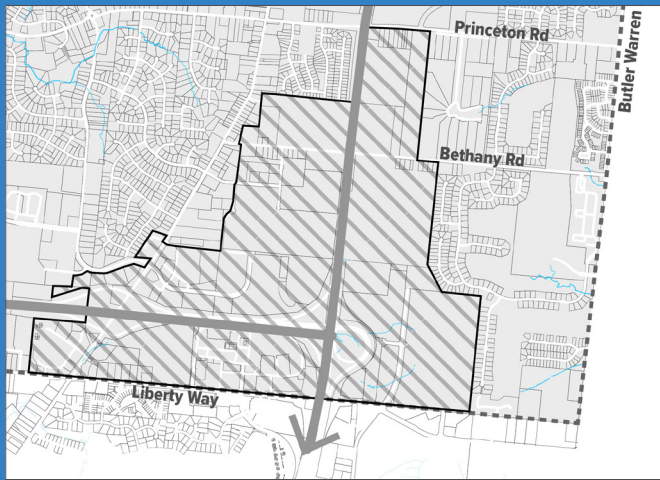
## SUPPORTING REGULATORY TOOLS

Cox Road Corridor Overlay District

Cincinnati Dayton Business District Overlay

Highway Commercial/ Entertainment District Overlay

## LOCATION MAP

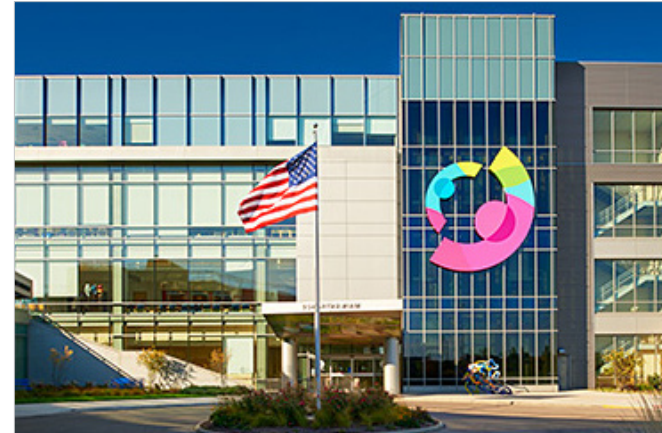


The Central Business District has seen the bulk of Liberty Township’s recent office and commercial development, being home to Liberty Center, Cincinnati Children’s Hospital with Proton Therapy and Research Center, and The Christ Hospital. It can be assumed that this area has received the majority of attention by developers in recent years, as commercial development follows commuters along I-75 from Cincinnati and Dayton. Development efforts in the Central Business District started to take shape shortly after Cincinnati Children’s Hospital opened in 2008. Following that the Liberty Way interchange at I-75 opened in 2009, revealing hundreds of acres of land primed for development. In 2015 the first phase of Liberty Center was constructed providing retail, restaurants, entertainment and housing opportunities within a single mixed-use development. Additionally, there are several other great establishments that contribute to the success of this area including AC Marriott, Home2Suites, The Web Extreme Entertainment, The Christ Hospital, Kroger Marketplace, Lakota East Freshman Campus, and Lakota East High School.

## Future Vision for the Area

Because the Central Business District is a fairly large area, the existing and future character of the district might be different depending on where you are. In the future, the Central Business District will continue to build upon the established centers of activity such as Liberty Center, The Christ Hospital, Cincinnati Children’s Hospital and the adjacent Voice of America MetroPark. By leveraging the existing activity and the future improvements to the Liberty Way and I-75 interchange, the area’s attraction, interest and recognition as a gateway to Liberty Township can continue to grow and evolve. In the future, the Central Business District will serve as a place to live, work and play for Township residents and regional visitors to the area. The area will predominately feature high profile businesses, corporate and professional offices, health and medical institutions that offers diverse retail opportunities, entertainment and cultural facilities, and limited high-quality multi-family housing options.

While a considerable amount of development exists within the Central Business District, there are key opportunities to expand the area’s notoriety as a regional destination while also providing valuable business and retail expansion opportunities. Of critical importance is the eastward expansion of commerce, tourism and entertainment destinations which promote a variety of day and night activities which attract visitors from throughout the township and region. The area immediately east of the Liberty Way and I-75 interchange is primed for development and can capitalize on the upcoming interchange improvements and with further expansion of regional mixed-use activities to the west, the existing gateway to Liberty Township will continue to transform into a regional center of interest and activity.

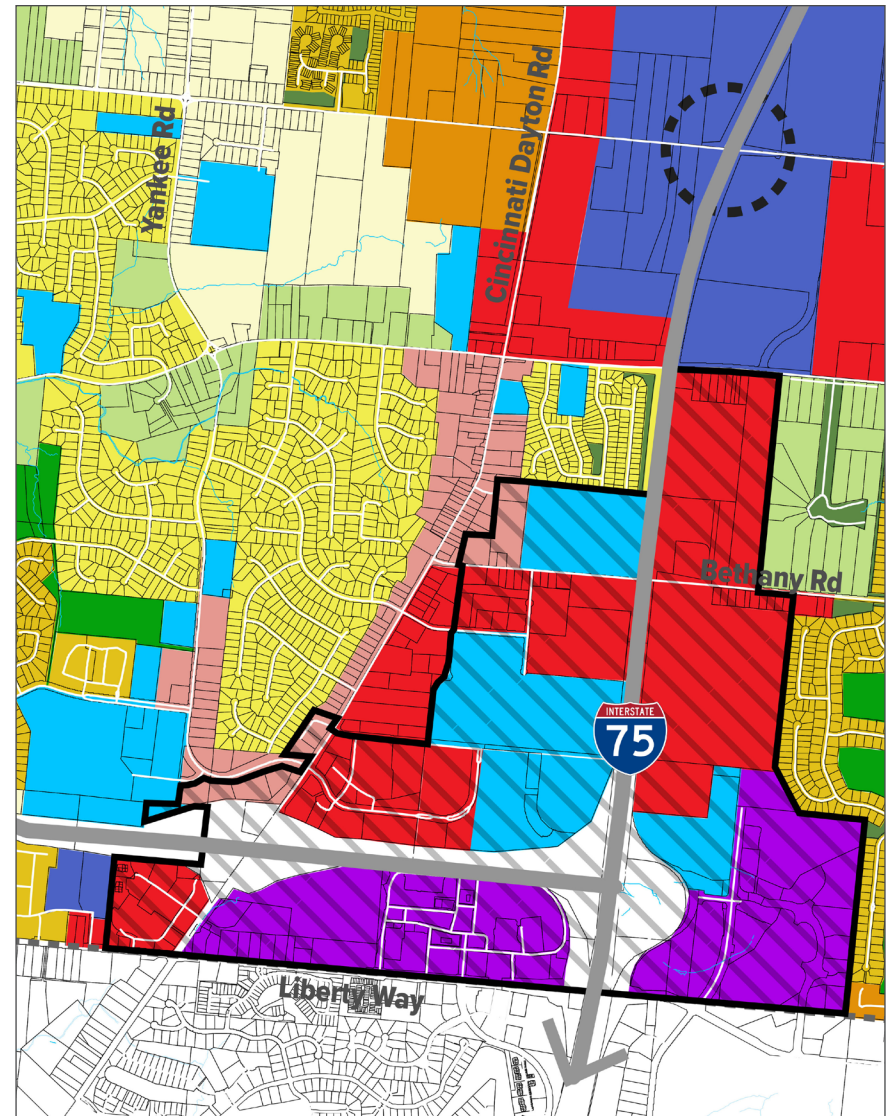


### Future Character and Use

The Central Business District is the only area identified as an appropriate location for Regional Mixed Use in Liberty Township. Regional Mixed-Use development is envisioned as an area that is used to brand the community, it is the focal point of the Township and center of commerce, tourism, and entertainment activities. Similar to how Liberty Center was developed, future development in this area should be master planned as one cohesive design.

General Business is identified in the established area surrounding Kroger and along the south side of Bethany Road. While the General Business category allows for larger footprint commercial centers, the designation also allows for an appropriate transition of intensity and scale along the Township’s primary thoroughfares. The integration of existing institutional uses such as The Christ Hospital and Cincinnati Children’s Hospital allows for the future development of medically oriented businesses or office uses on adjacent properties.

Additionally, the Future Land Use Map takes into account the future of the existing Green Crest Golf Course. An alternative future land use designation does not mean that the Green Crest Golf Course is, or has to, leave any time soon. Classifying a future use is intended to show that Liberty Township has thoughtfully planned for a large tract of semi-undeveloped land. It is expected that as development continues within the Central Business District, and along the I-75 corridor, the Green Crest Golf Course land could be transitioned to serve a General Business development need, allowing development to expand eastward across the I-75 corridor and northward toward the planned Millikin Interchange.



## Key Concepts and Recommendations

1. Development near the I-75 interchange should capitalize on the visual exposure provided by the interstate corridor and should serve as an attractive entry to Liberty Township, pulling visitors from the interstate and into the Township via Liberty Way and Cincinnati Dayton Road.
2. Areas consisting of different land uses or development types should exhibit a high quality, unified character by focusing on integrated transportation and connectivity functions and appearance, including a unified streetscape aesthetic, and complementary architectural characteristics, and building materials.
3. Development in Regional Mixed-Use areas adjacent to the Liberty Way and I-75 interchange should be a priority. Investment efforts and initiatives should focus on retaining and maintaining existing businesses, promoting infill development, including new shops, restaurants and destination activities and the development of the property at the northeast corner of Liberty Way and Cox Road, in order to maximize the potential of the Central Business District while enhancing the climate for existing businesses.
4. Encourage development along the I-75 corridor to maximize sight lines and visual presence along the corridor by utilizing taller building heights. As development extends away from I-75, building heights should transition down to soften the visual impact of development along the Township's primary thoroughfares.
5. Encourage outlot development along Liberty Way and Cincinnati Dayton Road to provide a more pedestrian scale on thoroughfares and in underutilized parking lot areas of existing retail centers.
6. Encourage the development of Cox Road north to Millikin Road to provide access to General Business redevelopment sites and to provide an alternative north-south roadway to relieve traffic from I-75.
7. Minimize curb cuts along Liberty Way, Cincinnati Dayton Road, Bethany Road, and Cox Road by promoting shared driveways between businesses to the extent possible.
8. As properties develop and/or redevelop, incrementally acquire additional right of way, as needed, to accommodate additional traffic lanes, turn lanes, pedestrian amenities and corridor beautification.
9. Provide internal vehicular cross access wherever possible between professional offices, institutional facilities and commercial properties so that existing independent and isolated uses are connected to newly developed properties. Depending on the existing development pattern of the subject properties, cross access could occur either in the front or at the rear of the buildings, but should be focused on directly connecting adjacent parking areas which would permit visitors/customers to travel between businesses on a parallel network and eliminate unnecessary trips onto Liberty Way, Cincinnati Dayton Road or Bethany Road.
10. Establish a fully connected pedestrian network along Liberty Way, Cincinnati Dayton Road and Bethany Road and through development parking lots to provide a means for residents to walk along the primary thoroughfares and to connect them to businesses.
11. Encourage future transit opportunities through building and site amenity design by providing efficient vehicular access, optimal pedestrian connectivity and flexible transit amenity locations including space for future bus stops, shelters and pedestrian furniture.
12. Further improve pedestrian mobility by connecting nearby residential areas, to shopping and services by providing pedestrian and bicycle access along the primary thoroughfares in coordination with the Liberty Township Trails Plan and the Miami 2 Miami Plan.

13. Parking lot screening and interior landscape should be provided around and within all surface parking lots to improve their appearance, reduce large expanses of pavement and to minimize the heat island affect associated with large areas of concrete and asphalt.
14. Buffer nearby residential areas from the impacts of commercial and mixed-use development, such as noise, light and traffic, through the use of proper building/ facility location and design, high quality materials, berming, landscaping, fencing and screening.
15. Require the screening of delivery and service areas, dumpsters and other unsightly uses.
16. Beautify the Liberty Way, Cincinnati Dayton Road, Bethany Road and future Cox Road corridors by requiring and installing parkway trees, and other landscaping within publicly owned right of way as shown in the Future Transportation Plan Corridor Typologies.
17. Install gateway features such as bridge and standalone signage, monuments and decorative landscaping at key intersections including I-75 and Liberty Way to “announce” entry into Liberty Township.



Liberty Center Park

# DOWNTOWN BETHANY

## PREFERRED DEVELOPMENT PROCESS

- Planned Unit Development (PUD)
- Straight property zoning as outlined in the Liberty Township Zoning Resolution

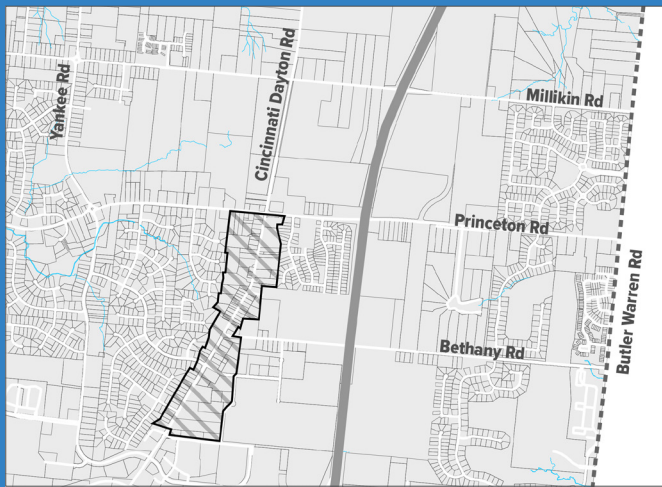
## SUPPORTING PLANNING INITIATIVES AND STUDIES

- Downtown Bethany Vision Plan

## SUPPORTING REGULATORY TOOLS

- Bethany Downtown Business District Overlay

## LOCATION MAP



Bethany has been historically considered the “downtown” of Liberty Township, but in recent history development has been more attracted to the commercial properties closer to the highway. However, as the properties closer to the highway become occupied, development continues to move north and there has been greater interest in the properties in Downtown Bethany.

The recent influx of development, as well as its close proximity to the successful Liberty Center, have revealed Bethany as a prime target for reinvestment. Future plans for pedestrian and biking infrastructure outline strong connections between Bethany, Liberty Center, and surrounding communities. Additionally, this area is home to many residential structures that haven’t been converted into commercial yet. These structures could present an opportunity for redevelopment in the future.

In an effort to further define the vision and development intent of the area, in 2010, Liberty Township completed the Bethany Vision Plan which outlined a long-term vision of what the Bethany area should become, and the steps that might be taken for implementation. The goals of the plan include establishing an identity, providing proper transition between commercial and residential uses, creating a walkable environment, and promoting businesses in the Downtown Bethany area.

The Downtown Bethany Vision Plan was conceived as an addendum to the Liberty Township Comprehensive Plan and serves as a more detailed sub-area plan providing specific goals and recommendations for the defined area. Rather than redefine the work previously adopted, the 2020 Liberty Township Comprehensive Plan has incorporated the vision and primary goals for the Downtown Bethany area into the Growth and Conservation Framework. The Downtown Bethany Vision Plan, and any supporting overlay districts should also be referenced when developing in this focus area.

## Future Vision for the Area

While currently a mix of single- and two-family houses with scattered commercial properties, the long-range vision for the revitalization of Downtown Bethany is to reestablish the area into a thriving, community oriented gathering spot, indicative of a traditional downtown environment. The Downtown Bethany Vision Plan has one complete concept plan that identifies several areas with specific details related to the style and density of development with particular attention to how the buildings and parking relate to the sidewalks and streets.

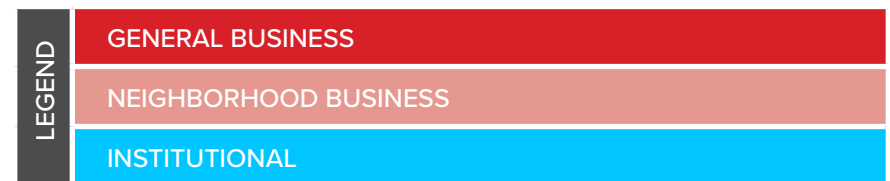
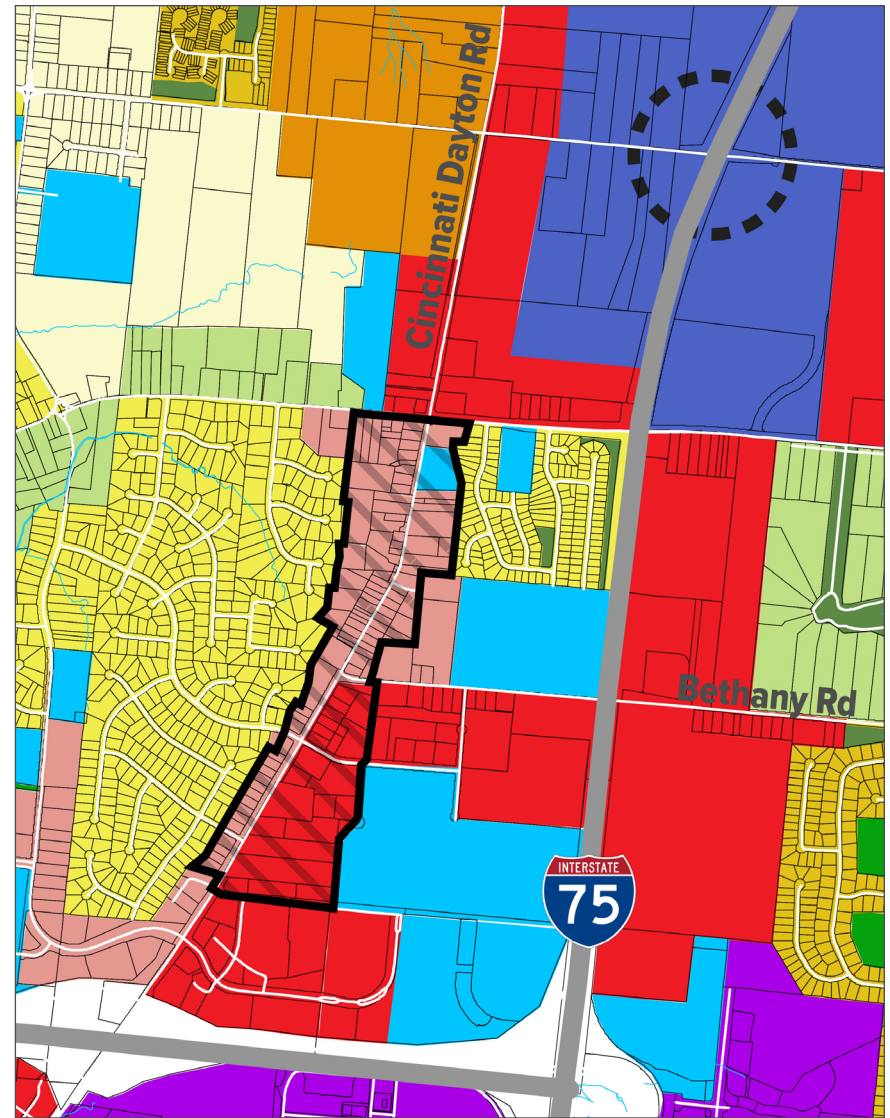
The outlined concept and development recommendations support the vision of the Downtown Bethany area becoming a center for local activity that integrates new development opportunities into the existing community fabric. The mix of older and historic buildings with new, more modern opportunities allows for the Liberty Township community to establish an identity that respects both their natural and rural ties and their progressive evolution into a premier community.



## Future Character and Use

At a broad scale, the Downtown Bethany area is primed for a mix of neighborhood and general business development. Neighborhood business, which focuses on providing opportunities for local shopping and employment, have been identified along the west side of Cincinnati Dayton Road to serve as a transition between high intensity areas to the east and the adjacent residential subdivisions to the west. Larger scale general business opportunities focused along the east side of Cincinnati Dayton Road provide for an upward transition as development extends towards the I-75 corridor. While the Future Land Use Map provides guidance on broad land use categories, the Downtown Bethany Vision Plan provides a more detailed view of development uses, scale and infrastructure requirements which should serve as a supplement when reviewing development proposals.

Within the Downtown Bethany Vision Plan there are five types of areas identified including Downtown Center, Transition to Residential, Transition Mid to Downtown Center, Transition Large to Mid-Scale, and Large Scale. The Downtown Center area is targeted for dense development of small-scale buildings on the primarily small lots. Pedestrian infrastructure should be emphasized, creating a pleasant, walkable downtown district. Mixed-use development should be encouraged in the Downtown Center area, creating a “round the clock” presence of businesses and residents. The other 4 categories are intended to provide recommendations for proper transitions.

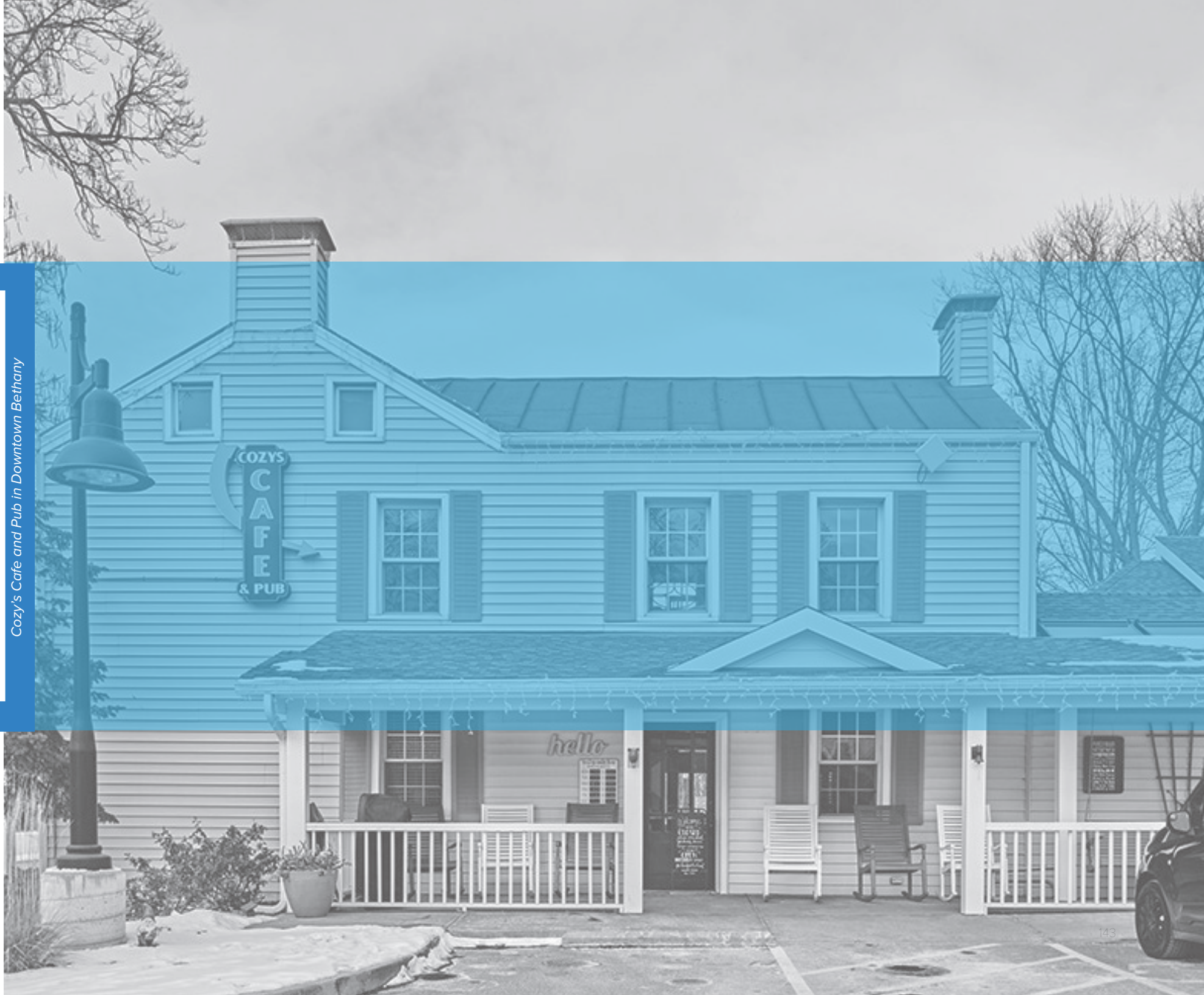


## Key Concepts and Recommendations

1. Infill development and redevelopment should be pedestrian-oriented in order to complement the existing building pattern of Downtown Bethany. Development and uses that maintain visual interest and generates foot traffic such as retail shops and professional offices with attractive display windows and restaurants with sidewalk cafes should be encouraged in the area's core.
2. Auto-oriented development, including drive-thrus and service uses should be minimized.
3. To maintain Downtown Bethany's unique identity and character, consider new or modified policies, programs and tools to identify and facilitate the protection and/ or adaptive reuse of buildings and sites that exhibit historic characteristics.
4. Encourage the adaptive reuse of existing single family homes along the Cincinnati Dayton Road corridor to keep with the unique identity of the Downtown Bethany area.
5. Maintain a commitment to quality architecture through the development of tools and guides specific to Downtown Bethany properties, such as design and site development guidelines.
6. Encourage the establishment of nodes within the Downtown Bethany area by using distinctive architectural features, gateway special signage or entry features, clock tower / bell tower, or landscaping with benches. Key sites for consideration include: Cincinnati Dayton Road and Wyandot Drive intersection, Cincinnati Dayton Road and Bethany Road intersection, Bethany Road and Liberty Court, Curve in Cincinnati Dayton Road north of Bethany Road, and South of Cincinnati Dayton Road and Princeton Road.
7. Encourage the incorporation of public open spaces such as terraces, urban plazas or pocket parks into development and redevelopment activities. Key sites for consideration include: South side of Wyandot, between Lakota Lane and Liberty Court, Southeast corner of Cincinnati Dayton Road and Bethany Road, and the Southwest corner of Cincinnati Dayton Road and Princeton Road.
8. To the extent possible, along the Cincinnati Dayton Road corridor minimize and consolidate surface parking areas to assist in the development pattern of a traditional downtown environment where buildings front the street and create a "street wall". The street wall is critical to creating a welcoming, interesting, and walkable pedestrian environment.
9. Minimize curb cuts along Cincinnati Dayton Road and Bethany Road by promoting shared driveways between businesses to the extent possible.
10. Encourage the use of a network of access drives, cross access easements and collectors to facilitate improved access to each property in the Downtown Bethany area, while also limiting direct driveway access to Cincinnati Dayton Road and Bethany Road.
11. As properties develop and/or redevelopment, incrementally acquire additional right of way, as needed, to accommodate additional traffic turn lanes, pedestrian amenities and corridor beautification.
12. Consider the use of shared parking lots to better manage parking capacity and access throughout Downtown Bethany, especially as new development comes on-line.
13. Establish a fully connected pedestrian network along Cincinnati Dayton Road to provide a means for residents to walk along the primary thoroughfares and to connect them to businesses.

14. Further improve pedestrian mobility by connecting nearby residential areas, to shopping and services by providing pedestrian and bicycle access along the primary thoroughfares in coordination with the Liberty Township Trails Plan and the Miami 2 Miami Plan.
15. Parking lot screening and interior landscape should be provided around and within all surface parking lots to improve their appearance, reduce large expanses of pavement and to minimize the heat island affect associated with large areas of concrete and asphalt.
16. Buffer nearby residential areas from the impacts of commercial development, such as noise, light and traffic, through the use of proper building/ facility location and design, high quality materials, berming, landscaping, fencing and screening.
17. Require the screening of delivery and service areas, dumpsters and other unsightly uses.
18. Beautify the Cincinnati Dayton Road and Bethany Road corridors by burying (or relocating) overhead utilities when possible and requiring and installing street trees, pedestrian scale lighting and other amenities within publicly owned right of way as shown in the Future Transportation Plan Corridor Typologies.

Cozy's Cafe and Pub in Downtown Bethany



# MILLIKIN CENTER

## PREFERRED DEVELOPMENT PROCESS

- Planned Unit Development (PUD)
- Straight property zoning as outlined in the Liberty Township Zoning Resolution
- Future Overlay District

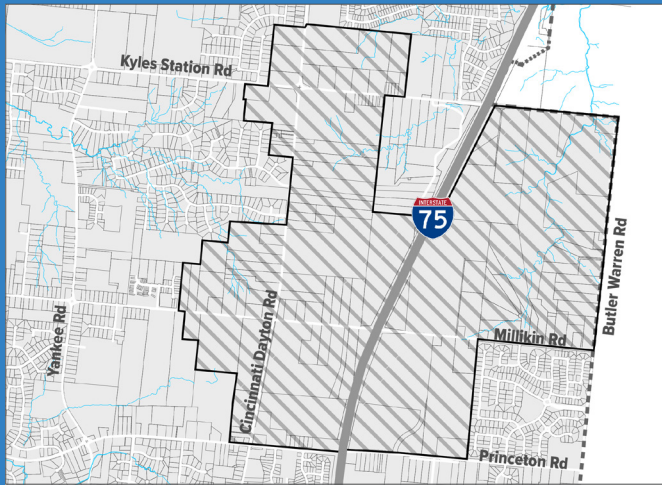
## SUPPORTING PLANNING INITIATIVES AND STUDIES

- Millikin Way Interchange Vision Graphics
- Millikin Way Interchange Purpose and Needs Study

## SUPPORTING REGULATORY TOOLS

- None

## LOCATION MAP



The Future Millikin Center area can be loosely defined as the parcels on either side of I-75 north of the Liberty Township Central Business District leading up to Kyles Station Road. The future Millikin Center will account for over 700 acres of land and covers the area between Kyle Station Road to the north, Princeton Road to the south, Butler Warren Road to the east, and Cincinnati Dayton Road to the west. While numerous development opportunities exist in the area, the future success of Millikin Center will rely on the development of a new interchange at I-75 and Millikin Road. Liberty Township has been working in conjunction with the Butler County Engineers Office, Butler County Transportation Improvement District (TID), Ohio Kentucky Indiana Regional Council of Governments (OKI), Ohio Department of Transportation (ODOT), and the Federal Highway Administration on the development of the proposed interchange for several years with the primary goals being to alleviate traffic congestion as the community grows, improve safety, support development, increase job opportunities, and diversify the tax base. In early 2020, the Township and their partners were informed by the Ohio Department of Transportation that the proposed interchange Purpose and Need Study had been accepted and approved as a priority project which allows the project to advance to detailed study and design phases as funding allows.

## Future Vision for the Area

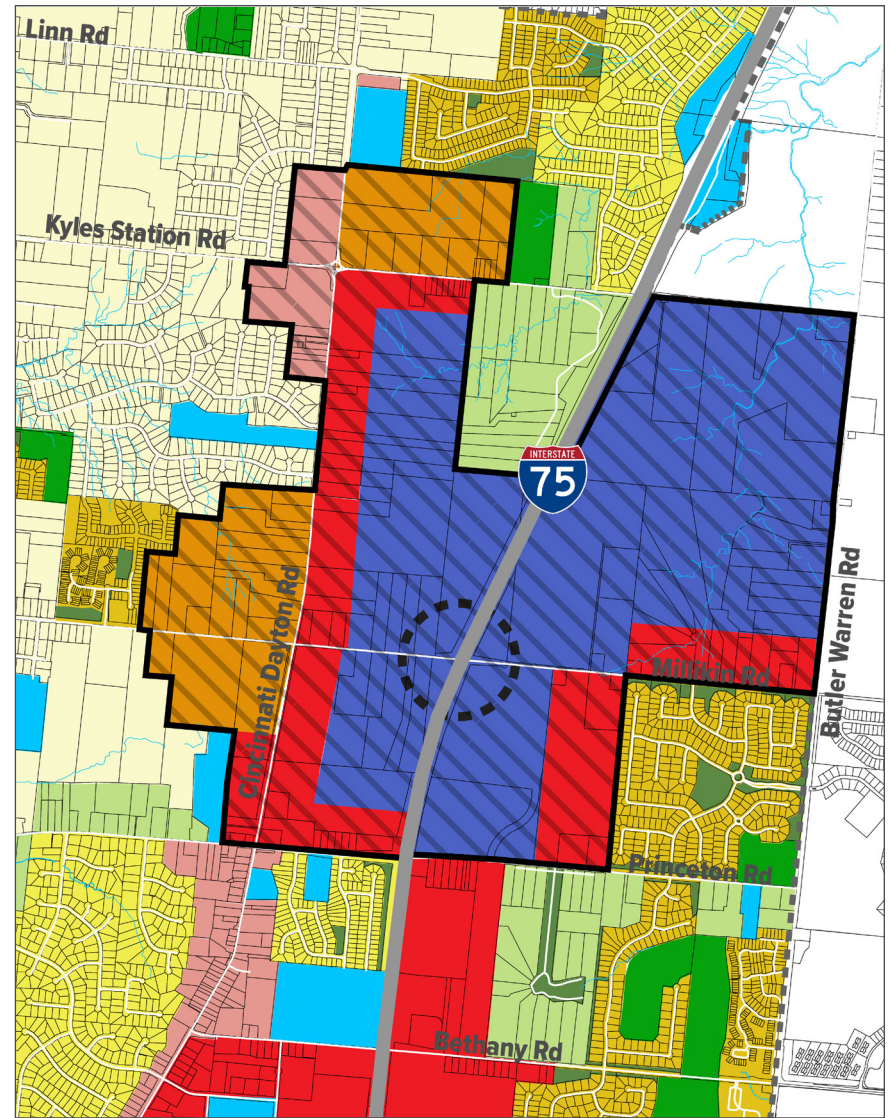
Dating back to the *2006 Liberty Township Comprehensive Plan*, the Millikin Center area is envisioned as a focal point for employment and innovation with an emphasis being placed on high quality development including company headquarters, office campuses and premier office and limited industrial uses. With over 700 acres of land available for development, the Millikin Center area would not only be a center of employment and activity but would serve as an economic engine for the Township and Butler County.

While more intense uses such as company headquarters, office space, small-scale production, and flex space will be focused around the interchange, it is envisioned that less intense uses such as general business developments will be used to transition the scale to better align with existing, adjacent residential development. This transition in use, scale and intensity also allows for the development of locally oriented commercial and mixed-use nodes along the Cincinnati Dayton Road corridor. These nodes will ultimately provide retail and restaurant opportunities, entertainment destinations, professional office space, and diverse housing opportunities. For this specific focus area, multi-family uses could be incorporated into the general business areas by creating an overlay district or separate zoning classification for area. The locally oriented commercial and mixed use nodes, the proposed interchange, and the associated development activity are all components of a critical strategy to support the long-term growth and economic development initiatives within Liberty Township.



## Future Character and Use

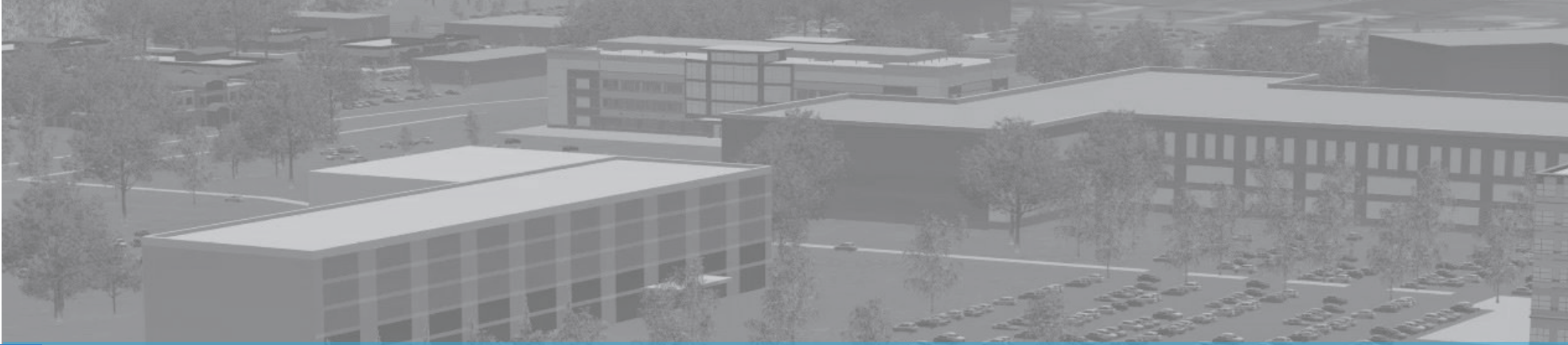
Through this planning process, the future land use updates have identified new categories that encompass a larger variety of uses. The 2020 Future Land Use Map identifies two primary land use categories including general business and commerce center. The general business category is envisioned as commercial, retail, professional offices, and local commerce. It is intended to serve as a transition between lower intensity areas like neighborhood business and higher intensity areas such as Regional Mixed Use. This type of land use is envisioned for the majority of the east side of Cincinnati Dayton Road. Additionally, it is used as a transition area to buffer the established neighborhood near the Millikin Center area and the proposed Commerce Center development. The Commerce Center land use is envisioned to run parallel with I-75 and encompass most of the area to the east of the interstate. This area could be home to future business parks, company headquarters, flex spaces, research and development centers, and small-scale production. Because of its proximity to I-75 and its isolation from most of the township's residential areas, Millikin Center is identified as the most suitable location for these types of uses. The traffic generated from the Commerce Center development will be contained to the other edge of the Township rather than the core area.



## Key Concepts and Recommendations

1. Development near the I-75 interchange should capitalize on the visual exposure provided by the interstate corridor and should serve as an attractive entry to Liberty Township, pulling visitors from the interstate and into the Township via Millikin Way.
2. Development that is highly visible from Millikin Road, Cincinnati Dayton Road, and I-75 should exhibit a high quality, unified character by focusing on integrated transportation and connectivity functions and appearance, including a unified streetscape aesthetic, and complementary architectural characteristics, and building materials.
3. Encourage development along the I-75 corridor to maximize sight lines and visual presence along the corridor by utilizing building heights up to 90 feet. As development extends away from I-75, building heights should transition down to soften the visual impact of development along the Township's primary thoroughfares.
4. Surrounding the I-75 and Millikin Road interchange, encourage the development of high-profile developments including company headquarters, premier office space, medical and healthcare facilities and research and development institutions.
5. Encourage general business outlot development along Cincinnati Dayton Road, Princeton Road, Kyles Station Road and Millikin Road to provide a more pedestrian scale on thoroughfares and in underutilized parking lot areas of existing retail centers.
6. Encourage the development of Cox Road from the north and south of the Millikin Way area to provide access to General Business redevelopment sites and to provide an alternative north-south roadway to relieve traffic from I-75.
7. Minimize curb cuts along Cincinnati Dayton Road, Kyles Station Road, Millikin Road, and Cox Road by promoting shared driveways between businesses to the extent possible.
8. As properties develop, incrementally acquire additional right of way, as needed, to accommodate additional traffic lanes, turn lanes, pedestrian amenities and corridor beautification.
9. Provide internal vehicular cross access wherever possible between professional offices, institutional facilities and commercial properties so that existing independent and isolated uses are connected to newly developed properties. Depending on the existing development pattern of the subject properties, cross access could occur either in the front or at the rear of the buildings, but should be focused on directly connecting adjacent parking areas which would permit visitors/customers to travel between businesses on a parallel network and eliminate unnecessary trips onto Cincinnati Dayton Road, Millikin Road, Princeton Road or Kyles Station Road.
10. Establish a fully connected pedestrian network along Cincinnati Dayton Road, Millikin Road, Princeton Road, Kyles Station Road, Cox Road, and through development parking lots to provide a means for residents to walk along the primary thoroughfares and to connect them to businesses.
11. Encourage future transit opportunities through building and site amenity design by providing efficient vehicular access, optimal pedestrian connectivity and flexible transit amenity locations including space for future bus stops, shelters and pedestrian furniture.
12. Further improve pedestrian mobility by connecting nearby residential areas, to shopping and services by providing pedestrian and bicycle access along the primary thoroughfares in coordination with the Liberty Township Trails Plan and the Miami 2 Miami Plan.
13. Parking lot screening and interior landscape should be provided around and within all surface parking lots to improve their appearance, reduce large expanses of pavement and to minimize the heat island affect associated with large areas of concrete and asphalt.

14. Buffer nearby residential areas from the impacts of light industrial, commercial and mixed-use development, such as noise, light and traffic, through the use of proper building/ facility location and design, high quality materials, berming, landscaping, fencing and screening.
15. Require the screening of delivery and service areas, dumpsters and other unsightly uses.
16. Beautify the Cincinnati Dayton Road, Millikin Road, Princeton Road, Kyles Station Road and future Cox Road corridors by requiring and installing parkway trees, and other landscaping within publicly owned right of way as shown in the Future Transportation Plan Corridor Typologies.
17. Since much of the area is currently undeveloped, encourage a regional approach to stormwater management to potentially eliminate the need for individual on-site stormwater detention facilities. In the event a regional approach is warranted, consider incorporating open space and amenities into the design and functionality of the detention facility. While this open space would be privately maintained, it is recommended to be open to the public.
18. Install gateway features such as standalone or bridge signage, monuments and decorative landscaping at key intersections including I-75 and Millikin Road to “announce” entry into Liberty Township.
19. Consider establishing an overlay district or zoning classification that enacts design standards and architectural review procedures to ensure that new development incorporates high-quality, innovative and diverse architecture and building materials and appropriate site design standards.



Millikin Way Vision

# STATE ROUTE 747

## PREFERRED DEVELOPMENT PROCESS

Planned Unit Development (PUD)

Straight property zoning as outlined in the Liberty Township Zoning Resolution

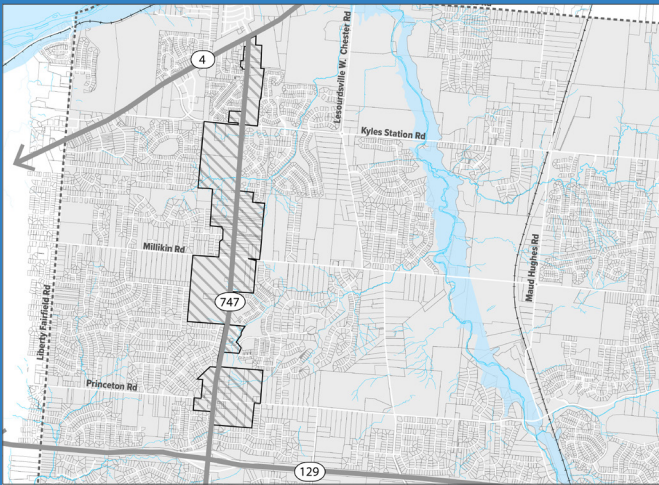
## SUPPORTING PLANNING INITIATIVES AND STUDIES

None

## SUPPORTING REGULATORY TOOLS

Princeton-Glendale Road Business District Overlay

## LOCATION MAP



State Route 747, also known as Princeton Glendale Road, runs north-south through the western side of the Township. This corridor provides two essential connections to other roadways leading east-west (State Route 129) and northwest (State Route 4). State Route 4 provides direct access to/from Hamilton and Dayton. Running through the community of Princeton, State Route 747 offers connection with the Butler County Veterans Highway (State Route 129), which is a primary east-west road in the region.

Today, State Route 747 is surrounded by several residential subdivisions. Most recently, the Carriage Hill development offers a variety of housing types located along the east side of State Road 747. Additionally, the Liberty Township Administration and Butler County's Sheriffs Substation moved into new facilities in July of 2020.

## Future Vision for the Area

Dating back to the *2013 Vision Plan*, the long-range vision for the State Route 747 corridor was envisioned as a mixed-use area with commercial nodes serving as anchors at the intersections of Kyle Station Road and Princeton Road. With some adjustments to specific locations, the 2013 vision still holds true.

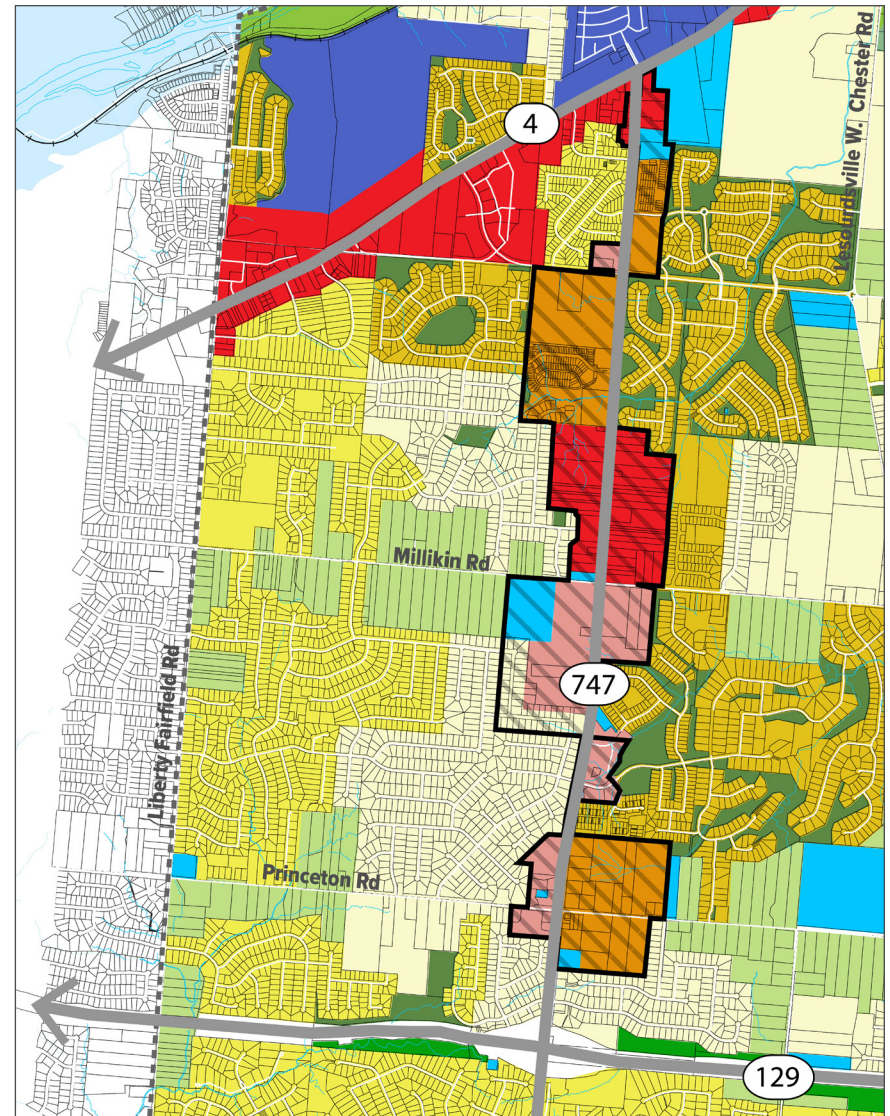
In the future, development along State Route 747 will be a mixed-use area with a strong commitment to commercial development which is intended to serve the local residents of Liberty Township. It can be assumed that the State Route 129 and State Route 747 interchange is likely a popular choice for residents that live on the west side of the Township. Because of this, the driving factor behind the vision of this area is locally-oriented development created to serve the nearby residential neighborhoods. A key component to achieving this vision is pedestrian and bicycle infrastructure to enhance the pedestrian environment. With the appropriate infrastructure and amenities in place, residents could walk or bike to the local eateries for dinner or grab something from the store within having to drive down the road.



## Future Character and Use

The State Route 747 corridor has several large tracts of undeveloped land that hold great opportunity for the Township, meaning that the corridor could experience a drastic change in character. Just a little way off the State Route 129 interchange ramps, the State Route 747 and Princeton Road intersection presents an opportunity for a local mixed-use center. This area could be predominately local commercial and entertainment, with the option to incorporate detached or attached single family homes such as patio homes or duplexes, and multi-family units such as townhomes and high-quality apartments at a lower density, as part of a larger site master plan.

As described above, State Route 747 is envisioned as a popular route for local commuters and residents. The same thought can be applied to the Kyle Station Road intersection with residents entering/exiting the center of the township from State Route 4. Because of the popularity of the intersection and the proximity to the Kroger Marketplace, the Kyle Station Road and State Route 747 intersection area is identified as another potential location for local mixed-use. In between the two mixed-use nodes, Neighborhood Business and General Business will start to fill in the undeveloped portions of the corridor. These business designations allow for diversity in use and fit with the existing development pattern along the corridor. Depending on where you are along the corridor, the intensity of uses will be different. The Neighborhood Business areas will be intended to serve as a transition between high intensity areas and adjacent residential subdivisions. Future development near State Route 747 and Millikin Road is envisioned to be slightly more intense to reflect the current uses in that area such as the utility sub-station and self-storage facility. Future general business should be oriented towards the street to take advantage of high traffic counts and pedestrian mobility.



## Key Concepts and Recommendations

1. Areas consisting of different land uses or development types should exhibit a high quality, unified character by focusing on integrated transportation and connectivity functions and appearance, including a unified streetscape aesthetic, and complementary architectural characteristics, and building materials.
2. Development in Local Mixed-Use areas adjacent to the State Route 747 corridor should be a priority. Investment efforts and initiatives should focus on retaining and maintaining existing businesses, promoting infill development, including new shops, restaurants and local services in order to maximize the potential of the key intersections while enhancing the climate for existing businesses.
3. Encourage outlot development along State Route 747 to provide a more pedestrian scale on thoroughfares and in underutilized parking lot areas of existing retail centers.
4. Minimize curb cuts along State Route 747 by promoting shared driveways between businesses to the extent possible.
5. As properties develop and/or redevelop incrementally acquire additional right of way, as needed, to accommodate additional traffic lanes, turn lanes, pedestrian amenities and corridor beautification.
6. Encourage the use of a network of access drives, cross access easements and collectors to facilitate improved access to each property along the State Route 747 corridor, while also limiting direct driveway access to State Route 747.
7. Establish a fully connected pedestrian network along State Route 747 and through development parking lots to provide a means for residents to walk along the primary thoroughfares and to connect them to businesses.
8. Encourage future transit opportunities through building and site amenity design by providing efficient vehicular access, optimal pedestrian connectivity and flexible transit amenity locations including space for future bus stops, shelters and pedestrian furniture.
9. Further improve pedestrian mobility by connecting nearby residential areas, to shopping and services by providing pedestrian and bicycle access along the primary thoroughfares in coordination with the Liberty Township Trails Plan and the Miami 2 Miami Plan.
10. Parking lot screening and interior landscape should be provided around and within all surface parking lots to improve their appearance, reduce large expanses of pavement and to minimize the heat island affect associated with large areas of concrete and asphalt.
11. Buffer nearby residential areas from the impacts of commercial and mixed-use development, such as noise, light and traffic, through the use of proper building/ facility location and design, high quality materials, berming, landscaping, fencing and screening.
12. Require the screening of delivery and service areas, dumpsters and other unsightly uses.

# STATE ROUTE 4

## PREFERRED DEVELOPMENT PROCESS

Straight property zoning as outlined in the Liberty Township Zoning Resolution

## SUPPORTING PLANNING INITIATIVES AND STUDIES

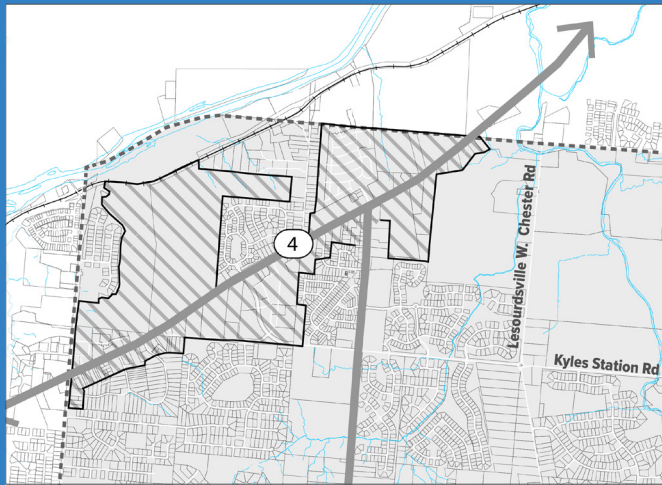
None

## SUPPORTING REGULATORY TOOLS

None

Running through the northwest corner of the township, State Route 4 offers the Liberty Township community an alternative route to the City of Dayton and the City of Hamilton. The road intersects with State Route 747, which runs north-south along the length of the township, along with several other roadways such as Liberty Fairfield Road, Kyle Station Road, and Lesourdsville West Chester Road. The biggest features located along State Route 4 include the Butler Tech campus, commercial development anchored by Kroger, and the new Mercy Health Kyles Station Medical Center. Identified as a principle arterial, State Route 4 has a different character compared to other roadways in the Township. The right-of-way is quite large with two lanes each direction and a grass median in several portions of the roadway. Buildings are set back further with parking lots abutting the roadway. In most places, development feels spread out and lacks sidewalks making pedestrian movement between development very difficult. State Road 4 is, and will continue to be, vehicular-centric.

LOCATION MAP



### Future Vision for the Area

Currently, the State Route 4 corridor is home to a mix of uses with established commercial, residential, and recreational areas along the north side of the road and businesses, light industrial, and institutional uses along the south side. Furthermore, there are some vacant areas near the intersection of Kyle Station Road and State Route 4 and along the north side of the corridor surrounding the Countryside Village residential area.

The long-range vision for this area focuses on enhancing the business and commerce environment to create another employment and innovation node within the Township. While this area could be home to the same type of uses as Millikin Center, the long-range vision differs because State Road 4 is slightly more developed at this point and it is envisioned to have lower density than the Millikin Center. As a result, the focus will be on redevelopment as market trends shift and property owners express the desire to transition their property into something different. State Road 4 is likely to become an area with mixed design standards including older buildings and new, modern structures as opportunities become available.

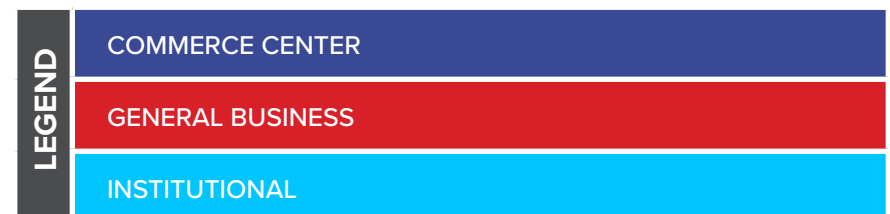
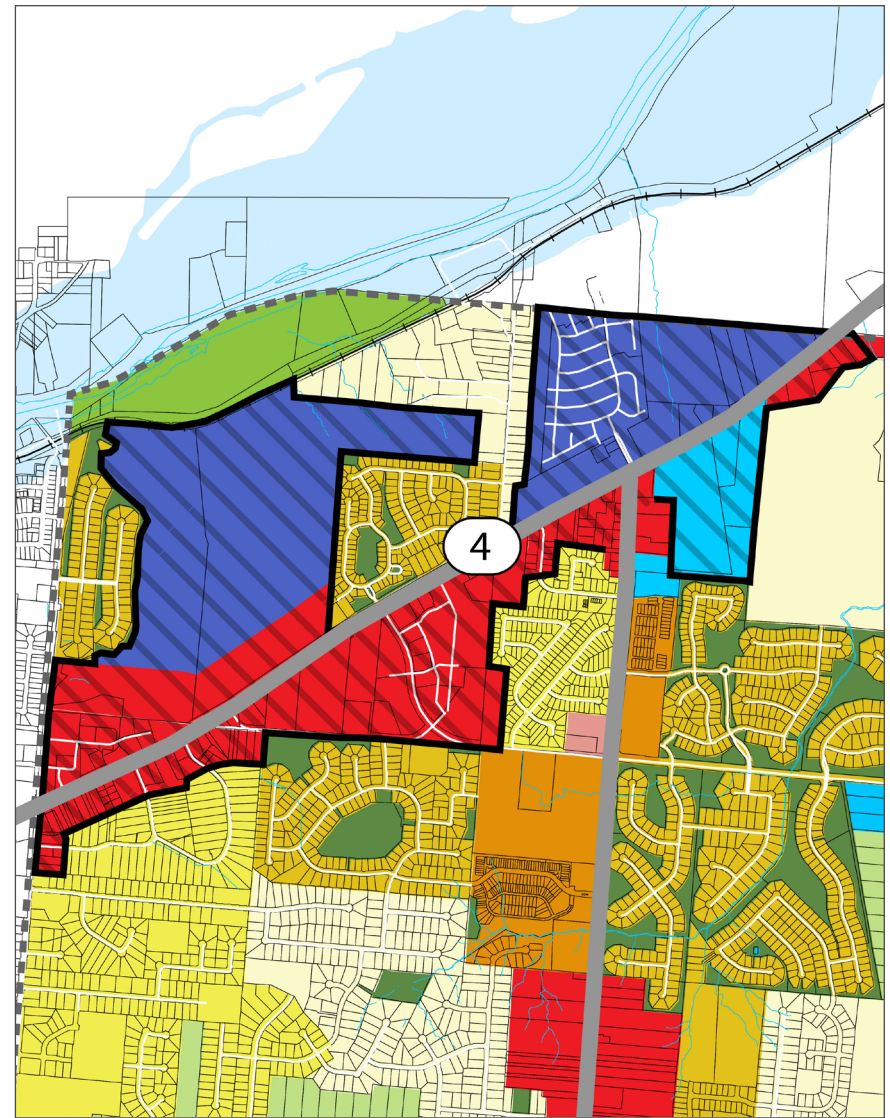
Additionally, it is important to note that the primary purpose of State Route 4 is to function as a principle arterial. The future development pattern and character should be designed to maintain an adequate level of vehicular movement along this corridor.



## Future Character and Use

The Future Land Use Map identifies most of this corridor as General Business. Restaurants, grocery stores, department stores, and professional/administrative offices such as financial institutions, attorneys or architectural firms, hospitals and medical clinics could be found within these general business areas. It is envisioned that this area will be home to larger-scale buildings, longer operating hours, and moderate-to high traffic generation. Common or shared access points should be used in an effort to maintain the level of vehicular movement traveling along State Route 4. While sidewalks may be useful in this setting, a lot of existing development does not include sidewalks.

In terms of redevelopment, the Future Land Use Map takes into account the future of the existing Hamilton Elks Golf Course and the existing Countryside Village residential area. An alternative future land use designation does not mean that the existing developments are, or have to, leave any time soon. Classifying a future use is intended to show that Liberty Township has thoughtfully planned for redevelopment of these large tracts of land. It is expected that as development continues along State Route 4, the land identified as the golf course and mobile home park could be transitioned to serve as a primary employment destination, keeping customer-drive development along the road frontage, and allowing commerce development such as future business parks, company headquarters, flex spaces, research and development centers, and small-scale production facilities to be tucked back off the major thoroughfare. The proximity to State Route 4 makes these large tracts of land easily accessible. Accessibility plays a major role in the citing of a location for light industrial and office uses. In between the identified future land uses are several existing residential areas and an institution use area (Butler Tech Campus). It is envisioned that these areas will likely remain the same as they are today.



## Key Concepts and Recommendations

1. Development along the State Route 4 should capitalize on the visual exposure and high traffic volume provided by the primary roadway and should serve as an attractive entry to Liberty Township.
2. Areas consisting of different land uses or development types should exhibit a high quality, unified character by focusing on integrated transportation and connectivity functions and appearance, including a unified streetscape aesthetic, and complementary architectural characteristics, and building materials.
3. Investment efforts and initiatives should focus on retaining and maintaining existing businesses, promoting infill development, including new shops, restaurants and office spaces, and the development of the vacant property, in order to maximize the potential of the State Route 4 Corridor while enhancing the climate for existing development.
4. Smaller commercial properties should be considered for consolidation and comprehensive development/ redevelopment, given the appropriate opportunity.
5. Encourage development practices that minimize environmental impacts on the Great Miami River and consider its presence and benefits.
6. Encourage outlot development along the State Route 4 corridor to provide a more pedestrian scale on the street.
7. Minimize curb cuts along State Route 4 by promoting shared driveways between businesses to the extent possible.
8. As properties develop and/or redevelop incrementally acquire additional right of way, as needed, to accommodate additional traffic lanes, turn lanes, pedestrian amenities and corridor beautification.
9. Provide internal vehicular cross access wherever possible between professional offices, institutional facilities and commercial properties so that existing independent and isolated uses are connected to newly developed properties. Depending on the existing development pattern of the subject properties, cross access could occur either in the front or at the rear of the buildings, but should be focused on directly connecting adjacent parking areas which would permit visitors/ customers to travel between businesses on a parallel network and eliminate unnecessary trips onto State Route 4.
10. Further improve pedestrian mobility by connecting nearby residential areas, to shopping and services by providing pedestrian and bicycle access along the primary thoroughfares in coordination with the Liberty Township Trails Plan and the Miami 2 Miami Plan.
11. Parking lot screening and interior landscape should be provided around and within all surface parking lots to improve their appearance, reduce large expanses of pavement and to minimize the heat island affect associated with large areas of concrete and asphalt.
12. Buffer nearby residential areas from the impacts of commercial and commerce development, such as noise, light and traffic, through the use of proper building/ facility location and design, high quality materials, berming, landscaping, fencing and screening.
13. Require the screening of delivery and service areas, dumpsters and other unsightly uses.
14. Beautify the State Route 4 corridor by requiring and installing street trees, vehicular scaled lighting and other amenities within publicly owned right of way as shown in the Future Transportation Plan Corridor Typologies.



## FUTURE TRANSPORTATION PLAN

The Future Transportation Plan contains both projections and recommendations for Liberty Township and is intended to guide discussions and evaluations on the functionality and visual character of the Township's motorized and non-motorized transportation systems. As outlined in Chapter Two, a primary driver for the Township is to appropriately EXPAND infrastructure, public services, amenities and programs to meet the changing needs of the community. A key component of this expansion is related to motorized and non-motorized connectivity. By providing for a diverse transportation network that promotes, provides, and supports safe and efficient mobility choices for all, including driving, walking, and biking, the Township can ensure that its transportation system is both functional and enjoyable.

The final Future Transportation Plan was developed by understanding the existing motorized and non-motorized transportation systems, reviewing the recommendations provided within the *2007 Butler County Thoroughfare Plan* (lasted updated in 2017), analyzing the impacts of the Future Land Use Plan and aligning the functional elements of the system to the community's goal of preserving a rural and natural character throughout the Township. The final Future Transportation Plan was reviewed and vetted by the Project Steering Committee, Project Ambassadors, the Butler County Engineer's Office and the general public and represents a balanced vision for future transportation systems and amenities.

## TRANSPORTATION PLAN ORGANIZATION

To ensure that the transportation system meets the needs of all users, the analysis and recommendations are broken down into two sections: Motorized and Non-Motorized Transportation. Together the two topics form the complete Future Transportation Plan. The Motorized Transportation focuses on the Township's roadways, including those owned and maintained by Butler County and the Ohio Department of Transportation. The Motorized Transportation analysis and recommendations use the proposed development patterns shown on the Future Land Use Map to provide insight on potential areas of future concern and recommendations on how to balance the functional and aesthetic needs of the system in the future. The Non-Motorized Transportation component focuses on the Township's multi-modal systems to ensure that pedestrian and bicycle connectivity is enhanced and strengthened as the Township develops in the future.

Generally speaking, transportation plans are often used to manage the comprehensive transportation system and guide the development of short, mid and long-range infrastructure projects. Transportation plans often provide guidelines and recommendations on corridor functional classification, critical design standards, the integration public utilities and are often critical in securing infrastructure funding. While Liberty Township leaders and staff are involved in the determination of final transportation guidelines and recommendations, the Butler County Thoroughfare Plan is considered to be the guiding document for long range transportation analysis and recommendations. Liberty Township maintains nearly 150 lane miles of roadway. As a result, Township leaders and staff work in conjunction with the Butler County Engineer's Office to monitor and improve the transportation systems in the Township.

To help facilitate the ongoing partnership that currently exists between Liberty Township and the Butler County Engineer's Office the Future Transportation Plan is NOT intended to be a replacement for the functional roadway recommendations made by the County. Instead, the recommendations included in this section are intended to be a tool for both parties to further understand the implications of land use and development patterns on motorized and non-motorized systems and to balance the community's functional needs with their desire to maintain a rural, natural aesthetic. The findings and recommendations should also be referenced during subsequent updates to the 2007 Butler County Thoroughfare Plan.

## MOTORIZED TRANSPORTATION

The performance and perception of a community's motorized transportation system can be separated into three qualities – mobility, or the fast, safe, and efficient movement of traffic; accessibility, or the ability to provide access to local properties or land uses; and appearance, or the visual experience created by the design and context of the roadway itself. Oftentimes, mobility and accessibility are the only two elements considered to be necessary qualities for the system, as a whole, to properly function. Within the Liberty Township community however, the Township's roadway corridors are at times indicative to how residents and visitors develop opinions on the community's identity and overall values.

For any particular segment of roadway, mobility and accessibility functions can compete with one another and with the need to establish a high-quality visual character. For example, having a large number of driveways or direct entrances from the roadway (accessibility) typically impedes the road's functionality, safety, and speed (mobility). Since the greatest emphasis is traditionally put on ensuring that roadway corridors provide efficient and safe access, it is often forgotten that these same roadway corridors serve as the front door to local development by accommodating sidewalks, streetscapes and adjacent building faces. Balancing the qualities of mobility, accessibility and appearance is the fundamental problem of transportation planning and urban design.

Finding appropriate ways to balance those key objectives will become critical as the Township works to diversify the future land use pattern and market the nearly 5,000 acres of land that are currently undeveloped or underdeveloped.

As future development occurs within the community it can undoubtedly change the landscape, create stress on infrastructure and at times change the quality of life for residents. In an effort to mitigate those stresses as Liberty Township grows, the Motorized Transportation component provides recommendations in three key areas:

### **1. Analyzing Existing Conditions**

By completing an inventory and analysis of existing conditions Liberty Township and Butler County can better understand what is occurring on the ground today and use it as a baseline to move forward. The existing conditions analysis included an inventory of functional classifications, number of travel lanes, traffic volume, and known or anticipated impacts to the transportation system.

### **2. Understanding Future Land Use Implications**

By assessing the impacts of the future land use recommendations Liberty Township and the Butler County Engineer's Office can better understand the for future needs of the community and the motorized transportation system. This was accomplished by projecting the traffic volumes based on the future land use development pattern.

### **3. Reviewing the Impacts**

Following the assessment of land use and development impacts, general average daily trip (ADT) thresholds were identified. These thresholds were used to identify key areas of potential mobility concerns. These findings can assist Liberty Township and the Butler County Engineer's Office in making proactive steps towards the development of short, mid and long-range capital improvement projects.

### **4. Preserving Corridor Character**

While functional recommendations can be made to preserve the mobility and accessibility qualities of the system, developing corridor character typologies can ensure that the Township's rural and natural character can be preserved even in areas where significant development and improvements are occurring.

The following provides both a narrative and graphic description of the assessment methodology, the projected areas of improvement and the corridor character typologies. As development continues within the Township it will be important to review each development application against the data and recommendations provided within this Motorized Transportation section and the complete Future Transportation Plan to ensure that the mobility, accessibility and appearance qualities of the transportation system are not forgotten.

### **Assessing Impacts**

While not a formal Thoroughfare Plan, the comprehensive assessment of the Township's transportation system followed a similar methodology which accounted for the existing condition of roadways including their functional classification and capacity, known or anticipated impacts to the transportation system and the analysis of the future land use development pattern. This consistency in methodology allows for the data to be easily integrated into future planning efforts conducted at the County or even regional level.

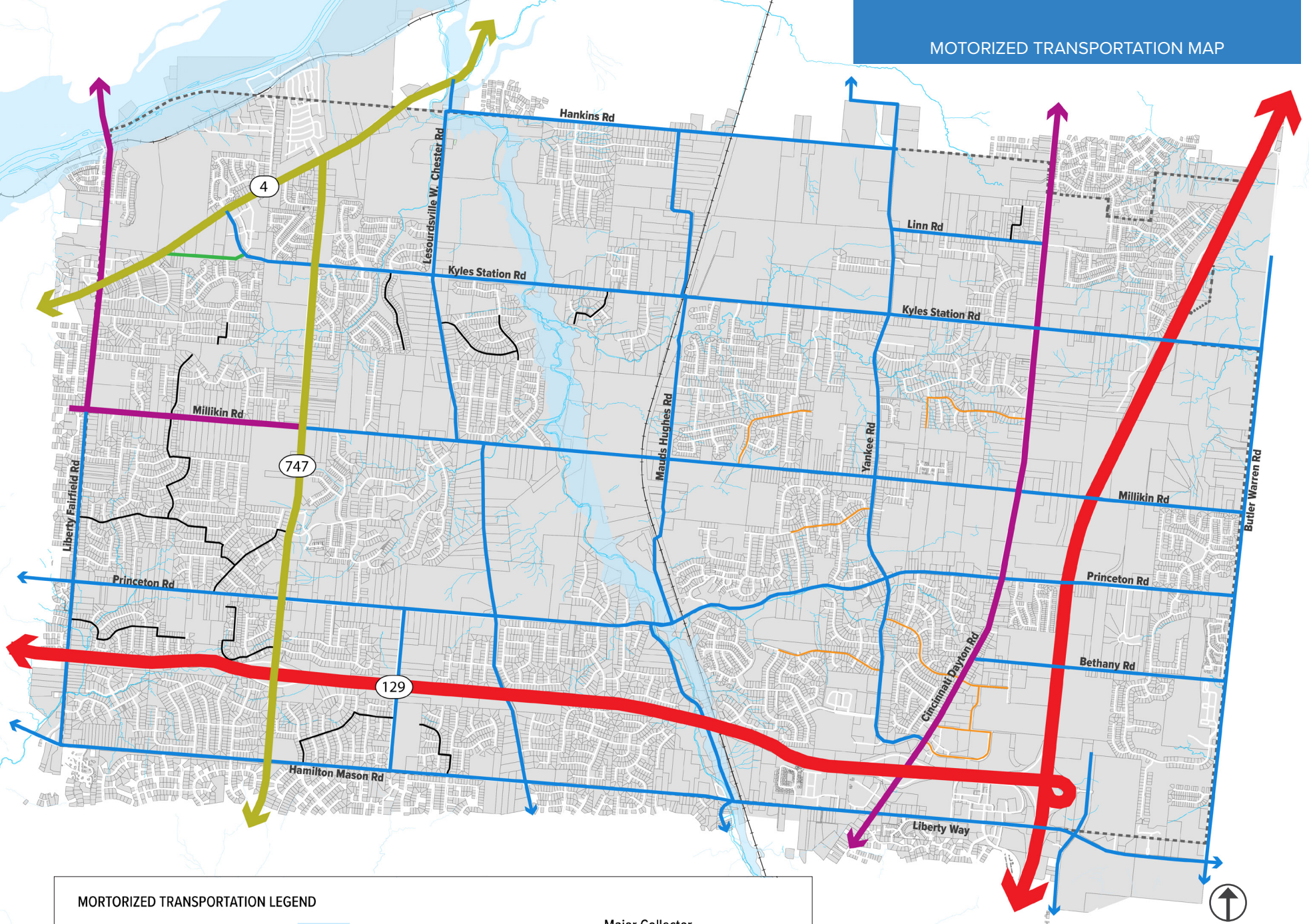
## Step 1: Existing Conditions

While not a formal Thoroughfare Plan, a comprehensive assessment of the Township's transportation system was completed in three overarching steps. The first step accounted for the existing condition of roadways including their functional classification, number of travel lanes, traffic volume, and known or anticipated impacts to the transportation system. The second step focused on using the future land use development pattern to project traffic volumes for 20 years in advance. Step three consisted of analyzing the projected traffic volume to review the impacts it may have on the roadways. During this step, the project team developed traffic volume thresholds to guide the Township in knowing when a particular roadway might need improved.

- Interstates and Freeways/ Expressways which offer very few points of access with a high level of continuous driving.
- Principal and Minor Arterials which carry regional traffic, and link cities/ towns/ townships to one another.
- Major, Minor and Neighborhood Collectors which move local residents through the community while providing access to key destinations and local development areas.

While the *Butler County Thoroughfare Plan* accounts for seven different classifications, the analysis of the existing system focused on the community's primary north-south and east-west roadways that are also under the control of either the Township or County. This puts an emphasis on Principal Arterials, Minor Arterials, and a few Major Collectors such as State Route 747, State Route 4, Liberty Fairfield Road, Kyles Station Road, Millikin Road, Princeton Road, Lesourdsville West Chester Road, Yankee Road, Cincinnati Dayton Road and Bethany Road. Furthermore, the recommendations within this section do not include State Route 129 (Butler County Veterans Highway) and Interstate 75.

The Existing Road Classifications Map highlights State Route 747 and State Route 4 as the only Principle Arterials within the Township. It is important to note that both of these roadways are Ohio Department of Transportation (ODOT) facilities meaning neither the Township or County has much control over these thoroughfares. Additionally, there are 3 roadway segments classified as Minor Arterials including all of Cincinnati Dayton Road (within the Township), a portion of Millikin Road, and a portion of Liberty Fairfield Road. These Minor Arterials fall under Butler County's jurisdiction. All other roadways facilities highlighted on the map are Major Collectors. These roadways are owned and controlled by Liberty Township.



**MOTORIZED TRANSPORTATION LEGEND**

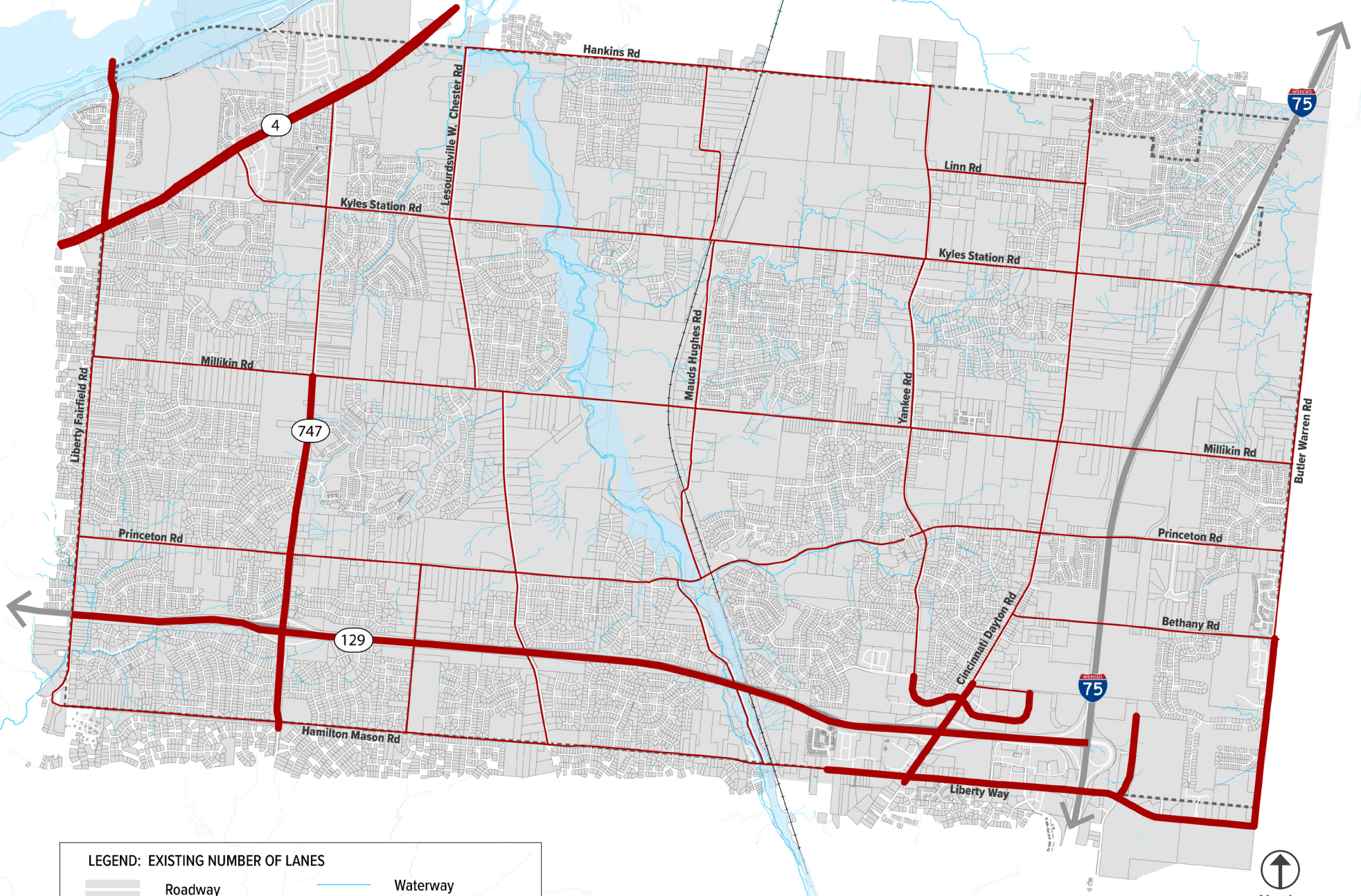
-----	Township Boundary		Floodplain		Major Collector
	Parcel		Interstate-Freeway		Minor Collector
—+—+—	Railroad		Principal Arterial		Minor Collector - 2nd Class
	Waterway		Minor Arterial		Neighborhood Collector

### *Existing Number of Travel lanes*









The second element to be inventoried for the existing conditions analysis was the current number of lanes for all the roadways throughout Liberty Township. For the purpose of this analysis, the inventory describes roadways as either 2 travel lanes or 4 travel lanes, it does not take into account turning lanes. It is important to understand the number of travel lanes because it directly impacts the number of vehicles the roadway can handle.

The Existing Travel Lanes Map reveals that the majority of the roadways are 2-lane roads meaning there is one lane of travel for each direction. Two-lane roadways are common in areas with lower density development patterns. On the other hand, commercial areas or areas of higher density are likely to have roadways that experience higher volumes of traffic. In these situations, a 4-lane roadway would likely improve traffic conditions. Liberty Township has 7 key roadway segments that are 4 lanes roads including:

- State Route 4
- State Route 129 (Butler County Veterans Hwy)
- Liberty Fairfield Road between State Route 4 and the Great Miami River
- State Route 747 – between Hamilton Mason Road and Millikin Road
- Yankee Road between Dutchland Parkway and Cincinnati-Dayton Road
- Yankee Road between Cincinnati-Dayton Road and Liberty One
- Cincinnati-Dayton Road between Liberty Way and Liberty One
- Liberty Way between Liberty Center and Butler Warren Road
- Cox Road Extension between Liberty Way and its terminus
- Butler Warren Road between Liberty Way and Bethany Road



**LEGEND: EXISTING NUMBER OF LANES**

	Roadway		Waterway
	Township Boundary		Floodplain
	Parcel		2 Travel Lanes
	Railroad		4 Travel Lanes



## Traffic Volumes

Next, the project team gathered current traffic count data to understand the traffic volume of each roadway. A traffic count represents the number of vehicles that pass along a particular road segment per day. This type of measurement translates to traffic volume. There are two key factors that influence traffic volume. The first factor is the time of day in which the traffic data was collected. The second factor deals with one and two way traffic patterns. The traffic volumes shown within this section are single all-day links meaning the number reflects both directions of traffic movement across the course of an entire day.

As mentioned previously, the traffic volume data was provided by the Butler County Engineer's Office. This analysis uses data that was collected from 2014-2018. It is important to note that traffic volumes have been rounded to the nearest thousand.

### *Past Traffic Volume (2014)*

Similar to any existing conditions analysis, reviewing historic data can assist in identifying trends and understanding the growth rate percentage. Before looking at current data, an evaluation of the traffic volumes in 2014 was completed.

While over 6 years old, the Past Traffic Volume Map highlights the same primary corridors as high traffic areas compared to what the Township is experiencing today. In 2014, State Route 4 was experiencing 21,000-24,000 vehicles per day. State Route 747, south of Millikin Road, was averaging between 18,000 – 26,000 vehicles. Moving to the eastern half of Liberty Township, Yankee Road, Cincinnati Dayton Road, and Liberty Way were carrying anywhere from 12,000-19,000 vehicles per day.



*Most Recent Traffic Volumes (2018 or 2016)*

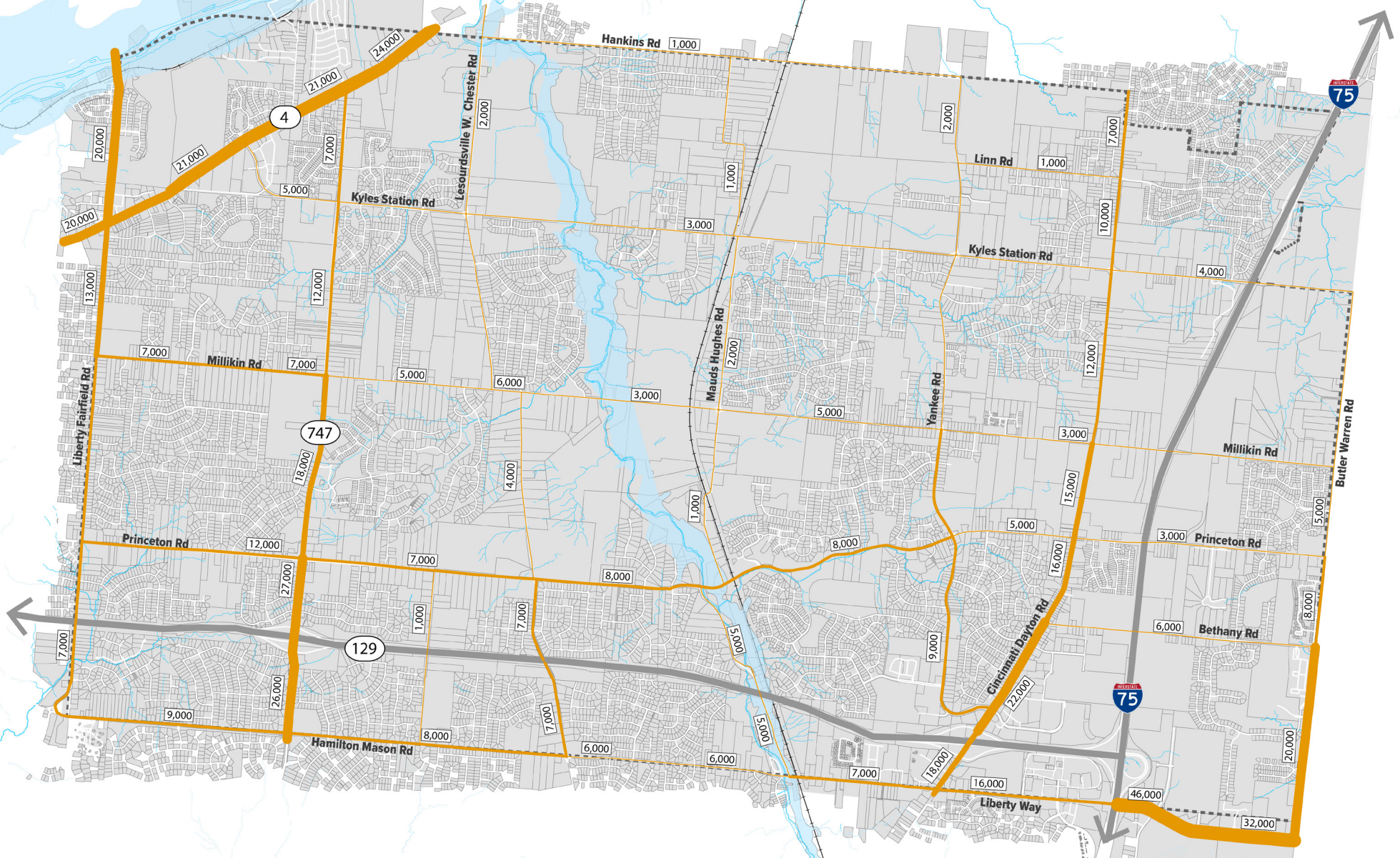
The Existing Traffic Volume Map reflects the most recent data collected. Generally, the Butler County Engineer’s Office collects data every two years, but some data sets are not entirely complete. In most instances, the data is from 2018 but some roadway segments date back to 2016. This map reveals that traffic volume ranges from as low as 1,000 vehicles along Hankins Road to as high as 46,000 vehicles along Liberty Way between the I-75 ramp and Cox Road.

When compared to the number of lanes map, there is a direct correlation between the traffic volume and the number of lanes. Generally, the maps show that 2-lane roadways are handling an existing volume that is less than 12,000 vehicles per day. The roadway segments with a volume greater than 13,000 vehicles are typically 4-lane roadways. It is important to note that average daily trips (ADT’s) are not the only thing to determine the roadway design. Other considerations such as peak volumes, turning movements, number of intersections and driveways along the roadway segment play a major role in the number of lanes needed and determining when improvements are needed.

The traffic volumes can be categorized into 3 levels of traffic volume including low, medium, and high traffic areas.

<b>LOW TRAFFIC AREAS (1,000 - 6,999 ADT)</b>	<b>MEDIUM TRAFFIC AREAS (7,000 - 12,999 ADT)</b>	<b>HIGH TRAFFIC AREAS (13,000+ ADT)</b>
<ul style="list-style-type: none"> <li>• Hankins Road</li> <li>• Linn Road</li> <li>• Kyle Station Road</li> <li>• Millikin Road (east of State Route 747)</li> <li>• Princeton Road (east of Yankee Road)</li> <li>• Bethany Road</li> <li>• Lesourdsville West Chester Road (north of Princeton Road)</li> <li>• Mauds Hughes Road</li> <li>• Yankee Road (north of Millikin Rd)</li> <li>• Van Gordon Road</li> </ul>	<ul style="list-style-type: none"> <li>• Millikin Road (west of State Route 747)</li> <li>• Princeton Road (west of Yankee Road)</li> <li>• Hamilton Mason Road (west of Cincinnati Dayton Road)</li> <li>• Yankee Road (between Dutchland Road and Millikin Road)</li> <li>• Lesourdsville West Chester Road (south of Princeton Road)</li> <li>• State Route 747 (north of Millikin Road)</li> <li>• Liberty Fairfield Road (south of Millikin Road)</li> <li>• Cincinnati Dayton Road (north of Millikin Road)</li> <li>• Butler Warren Road (between Bethany Road and Princeton Road)</li> </ul>	<ul style="list-style-type: none"> <li>• Liberty Fairfield Road (north of Millikin Road)</li> <li>• State Route 4</li> <li>• State Route 747 (south of Millikin Road)</li> <li>• Cincinnati Dayton Road (south of Millikin Road)</li> <li>• Hamilton Mason Road/Liberty Way (east of Cincinnati Dayton Road)</li> <li>• Yankee Road (between Dutchland Road and Cincinnati Dayton Road)</li> <li>• Butler Warren Road (south of Bethany Road)</li> </ul>

EXISTING TRAFFIC VOLUMES PER DAY



LEGEND: MOST RECENT TRAFFIC VOLUMES (2018 OR 2016)

- |  |                   |  |                         |  |                          |
|--|-------------------|--|-------------------------|--|--------------------------|
|  | Roadway           |  | Waterway                |  | 12,000 - 18,000 Vehicles |
|  | Township Boundary |  | Floodplain              |  | 18,000 - 27,000 Vehicles |
|  | Parcel            |  | 0 - 6,000 Vehicles      |  | 27,000+ Vehicles         |
|  | Railroad          |  | 6,000 - 12,000 Vehicles |  |                          |



## **Key Trends**

By comparing the 2014 traffic counts to the data collected in 2018, there are several roadway segments that have experienced a significant increase. It is important to note that not all roadways have traffic count data available for 2018. This list does not serve as an exhaustive list of all roadways but instead focuses on the data that was available. The findings of this comparison reveal the following areas have experienced a growth rate of 30 percent or higher.

### **Butler Warren Road**

Serving as the eastern boundary for Liberty Township, Butler Warren Road has experienced a 32 percent increase in traffic volume between Bethany Road and Princeton Road.

### **Hankins Road**

While still a very low traffic area with only about 2,000 vehicles per day, Hankins Road has experienced a significant (92 percent) increase in the volume of traffic between 2014 and 2018.

### **Kyle Station Road**

A fairly residential area, Kyle Station Road between State Route 747 and Lesourdsville West Chester Road increased 28 percent from 2014 moving from nearly 4,500 vehicles to 5,800 vehicles per day.

### **Lesourdsville West Chester Road**

Between 2014 and 2018, this roadway saw a significant increase in traffic volume in three key segments ranging from Princeton Road to Hankins Road. A roadway that once handled 2,000-4,000 vehicles per day is now handling 3,000-6,500 vehicles per day.

### **Mauds Hughes Road**

The data revealed that the roadway segments between Millikin Road and Hankins Road have seen a 30-40 percent increase in traffic volume but overall, volumes are still very low with hovering around 1,000-2,500 vehicles per day. South of that area, between Princeton Road and Millikin Road, Mauds Hughes Road experienced a 110% increase from 1,400 vehicles to 3,000.

### **Yankee Road**

Another low traffic volume area with significant growth rates is along Yankee Road between Millikin Road and Hankins Road. In 2014, this area was handling 2,000 – 3,000 vehicles per day. As of 2018, it has increased to 3,500-4,000 vehicles per day.

## Step 2: Understanding Future Land Use Implications

Estimating the traffic in future years, based on the Future Land Use Map, was accomplished by estimating the number of new trips created by future land use categories and then modeling the behavior of travel patterns by distributing those anticipated trips across the community. Since the majority of the Township's development pattern is existing, the application of the Future Land Use Map focused on the transition of 95% of existing vacant land and 75% of existing agricultural land so that future vehicular trips were added to the system's existing baseline. This methodology did not take into account the potential for redevelopment of existing developed areas, it only takes into account the potential for redevelopment of existing agricultural and vacant land.

The application shown in the Future Land Use Map will, upon buildout, account for 7,170 new households (a 53% increase over the 2019 estimate of 13,536) and 6,250 new jobs (an increase of 66% over the 2019 estimate of 9,461). Given current rates of development, this buildout should be achieved in approximately 30 years.

The following table, Activity Densities, is intended to highlight the assumptions that were made to project the number of new households and new jobs that could occur. The projection assumptions were developed based on the 2017 Trip Generation Manual from the Institute of Traffic Engineers. The Activity Density table assigns a given density to each type of land use. It was assumed that the number of households were varied from as little as 1 household per 2 acres in the Conservation Neighborhood areas to nearly 3.5 households per acre for the Medium-Planned Residential areas. Workers were projected based on land use activity with a range of 1 worker per acre (4 workers per net acre) for industrial-like uses to 5.8 workers per acre (12 workers per net acre) for retail or commercial.

ACTIVITY DENSITIES			
Unit	Activity	Unit/Acre	Trips/acre
Households per acre <sup>1</sup>	Conservation Neighborhood	1 HH per 2 acres	4
	Estate Residential	1 HH per acre	10
	Suburban Residential	1 HH per acre	10
	Moderate Density Residential	2 HH per acre	20
	Medium Planned Residential	3.5 HH per acre	27
	Multi--family Residential (Mixed Use)	12 HH per acre	115
Workers per acre <sup>2</sup>	Retail	5.8 workers per acre	23
	Office	2.7 workers per acre	11
	Industrial	1.1 workers per acre	4
Customers	Retail	58.1 customers per acre	116
	Office	5.5 customers per acre	11
	Industrial	0.4 customers per acre	1

<sup>1</sup> Sample sources for housing density:

[www.webpages.uidaho.edu/larc301/lectures/housing.htm](http://www.webpages.uidaho.edu/larc301/lectures/housing.htm)

[www.theurbanist.org/2017/05/04/visualizing-compatible-density/](http://www.theurbanist.org/2017/05/04/visualizing-compatible-density/)

[www.metrocouncil.org/Transportation/Planning-2/Key-Transportation-Planning-Documents/Transportation-Policy-Plan/The-Adopted-2040-TPP-\(1\)/Land-Use-Illustrations/Density-of-Development-Examples.aspx](http://www.metrocouncil.org/Transportation/Planning-2/Key-Transportation-Planning-Documents/Transportation-Policy-Plan/The-Adopted-2040-TPP-(1)/Land-Use-Illustrations/Density-of-Development-Examples.aspx)

<sup>2</sup> Sample sources for employment density:

<https://snohomishcountywa.gov/DocumentCenter/View/7660/Employment-Density-Study?bidId=>

[www.cityobservatory.org/job-density-a-new-metric-for-urban-economies/](http://www.cityobservatory.org/job-density-a-new-metric-for-urban-economies/)

[www.epa.gov/smartgrowth/smart-location-mapping#SLD](http://www.epa.gov/smartgrowth/smart-location-mapping#SLD)

The estimates for new households and new jobs were used to develop vehicular traffic estimates that were then assigned to the Township’s roadway system. The Trip Generation by Land Use table illustrates the assumptions that were made based on data from the Institute of Traffic Engineers Trip Generation Manual (2018 Edition). Regional Mixed Use and Medium Planned Residential areas will likely generate the most residential uses because of their desired density. In terms of employment, Institutional and Neighborhood Business are the leading uses in trip generation. General Business is anticipated to have the most customer-related trips.

The next step included using information provided by the Butler County Engineer’s Office and OKI to quantify and distribute these travel characteristics across 42 zones. The identified zones within the Township were used to subdivide the community into smaller geographical areas which could then be used to generally account for the distribution of traffic across the community. The results were then merged with the OKI travel demand model results provided by the Butler County Engineers Office , which accounts for future volumes resulting from out-of-Township trips, to arrive at projected view of the traffic volume estimates and volume-to-capacity calculations.

#### *Projected Volumes*

As previously noted, the existing traffic volumes range from 1,000 – 27,000 vehicles per day. The projected volumes map illustrates what the traffic volume could look like if the Township were to develop as the future land use map suggests. The projected volumes could range from 4,000 – 88,000 vehicles per day. It is important to understand that this development pattern would happen gradually over the course of 20 years and while the volume does increase, many roadways are already designed to handle the increased amount. Additionally, any development that occurs will do a traffic study and construct any needed improvements to accommodate their development. This will be discussed further in the following section, Step 3: Reviewing the Impacts.

Because future development is focused along the major thoroughfares, these roadways are the areas that will experience the greatest impacts. State Route 4 could increase from 21,000 vehicles to 41,000 vehicles. State Route 747 just south of Millikin Road could experience a similar increase of 50 percent, handling over 46,000 vehicles per day.

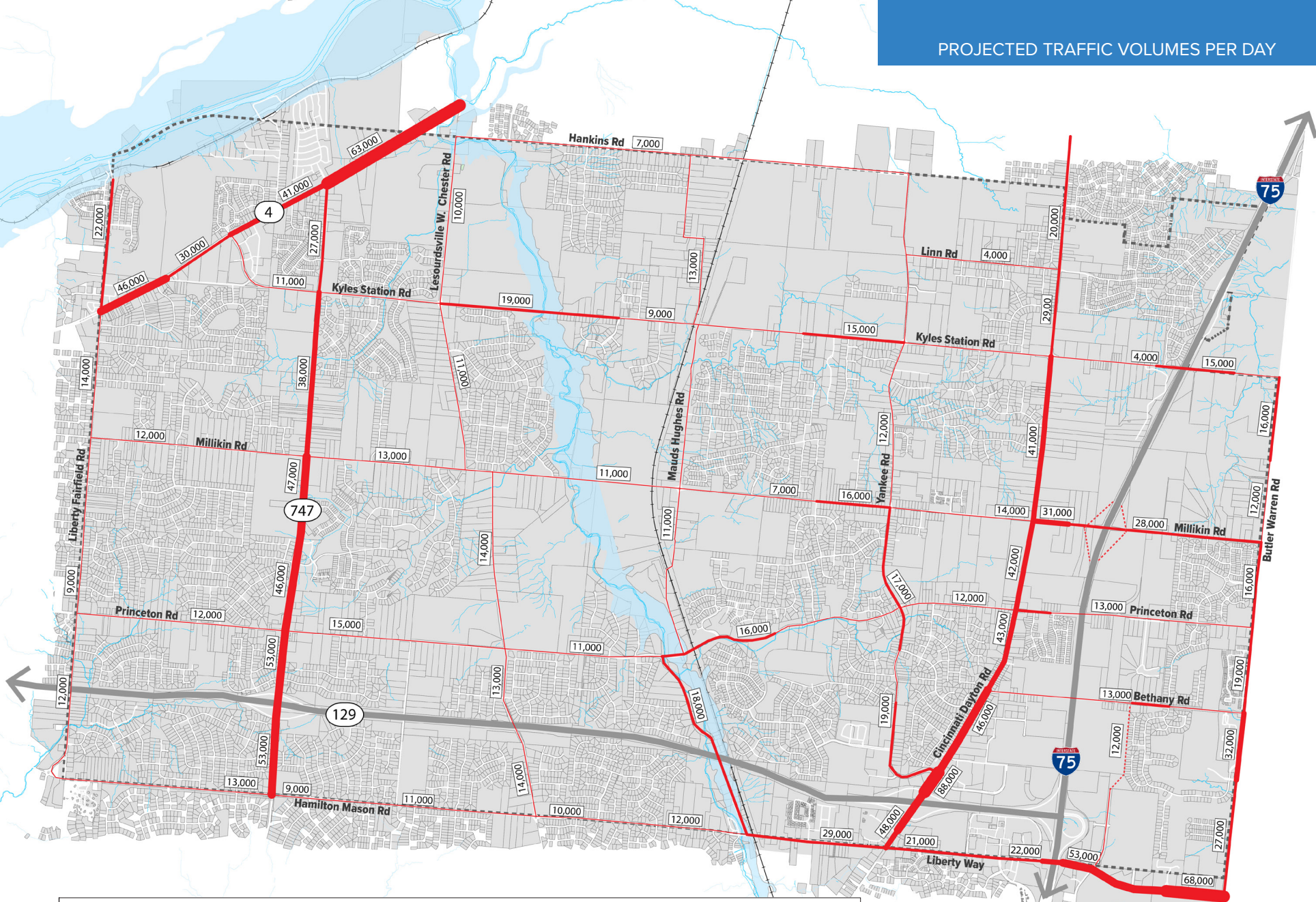
Due to the proposed future interchange at Millikin Road and the vision for the surrounding land, the roadways in the Millikin Center area are projected to have the greatest volumes. Cincinnati Dayton Road near Millikin Road could increase to over 40,000 vehicles per day.

TRIP GENERATION BY LAND USE				
Use	Residential	Employment	Customers	New Trips
Commerce Center	-	6.97 <sup>1</sup>	4.79	8,800
Neighborhood Business	-	15.23	64.29	16,800
General Business	-	10.89	10.89	49,100
Local Mixed Use	8.01	13.65	50.82	27,000
Regional Mixed Use	35.25	13.65	50.82	12,900
Conservation Neighborhoods	4.01	-	-	1,500
Estate Residential	9.61	-	-	19,000
Suburban Residential	16.02	-	-	28,300
Medium Planned Residential	27.24 <sup>2</sup>	-	-	19,900
Institutional	-	10.89 <sup>3</sup>	10.89	1,700
Open Space Conservation	-	-	-	200
Parks and Recreation	-	3.59	3.29	400

<sup>1</sup> Compare to 2018 ITE Trip Generation Manual (Blended) Rates for Light Industrial and Office of 7 trips/acre.

<sup>2</sup> Compare to 2018 ITE Trip Generation Manual Rate of 28.48 trips/acre.

<sup>3</sup> Compare to 2018 ITE Trip Generation Manual Rate of 10 trips/acre.



LEGEND: PROJECTED VOLUMES (2040)

- |  |                   |  |            |  |                          |  |                          |
|--|-------------------|--|------------|--|--------------------------|--|--------------------------|
|  | Roadway           |  | Waterway   |  | 0 - 15,000 Vehicles      |  | 30,000 - 45,000 Vehicles |
|  | Township Boundary |  | Floodplain |  | 15,000 - 30,000 Vehicles |  | 45,000 - 60,000 Vehicles |
|  | Parcel            |  |            |  |                          |  | 60,000 - 90,000 Vehicles |
|  | Railroad          |  |            |  |                          |  |                          |



### Step 3: Reviewing the Impacts

#### *Butler County Engineers Office (BCEO) Improvement Considerations*

After reviewing data trends from past projects and discussion with staff, there are certain considerations that influence how Butler County evaluates the performance and plans for improvements of roadways such as average daily trips (ADT) data, peak hour capacity at intersections, the number of signalized intersections and driveways along the roadway segment, and more. For simplicity purposes, this analysis focuses only on traffic volume. Generally, Butler County operates as if a 3-lane roadway section is not warranted until 18,000 average daily trips (ADT) and then a 4/5-lane roadway is not warranted until the volume is exceeding 25,000; these thresholds should be interpreted as rough guidelines, rather than hard and fast rules. This analysis uses the 18,000 / 25,000 ADT consideration as the basis for identifying thresholds for when roadways may need to be improved.

#### **The suggested thresholds for 2-lane roads are:**

- An ADT of less than 15,000 – Below threshold
- An ADT between 15,000- 25,000 – Possibility at threshold
- An ADT of greater than 25,000 – Over the threshold

#### **The suggested thresholds for 4-lane roads are:**

- An ADT of less than 30,000 – Below threshold
- An ADT between 30,000- 50,000 – Possibility at threshold
- An ADT over 50,000 – Over the threshold

This transportation plan incorporates thresholds for two reasons. First, the thresholds provide Liberty Township and Butler County a tool for planning for future improvements. While the community may feel a roadway is busy or overcapacity, the Township and/or County can regularly check the traffic counts and compare the data against the thresholds to make a proactive decision about if and when a roadway could benefit from improvements.

Improvements can range from minor adjustments to the traffic signal timing at an intersection to larger projects such as installing a roundabout or adding turn lanes, which may be a solution instead of widening the overall cross-section.

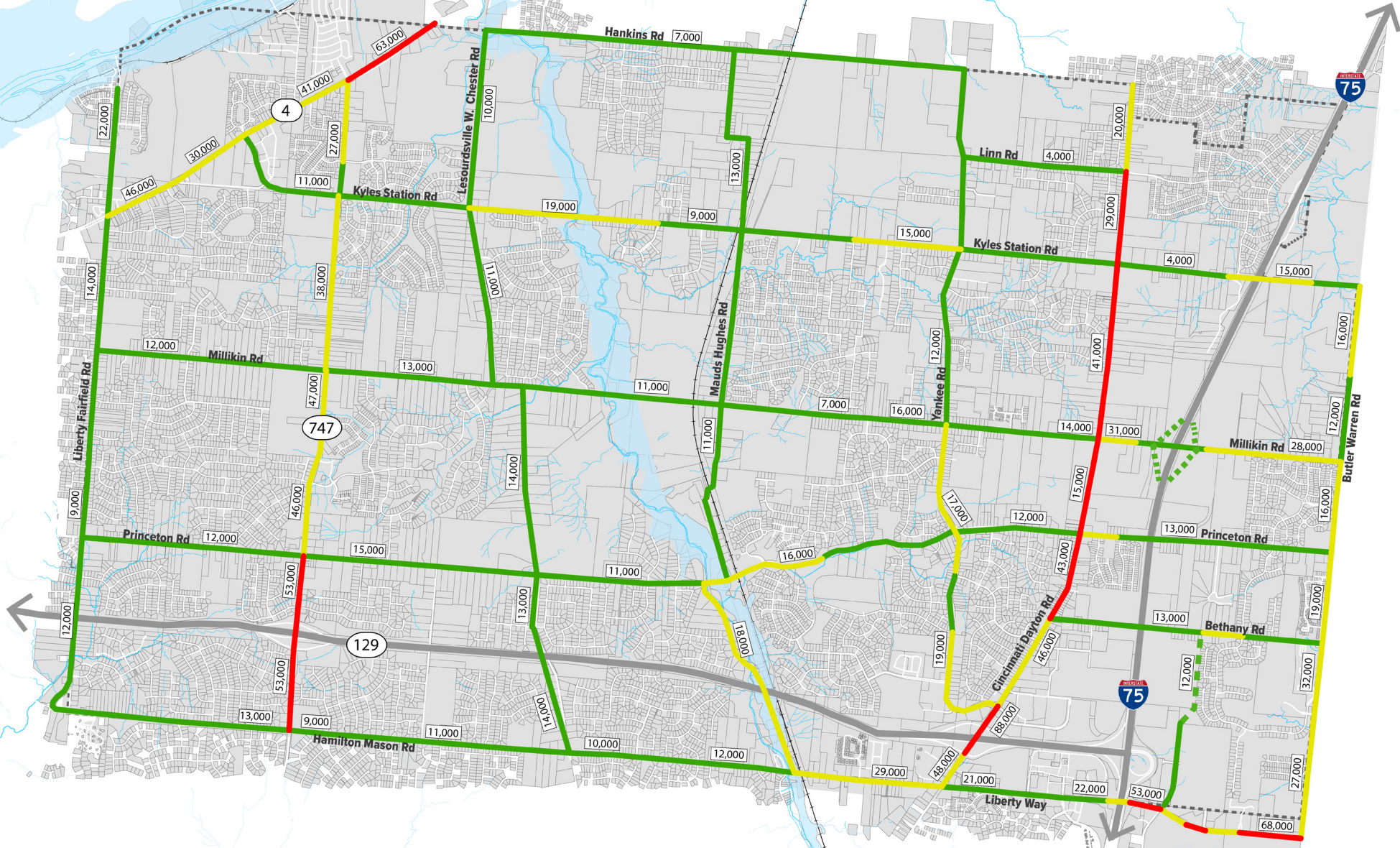
Secondly, the thresholds are a key component to analyzing the impacts of the future land use scenario within this comprehensive plan. By using the projected volumes and the suggested thresholds, the project team was able to identify which roadway segments could likely become an area of concern if and when the adjacent land develops.

#### *Projected Volumes: Understanding the Impacts*

While the projected volumes appear much larger than the current volumes, many of the roadways are designed to handle the increased amount of traffic. Using the suggested thresholds, the Projected Volumes Analysis Map classifies roadways into one of three categories; adequate capacity, nearing capacity, and over-capacity.

The projected volumes and analysis take into account any existing and/or committed transportation projects listed in the OKI Transportation Improvement Plan. Even with these improvements, if the Township develops as the future land use map depicts by 2040 then a full build-out scenario would result in several roadway segments becoming near capacity and a few areas becoming over-capacity.

Near capacity means the projected volumes fall within 15,000 – 25,000 average daily trips for 2-lane roadways and between 30,000- 50,000 average daily trips for 4-lane roadways. Over-capacity reflects roadway segments that are projected to experience volumes of 25,000+ vehicles per day for 2-lane roadways and 50,000+ for 4-lane roadways.



LEGEND: PROJECTED VOLUMES (2040) ANALYSIS MAP

- |  |                   |  |                  |  |                          |
|--|-------------------|--|------------------|--|--------------------------|
|  | Roadway           |  | Waterway         |  | Planned Roadway Segments |
|  | Township Boundary |  | Floodplain       |  | Adequate Capacity        |
|  | Parcel            |  | Nearing Capacity |  | Over Capacity            |
|  | Railroad          |  |                  |  |                          |



## **Results – Top Priority Roadways**

What does the Projected Volumes Analysis Map tell us? The findings of the assessment exercise confirmed elements that have been in consideration previously. Rather than seeing these as new projects to undertake, the listing should be used as a confirmation of previously discussed impacts and solutions. These improvements, listed below, are a continued recommendation based on discussions with Township and County staff, input gathered from the public engagement process, existing conditions data, and analysis of the traffic model. The projects are meant to address proposed traffic deficiencies as a result of continued population and employment growth within the Liberty Township community. Liberty Township, Butler County, and the Ohio Department of Transportation should be coordinating and planning for roadway improvements along 5 key areas. The roadway segments highlighted in red are projected to be over-capacity and should become top priority projects.

### **Millikin Way Interchange and associated improvements**

Although not marked on the map, the Millikin Way interchange and Cox Road extension is an essential project on which the Future Land Use Plan depends on, and should continue to be advocated and planned for. Related capacity improvements will be necessary specifically at the intersection of Millikin Road and Cincinnati Dayton Road, along with the extension of Cox Road.

Following the expansion of Millikin Road, the County should consider reclassifying the corridor as an arterial to account for its new role in the transportation system

### **State Route 4**

The portion of State Route 4 between State Route 747 and Lesourdsville West Chester Road is projected to be handling more traffic than it is designed for. Currently, this roadway segment has a 4-lane cross-section meaning the necessary improvements could require an addition lane or two. It is likely that State Route 4 will be reaching over-capacity because it serves as a major commuter route for nearby communities. The volume is largely generated from through traffic rather than local traffic going or coming from adjacent development.

### **State Route 747**

The existing 4-lane roadway segment of State Route 747 between Hamilton Mason Road and Princeton Road is projected to reach capacity if the future land use map becomes reality. This segment is likely showing as over-capacity for two possible reasons. First, the projection model takes into account trip generated from outside of the Township meaning travelers from West Chester Township could be using this roadway segment to access State Route 129. Additionally, the future land use map suggested that the Princeton Road intersection area could develop as local mixed use which is a more intensity development pattern than what exists today.

### **Cincinnati Dayton Road**

Identified as the roadway with the most concern, Cincinnati Dayton Road already has 2-lane segments that are nearing capacity today according to the suggested thresholds. Furthermore, the future land use map suggests that this area will see more development compared to other areas of the Township. Because of this, Cincinnati Dayton Road between Bethany Road and Linn Road will likely need to be expanded to accommodate for a 4-lane cross-section. Additionally, the small 4-lane segment near the Yankee Road intersection could become problematic requiring future improvements. The challenge with this is that there isn't much room for widening south of Princeton Road since the existing development is already so close to the right-of-way. Fortunately, it is anticipated that the Millikin Road Interchange could relieve the capacity concerns in this challenging area. Other viable alternatives to help relieve pressure from Cincinnati Dayton Road include Butler Warren Road and the Cox Road extension.

### **Liberty Way**

The future land use map plans for regional mixed use to expand eastward from Liberty Center to the other side of interchange which could have a significant impact on the adjacent roadways. Additionally, the plans to extend Cox Road to the north will increase traffic at the intersection along Liberty Way. These two considerations could generate the need for a larger cross-section from Cox Road to Butler Warren Road or capacity improvements at the Butler Warren intersection. It is important to note that this roadway segment is actually in West Chester meaning the Township should be communicating the potential impacts.

In addition to providing for capital improvements, the Township, in partnership with the Butler County Engineer's Office should work to proactively review the functional classifications for its cross-Township roadways. This review and any subsequent updates can clarify roadway roles and objectives, increase the eligibility for federal funding, and can be incorporated into existing subdivision control ordinances to allow for developer sponsored improvements.

As development and redevelopment occurs in the Township, the supporting transportation system should be evaluated and appropriate improvements should be made in compliance with the Future Transportation Plan and the *Butler County Thoroughfare Plan*. The Township should continue to collaborate with the Butler County Engineer's Office and OKI Regional Council of Governments to ensure that sufficient data is being collected on the transportation system, and that OKI's population and employment estimates and projections are up to date. A Traffic Impact Study (TIS) should be performed for each development/redevelopment application, in accordance with the County's guidelines, to determine what roadway system improvements are necessary to properly accommodate traffic generated by the subject development. Any roadway system improvements (including the construction of new roads) required to mitigate development traffic impacts should be compatible with the roadway system as defined but the Township and Butler County.

## PRESERVING CORRIDOR CHARACTER

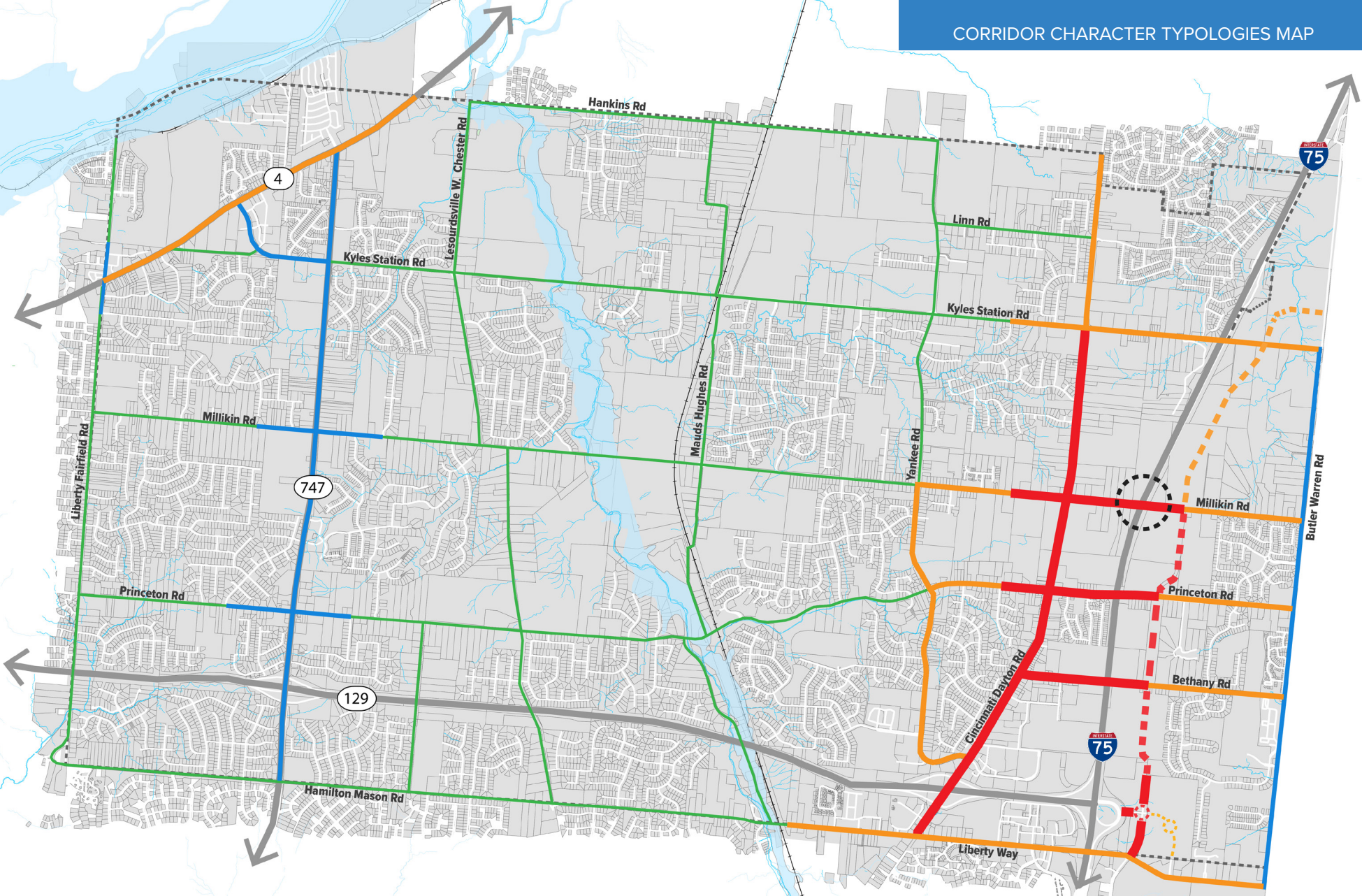
As outlined previously, the appearance or the visual experience created by the design and context of the roadway itself is just as important as the mobility and accessibility standards outlined within a traditional Thoroughfare Plan. Since the functional classification and roadway design parameters are accounted for within the Butler County Thoroughfare Plan, the Future Transportation Plan focused on the development of a tool to define and categorize corridor character.

Although roadways may have the same function, they should not all be identical in form and style. A roadway in the Central Business District or Millikin Center should look and feel different than a roadway traveling through the residential areas of the Township. By establishing and applying corridor character typologies, the desired style and visual appearance along the roadway can be customized in each part of the Township- regardless of the roadways functional classification or width.

The Future Transportation Plan ties the future development character of an area to the way the roadway functions and looks, with an emphasis being placed on establishing contextual elements that carry out the community's desire to preserve the rural, natural character of the Township. The Future Transportation Plan classifies each of the Township's primary roadways into one of four corridor character types: Urban, Suburban, Commuter, and Rural. The corridor character typologies do not attempt to alter the functional classification of the corridor, or replace the Butler County Thoroughfare Plan, but instead serves to enhance the design and visual impact along any given corridor in order to establish and strengthen the character of the area.

Each category includes a description of the elements commonly present that contribute to specific roadway character type. The description of elements focuses on the area outside of the vehicular zone (travel lanes, turn lanes and curbs) and relies on the Butler County Thoroughfare Plan to establish the specific design standards such as the number and width of lanes and overall right of way widths. As roadway improvements are made within the Township, Liberty Township leaders and staff can use the Future Transportation Plan, and the included corridor character assignments and descriptions to guide conversations and negotiations with Butler County and private developers to further define and develop corridor amenities including multi-modal facilities, landscaping and lighting.

The following pages contain the specific roadway typologies associated with the future land use districts.



**CORRIDOR CHARACTER TYPOLOGIES LEGEND**

- |  |                   |  |            |  |                    |
|--|-------------------|--|------------|--|--------------------|
|  | Major Roadway     |  | Waterway   |  | Commuter           |
|  | Township Boundary |  | Floodplain |  | Rural              |
|  | Parcel            |  | Urban      |  | Future Roadways    |
|  | Railroad          |  | Suburban   |  | Future Interchange |



# URBAN CORRIDORS

The Urban corridor typology is intended to enhance the pedestrian experience in areas of higher-intensity development as recommended by the future land use map. These roadways are highly traveled and expected to experience an increase in pedestrian activity. The roadways should have extensive amenities for all users, with businesses clustered and storefronts brought up to the edge of sidewalks and streets. Focused on areas of mixed use and high density, these roadways focus on controlling traffic, and safely accommodating bicyclists and pedestrians to encourage non-motorized forms of travel. The scale is highly pedestrian with cars and people sharing limited space.



**GENERAL CHARACTERISTICS - URBAN CORRIDORS**

<b>VEHICULAR ZONE</b>	<b>Typical Number of Lanes</b>	2-4 depending on capacity analysis
	<b>Lane Width</b>	10-11 Feet (As determined by the Butler County Engineers Office)
	<b>Median or Center Turn Lane</b>	Possible, based on location and final cross section
	<b>Curbed</b>	Yes
	<b>Lighting Scale</b>	Pedestrian
<b>MOBILITY</b>	<b>Tree Lawn</b>	Possible, based on location Tree lawn may be paved at crosswalks to provide a safe transition space for pedestrians
	<b>Streetscape Furniture</b>	Yes
	<b>Street Trees and Other Landscaping</b>	Yes
	<b>Sidewalks</b>	Yes
	<b>Pedestrian pathways (On-Street Bicycle Facilities or Multi-Use Path)</b>	Yes, depending on location. Refer to Liberty Township Trails Plan
<b>DEVELOPMENT ZONE</b>	<b>Development Setbacks</b>	Along primary thoroughfares, developments should utilize yard setbacks to preserve existing natural features, and areas of established vegetation. Within the setbacks, in addition to preserved features, landscape berms and additional vegetation should be used to screen development parking areas and further enhance the visible character of the area.

# SUBURBAN CORRIDORS

The more traditional design seen within commercial corridors, the Suburban Corridor character typology emphasizes the vehicular environment by providing for the safe and efficient movement of traffic while incorporating a pedestrian environment along the corridor's length. These corridors are highly traveled, and often feature higher speeds to maximize the movement of traffic, but they are often located in key development areas so a high-quality, well defined character is paramount. Street elements are more focused on road beautification and pedestrian separation from traffic with an exceptional level of landscaping, open space, and visual quality. This type of roadway typology is envisioned as something similar to a traditional boulevard intended for through traffic with medians.



**GENERAL CHARACTERISTICS - SUBURBAN CORRIDORS**

<b>VEHICULAR ZONE</b>	<b>Typical Number of Lanes</b>	2-4 depending on capacity analysis
	<b>Lane Width</b>	11 Feet (As determined by the Butler County Engineers Office)
	<b>Median or Center Turn Lane</b>	Possible, based on location and final cross section
	<b>Curbed</b>	Yes
	<b>Lighting Scale</b>	Street
<b>MOBILITY</b>	<b>Tree Lawn</b>	Yes Tree lawn may be paved at crosswalks to provide a safe transition space for pedestrians
	<b>Streetscape Furniture</b>	No
	<b>Street Trees and Other Landscaping</b>	Yes
	<b>Sidewalks</b>	Yes
	<b>Pedestrian pathways (On-Street Bicycle Facilities or Multi-Use Path)</b>	Yes, depending on location. Refer to Liberty Township Trails Plan
<b>DEVELOPMENT ZONE</b>	<b>Development Setbacks</b>	Along primary thoroughfares, developments should utilize yard setbacks to preserve existing natural features, and areas of established vegetation. Within the setbacks, in addition to preserved features, landscape berms and additional vegetation should be used to screen development parking areas and further enhance the visible character of the area.

# COMMUTER CORRIDORS

Commuter Corridors provide a primary vehicular function but are often located within transitioning areas of the community. While these corridors provide access to key commercial and retail development, they have historically been seen as rural or natural areas of the community. The Commuter Corridor category balances the needs of the vehicular environment by providing ample buffer space, landscaping and multi-modal amenities. These contextual amenities soften the visual impact of the numerous lanes and transition the character down to the natural and residential environment adjacent to the corridor. The Commuter Corridor category allows for development to take place in the traditional style with front-of-store parking lots while respecting the natural and rural characteristics the community desires. This character typology exemplifies the high-quality standards by which Liberty Township's roadways have been designed, built, and landscaped over time.



**GENERAL CHARACTERISTICS - COMMUTER CORRIDORS**

<b>VEHICULAR ZONE</b>	<b>Typical Number of Lanes</b>	2-4 depending on capacity analysis
	<b>Lane Width</b>	11-12 Feet (As determined by the Butler County Engineers Office and/or Ohio Department of Transportation)
	<b>Median or Center Turn Lane</b>	Possible, based on location and final cross section
	<b>Curbed</b>	Yes
	<b>Lighting Scale</b>	Street
<b>MOBILITY</b>	<b>Tree Lawn</b>	Yes
	<b>Streetscape Furniture</b>	No
	<b>Street Trees and Other Landscaping</b>	Yes
	<b>Sidewalks</b>	Yes
	<b>Pedestrian pathways (On-Street Bicycle Facilities or Multi-Use Path)</b>	Yes, depending on location. Refer to Liberty Township Trails Plan
<b>DEVELOPMENT ZONE</b>	<b>Development Setbacks</b>	Along primary thoroughfares, developments should utilize yard setbacks to preserve existing natural features, and areas of established vegetation. Within the setbacks, in addition to preserved features, landscape berms and additional vegetation should be used to screen development parking areas and further enhance the visible character of the area.

# RURAL CORRIDORS

The corridor character typology with the lowest level of design treatment, the Rural corridors emphasize the township's natural environment with two lane roads, low density development which is predominately residential in nature, and lots of established greenery. Homes and businesses have direct driveway connections to roadways, with any additional road amenities being minimal. Roads with this designation are located largely to the townships center and west, where rural character is to be preserved for recreation and aesthetics.



**GENERAL CHARACTERISTICS - RURAL CORRIDORS**

<b>VEHICULAR ZONE</b>	<b>Typical Number of Lanes</b>	2
	<b>Lane Width</b>	11 Feet
	<b>Median or Center Turn Lane</b>	No but 2'-4' berms should be used on each side of the road to increase safety.
	<b>Curbed</b>	Yes
	<b>Lighting Scale</b>	Street, if any
<b>MOBILITY</b>	<b>Tree Lawn</b>	Yes Depending on location. Tree lawns should be provided in conjunction with multi-modal facilities such as sidewalks and multi-use paths
	<b>Streetscape Furniture</b>	No
	<b>Street Trees and Other Landscaping</b>	Yes Either existing trees or through mitigation following construction
	<b>Sidewalks</b>	Yes, depending on location and need Sidewalks should provide connectivity to residential developments and nearby destinations.
	<b>Pedestrian pathways (On-Street Bicycle Facilities or Multi-Use Path)</b>	Possible, based on need. Refer to Liberty Township Trails Plan.
<b>DEVELOPMENT ZONE</b>	<b>Development Setbacks</b>	Along primary thoroughfares, developments should utilize yard setbacks to preserve existing natural features, and areas of established vegetation. Within the setbacks, in addition to preserved features, landscape berms and additional vegetation should be used to screen development parking areas and further enhance the visible character of the area.

## NON-MOTORIZED TRANSPORTATION

Non-motorized infrastructure, such as sidewalks, multi-use pathways and on street bicycle facilities are becoming an ever more important amenity in communities throughout the country. Used for biking, jogging and walking, these non-motorized amenities provide opportunities for recreation and leisure travel and in some instances provide an alternative means of transportation for those who may live and work in the area. While a strong emphasis is traditionally put on community's making investment in non-motorized amenities, there is an increasing need to prioritize the completion of non-motorized transportation systems. In order for a sidewalk or path system to be effective, the sidewalks, trails or multi-use paths need to be a complete system, meaning key destinations are linked together. By connecting key destinations and activity centers to residential neighborhoods and subdivisions, efficient and safe connections can be made which will allow children and adults the opportunity to move through their neighborhoods, visit key areas within the community and make regional connections to areas outside of the Township.

While having complete systems is critical, it is not necessary for a community to construct a complete non-motorized network all at once. Traditionally, communities have used a strategy that allows for sidewalks, multi-use paths and trails to be built piece by piece as roadways are widened or updated or as development occurs. Often times this strategy utilizes the private development sector to construct trail pieces to serve the people within and near that development along their particular roadways frontage, even though it may not connect at the time. While this approach focuses on implementing a segment at a time, the end result is a complete trail network which has evolved over time in a cost efficient and equitable manner. While the strategy is effective in implementing large segments of sidewalk or multi-use trail, in many instances it also results in a series of gaps. Oftentimes areas of existing development, or segments with design and construction challenges are often low on the priority list due to timing and funding. Completing the system, and filling in the connectivity gaps is oftentimes the most difficult task for communities to achieve.

Township leaders and community residents know that alternative modes of transportation such as walking and bicycling are important amenities that cannot be overlooked. This commitment to non-motorized connectivity is not new. The Township's focus on pedestrian and bicycling amenities dates back to the early 1990's with the inaugural Liberty Township Trails Initiative. The Initiative's primary goals focused on the following:

1. Assuring the preservation of greenways through the Township for public use and enjoyment;
2. Connecting community areas of the Township with a safe corridor for pedestrian and bicycle traffic; and
3. Connect the Township to neighboring bicycling and pedestrian networks.

The focused work of the Liberty Township Trails Initiative, and the current Liberty Township Trails Committee has continued since 1997 and has resulted in neighborhood and subdivision pedestrian sidewalk systems and a series of multi-use path segments along primary thoroughfares. To date, the Township has relied on the private development community to construct facilities as new development occurs, has worked to incorporate additional pathways into roadway improvement projects and completed segments themselves by using funding received through grants. Not unlike many communities across the country, Liberty Township is now facing the difficult tasks of continuing the construction of pathways and connecting them to one another.

As a continuation of the community's interest and support for a non-motorized transportation system, the *2013 Vision Plan* included the adoption of an updated Liberty Township Trails Plan. The Trails Plan, which was completed by a subcommittee outside of the larger Vision Plan process, provided high level guidance on connectivity goals, objectives and route locations. This component of the 2013 comprehensive plan seeks to improve quality of life and encourage pride in the community by establishing a network of safe paths and sidewalks to connect subdivisions,

parks, businesses, schools, and other community destinations. The Trails Plan vision statement also indicates that paths and sidewalks will be designed to meet the needs of a variety of users with the goal of increasing the accessibility of all pedestrian and bicyclists through the Township and adjacent communities.

During the 2020 Liberty Township Comprehensive Plan process, the continued need for non-motorized systems was confirmed by the project steering committee, the project ambassador groups, community stakeholders and the general public. This continued commitment was factored into the overarching planning themes, goals and policy objectives that are outlined within Chapter Two: A Call to Action. Overall, the guidance from the Trails Plan remains the same. The Township is committed to:

- Providing sidewalks and trails within all developments that shall then connect to adjacent developments.
- Providing pedestrian connections along all public roadways and to key destinations.
- Ensuring the design of pedestrian facilities accommodates all modes of transportation with appropriate widths that are consistent with typical standards.
- Working to develop planned paths that are part of regional trails, such as Miami-2-Miami and the Great Miami River Trail.
- Utilizing grants to help pay for new pathway connections.
- Planning for the long term maintenance of all pedestrian facilities, which can include township owned paths and paths that are installed by developers and maintained by HOA's.

Since 2013, the Trails Plan has been an integral component of the Township's comprehensive plan, and although successful, during the 2020 process a strategic decision was made to separate the two documents. By nature, comprehensive plans are traditionally high level guidance documents that outline broad goals and objectives that can be applied to an entire community. Due to their community-wide focus comprehensive plans often do not get into the level of detail necessary for site specific infrastructure projects. By separating the Trails Plan, Liberty Township now has the opportunity to dig deeper into the topic of connectivity, the critical connections that are needed, the feasibility of each route and the funding resources available to complete implementation. Moving forward, the two documents should become complementary to one another and used together to guide investment in the community's non-motorized transportation network.

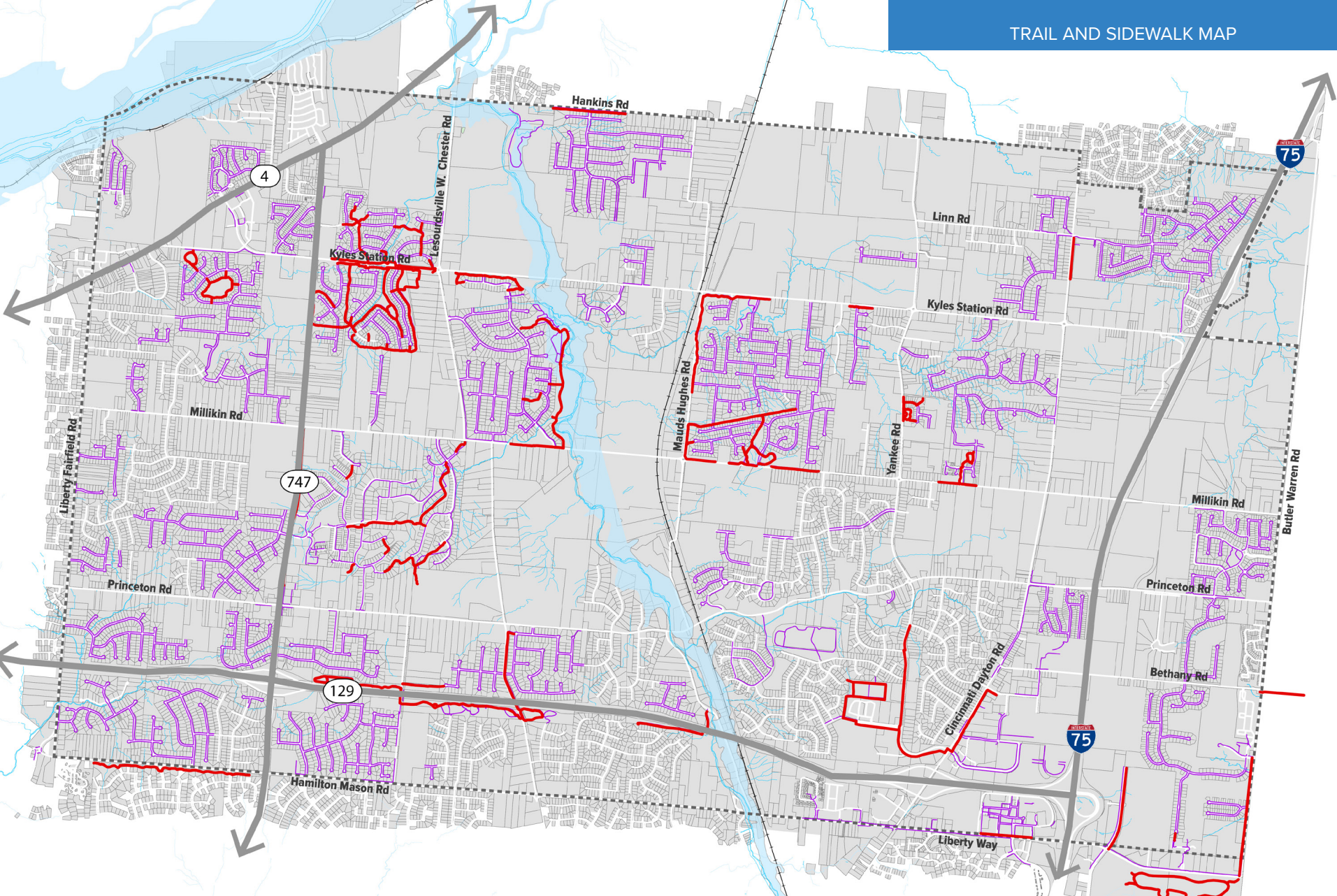
### **Trail and Sidewalk Plan**

With the exception of sidewalks within residential subdivisions, Liberty Township's current inventory of sidewalks and multi-use paths lack overall community connectivity due to numerous, short and isolated segments. Often installed with the creation of new subdivisions, sidewalks and multi-use paths can be found throughout most of the township, as they were made a development requirement during the original building boom. However, they have not yet been joined into a broader community wide system due to their scattered nature but the township has been working to drastically improve connectivity in support of their long-standing connectivity efforts. Once these pathways connect to community centers, other regional trails such as the Miami2Miami and the Great Miami River Trails, and other communities, alternative methods of transportation will open up to residents.









Currently, Liberty Township is in the midst of an ambitious plan to connect its scattered trails and pathways into one interconnected system. Future implementation initiatives will likely build upon existing trail systems within the various parks and subdivisions, and incorporate new infrastructure

along key township roadways, while also working in conjunction with the Miami2Miami and Great Miami River Trail Plan. The Miami2Miami Trail is an 84-mile proposed trail system, made up of a combination of 10-foot wide separate trails, 5-foot wide bike lanes, and shared roadways with abundant signage. The purpose of the trail is to connect the Great Miami River Trail (both existing and proposed) around Dayton, with the existing Little Miami Scenic Trail between Cincinnati and Columbus. The multi-use system will offer transportation and recreation opportunities for walking, jogging, cycling, skating, and wheelchair use. When completed, the trail system will not only connect two large north/ south trails, but with those connections, will provide links to more than 400 miles of multi-use trails across the state of Ohio.

While no formal recommended improvements are outlined as a component of the *2020 Liberty Township Comprehensive Plan* the overarching goals, and policy objectives outlined within Chapter 2: A Call to Action, and the non-motorized improvements reflected within the Corridor Character Typologies, are intended to guide future initiatives and both public and private investment within the Township. The Trail and Sidewalk Plan map depicts the existing facilities in Liberty Township as of August 2020.



**EXISTING SIDEWALK AND TRAILS LEGEND**

	Major Roadway		Waterway
	Township Boundary		Floodplain
	Parcel		Existing Multi-use Paths
	Railroad		Existing Sidewalks





## Chapter Four: Next Steps

### IMPLEMENTING THE PLAN

The *2020 Liberty Township Comprehensive Plan* set the stage for the future growth, development, and diversification that has been shaped by the Liberty Township community. Implementation is a critical component to this plan because it combines the community-wide vision and the Growth and Conservation Framework and translates it into targeted, achievable strategies.

A successful implementation framework supports the vision, goals, and policies of a plan while recognizing the challenges around limited time, funding, and resources. It requires continued involvement and engagement from a variety of stakeholders and partners. This plan was not created strictly for Township officials and staff but for anyone that is interested in the future of Liberty Township.

# MAINTAIN

Using the dot stickers, tell us how you would prioritize the following action steps!

Explore establishing a business owner outreach program to share ideas, information etc.

LOW

MEDIUM

HIGH

Continue to foster communication and collaboration between the Township and HOAs.

LOW

MEDIUM

HIGH

Explore partnering with local banks to provide lower cost home equity loans to residents for home improvements.

LOW

MEDIUM

HIGH

Evaluate the need and applicability of partnering with local HOA organizations to update established neighborhood amenities such as shared use paths, street lights and landscaping.

LOW

MEDIUM

HIGH

Evaluate the need for new and/or updated zoning regulations for conservation development with an emphasis on open space and vegetation buffers in order to protect natural features in sensitive areas, allowing development in these areas to be concentrated on the developable portions of the site.

LOW

MEDIUM

HIGH

Publicize to residents the availability of land conservation programs such as land banking, easements and development rights transfers, and clearly outline the benefits to both the land owner and community.

LOW

MEDIUM

HIGH

HOW DO WE GET THERE?

## Township Priorities

PUBLIC OPEN HOUSE  
February 18, 2020

LIBERTY TOWNSHIP



There are four key steps to implementation including the Critical Path Strategies Handbook, Monitoring and Tracking, Evaluating the Plan, and Updating the Plan.

### **1. Critical Path Strategies Handbook**

The Critical Path Strategies Handbook is a resource for Liberty Township staff and partners that provides specificity to the action steps that were identified as a top priority in Chapter 2: A Call to Action. These projects and programs are known as critical path strategies. The handbook outlines next steps, parties to involve, estimated timeframes, cost estimates, and funding resources to explore. The department or organization highlighted in bold under the parties to involve list is the party identity to lead the effort.

### **2. Monitoring and Tracking**

Monitoring and tracking is a key part of implementation because it allows the community to evaluate the progress being made and how effective it has been for achieving the community's vision and goals. The comprehensive plan outlines a series of action steps for each theme in Chapter 2. The action step listed should be treated like a to-do list and efforts and accomplishments should be measured and reported as outcomes. As each action step gets completed, it should be "checked off" the list as a record of progress, reported to the public, and used to make adjustments to the plan, as needed.

### **3. Evaluating the Plan**

A plan is only as good as the information available during the planning process. New opportunities come through the door everyday, so it can be anticipated that priorities may shift based on any number of reasons such as evolving market trends and funding resources. The Township may also need to evaluate and amend the plan to resolve any inconsistencies created through land use changes, development approvals or shifts in local priorities. An amendment could occur by a Liberty Township planning staff member completing an evaluation to determine if there are minor revisions that could be treated as amendments to reflect evolving data, opportunities, or priorities. The proposed amendments would need to be formally approved to be incorporated into the document. Amending the plan annually, or at any set schedule, can help to streamline the process and ensure the plan is staying updated.

### **4. Updating the Plan**

A comprehensive plan is intended to be a living document that represents a long-term vision for the future and guides growth and development over the next 10 – 20 years but the community will likely experience changes throughout this timeframe that will require a larger update to the plan. A living document requires time and attention. It is recommended that the 2020 Liberty Township Comprehensive Plan be reviewed and formally updated every 5 to 7 years. While amending the plan and updating the plan may sound similar, updating a comprehensive plan is a much larger task. The Township would likely want to hire a planning consultant to evaluate their current plan, facilitate the planning process with public engagement, and develop a refreshed document to be adopted.

## CRITICAL PATH STRATEGIES HANDBOOK

Critical path strategies are essential in achieving Liberty Township’s vision and goals as outlined within the *2020 Liberty Township Comprehensive Plan*. All of the action steps are important, but the critical path strategies are actions that should be initiated and completed first, as top priorities. The critical path strategies are a combination of short-term, affordable “low-hanging” fruit projects and programs that can create momentum and near-term progress for the Township while others are long-term programs or projects that may require an extended timeline or additional funding to complete but are crucial to achieving the community vision and goals.

Several factors were considered when identifying the critical path strategies including the key challenges and trends, public input on prioritization, and discussion with Township leaders and department staff. These strategies range from continued collaboration and partnership to marketing and branding initiatives, and updating the local zoning resolution.

Implementation of the *2020 Liberty Township Comprehensive Plan* starts by completing the following strategies.

1

EXPLORE ESTABLISHING A BUSINESS OWNER OUTREACH PROGRAM TO SHARE IDEAS AND INFORMATION.

2

CONTINUE TO FOSTER COMMUNICATION AND COLLABORATION BETWEEN THE TOWNSHIP AND HOA’S.

3

WORK WITH PROPERTY OWNERS NEAR THE PROPOSED MILLIKIN INTERCHANGE TO SHARE THE LONG-TERM VISION FOR THE TOWNSHIP AND ENCOURAGE OPEN DIALOGUE ABOUT THEIR FUTURE PLANS.

4

WORK WITH AND ASSIST BOTH LOCAL AND REGIONAL DEVELOPERS TO IDENTIFY LOCAL OPPORTUNITIES AND HELP NAVIGATE THEM THROUGH THE DEVELOPMENT PROCESS.

7

WORK WITH BUTLER COUNTY TO PROACTIVELY PLAN FOR THE UPGRADE OF MAJOR CORRIDORS TO ALLEVIATE CONGESTION, MANAGE TRAFFIC AND IMPROVE SAFETY AS OUTLINED IN THE CHAPTER 3: GROWTH FRAMEWORK.

10

COORDINATE WITH BUTLER COUNTY, OKI AND ODOT TO ENSURE THE VEHICULAR AND NON-VEHICULAR PROJECTS ARE INCLUDED WITHIN THEIR LONG-RANGE PLANNING DOCUMENTS.

5

REVIEW THE TOWNSHIP'S ZONING RESOLUTION AGAINST THE FINDINGS AND RECOMMENDATIONS INCLUDED IN THIS 2020 COMPREHENSIVE PLAN TO IDENTIFY IF THERE ARE POTENTIAL CONFLICTS.

8

EXPAND THE LIBERTY TOWNSHIP TRAILS PLAN FOR THE PURPOSE OF IDENTIFYING, DETERMINING FEASIBILITY, AND PRIORITIZING FUTURE SEGMENTS OF SIDEWALK, TRAILS AND MULTI-USE PATHS. ONCE COMPLETE, USE THE PLAN TO IDENTIFY APPLICABLE FUNDING RESOURCES, AND TO GUIDE PRIVATE DEVELOPMENT INVESTMENTS.

11

CREATE A MEDIA RELATIONS AND MARKETING PLAN FOR THE PROMOTION OF LIBERTY TOWNSHIP THAT INCORPORATES BOTH ONLINE PLATFORMS AND PRINTED METHODS.

6

WORK WITH ODOT, BUTLER COUNTY AND OKI TO IDENTIFY FUNDING SOURCES, AND APPLICABLE NEXT STEPS FOR A NEW INTERCHANGE AT MILLIKIN ROAD, INCLUDING DEVELOPER/LAND OWNER PARTICIPATION.

9

CONTINUING WORKING WITH THE LIBERTY TOWNSHIP TRAILS COMMITTEE TO PLAN FOR THE MIAMI2MIAMI AND GREAT MIAMI RIVER TRAIL, INCLUDING APPLICABLE LOCAL CONNECTIONS.

# CRITICAL PATH STRATEGIES

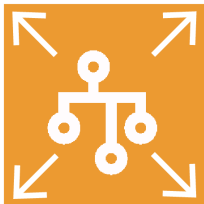
JUST IN CASE YOU FORGOT...  
**TOPIC THEMES ICONS**



MAINTAIN



GROW



EXPAND



MANAGE

*How to use the Handbook*

The following pages provide additional information for how to complete each of the Critical Path Strategies. Each strategy has one page dedicated to that specific topic with 8 key elements including:

- **Related Theme-** As described in Chapter 2: *A Call to Action*, this plan is organized around 4 themes including Maintain, Grow, Expand, and Manage. This element will outline which theme the strategy is related to.
- **Short Name-** Each of the 11 strategy are stated as a complete sentence. Remembering this many strategies can be challenges; therefore, the handbook provides a short name for quick and easy reference.
- **Overview-** A paragraph used to introduce the concept of each strategy. This section may describe what it means, why it's important, and/or how the strategy was identified depending on the topic.
- **Action Steps-** A list of specific steps that should be used as a to-do list for completing or implementing the strategy.
- **Parties to Involve-** A list of departments, organization, and/or agencies that are important to communicate and collaborate with as the Township works to implement the strategy. The party highlighted in **bold** have been identified as the strategy leader. It is important to note that Liberty Township Administration includes the 3 elected officials and the fiscal officer.
- **Time Frame-** An estimation for how long it may take for the strategy to get started and completely implemented. It is important to note that once a strategy is implemented, some strategies will be an on-going effort that extends beyond the estimated timeframe.
- **Cost Estimates-** Relative to the 11 strategies, a cost estimation is provided on a high-level scale of a low, medium, or high.
- **Funding Resources-** A statement of how the strategy could be funded including Township dollars, state and federal grant dollars, and other programs provided by local organizations.

# STRATEGY #1

## SHORT NAME:

Business Outreach Program

## RELATED THEME:

Maintain

## OVERVIEW

Each year Liberty Township hosts a Business Breakfast event to engage local business owners with Township leaders and staff. Through discussion and online survey feedback, it was revealed that a business owner outreach program could be a valuable resource. It is envisioned that this program would have two primary roles. The program could connect the Township to local business owners. This partnership is essential to identify ways the Township can help businesses. Secondly, the program could connect business owners to other business owners. This could be a way for businesses to share ideas and information, brainstorm issues and opportunities, and support each other. Building business relationships with other business owners is an effective way to solve problems, leverage economies of scale, and increase sales.



Explore establishing a business owner outreach program to share ideas, information etc.

ACTION STEPS	PARTIES TO INVOLVE
<ol style="list-style-type: none"> <li>1. Define the goals and objectives for the program.</li> <li>2. Identify who will oversee the business owner outreach program and the necessary partners for creating and implementing the program.</li> <li>3. Create a list of all local business owners with contact information.</li> <li>4. Determine best practices for promoting the program and maintain communication.</li> <li>5. Invite business owners to participate and raise awareness of the program.</li> <li>6. Implement the best practices that were identified.</li> </ol>	<p><b>Liberty Township Economic Development/Marketing</b></p> <p>Liberty Township Planning and Zoning</p> <p>Local business owners</p>
	<p><b>FUNDING RESOURCES TO EXPLORE</b></p>
	<p>Not applicable</p>
<p><b>TIMEFRAME</b></p>	<p>0-1 Year</p>
<p><b>COST ESTIMATION</b></p>	<p>Low</p>

# STRATEGY #2

**SHORT NAME:**

Collaboration with HOA's

**RELATED THEME:**

Maintain

**OVERVIEW**

Liberty Township is unique in that it is a community primarily comprised of residential neighborhoods. Most, neighborhoods have a well-established leadership and guidance organization or Home Owners Association (HOA). While Liberty Township is not directly responsible for providing all of the services within each neighborhood or enforcing their private regulations, having a good, working relationship between local government and HOA's can be valuable. This is where communication and collaboration become crucial. The future development within the Township will directly impact the residents of the community and by establishing a strong relationship between the local body of government and the individual neighborhood association, accurate information can be shared and discussed in an efficient way.



Continue to foster communication and collaboration between the Township and HOA's.

ACTION STEPS	PARTIES TO INVOLVE
<ol style="list-style-type: none"> <li>1. Continue to encourage HOA's to utilize the HOA Directory and HOA Contact Form that is currently available on the Liberty Township website</li> <li>2. Continuously evaluate the success of the organizational tools, and communication methods and work to improve it.</li> </ol>	<p><b>Liberty Township Economic Development/Marketing</b></p> <p>Liberty Township Planning and Zoning</p> <p>Liberty Township Services Department</p> <p>Liberty Township Fire Department</p> <p>Butler County Sheriff's Office</p> <p>Home Owners Associations</p> <p><b>FUNDING RESOURCES TO EXPLORE</b></p> <p>Not applicable</p>
<b>TIMEFRAME</b>	0-1 Year
<b>COST ESTIMATION</b>	Low

# STRATEGY #3

**SHORT NAME:**

Millikin Interchange Communication

**RELATED THEME:**

Grow

**OVERVIEW**

The proposed Millikin Way Interchange has been in the planning stages for many years now. The goal of the interchange is to alleviate traffic congestion as the community grows, improve safety, support development, increase job opportunities and diversify the community’s tax base. In January 2020, the ODOT Office of Environmental Services accepted the Purpose and Need Statement for the proposed Millikin Way Interchange project which gave the Township and Butler County the go-ahead for continued planning and design efforts. The ongoing efforts for this project should include communication and collaboration with the surrounding property owners because with a project of this magnitude, it is essential for the Township to encourage open dialogue and share regular updates. An efficient process would be to address questions, comments, and concerns as the project moves forward as opposed to waiting till the end of the process.



Work with property owners of land near the proposed Millikin Interchange to share the long-term vision for the Township and encourage open dialogue about their future plans.

ACTION STEPS	PARTIES TO INVOLVE
<ol style="list-style-type: none"> <li>1. Create an inventory list of all the property owners within the surrounding area.</li> <li>2. Determine the best method for sharing information with the property owners. This could include emails, community meetings, etc.</li> <li>3. Identify the best way for property owners to provide feedback, ask questions, or voice concerns.</li> <li>4. Establish the frequency or schedule for this exchange of information sharing and feedback.</li> <li>5. Notify property owners of the Township’s plan for communication, when they should expect updates, and how they can provide feedback.</li> <li>6. Post information on the Township website for other community members to view if interested.</li> </ol>	<p><b>Liberty Township Planning and Zoning</b></p> <p>Liberty Township Administration</p> <p>Liberty Township Economic Development/Marketing</p> <p>Ohio Department of Transportation</p> <p>Butler County Transportation Improvement District</p> <p>Butler County Engineers Office</p> <p>Property Owners</p> <p>General Public</p> <p><b>FUNDING RESOURCES TO EXPLORE</b></p> <p>Funding for this initiative, and any follow up initiatives, should be included with ongoing planning and design initiatives.</p>
<p><b>TIMEFRAME</b></p>	<p>Ongoing</p>
<p><b>COST ESTIMATION</b></p>	<p>Low</p>

# STRATEGY #4

**SHORT NAME:**

Coordination with Developers

**RELATED THEME:**

Grow

**OVERVIEW**

Building strong relationships and finding ways for anyone involved to mutually benefit from each other is essential for creating public-private partnerships. Liberty Township should capitalize on the opportunity to work with and assist private developers in the future. By helping developer’s identify opportunities within the Township, staff should continue utilizing pre-application meetings to express their priorities and vision for certain areas before the developer prepares initial ideas or presents at an official meeting. This approach could help save time during review or regulatory meetings and could save energy that is put into a project that may not align with the Township’s vision and goals. Additionally, the Township can help developers navigate through the development process and by doing so, this could make for a smoother, quicker development process which saves developers money during the initial planning process. This communication and collaboration makes the process easier for developers and creates a partnership that may result in a better outcome that aligns with the Townships wants and needs more effectively.



Work with and assist both local and regional developers to identify local opportunities and help navigate them through the development process.

ACTION STEPS	PARTIES TO INVOLVE
<ol style="list-style-type: none"> <li>1. Complete an initial review of the development process to identify any unintended consequences or barriers and “extra” steps that could condense the process.</li> <li>2. Create a list of local development opportunities or preferred development sites and regularly update it.</li> <li>3. Identify local and regional developers that the Township has worked with, or wants to work with in the future, and evaluate the point of contact and the best method for connecting with them.</li> <li>4. Determine if one-on-one interaction or group interaction is preferred. If a group, plan a developer’s event similar to the Business Owners Breakfast.</li> <li>5. Schedule the desired method of meeting with the developers. Collect feedback on ways to improve the process and/or what the Township could do to assist. (Repeat annually)</li> <li>6. Review the feedback and determine how to use it to inform changes identified in the initial review completed in step 1.</li> <li>7. Finalize an updated development process as necessary.</li> <li>8. Determine a Liberty Township staff member to be the point of contact for developers looking for further assistance.</li> </ol>	<p><b>Liberty Township Economic Development/Marketing</b></p> <p>Liberty Township Planning and Zoning</p> <p>Liberty Township Administration</p> <p>Local and regional developers</p> <p><b>FUNDING RESOURCES TO EXPLORE</b></p> <p>General Revenue from Liberty Township; Support and sponsorship from other local organizations</p>
<p><b>TIMEFRAME</b></p>	<p>0-1 Year</p>
<p><b>COST ESTIMATION</b></p>	<p>Low to Medium depending on the involvement of a private consultant</p>

# STRATEGY #5

**SHORT NAME:**

Aligning Zoning Resolution

**RELATED THEME:**

Grow

**OVERVIEW**

Many states, including Ohio, require zoning to be in accordance with a comprehensive plan. Because of this, an essential step to implementing a comprehensive plan and making sure a community’s zoning regulations are in accordance with the plan is to review the zoning resolution against the recently adopted comprehensive plan. Often times the biggest inconsistencies are found when a future land use map is reviewed against the designated zoning classifications. In other instances, specific zoning regulations can create barriers for developers, home builders, or business owners that hinder their ability to try to do something that aligns with the vision and goals of the comprehensive plan. For Liberty Township specifically, the future land use categories outline things like desired lot sizes, building heights, enhanced landscaping, buffering and more. While a comprehensive plan can provide guidance and recommendations, this level of detail is typically controlled through zoning regulations. In order for Liberty Township to fully enforce and require those desired specifications, and to avoid potential conflicts between the two documents, the zoning resolution will need to be updated.



Review the Township’s Zoning Resolution against the findings and recommendations included in this 2020 Comprehensive Plan to identify if there are potential conflicts.

ACTION STEPS	PARTIES TO INVOLVE
<ol style="list-style-type: none"> <li>1. Determine if the Township will complete this project in-house or if they would benefit from hiring a private consultant.</li> <li>2. If hiring, develop and issue a Request for Qualifications to select a consultant, or team of consultants, to assist in the review of the zoning resolution.</li> <li>3. Review the zoning resolution against the comprehensive plan, future land use map, focus area recommendation, and corridor character map by completing a diagnosis to identify strengths, weakness, and possible alternative approaches for each goal.</li> <li>4. Address specific changes as it relates to the future land use and land use descriptions, redevelopment efforts, transportation impacts and improvements, and desired densities.</li> <li>5. Following the identification of necessary changes, clearly communicate the findings to the broader community through public meetings, newsletters or social media channels.</li> </ol>	<p><b>Liberty Township Planning and Zoning</b></p> <p>Liberty Township Administration</p> <p>Board of Zoning Appeals</p> <p>Zoning Commission</p> <p>Professional Consultant, if applicable</p> <p><b>FUNDING RESOURCES TO EXPLORE</b></p> <p>General Revenue from Liberty Township</p>
<p><b>TIMEFRAME</b></p>	<p>1-3 Years</p>
<p><b>COST ESTIMATION</b></p>	<p>Medium to High depending on the involvement of a private consultant</p>

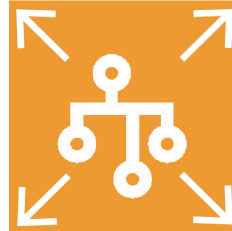
# STRATEGY #6

**SHORT NAME:**  
Millikin Way Next Steps

**RELATED THEME:**  
Expand

## OVERVIEW

As of March 2020, Liberty Township had requested Letters of Interests regarding a Feasibility Study for the Millikin Way Interchange. This Feasibility Study will consider 4 alternatives ranging from a no-build scenario to an interchange with local road improvements. As Liberty Township and Burgess & Niple complete this study, it is important that the Township continue working with ODOT, Butler County, and OKI to start identifying potential funding sources in preparation for the preferred scenario. Additionally, the Township should keep the lines of communication open with surrounding property owners to encourage dialogue and involvement in the process.



Work with ODOT, Butler County and OKI to identify funding sources, and applicable next steps for a new interchange at Millikin Road, including developer/land owner participation.

ACTION STEPS	PARTIES TO INVOLVE
<ol style="list-style-type: none"> <li>1. Complete the 2020 Feasibility Study for the Millikin Way Interchange.</li> <li>2. Regularly review the funding resources available including state and federal grants.</li> <li>3. Regularly meet with ODOT, Butler County, and OKI to share informative updates and discuss any new issues and opportunities.</li> <li>4. Evaluate the timing of a new interchange development to determine if there will be a market for new development when complete.</li> <li>5. Explore how Liberty Township will contribute their local match and other sources of revenue including a Joint Economic Development District (JEDD) or Tax Increment Financing (TIF).</li> <li>6. Continuously update the general public on financing plan, provide ways for input, and inform them of issues and opportunities as they are revealed.</li> </ol>	<p><b>Liberty Township Planning and Zoning</b></p> <p>Liberty Township Administration Liberty Township Economic Development/Marketing Butler County Administration, Engineers Office, and TID. OKI Regional Council of Governments Ohio Department of Transportation Federal Highway Administration Local and Regional Developers Property Owners General Public</p>
	<p><b>FUNDING RESOURCES TO EXPLORE</b></p>
	<p>Cooperation between departments and agencies should continue through each phase of work.</p>
<p><b>TIMEFRAME</b></p>	<p>0-5 Years</p>
<p><b>COST ESTIMATION</b></p>	<p>Low</p>

# STRATEGY #7

**SHORT NAME:**

Major Corridor Improvement Planning

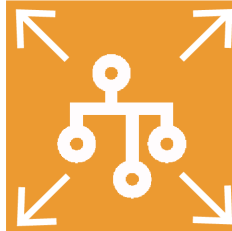
**RELATED THEME:**

Expand

**OVERVIEW**

Transportation is a primary focus of Chapter 3. Based on the future land use map, transportation impacts can be projected by formulating assumptions regarding the number of jobs and households that development might bring. The assessment of impacts showed a projected shortfall of roadway capacity in key areas, even with known planned transportation improvements. These stresses on roadway infrastructure are typical for growing suburban communities. Overall, access through the Township will become more problematic in key growth areas including the State Route 747 corridor, Downtown Bethany and the Central Business District and the future Millikin Center. Corridors such as State Route 747, State Route 4, and Cincinnati Dayton Road pose the biggest challenges with the majority of the corridor’s existing capacity falling short of anticipated needs.

Liberty Township will need to coordinate and proactively plan for these roadway improvements with Butler County, since the majority of the impacted corridors are owned and maintained by Butler County. Liberty Township can be proactive by sharing the analysis findings, communicating their vision for these areas, and assisting in research for funding resources.



Work with Butler County to proactively plan for the upgrade of major corridors to alleviate congestion, manage traffic and improve safety as outlined in the Chapter 3: *The Growth and Conservation Framework*.

ACTION STEPS	PARTIES TO INVOLVE
<ol style="list-style-type: none"> <li>1. Track ADT, peak hour traffic and crash data for roads in the township and collaborate with the Butler County Engineer’s Office to determine the potential need for improvements.</li> <li>2. Share the Motorized Transportation Plan, including the Corridor Character map and corridor typology descriptions, with Butler County Engineer’s Office. Then meet to discuss any questions or concerns about the Transportation Plan and work to prioritize and/or align efforts.</li> <li>3. Assist the Butler County Engineer’s Office with researching and applying for federal and state funding opportunities, and exploring incentives for developers to help with infrastructure improvements and enhanced amenities.</li> <li>4. Once the 40,000 population threshold is confirmed, identify a person to fill a seat on the OKI Board of Directors and attend regular meetings to represent Liberty Township on this regional scale.</li> </ol>	<p><b>Liberty Township Planning and Zoning</b></p> <p>Liberty Township Administration</p> <p>Liberty Township Services Department</p> <p>Butler County Engineer’s Office</p> <p>Ohio Department of Transportation</p> <p>OKI Regional Council of Governments</p>
	<p><b>FUNDING RESOURCES TO EXPLORE</b></p>
	<p>Not Applicable</p>
<p><b>TIMEFRAME</b></p>	<p>0-5 Years</p>
<p><b>COST ESTIMATION</b></p>	<p>Low</p>

# STRATEGY #8

**SHORT NAME:**

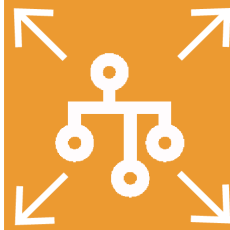
Trails Plan

**RELATED THEME:**

Expand

**OVERVIEW**

While the current *Liberty Township Trails Plan* has provided the Township with valuable guidance in terms of goals and objectives for pedestrian connectivity the plan has not been comprehensively updated since 2013. Additionally, the current *Liberty Township Trails Plan* currently lacks prioritization and financial planning for future segments. Updating and expanding the Plan provides an opportunity to prioritize the network of sidewalks, trails, and multi-use paths that has been established in the *2013 Liberty Township Vision Plan*. A planning process focused on pedestrian and bicycle infrastructure would provide an opportunity for the community to help identify what type of infrastructure is important and desirable locations for future connectivity. Prioritization, based on both community input and segment feasibility, will help the Township narrow down their focus areas allowing strategic planning for gradual and proactive implementation. While components of the Trail Plan will be implemented as private development occurs, updating the Plan could also provide opportunities for funding assistance, include state and federal grants, which would allow the Township and the Butler County Engineers Office to construct segments independently of development activities.



Expand the Liberty Township Trails Plan for the purpose of identifying, determining feasibility, and prioritizing future segments of sidewalk, trails and multi-use paths. Once complete, use the plan to identify applicable funding resources, and to guide private development investments.

ACTION STEPS	PARTIES TO INVOLVE
<ol style="list-style-type: none"> <li>1. Determine if the Township will complete this project in-house or hire a private consultant.</li> <li>2. If hiring a private consultant, develop and issue a Request for Qualifications (RFQ) to select a consultant, or team of consultants, to assist in the development of an updated Trails Plan.</li> <li>3. Assemble an advisory or steering committee to guide the development and implementation of the Trails Plan. The existing trails committee could be utilized for this purpose.</li> <li>4. Establish a public engagement strategy to ensure that the Township’s key stakeholders and the general public are included within the planning process.</li> <li>5. Working with the advisory group, identify the specific vision and goals for connectivity throughout the Township.</li> <li>6. Working with the advisory group, complete a SWOT analysis and an inventory of current conditions and segments.</li> <li>7. Working with the advisory group and relying on public comment, determine strategic steps for planning and prioritizing a network of sidewalk, trails and multi-use paths.</li> <li>8. Adopt and implement the updated Trails Plan.</li> <li>9. Review the Plan annually and perform a comprehensive update every five years.</li> </ol>	<p><b>Liberty Township Planning and Zoning</b></p> <p>Liberty Township Trails Committee</p> <p>Liberty Township Administration</p> <p>OKI Regional Council of Governments</p> <p>Professional Consultant, if applicable</p> <p>General Public</p> <p>Butler County MetroParks</p> <p>Tri-State Trails</p>
<p><b>TIMEFRAME</b></p>	<p>0-1 Year</p>
<p><b>COST ESTIMATION</b></p>	<p>Medium to high depending on if hiring a private consultant</p>
<p><b>FUNDING RESOURCES TO EXPLORE</b></p>	
<p>General Revenue from Liberty Township</p>	

# STRATEGY #9

**SHORT NAME:**

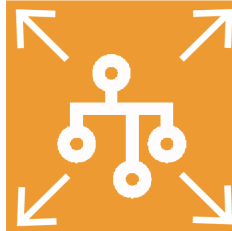
Regional Trails Planning

**RELATED THEME:**

Expand

**OVERVIEW**

Liberty Township has a trails committee that meets on a regular basis to realize the Trails Plan that was adopted as a part of the 2013 *Vision Plan* and updated as apart of this 2020 comprehensive planning process. Public engagement efforts revealed that pedestrian infrastructure and connectivity are top priorities for the community moving forward. Additionally, the Miami2Miami and Great Miami River Trails were identified as assets that the Township should build upon. For these reasons, Liberty Township staff should continue working with the Trails Committee to plan for both local and regional connections. Trails provide countless benefits to communities. Not only do trails provide an alternative mode of transportation, they are great recreational assets and encourage healthy, active lifestyles.



Continuing working with the Liberty Township Trails Committee to plan for the Miami2Miami and Great Miami River Trails, including applicable local connections.

ACTION STEPS	PARTIES TO INVOLVE
<ol style="list-style-type: none"> <li>1. Create an updated trails map to illustrate where existing trails are to identify how existing infrastructure could be used to connect or enhance the future Miami2Miami and/or Great Miami River trails.</li> <li>2. Coordinate with regional trails planning agencies, such as Tri-State Trails and Butler County MetroParks, to work toward the development of the regional trails and the connection of these trails to the local township network.</li> <li>3. Evaluate potential routes for planned trail connections, identify needed property and find construction partners, such as developers in conjunction with their new development and/or grants.</li> <li>4. Identify if there are action steps that Liberty Township needs to do before the construction of the Miami2Miami and/or Great Miami River trail, or any specific segments can happen.</li> <li>5. Create a plan for the action steps and communicate it with the general public, Butler County MetroParks, and Tri-State Trails.</li> </ol>	<p><b>Liberty Township Planning and Zoning</b></p> <p>Liberty Township Trails Committee</p> <p>Tri-State Trails</p> <p>Butler County MetroParks</p> <p>OKI Regional Council of Governments</p> <p>General Public</p> <p><b>FUNDING RESOURCES TO EXPLORE</b></p> <p>Surface Transportation Block Grant, Transportation Alternatives, Congestion Mitigation and Air Quality Improvement Program, ODOT Highway Safety Improvement Program, Clean Ohio – Green Space Conservation or Recreational Trails Programs</p>
<b>TIMEFRAME</b>	0-3 Years
<b>COST ESTIMATION</b>	Medium- High depending on if the Township will assist in the construction of any segments

# STRATEGY #10

**SHORT NAME:**

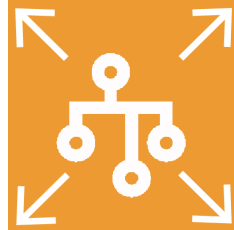
Long-range Transportation Planning

**RELATED THEME:**

Expand

**OVERVIEW**

The coordination of state, regional, and local transportation planning efforts is imperative to supporting appropriate growth and development throughout the region and to effectively plan future transportation and land use patterns. Also, coordination works to ensure that all parties are working towards a similar goal and prevents the risk of various agencies duplicating or proposing conflicting efforts. Coordination is particularly important in transportation planning because ownership does not abide by jurisdictional boundaries. Within Liberty Township, there are roadways owned and managed by ODOT as well as Butler County. The Township must communicate areas of concern and their vision for the future to the appropriate party in order for the issues or improvement to be considered. More importantly, the improvements need to be incorporated into the associated long-range planning documents. This can ensure that future projects are being prioritized and considered for funding opportunities appropriately.



Coordinate with Butler County, OKI and ODOT to ensure the vehicular and non-vehicular projects are included within their long-range planning documents.

ACTION STEPS	PARTIES TO INVOLVE
<ol style="list-style-type: none"> <li>1. After adoption, review the Transportation Plan in Chapter 3 to identify who would lead the proposed improvements based on ownership.</li> <li>2. In an effort to be proactive, share the findings and recommendations for each transportation improvement with the necessary and appropriate agency.</li> <li>3. In addition to the motorized and non-motorized transportation recommendations within Chapter 3 of this plan, share and coordinate any other improvements the Township has been considering.</li> <li>4. Determine a regularly scheduled coordination meeting with the agencies (quarterly, semi-annually, or annually)</li> <li>5. Ask the agencies to notify the Township if and when a long-range planning effort is going to occur.</li> <li>6. Communicate the priority level, from a Township perspective, for each improvement to the necessary agency.</li> <li>7. Once the frequency of coordination meetings are identified, prepare and attend each meeting.</li> <li>8. If opportunities or challenges arise in-between meetings that require immediate attention, reach out to the agency directly.</li> </ol>	<p><b>Liberty Township Planning and Zoning</b></p> <p>Liberty Township Services Department</p> <p>Liberty Township Administration</p> <p>Ohio Department of Transportation</p> <p>Butler County Administration and Engineers Office</p> <p>OKI Regional Council of Government</p>
<b>TIMEFRAME</b>	Ongoing
<b>COST ESTIMATION</b>	Low
<b>FUNDING RESOURCES TO EXPLORE</b>	Not applicable

# STRATEGY #11

**SHORT NAME:**  
Marketing Plan

**RELATED THEME:**  
Manage

## OVERVIEW

A key component to establishing a community-wide identity is branding and marketing. It is important that a community-wide identity is not tied to any one person or organization but instead, deeply rooted into the community as a whole. Place branding “provides a framework for organizing, differentiating, and focusing around your city’s competitive and distinctive identity to ensure that its messages and experiences are as distinct, compelling, and rewarding as possible.” Place branding could occur through gateway signage, light post banners, and other physical improvements. On the other hand, marketing is the method for communications, product development, and promotion that is directed at the large community or residents, businesses, and visitors. A marketing plan assists in promoting the community identity and brand, determining best practices for sharing information and updates through various platforms. While online platforms can be eco-friendly and convenient, some individuals prefer printed methods, it is important to use both in order to capture a larger audience.



Create a media relations and marketing plan for the promotion of Liberty Township that incorporates both online platforms and printed methods.

ACTION STEPS	PARTIES TO INVOLVE
<ol style="list-style-type: none"> <li>1. Assemble an advisory group to guide the development and implementation of the Liberty Township’s marketing plan.</li> <li>2. Inventory all existing marketing efforts including but not limited to printed mailers, flyers or brochures, e-mails, social media posts, gateway signage, and community banners. As possible, indicate the approximate reach of each method to establish a marketing and promotions baseline.</li> <li>3. Identify future goals for the marketing effort and define target markets and population segments.</li> <li>4. Determine appropriate marketing tactics such as brochures, posters, events, social media channels, online dashboards, and align these tactics to the target markets and population segments.</li> <li>5. Identify necessary resources including materials, manpower and monetary amounts that will allow for implementation of the marketing plan.</li> <li>6. Build upon current branding efforts to further consistency across all platforms. Establish partnerships with newspapers, local bloggers, community organizations, etc. and align new and existing partnerships with the resources necessary for implementation.</li> <li>7. Implement marketing strategies and evaluate the success by measuring progress against the identified goals.</li> </ol>	<p><b>Liberty Township Economic Development/Marketing</b></p> <p>Liberty Township Administration Butler County Visitors Bureau West Chester/Liberty Chamber Alliance General Public Professional Consultant, if applicable</p> <p><b>FUNDING RESOURCES TO EXPLORE</b></p> <p>General revenues from Liberty Township</p>
<b>TIMEFRAME</b>	0-1 Year
<b>COST ESTIMATION</b>	Low-Medium



**LIBERTY TOWNSHIP**  
COMPREHENSIVE PLAN